

'Tis more noble to forgive and more manly to despise than to revenge an injury.—Ben Franklin.

Honolulu Star-Bulletin

Misfortune is the bosom friend of the man who "didn't think."—Anonymous.

TWELVE

HONOLULU STAR-BULLETIN, THURSDAY, SEPTEMBER 6, 1917.

TOG TALKS by Janet Walker

POINTERS ON SHOPPING FROM A MERCHANT'S VIEWPOINT

Efficiency is the watchword of the modern business house; without it there would be very little improvement. With costs and labor daily mounting upward, our shopkeepers must "watch your step" to determine the road they too must travel.

Without the cooperation of customers there can be no real efficiency. It is our duty to be frank with the merchants. We are expected to make known our wishes, as well as to voice any possible complaints. It is only in this way that we can help to increase their service. Every up-to-date store has a "call book." Even if we believe that a given article is not carried in such and such a store we should ask for it. It is the constant request for a certain article that makes it a profitable line to carry. When a merchant feels sure that he can turn over this stock in a reasonable length of time, he will order it.

Goods on Approval
This privilege has been extended to women, most generally, at a considerable cost to the merchant. I think that there are many of us who have not realized the amount of time consumed in an approval transaction, not alone in the packing, mailing or shipping of goods, but in the selecting of articles as well. All too frequently, every article sent out is returned, sometimes without the slightest word of comment or disapproval. Hence the merchant feels discouraged with this service. For his courtesy he receives no return. He does not know why the merchandise does not sell. I feel that we should stop to write a line or two of explanation when we do not keep merchandise that is sent out. We possibly may have some suggestions that would be very much appreciated.

There are certain lines of goods which the merchants do not send out on approval. Frequently the refusal is from a sanitary standpoint, and for our protection. When requests for these lines are refused we should accept the situation cheerfully, and not try to have their rule set aside.

It is so easy to ask for samples, when we become bewildered with the display of dress good patterns. We seek refuge from our indecision by taking samples, which we can look over at our leisure. Sometimes we may wander into another shop and see something we like better. The samples from the first store are compared, then thrown away. Giving samples has been done for so long that women never think of the money these samples represent each year. They are utter waste, too small even to be given for making petticoats or rag carpets. Some samples have to be cut larger than others in order to show patterns. When the material is costly it amounts to a fair sum of money every month.

Mail Orders
As long as this service has been established there are still many women very hazy on the subject of ordering. They do not give second choice in case the desired article is out of stock or cannot be procured. Of chief importance to the customer is the order blank. If one is kept at hand, mistakes in ordering can be avoided. Such an important thing as the size would not be overlooked. Often a request is made for an afternoon or evening gown of a certain color and price, without the mention of the size required. Even if you are known to the merchant, the clerk to whom your order is given may confuse you with some one else. As a result the customers are frequently disappointed and delays ensue.

When dresses are sent out care should be taken that they are not soiled by preparation. It damages a gown irrevocably, and the resulting cut on the price in order to sell, is added to new lines of merchandise. The merchant must protect himself in this way. Every request for service that is made to the shopkeeper means extra labor, or an expenditure of money. This must be checked to overhead expense, and every customer helps to pay for it.

A number of women who make their own clothes enjoy looking over the models in the ready-to-wear departments of our stores. The merchants expect more or less copying of models, and to those who wish to copy they are always courteous. They realize that these women are regular customers of the store, and in return for their patronage, are more than willing to extend to them every courtesy the house can afford. The clerks in Honolulu stores give more willing service than is usually found in some of the stores on the mainland. Often in the states a woman



This cunning frock of the "Sassy Jane" type is made of Scotch plaid gingham with collar, cuffs and belt of white pique.

will receive scant attention from a clerk who has even a slight suspicion that the customer is "only looking" or copying. Women should appreciate this and frankly tell our saleswomen that they wish to look at dresses, either to see how they are made, or how becoming this style of dress might be. Both the clerk and customer would feel better for this mutual understanding, and the saleswomen could feel free to wait upon someone who might be in need of her attention.

When the merchants realized that women were sincere in their desire to economize and wear less expensive clothing, they began immediately to send in requests to the manufacturers for more inexpensive lines. One of the results is the new Sassy Jane frock, which will make its debut in Honolulu in the near future. This little dress is as cunning as its name implies, and best of all is the fact that it will sell as low as \$2.95. They will be made in gingham and percales, with white pique collars and cuffs. They are intended for morning wear in the home, and yet are smart enough for shopping downtown. They will fill a long felt want.

If you want good eats, be at the store, corner of Bermania and Fort streets, Sept. 6, 1917, where the delicatessen sale for the benefit of the Red Cross will be given.—Adv.

