

St. Tammany Farmer

D. H. MASON, Editor
E. D. KENTZEL, Manager.

Proprietors

Rev. John Fred Henderson, returned foreign missionary, will preach at the Baptist Church in Covington, La., Sunday, December 19th, at 11 o'clock a. m. and 7:30 p. m. All are welcome.

Miss Ida Badon has returned home after a pleasant visit to Donaldsonville, La.

Miss Nellie Badon left Saturday for Bogalusa to be the guest of her sister, Mrs. Frank Taylor.

Our line of Xmas and New Year Cards is now on sale. Schonberg's Pharmacy.

Mrs. Laura Pridden and little son, John Gray, left Friday morning for Galveston, Texas, where they will spend the Christmas holidays with her sister, Mrs. W. Bohans.

Miss Marie Michel, of New Orleans, is the guest of Miss Mary Gabriel.

Miss Lohmuler, of New Orleans, is the guest of her niece, Mrs. Emile J. Lacroix.

Fireworks at Schonberg's Pharmacy at the right prices.

Mr. Henry Trager has returned from Houma, where he has been for the past several months.

Mr. and Mrs. A. J. Singletary have moved to DelRider, La., where Mr. Singletary has accepted a position. They have the wishes of their friends for success in their new home.

Mrs. Alden Letten, formerly Miss Beth Bokenfohr, and children, of New Orleans, arrived Sunday, and will spend several weeks here visiting relatives.

A Kodak for Xmas is an acceptable gift—we have them. Schonberg's Pharmacy.

Miss Anais Boudousque returned Sunday night from New Orleans, where she spent a week.

Miss Lola Christoffer has returned to her home in New Orleans, after some time spent here as the guest of Mr. and Mrs. A. Frederick and family.

Miss Anna Morrell visited friends in New Orleans last Sunday.

Miss Myra Melancon returned Sunday night from New Orleans, after having spent the week-end at her home.

Mr. O. J. Hebert left Tuesday for New Orleans, where he has accepted a position with Kats & Beathoff.

Toilet articles, stationery and fountain pens will help you solve the Xmas remembrance. Our line is more complete than ever. Schonberg's Pharmacy.

Miss Cecile Warren returned Wednesday night from New Orleans where she went to attend the wedding of Miss Mabel Orkney to Mr. Weston Sullivan.

Mrs. E. D. Kentzel returned Sunday night from New Orleans where she has been for some time.

Mrs. Blanche Sanchez and children were New Orleans visitors last Saturday.

Mrs. C. E. Schonberg and little son, Irving, returned Saturday night from New Orleans, where they spent several days.

Mrs. A. B. Smith was a New Orleans visitor last Saturday.

Mrs. T. M. Burns has returned from New Orleans, after a visit of several days there.

Mr. Bascom Talley, of Bogalusa, motored to Covington last Tuesday, and while here was a guest at the home of Mr. E. J. Domergue.

Mrs. Q. Kohnke and sons, Karl and Holgar, returned Tuesday morning from New Orleans, where they went to attend the McCormack recital.

Mr. and Mrs. A. S. Burns spent Tuesday in Onville as the guests of Mr. and Mrs. W. A. Hood.

Miss Mimi Prevost left Thursday for New Orleans, where she will spend the holidays.

Miss Ethel Bougiero has returned from New Orleans, where she has been the guest of her aunt, Mrs. T. Wharton, for the past two weeks.

Misses Lansing and FitzSimons were New Orleans visitors last Saturday.

Don't forget to keep your New Year's Eve engagement to play cards or hearts at the M. C. B. club house.

On account of the illness of the pastor, Lutheran services in Covington have been discontinued for the present.

Mr. V. H. Frederick has exchanged the property known as the Frederick Club House, on the Tcherefanca river, for the transfer boat of Mr. Jenkins.

The ham that is to be disposed of for the School League will be put up at the school house Saturday night. Those who have chances should be present.

Rev. and Mrs. F. C. Talmage, Mr. and Mrs. E. G. Davis, Miss Eva Frederick, Miss Jessie Cox, Miss Elsie Diehl, and Mrs. Laura Pridden were delegates to the Sunday School Convention at Slidell.

Mr. Chas. Muller, of New Orleans, is spending several days at his home in Claiborne.

To relieve pain try BLUE LABEL ANTHERPIC, ask J. L. WATKINS, Drug Store.

PARKVIEW THEATRE PROGRAM.

Following are the Paramount feature pictures for the remainder of this month:

Saturday, Dec. 18—Fanchon the Cricketer, Lois Meredith, 5 reels.

Sunday, Dec. 19—The Sign of the Cross, William Farnum, 5 reels.

