

## Pineapple Industry Is Second To Sugar Production Only Now

(Continued From Page 12.)

trations made by James D. Dole in 1911, the stockholders of the company sold their controlling interest at a high figure to the Hawaiian Pineapple Company. It was Mr. Dole's dream at one time, to make a second Hawaiian Pineapple Co. at Haiku, but market conditions became demoralized about that time and he became discouraged with his Haiku venture.

The control by the Hawaiian Pineapple Co. continued, however, until 1918 when a "hui" of ten Maui men, headed by H. W. Rice, in conjunction with Joseph Durney of San Francisco and some of his mainland friends, arranged with Mr. Dole to take over all the holdings of the Hawaiian Pineapple Co. At that time the amalgamation of the Maui Pineapple Co. with the Haiku Fruit & Packing Co. was effected through the efforts of Mr. Rice in conjunction with Mr. A. F. Tavares, Mr. Durney, and others, the basis of the amalgamation being four shares of the Haiku Company for five shares of the Maui Pineapple Co. The Maui Pineapple Co. then discontinued as an operating company, and its cannery at Pauwela was dismantled and the machinery and lumber used toward enlargement of the plant at Haiku. Mr. Rice assumed the management of the reorganized Haiku Company until early in 1919 when the controlling interest was sold to the Durney interests, and Mr. Rice retired in favor of Mr. Tavares who assumed the management.

The cannery and camps of the company have been greatly enlarged, and still further extensive enlargement is necessary since the company expects to pack around 750,000 cases in 1921 and to reach the 1,000,000 case mark in 1922. Their pack for 1919 was close to 400,000 cases and that for 1920 will approximate 600,000 cases. This company feels that the future is bright, especially now that they have developed better cultivation methods for producing good crops on the old lands coupled with rotation with pineapples of profitable cane crops on their old lands. The Griffith-Durney Co. are sales agents.

### Second Cannery Starts

The second cannery to be built on Maui was that of the Maui Pineapple Co., which concern was incorporated in 1910 with a capital of \$20,000. The officers were: Jutaro Kuabara, president; T. Date, vice-president; J. Onishi, treasurer, and K. Yokogawa, secretary. Mr. S. Yoshimasu, at present with the Haiku Fruit & Packing Co., was the first manager of this new concern, which position he filled until in 1915, when the financial agency of the company was taken over from the Bank of Walluku by the Baldwin National Bank, and Mr. A. F. Tavares was appointed manager. Their selling agency had in the meantime been transferred from the California Canneries Co. of Isidor Jacobs to the firm of Griffith-Durney Co., the large salmon and canned foods commission house of San Francisco, of which Mr. Joseph Durney is president and general manager, and Mr. William Rolph is vice-president. It was this agency connection and the foresight of Mr. Durney which later on contributed largely in effecting the amalgamation of the Maui Pineapple Co. with the Haiku Company.

The cannery of the Maui Pineapple Co. was located in the gulch at Pauwela, and to facilitate the handling of their in- and out freights, an inclined

elevated railway was built from the edge of the gulch to the cannery, over which small cars were passed to and fro by means of cable and hoisting engine. The business of this company grew from a pack of some 2,500 cases in 1910 to a pack of 117,000 cases in 1917, after which their growers delivered the fruit to the Haiku Company. All of their fruit was purchased from outside growers located mainly on parts of the Opau and Ulumalu lands.