"TOG TALKS"
This article is Number 3 of a series of papers on practical dressmaking and millinery subjects, with special hints on profitable buying for wear in Hawaii. This new department is being conducted by Janet Walker, who, with several years of experience in dressmaking and with a wide knowledge of materials, patterns and values, brings to the work an unusually thorough equipment. All materials described in these papers may be purchased at the Honolulu shops and the aim is to furnish hints in an attractive, readable form for the women and girls of the city whether they make their own clothes in whole or in part, or buy at the tailors, the milliners, the dressmakers or the shops.
The next paper will be on "Dress Accessories."

PUNAHOU WANTS LIST OF GRADUATES IN WAR
Punahou is trying to make a list of graduates and former students, both men and women, who are in service

Although our store is now undergoing extensive building changes, we assure our patrons that they will receive the same courteous attention they have experienced in the past. The efficiency and reliability of our establishment will be maintained at all times.

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Honolulu Representative:
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P. O. Box 769, or Telephone 2273

WILL PROTEST TO U. S. TREATMENT RECEIVED HERE

Boris de Laskine who posed in Honolulu as a Russia diplomatic agent and who registered an emphatic protest here because the customs officials would not let his baggage through duty free and who subsequently was arrested in San Francisco on suspicion of being a German spy has announced through the Russian consul at San Francisco that he intends to launch an official and vigorous protest against his treatment both here and in San Francisco, with the United States government.

The Russian consul in San Francisco says Laskine is a bona fide diplomatic agent of his government and that the shameful manner in which he has been treated will be presented to the Washington authorities.

In connection with the arrest the San Francisco Examiner says: "At the Stewart hotel last night de Laskine said that the principal reasons for his protests were: He had been treated as a German spy and was repeatedly asked, 'Are you German-Sprechen Sie Deutsch?' he had been subjected to an examination on the body and his pockets had been inspected; he had asked permission to telephone to his consul and had met with refusal; his private letters had been opened and he had been compelled to stay on the Siberia Maru for 12 hours, after all other passengers had been allowed to proceed. Moreover, an automatic pistol and a book belonging to him had been confiscated by the authorities.

"I belong to an old and noble Russian general staff. My trip to the United States is a diplomatic mission and among my effects I have a sealed box with state documents intended for Boris Bakmeteff, the Russian ambassador in Washington.

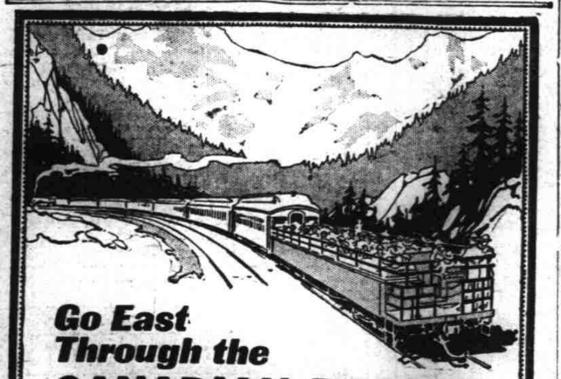
"I consider that I have been treated with very scant courtesy by the American authorities here and in Honolulu. In Honolulu the lock to one of my trunks was broken open in the customs house, but the sealed government trunk was not touched. I understand that the authorities thought it suspicious that I am traveling with a lot of luggage—13 pieces in all. But I intend to stay here a year, and require all these things.

"No statement was made by the local federal authorities. It is said, however, that the San Francisco authorities, in making their minute examination of De Laskine and his effects, acted on a cable from Honolulu, where De Laskine had excited the suspicions of the officials when he protested against the inspection of his private papers and belongings."

PROMOTIONISTS ISSUE CALL FOR RALLY SEPT. 18

Members of the Hawaii Promotion committee will hold a rally meeting on Tuesday, September 18. This will be during the Civic convention, and it is expected that the full membership will be represented.

At this time the committee will invite representatives of the Hilo board of trade, Hawaii publicity commission, Volcano stables, Volcano hotel, Inter-Island Steamship Co., Maui chamber of commerce, hotel interests of Maui and Kauai and other organizations to discuss the plan of entertainment for lecturers, writers, moving picture people and other publicity bringers. The committee will at that time outline a definite policy in dealing with the situation.



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THEATRICAL OFFERINGS RUSS DRAMA IS BIJOU'S OFFER

Clara Kimball Young's appearance on the Bijou theater stage last night savored much of a review of the latest creations from the leading European and American modists. The elaborate and beautiful gowns worn by this talented artist in the presentation of the Vitagraph star feature production, "My Official Wife," offer infinite variety and detail.