Friday, Dec. 24—Cameo Kirby, Dustin Farnum, 5 reels.

Saturday, Dec. 25—The Woman, star cast, 4 reels.

Sunday, Dec. 26—The Moth and the Flame, star cast, 4 reels.

The Crescent management, in New Orleans, has announced that that theatre will be turned into one of the finest movie theatres in the country, and that the Paramount pictures will be used. These are the same pictures that are being used now at the Parkview.

BORN.

To Mrs. A. T. Jones, Sunday, December 12, 1915, a boy.

To Mrs. James Connaughton, on Saturday, December 11, 1915, a boy.

Pine Grove No. 212, Woodmen Circle, elected officers Tuesday afternoon. The following were elected for the ensuing year: Louise Delery, Guardian; Gerry C. Mullaly, Clerk; Carmelite Padin, Banker; Willie Cole, Advisor; Marie Wallace, Attendant; Emma Patrick, Chaplain; Collins Federico, Inner Sentinel; Elmora Seller, Outer Sentinel; Dr. B. B. Warren, Physician.

There will be a regular monthly meeting of the King's Daughters on Monday, Dec. 20, at the M. C. B. Library. As this will be the last meeting in this year, we hope all the members will be present.

MRS. D. I. ADDISON, Leader.

MRS. W. H. KENTZEL, Secretary.

Beware of Cheap Substitutes.

In these days of keen competition it is imperative that the public should see that they get Chamberlain's Cough Remedy and not take substitutes sold for the sake of extra profit. Chamberlain's Cough Remedy has stood the test and been approved for more than forty years. Obtainable everywhere.

WILLIAMS—DAVIS.

Married at the residence of Mrs. A. J. Planche, by Judge Robt. E. Ryan, Miss Christine Davis and Mr. Oliver Williams. The bride, who has been an inmate of Mrs. Planche's home, she having taken her when a mere child, was becomingly dressed in a traveling suit of navy blue cloth trimmed in fur, and hat to match. The parlor was prettily decorated and after the ceremony a few intimate friends and relatives were served with refreshments. The groom is employed at the gravel beds near Sun, and is a worthy young man. They went to house-keeping in a neat little home at Sun, followed by the good wishes of their friends.

NEW AMBULANCE SERVICE.

Schoen & Molloy have added to their heavy and undertaking business an ambulance service that makes it possible to move injured or ill people to and from the depot or from one place to another with comparative little discomfort to the patient and yet make the quick time that is frequently imperative in urgent cases. Their ambulance is exactly of the same pattern as is used at the hospitals in New Orleans.

W. O. W. ELECTS OFFICERS.

Holly Camp No. 90, Woodmen of the World, elected officers as follows: Consul-Commander, Jos. Delory; Advisor-Lieutenant, C. Smith; Banker, E. D. Bulloch; Clerk, Robt. H. White; Excuse, L. A. Ferreand; Watchman, A. Harbes; Sentry, W. Riggs; Managers, J. E. Smith, Emile Frederick and W. H. Kentzel.

MASONS ELECT OFFICERS.

Covington Lodge, No. 188, F. & A. M., elected the following officers: E. G. Davis, W. M.; W. H. Kentzel, S. W.; A. L. Bear, J. W.; E. D. Bulloch, Treasurer; R. H. White, Secretary; N. H. Pittman, S. D.; R. W. Badon, J. D.; J. M. Simmons, Master of Ceremonies; L. A. Ferreand, Chaplain; W. F. Depriest, Tyler; E. J. Frederick and Hy. Rockenschuh, Stewards.

EASTERN STAR INSTALLS OFFICERS.

Southern Pine Chapter, O. E. S., installed their officers last Thursday night with very impressive ceremonies. Mrs. Lorena Wortham, Past Worthy Matron, presiding. Following are the officers: Mrs. E. J. Domergue, Worthy Matron; Robt. H. White, Worthy Patron; Miss Carr's Singletary, Associate Matron; R. S. Blossman, Sec. tary; Mrs. L. Wortham, Treasurer; Mrs. E. E. Moses, Conductress; Mrs. W. G. McDuff, Marshal; Mrs. Chas. Kieeman, Warder; Mrs. N. H. Pittman, Organist; Mrs. J. L. Watkins, Chaplain; Mrs. W. N. Patrick, Sentinel; Mrs. Howard Burns, Aids; Mrs. N. G. Gillis, Bath; Miss Gladys Smith, Es-ther; Mrs. E. Schults, Martha; Mrs. R. H. White, Electa.

LIVES UP YOUR TOEPIE DRIVER.

To keep your liver active use Dr. King's New Life Pills. They insure good digestion, relieve constipation, and tone up the whole system—keep your eye clear and your skin fresh and healthy looking. Only 25 cents at your druggist.



