

... BEGINNING MONDAY, OPEN EVENINGS DURING THE HOLIDAYS. ...

HOLIDAY PRESENTS FOR EVERYBODY.

WE MULTIPLY CHRISTMAS JOYS. WE LIGHTEN CHRISTMAS BURDENS.

Goods Bought now will be Delivered Christmas Eve, Christmas Day, or any other time desired.

Interesting Facts.

The principles at the foundation of this store and the methods employed in conducting it should give better goods at least money than elsewhere. And they do.

Right here has been gathered as far as we know the largest retail business in proportion to local population of any in the country. It gives employment to over 300 people in a city of about 30,000 inhabitants.

It has been gathered on sound principles and as a result of nearly a quarter of a century of steady growth.

Through its Mail Order Department large sections of the Pacific Coast are contributing to its support and adding thereby to the trade and importance of Sacramento.

The great business has grown by building itself up—not by pulling others down.

The result is that the large selling brings the closest buying and lowest prices. And that is the broad business reason on which the business rests.

It is also giving first-class service to the people of Sacramento and the State and no efforts are spared to make it an ideal trading place from a pleasure point of view as from a money saving one.

We Offer Monday, Boys' Toy Trucks.

These Toy Trucks are entirely new this season. They have two small wheels and two long handles, after the style of the trucks used in business houses and in the railroad freight depots.

Large enough for boys 2 to 6 years old. A well constructed toy like this cannot last long at the price we name, so call early if interested.

Monday's 19c Price.



Tens of Thousands of Toys.

What a stock of toys in that big salesroom across the bridge! We didn't appreciate ourselves what perfect preparations we had made for the holidays in goods and service until yesterday (Saturday).

How you poured in upon us and how well you seemed pleased with the way that we met your demands!

Like an unbridled ditionary, what you seek you find. What a saving of time!

Alligator Valises for Men or Women.

Handsome Valises in the new club shape and of real alligator leather. Finely finished and trimmings of solid polished brass. Covered frames and leather lined with new Vienna shaped handles.

Twelve inches long, \$4; 14 inches, \$4 50; 16 inches, \$5.



Clocks Reduced.

Plastic Marble Clocks reduced from \$14 to \$7 28. White Porcelain Clocks from \$14 to \$9 90. Also some at \$4 reduced to \$2 98.

Plaid Hosiery.

Because the line of sizes in our Misses' Plaid Cashmere Hosiery has become broken we have reduced the price from 85c to 50c pair.

Weinstock, Lubin & Co., 400-412 K St., Sacramento.



SOCIAL GOSSIP.

Miss Nellie E. Shipley of Oakland, a niece of Mrs. S. B. Wood, is visiting in this city at the latter's residence. Mrs. Wood gave a musicale on Thursday afternoon in the young lady's honor.

A most enjoyable event was the "barn dance" given by Miss Calder at the residence of her parents in Orangevale, on Monday last. The evening was spent in dancing until midnight, when refreshments were served, followed by dancing until the small hours of Tuesday morning.

The Saturday Night Cotillion Club gave the third of its series of parties at Foresters' Hall last night. About thirty couples were in attendance, and a most enjoyable time was had.

Mrs. John Reith, Jr., entertained a number of friends at her residence, 1314 H street, on Thursday afternoon last. It is usual to confine these pleasant affairs exclusively to the ladies, but on this occasion Mr. Reith departed from the conventional and invited her gentlemen friends as well.

The Folsom Whist Club has reorganized with a membership of fifty, and the following officers: Professor J. E. Blanchard, President; Captain R. J. Murphy, First Vice-President; Mrs. P. C. Cohn, Second Vice-President; Miss Hattie Levy, Secretary; P. C. Cohn, Treasurer.

A musical and class social was given on Friday evening by the pupils of Mrs. F. A. Lyon at her residence, 2019 L street. There were a large number of invited guests, who greatly enjoyed the music. The pupils all acquitted themselves with great credit.

The tenth wedding anniversary of Mr. and Mrs. Eugene Larue, Mrs. Childs, Miss Minor, Miss Galt, Colonel Jackson, Mr. Greene and Mr. Pierce of Davisville, Dr. and Mrs. W. A. Briggs, Dr. and Mrs. William Wood, Mr. and Mrs. D. A. Lindley, Mrs. Anne Campbell, Miss Mary Crouch, Miss Ketchum, Miss Adams, Dr. W. C. Reith, Dr. F. M. Reith, Dr. Cox, Dr. Henderson and W. W. Douglas.

Mrs. Henri Fairweather of Alameda lectured under the auspices of the Tuesday Literary Club on Wednesday evening. The first lecture was on "English Mosses" and the second on "Parcival." No lecture had ever appeared in Sacramento whose eloquence has held her audience entranced as did Mrs. Fairweather's most beautiful description of the grand Wagnerian opera of "Parcival," as she saw it produced in Germany in all its splendor. It is the desire of the club that Mrs. Fairweather may deliver her entire course of lectures in the near future.