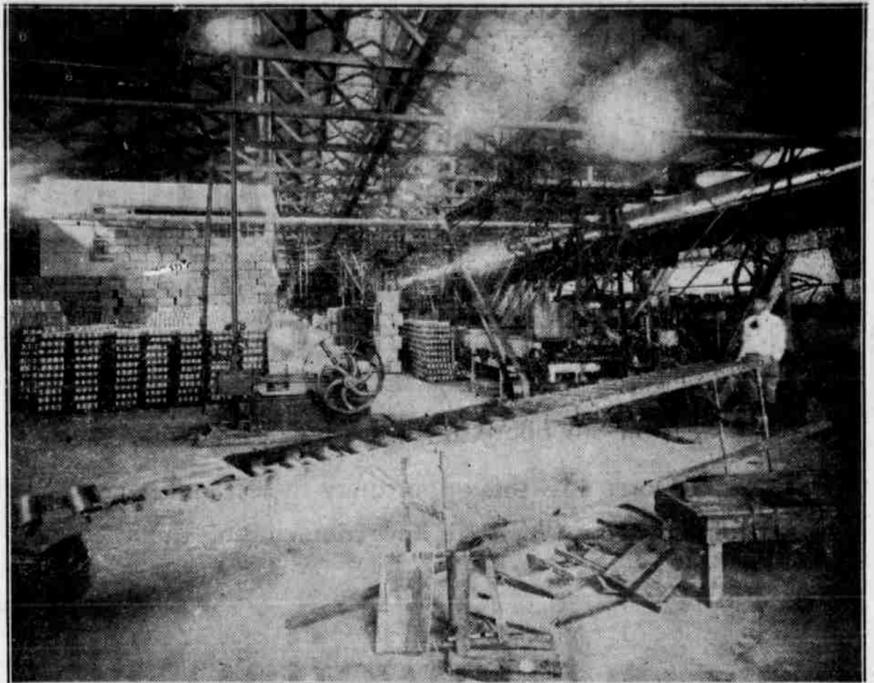
### On Leeward Maui

The third pineapple cannery to be established on Maui is that of the Hoalua Ranch, whose output now goes under the name of the Baldwin Packers. Mr. David Fleming has been manager of this concern since its start in 1914. All of their fruit is grown by themselves on their own lands at Honolua, and from there is now hauled over the railroad of the Pioneer Mill Co. to their new cannery located at the north outskirts of the town of Lahaina. Their cannery was originally located at Honolua, but labor conditions and the necessity for being nearer their shipping port at Kuanapali, made it desirable to move their plant to the new location. From

an initial pack of 6,000 cases, their output has grown to a pack of 32,000 cases for 1919 and to around 100,000 cases for 1920. The Griffith-Durney Co. have been their selling agents since the start, but beginning with the 1921 pack, the marketing end is to be taken over by Alexander & Baldwin, Ltd. This is the second concern which successfully manufactured its own cans for packing its fruit, but discontinued can making this year, and are now buying their cans from the American Can Co.'s factory at Honolulu, the cans being shipped to them in the collapsed form. This concern anticipates reaching a maximum pack of 250,000 cases within the near future.

### Pauwela Latest Venture

The fourth and latest pineapple cannery on Maui is that of the Pauwela Pineapple Company, and is located at Kufaha, three miles east of Haiku proper. This company is incorporated under the laws of the State of California. The officers are: Ching Hing president, Charles Mel, vice-president, W. B. Mel, resident vice-president, Herbert P. Chan, treasurer, R. E. Cotter, secretary, and Aki Tom, resident secretary. Their new cannery is of concrete construction throughout, and was finished and started canning on July 23rd this year. Their 1920 pack is expected to reach 30,000 cases. Owing to the delay in the completion of their cannery, a large part of their anticipated crop was hauled to the



Luscious pines for the delectation of tens of thousands on the Mainland are put up by Haiku Fruit and Packing Company. Here is the interior of its cannery. Stacks upon stacks of canned pines and of cases will be noted in the background.

## Time Table--Kahului Railroad Co.

Daily Passenger Train Schedule (Except Sunday)

The following schedule went into effect November 18, 1918.

