

Announcement

Our Big Christmas Bargain Sale Opens Saturday, December 13 and Closes Wednesday, Dec. 24.

Stock consisting of Dry Goods, Shoes, Gents Furnishings, Underwear and Hosiery for Men, Ladies and Children. Each Department of Our Institution Will Contribute Largely to this Event, and we will give Our Customers the Opportunity to make their Christmas Purchases Away Under Market Value.

Madame Face CORSETS



We are showing the most exclusive and exquisite corset creations known.

BEWILDERINGLY HANDSOME CORSETS in attractive domestic and imported materials. Hand-tailored corsets that are earnestly approved by the best modistes and are shown in the latest, ultra-fashionable designs. We recommend these corsets most highly.

Our \$3.00 values, special	\$2.68
" 2.50 " "	2.18
" 2.00 " "	1.68
" 1.50 " "	1.28
" 1.00 " "	.89

Gent's Furnishings.

Let us collar you for your furnishings—for those new Negligee Shirts of the exclusive style—for that just right Fall Neckwear and will come back here again. Our prices are very reasonable.

MENS' NECKWEAR

50c. value, special	22c.
50c. " "	43c.

MONARCH SHIRTS.

\$1.00 and \$1.25 values, special 89c.

MENS' FLANNEL SHIRTS.

\$2.50 values, special	\$1.98
1.50 " "	1.28

MEN AND BOYS' WEATERS IN ALL SHADES

\$2.50 values, special	\$1.98
2.00 " "	1.48
1.50 " "	1.28
1.00 " "	.83
75c. " "	.43

MENS' HEAVY AND LIGHT FLEECE UNDERWEAR

50c. values, very special	43c.
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MENS' BELTS

35c. values, special	22c.
75c. values, special	43c.

MENS' HANDKERCHIEFS

15c. values, special	8c.
10c. " "	4c.

MENS' SUSPENDERS

35c. values, special	22c.
50c. " "	43c.
Standard Guyot Suspenders	45c.
Mens' Boston Garters	19c.

MENS' SOGKS

25c. value, special	19c.
15c. " "	12c.
10c. " "	8c.

MENS' PANTS

We offer our entire stock of the Celebrated Washington Pants at the following prices:

\$5.00 values, very special	\$4.38
4.00 " "	3.48
3.50 " "	2.98
2.50 " "	2.18
1.50 " "	1.29

BOYS' KNEE PANTS

We have a very large stock of Boys' Knee Pants which we will offer at a big reduction.

Hats for Men and Boys



THE "NO NAME" HAT

We wish to mentally back up our Hat announcement in your mind and with the announcement we wish to convey the information that we have one of the most complete assortments of the very best Fall Styles in Soft Hats and Derbys, the Latest Blocks and the very best Materials which will cause you to wonder how we can give such values. Step in and see for yourself.

\$3.00 values, special	\$2.68
2.50 " "	1.98
2.00 " "	1.68
1.50 " "	1.29
1.00 " "	.89

JOHN B. STETSON

\$4.00 and \$5.00 values \$3.48

Shoes for Men

Try a pair of our Celebrated Barry Shoes to complete your Fall and Winter outfit, if you will invest in a pair of our 4.00, 4.50 or 5.00 you positively will obtain the maximum value for your money. In style, comfort and wear our stock includes the very latest effects in Patent, Tan and Vici Kid. Call and inspect.

\$4.00 values, special	\$3.28
4.50 " "	3.68
5.00 " "	4.48

Shoes for Children

School time is here and, as usual, we are splendidly stocked to meet your most exacting demands for the foot wear that is right, and will (stand up) under the roughest of hard wear. Every hard knock young America, has in store for his fall footwear will be withstood by our comfortable good looking shoes that gives the young foot a chance for its growth. Give us a call.

\$2.50 values, special	\$2.28
2.25 " "	1.98
2.00 " "	1.73
1.50 " "	1.28
1.25 " "	.98
1.00 " "	.78

Shoes For Ladies

You should stop in now and inspect our splendid New Fall Shoes for Ladies, they are made to make you step in comfort and correct style, besides giving you a surprisingly great amount of satisfaction, shape holding wear. Special sale price.

\$4.00 values	\$3.48
3.50 " "	2.98
3.00 " "	2.68
2.50 " "	2.28
1.50 " "	1.38

Our stock is up to date in all Styles and Leathers. A full supply of Mens' Work Shoes and High Boots at a big reduction, also a Beautiful Line of Ladies' House Slippers in Pink, Blue and Black. Just the thing for a Christmas present.

Dry Goods.

Every thing in Dress Goods in a variety of seasonable offerings, you will find them hard to beat, see the specials now offered:

Silk Ratines, in all shades, just the thing for Holiday Dress	
50c. value	43c.
Silk Poplins, the Season's Creations	
75c. values	43c.

Silk Brocades, in all shades

50c. values, special 43c.

Heavy Dress Goods, in Sheppard Plaids and Wool

35c. value, special 22c.

Serges. We have a large stock of serges, all colors and grades

\$1.50 values, 50-in. wide \$1.08

Kimono Outing, in all shades

15c. values, special 12c.

Kimono Crepe, in Tan, Lavender and Pink, just the thing for Christmas presents

20c. values, special 15c.

Ginghams, Toil-Du-Noid and Red Seal, in all colors and just the thing for school dresses

10c. and 12c. values; special 9c.

Aprons—Ginghams, in blue stripes and checks and stripes

8c. value, sale price 5c.

36-inch White Cotton

10c. value 8c.

36-inch Yellow Cotton

10c. value 8c.

8c. value 7c.

6c. value 5c.

Sheeting, 10-4 full width, Bleached

35c. value 27c.

30c. value 25c.

Flannellette in all shades, Pink, Blue Stripes and Checks, also in Solid Colors in Pink, Blue and White

10c. value 8c.

Table Damask, in White also Blue and Red Checks, guaranteed fast colors

60c. value, special 45c.

45c. " 39c.

Ladies and Childrens Sweaters

White, Red, Blue and Tan. We have a large assortment which we will place on sale at cost.

\$4.00 values	\$3.00
3.00 " "	2.25
2.00 " "	1.50
1.50 " "	1.18
1.00 " "	.89
.75 " "	.58
.50 " "	.43

LADIES AND CHILDREN'S UNDERWEAR UNION SUITS

Our celebrated no button, guaranteed

50c. value 43c.

25c. " 22c.

Special in Alarm Clocks,

90c. value 58c.

Goats Thread 6 spools for 25c.

Blankets and Comforts.

The Largest Assortment and Best Quality ever offered at sale in Covington at Greatly reduced price.

DON'T FORGET THE DATES.

P. J. LACROIX

COVINGTON, LA.

"The House of Bargains."