The Saturday Club passed an enjoyable afternoon yesterday at its club room, the attraction being an illustrated piano recital by Otto Bendix. He first took up Liszt's sonata, playing each portion of it first, and interpreting the composer's meaning according to his idea of it. He then played the work as a whole. In like manner he took up Schumann's "Papillon," illustrating each part. He did likewise with "Gretchen at the Spinning Wheel" (Schumann-Liszt), and by request of the ladies also rendered Gotschalk's "Tremolo."

this fact is largely due the enormous death rate among children thus artificially fed. The uncleanness begins with the process of milking and continues until the milk is swallowed as food. It is not strange that such a simple lesson of cleanliness cannot be learned? How many of those who do the milking take the trouble to thoroughly cleanse the hands before engaging in that process? How often is the udder of the cow carefully washed before milking? To both these questions the answer could be truthfully given, "Very rarely indeed." Yet these cleansing processes should be rigidly insisted upon.

MANUEL DE CAMPOS SALLES.

The Governmental Party's Candidate for President of Brazil. The coming Presidential election in Brazil bids fair to be of exceptional interest. The Government party has chosen Governor Manuel Ferraz de Campos Salles of San Paulo as their candidate for the Presidency.



Dr. Manuel Ferraz de Campos Salles is now in his fifty-sixth year, having been born in San Paulo, February 13, 1841. He graduated in law in 1864, but while still a student, in 1862, he had already gone into politics as a newspaperman. In 1865 he married D. Anna Gabriella, an estimable Brazilian lady. Since his election to the Commons in 1884 his popularity has constantly increased, both at home and abroad.

An Editor's Reply to a Challenge.

A recent newspaper article mentioned the name of the late Kit Warren, who won fame as a humorist in England. Several interesting stories were told of him, but the following appears in print for the first time: When he was editing a country newspaper a subscriber whom he had offended with criticism sent him a challenge for a fight with shotguns.

Not That Kind of a Man.

Three negroes not long ago made a bet among themselves that each could name a supper that would be better than the others could name. They put up a dollar apiece, and the one that named the dishes that would constitute the best supper should take the \$3. They drew straws as to which should be the first and the last to make up the menu for the imaginary meal. The first man said he couldn't think of anything better than greens boiled with hog jowl. For side dishes he would take corn bread, some, black-eyed peas and wash them down with buttermilk. The other two smoked their lips.

A Great Scheme.

"I am very happy to say that my wife never reads about any of those sensational murder trials." "How do you manage it?" "I always tear off part of a page, and so she puts in the day hunting for what she thinks I was trying to hide from her."

Sequence.

"Your daughter doesn't take much after her mother." "No," the old man mused, "which ever of them gets the first whack at the takes substantially everything."—New York Journal.

A Lost Opportunity.

Why weeps the woman comfortless? Her hands why doth she wring? The paper's full of bargain ads—She doesn't need 'em.—Chicago Journal. Don't steal another man's good name, even if your own is worn out. Don't raise your hand against your husband—broombands are plenty.

The "Forum" for December (New York) has these papers: "The Policy of Annexation for America," Rt. Hon. James Bryce, P. C. M. P.; "The Wolcott Commission and Its Results," Hon. Turency; "Notable Letters From My Political Friends—III," Senator Justin S. Morrill; "The National Guard and Our Sea Coast Defense," Captain J. C. Ayres; "The Present Condition of Economic Science," L. L. Price; "The Drama of Gerhart Hauptmann," Gustav Charles G. D. Roberts; "Railway Pooling—From the People's Point of View," Hon. Charles A. Prouty, member of the Interstate Commerce Commission; "Unconstitutionality of the Hawaiian Treaty," Hon. Daniel Agnew; "A Stop Toward Economy in the Postal Service," Hon. E. F. Loud; "Liberty in Teaching in the German Universities," E. Bucken; "The Abuse of the Police Power," Hon. Herman C. Kuldick; "The Mission of Literature," Theodore W. Hunt.

"Lippincott's" for December (Philadelphia) has these sketches, stories, etc., with several poems: "Poor Chola" (complete), Julia P. Dabney; "Gold Mining in North America," George Ethelbert Walsh; "Who Am I?" Francis Lynde; "Egyptian Queens," Leigh North; "The Club Movement Among Women," Emily Tolman; "The Red Light," Joseph A. Altschler; "A Forgotten Grace," Annie Stoger Winston; "Uncle Sam's Four-Footed Friends," Charles Dudley Rhodes; "The Consolation of Gamaliel," Marion Manville Pope; "Beards and Barbers," Francis J. Ziegler; "Some Literary Shrines of Manhattan," Theodore F. Wolfe.