"My Official Wife," is one of the present season's successes. It is a drama of Russia, before revolution stalked throughout the empire and laid low the autocracy. It is a film adaptation of the story by Richard Henry Stoddard. The gist of the plot centers on the love of freedom that prompted the heroine to become the official wife of a leading nobleman and later the love of country that bade her risk a sentence to the inhospitable wilds of the Siberian steppes.

It is regretted Horace Wright and Miss Rene Dietrich will soon be compelled to close their short engagement in this city. Clever songs with appropriate settings have won for these artists unstinted praise.

LIBERTY GIVES STRONG DRAMA

Betty Manners is the plain, economical wife of the gay and frivolous John Manners, who is devoted to the track and spends most of his time there when not otherwise engaged in tempting fortune in the stock market.

Such is the role that Miss Fannie Ward assumes in her interpretation of the part of much neglected wife in the drama, "A School for Husbands." Stanislaus Stange has seldom achieved better success in the adaptation of a film version of a popular drama than in the present day which opens at the Liberty theater tonight, the engagement of Miss Ward's masterpiece to close Saturday evening.

It is not an old or hackneyed story told in film, for Miss Ward lends much originality to the part which she so aptly presents. She is confronted with a task of portraying two distinct characters before the drama is completed and the curtain rung down on her final triumph. As "Betty Manners" she is told by advices from Europe she has been left a vast fortune and that she is henceforth to be known as Lady Betty Manners. A wealth of gorgeous gowns are purchased and the wronged wife proceeds to trail an erring husband to a distant part of the country. A reunion that follows calls for clever acting.

JUNE CAPRICE IS AT HAWAII

From a soloist in one of the prominent Episcopal churches in an eastern city to that of a matinee idol with one of the largest producing picture studios in southern California, is the

NIGHT SCHOOLS AT 'Y' TO OPEN FIRST OF MONTH

Twenty-five courses along commercial and mechanical lines are being offered in the Y. M. C. A. night school which opens again on October 1.

Separate courses in bookkeeping, typewriting, business English, business spelling, commercial arithmetic, penmanship and shorthand, are being offered in the commercial department. A speed course in Gregg shorthand will also be offered. A new set of typewriters, obtained lately, will add much to the commercial department.

A number of calls for positions were received by the employment and vocational department of the Y. M. C. A., which was run in connection with the educational department during the month of August. In many cases no one could be found to fill the requirements of the demand.

To complete the arrangements for the fall opening and to elect a faculty for the evening classes, a meeting of the educational committee of the Y. M. C. A. will be held next Friday evening.

record of progress made by Frank Morgan, who is associated with Little June Caprice in the presentation of William Fox's masterpiece, "A Modern Cinderella."

Some of the more dramatic scenes in a delightful picturization of youth's eternal dream, were taken in the beautiful grounds of Charles M. Schwab on Riverside drive, near the city of New York. "The Modern Cinderella," comes to the Hawaii theater for the remainder of the week with the same elaborate stage effect that characterized the play when it completed a wonderful run on the mainland. Miss Caprice has gone on record as an ardent booster for the Hawaiian Islands. In a letter to friends in this city she has intimated she had at last mastered the ukulele and in future film productions in which she will be starred, the little instrument would figure prominently.

Morgan, who plays opposite to Miss Caprice, was at one time a reporter on a Boston newspaper. The story of "A Modern Cinderella" is too well known to merit repetition. It deals with a definite test of love. The leap of a girl into waters infested with sharks affords one of many thrilling scenes.

The new Liberty Loan bond issue may be issued about October 1.

Social Annoyance

From a hygienic standpoint social annoyance is getting serious, since the strain on both the body and the mind requires constant physical attention. Certainly nothing is more annoying to a refined person than offensive perspiration or body odors. Those who have used Tyree's Antiseptic Powder know it to be the one remedy which never disappoints. For general uses—dependable in all cases—it should be in every household.

Dr. M. E. Charrier, of the Faculté de Paris, France, said: "If there is a very unpleasant affection and hard to cure at that, it is surely these conditions." He also says, "There are to be found in the drug stores many preparations containing boracic acid and talcum. These preparations, generally used in a dried state, have the most inconvenience of clogging the pores of the skin. This is not the case with Tyree's Antiseptic Powder, as it acts as a deodorizing, stimulating agent. My attention was called to this fact while attending several cases of severe inflammation produced by Poison Oak. While no other remedy would give relief, Tyree's Antiseptic in the proportion of two teaspoonfuls to a pint of water relieved the intense pain in a comparatively short space of time."

This preparation is sold in boxes at twenty-five cents and one dollar, by the manufacturer, J. S. Tyree, Chemist, Inc., Washington, D. C.



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