TOWARDS WAILUKU					TOWARDS HAIKU							
9	7	5	3	1	Distance	STATIONS	Distance	2	4	6	8	10
P.M.	P.M.	P.M.	A.M.	A.M.	Miles		Miles	A.M.	A.M.	P.M.	P.M.	P.M.
5:33	3:30	1:25	8:35	6:35	15.3	A. Wailuku..L	0	6:40	8:40	1:30	3:35	5:38
5:23	3:20	1:15	8:25	6:25		L. Kahului..A	3.3	6:50	8:50	1:40	3:45	5:48
5:20	3:17	1:12	8:20	6:20	12.0	L. Spreck..A	6.9	7:03	9:03	1:53	3:58	6:01
5:10	3:07	1:02	8:10	6:10	8.4	L. Spreck..L	9.8	7:12	9:12	2:05	4:10	6:13
5:09	3:05	1:00	8:08	6:08	5.5	L. Paia..A	7:15	7:20	9:20	2:07	4:12	6:15
5:00	2:55	9:00	8:00	6:00	3.4	L. Haiku..A	7:20	7:25	9:25	2:14	4:19	6:22
4:58	2:53	7:57	7:57	5:57	1.4	L. Kuanapoko..L	7:22	7:27	9:27	2:15	4:20	6:23
4:52	2:47	7:51	7:51	5:51	0	L. Pauwela..A	7:25	7:30	9:30	2:18	4:23	6:26
4:51	2:46	7:50	7:50	5:50	13.9	L. Haiku..L	7:32	7:37	9:37	2:25	4:30	6:33
4:45	2:40	7:45	7:45	5:45	15.3	L. Haiku..A	7:36	7:41	9:41	2:30	4:35	6:38
4:44	2:39	7:44	7:44	5:44								
4:40	2:35	7:40	7:40	5:40								

TOWARDS PUUNENE					TOWARDS KAHULUI				
3	1	Distance	STATIONS	Distance	Passenger	Passenger	Passenger	Passenger	
P.M.	A.M.	Miles		Miles	A.M.	P.M.	A.M.	P.M.	
2:50	6:00	0	L. Kahului..A	2.5	6:22	8:15	6:22	8:15	
3:00	6:10	2.5	A. Puunene..L	0	6:12	8:05	6:12	8:05	

### PUUNENE DIVISION

- All trains daily except Sundays.
  - A Special Train (Labor Train) will leave Wailuku daily, except Sundays, at 5:30 a. m., arriving at Kahului at 5:50 a. m., and connecting with the 6:00 a. m. train for Puunene.
  - BAGGAGE RATES: 150 pounds of personal baggage will be carried free of charge on each whole ticket, and 75 pounds on each half ticket, when baggage is in charge of and on the same train as the holder of the ticket. For excess baggage 25 cents per 100 pounds or part thereof will be charged.
- For Ticket Fares and other information see Local Passenger Tariff I. C. C. No. 3, or inquire at any of the Depots.

cannery of the Haiku Fruit & Packing Co. where it was canned. Their shipping point is the Pauwela depot of the Kahului Railroad Company, about three miles from the cannery, and the hauling is done by auto-trucks.

### Industry Still Expands

The pineapple industry of Maui is growing rapidly, for large tracts of new land are being opened up, and even Lanai expects to ship pineapples to be canned at Haiku. The basis of payment to the growers for fruit is by the ton on a sliding scale based on the selling prices of canned pineapple. The fruit is divided into two classes according to weight; "No. 1" fruit must be three pounds and over, and "No. 2" fruits must weigh from one and one half to three pounds. Growers have been receiving \$40 and \$20 per ton respectively this season for No. 1 and No. 2 fruit, and the prosperity of the growers this year is evidenced by the length and breadth of their omnipresent smiles.

Maui does not lead in quantity production of canned pineapple, Oahu has first place in that, but for quality, for super-richness of flavor and minimum of fibre content, the Maui

Pineapple has a well deserved reputation. The Maui packer sits content and smiles indulgently whenever the question of quality of fruit is raised. Maui also, no doubt, holds the record for yield, 24 tons for a plant crop, and 32 tons per acre for a first ratoon crop, were grown on an 8 acre field of the Haiku Fruit & Packing Company. Maui packers expect to pack more than 1,000,000 cases in 1921.

**Auto Owners Pleased**—Hawaii supervisors have amended the provisions of that county's traffic law so far as they affect parking of cars in certain parts of Hilo. The ordinance from the outset met with opposition from car owners and business men and their protests have prevailed.