The "Engineering Magazine" for December (New York), besides being lavishly illustrated, has these contents: "National Differences in Labor-Handling Methods," Hiram S. Maximo; "Ship-Building as a Productive Industry in Great Britain," James McKechnie; "The Importance of Supremacy in the Iron Trade," J. Stephen Jeans; "Status of the Water-Tube Boiler in the American Market," W. M. McFarland; "The Tall Building From an American Point of View," A. D. F. Hamlin; "Modern Wharf Improvements and Harbor Facilities," Foster Crowell; "Cost-Keeping Methods in Machine Shop and Foundry," Henry Roland; "The Failure of Legislation to Enforce Railway Competition," H. T. Newcomb; "Standards of Practice in Electric Elevator Installation," P. R. Moses.

A weak-minded man is usually the most head-strong.

Ladies Who Value

A refined complexion must use Pozzoni's Powder. It produces a soft and beautiful skin.

Standard Perfumery Less Than Wholesale Prices. A half pint bottle of perfumery, standard brands only, regular retail \$3.25 price \$1.35. This is actually less than net wholesale cost. We can prove that we have the largest stock of perfumery in town. Francis S. Ott, 200 K, South side of Second and K.

WILSON'S EXCLUSIVE DRY GOODS HOUSE. ECONOMICAL HOUSEKEEPERS should not fail to take advantage of the many special bargains we shall offer in our Domestic Department Monday morning. Muslin, 36-Inch Lonsdale Muslin, 5c yard; 36-Inch Marblehead Muslin, a good heavy cotton, 4 1/2c yard; 36-Inch Roman Stripe Percales, of excellent quality and just the thing for fancy petticoats, 7c yard. Pillow Cases, etc. 45-Inch Pillow Cases, ready for use, 10c pair; 45-Inch Pillow Cases, fine quality cotton, 25c pair; Hemmed Bed Sheets, 81 inches by 90 inches, 45c each; Hemmed Sheets, 90 by 93 1/2 inches, 50c each. Bed Spreads, 11-4 Bed Spreads, Marseilles patterns, 80c each; 11-4 Bed Spreads, Marseilles patterns, Regular price, \$1.25. Monday only 98c each; White 11-4 Bed Spreads, extra heavy, \$1.25 each. Flannels and Blankets. We have just 30 pieces of All-Wool Pressed French Flannel, in novelty plaids and stripes. Just the thing for house wraps, sacques and children's dresses. To be sold on Monday only at 25c yard. 11-4 Blankets, in white and gray. Regular price is \$2.25. Monday, 1.15. 11-4 White Wool Blankets, with colored borders, \$2.98. Large size Comforters, in good patterns, Selling Monday at 75c each. Large Comforters, covered with turkey red calico, \$1.25 each. Mail orders filled promptly and with every satisfaction. All the holiday novelties. All these at Monday's Reduced Prices. B. WILSON & CO., Sixth and J Streets, SACRAMENTO.

Hurrah for Santa! Among his nice things will be many that are useful, such as Buggy Harness, Robes, Big and Little Boy's Saddles, Nobby Riding Bridles and Whips, Girl's Riding Sarcingle with Stirrups and Hand-holds, Side Saddles and nice Cloths with them; Carved Leather Work, Ladies' and Gents' Belts, Music Rolls, Picture Frames, Cigar Cases, Purses and other novelties which are useful and handsome. His headquarters are at Stoll's Saddlery, Harness, Shoe Finding and Leather Store, SACRAMENTO, - - - CALIFORNIA.

Monday, 9:30, Holiday Sale Fur and Feather NECKWEAR. This will be a comprehensive sale of fine neckwear, including Feather Boas, Fur Scarfs, Short Capes, Tippets and Fancy Feather Collars, etc. Specially attractive prices will be made for holiday gifts. LOT 1—Entire stock of Stylish Short Fur and Feather Capes, such as astrachan, gray krimmer, mufloon, electric seal, Persian lamb, stone marten, Baltic seal and black marten. We cannot describe each style, but suffice it to say these desirable short capes are much in demand. Present prices are \$6 to \$35 each. As special inducement to Christmas buyers, and the fact that we do not intend to carry over any of these garments, the following prices have been made. Sale Prices, \$3 90, \$4 97, \$7 50, \$10 and \$22 50. LOT 2—Will consist of Black and Colored Ostrich Feather Boas and Fancy Fur Neck Scarfs as follows: \$3 98 Black Ostrich Boas, reduced to \$2 50; \$3 50 Imported Hackle Curled Boas, reduced to \$2 25; \$5 Black Feather Capes, reduced to \$3 75; \$7 50 Black Feather Capes, reduced to \$4 97; \$5 Gray Chinchilla Boas, reduced to \$3 90; \$6 50 Electric Seal Boas, reduced to \$4 97; \$10 50 Black Marten Tail Clusters, reduced to \$7 50; \$15 Real Ostrich Boas, reduced to \$11 25; \$25 Genuine Stone Marten Head Scarfs, reduced to \$13 75; \$25 Genuine Stone Marten Scarfs, reduced to \$16 50.