**K. MACHIDA DRUG STORE**  
ICE CREAM  
The Best in Town  
And a Up-To-Date Soda Fountain  
Give Us a Trial  
MARKET STREET, WAILUKU

CIRCUIT COURT, SECOND CIRCUIT  
In the Matter of the Estate of Joseph B. Wilson, Late of Wailuku, Maui, deceased.

### NOTICE TO CREDITORS

Notice is hereby given to all persons having claims against the Estate of Joseph B. Wilson, late of Wailuku, Maui, deceased, to present the same to the undersigned, as administrator, duly authenticated and with proper vouchers, even if the claim is secured by mortgage upon real estate, at Wailuku, County of Maui, T. H., within six months from date of first publication of this notice, or payment thereof will be forever barred.

C. D. LUFKIN,  
As Administrator of the Estate of JOSEPH B. WILSON, Deceased.  
(Oct. 1, 8, 15, 22.)

Baltimore won the new International League pennant.

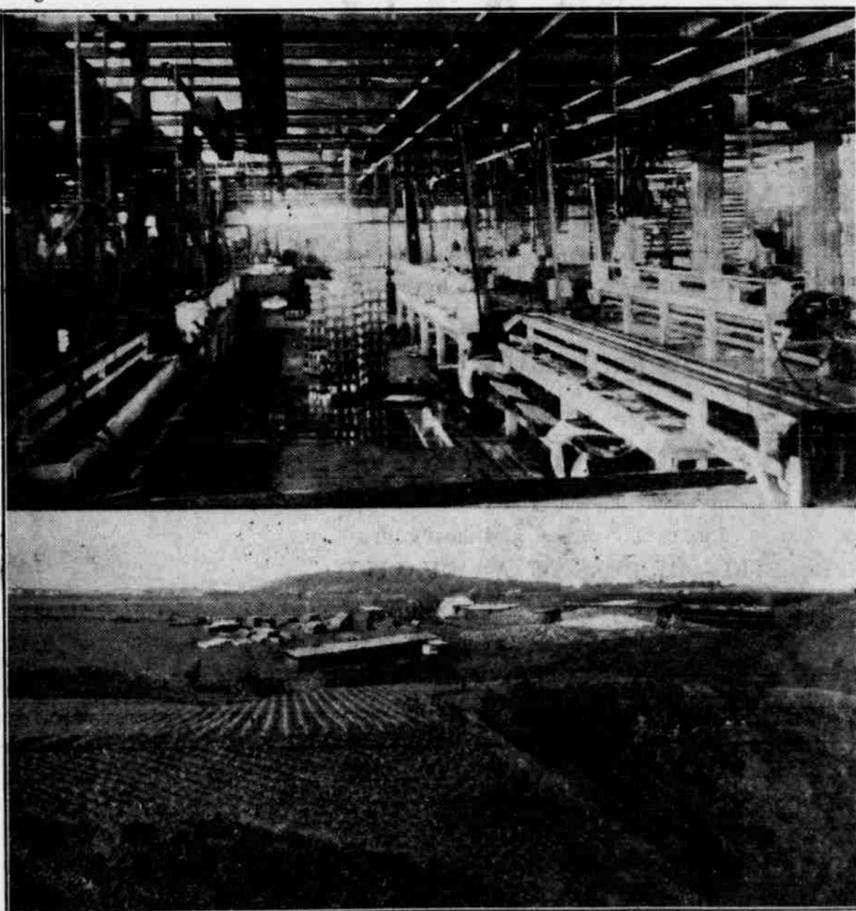
# Maui Shinbun



Oldest Japanese Newspaper on Maui



Largest Circulation Best Advertising Medium



Maui's youngest pineapple packing company, the Pauwela Pineapple Company, which started operations this season. When completed according to the plans prepared for it the plant will be much more extensive than is shown in the lower picture in this illustration. Above is shown the interior of the cannery.