A column appointed to be read at the weekly councils of the sect.

".....The Pharisees sit in Moses' seat: All therefore whatsoever they bid you observe, that observe and do."—Matt. xxiii, 2-3.

THE PHARISEE'S WEEKLY DISCOURSE.

A Show At The Parkview.

Say bob—we don't go to shows on Sunday nights, that is if Myrtina knows it, but she and the kids were away last Sunday, and we merely slipped around for an hour at the movies.

Now, on the level, we don't know whether it was because we were in need of such a thing as a fresh musical comedy—most of the old victrola records being about played out, or whether the actual merit of the play was there in addition; but we do know that we have paid prices twice as high in New Orleans for performances of this character, and returned thoroughly disgusted and looking about at the same time for some moral fumigant. Nothing of this kind presented itself to us last Sunday. Fuhrmann deserves to be congratulated on the successful presentation of Henpecked Henry, and we hope the character of the house he had will encourage him to go after these productions whenever they are in line.

Another feature of the evening was the efficiency of the good roads which was demonstrated to the theatre parties from all sections of the parish, as well as those coming from Bogalusa, who were able to get here and back to their homes in such good time.

Daily Lessons From the Talmud.

One man may lead an ass to the well of knowledge, but ten can't make him think.

Outside of a church row, nothing tickles the devil so much as when a newly married couple come to reside with one or the other's parents.

It is easy to love thine enemy, if you have first had a whack or two at him.

One of the comforts that a fat woman gets from worrying about her flesh is how awful it would be if she were too thin.

So long as the stork roosts on the roof it will never fear the wolf at the door.

If you are a sucker, keep out of trout-country says Abdallah del Whit Riggs.

Gosh! I got another one. Mrs. Bodebender says 'Poets are born not made.' Thanks, kind lady. Nobody would be foolish enough to make a poet.

I got another one: Myrtina says we do not know how to make a dollar go far enough. Just like a woman. We never had a dollar that didn't go so far in ten minutes after we owned him that he hasn't been seen to this day.

"Do not lose your confidence in men," says our friend Phineas McPeacock. Phineas manages to eat frankfurters from a stand that is located next door to the public dog-catcher.

We would dislike residing very much on that street in the Connecticut town, which begins with a hospital, is filled with doctor's offices and ends in a cemetery.

One of the advantages of living in Covington is that eggs, butter and vegetables are almost as cheap as they are in New Orleans.

We think the latest adventure in optimism comes from the Military Road. A friend out there took a chance on a ford-car raffle, and is building a garage.

A certain noisy gentleman who used to haunt Schonberg's establishment has secured a job. His business is with a company that employs a new method of tire-inflation.

Confidential to our readers: We are satisfied that most of you are up to the ordinary average of intellect, or you would not be reading this column, h—m, hhm! Honest, therefore, will some of you write us and tell us what your opinion of a 'lung-thinker' is.

Outside of a young father during the first 24 hours of his son's infancy, we know of nothing quite so important as a girl of 16 with her first beau.

Louis Pechon thinks he has discovered the meanest man in Covington: It is that fellow who borrowed a dollar from him and bought a safety razor.

Dr. Heints tells us that La. Grippe is the same as Mo. Grippe, Miss. Grippe, N. Y. Grippe, or any other kind.

(We are going to offer a compromise to the prohibitionists from the anti—compel the saloons to label all their bottles with skull and cross-bone labels like the drug-stores. That may keep a few sober anyway.)

Formerly the latest fashion in skirts was to slit them in sheath form all the way to the pocket-book. Now they are entirely cut off at that section line. Witness some of the new styles on Canal street any day during your Xmas shopping.

A New Weekly Menu Card.

Blue Monday, Shrove Tuesday, Ash Wednesday, Holy Thursday, Good Friday, 'Pay-Day', Nat-Sundae.

If you are handy at figures, you will be able to calculate that Christmas is only seven days off.

We are authorized to announce FLETCHER CRAWFORD

as a candidate for police juror of the Sixth Ward, subject to the action of the Democratic primary.

St. Paul's Dramatic Club will give an entertainment December 20th for the benefit of the football squad.

DEATH NOTICES.

Angelina Merrill, wife of the late Jacob J. Bieri, died at Covington, Wednesday, December 15, 1915, age 74 years, 7 months, 9 days. Funeral took place Thursday from the residence of her son Jacob E. Bieri, 2513 Jefferson avenue, interment in the Garden District Cemetery.

Mrs. Bieri is survived by her sons Frank, of St. Louis; William and Jake, of Covington; Marion Hansen, of Portland, Oregon; Mrs. A. E. Eaton, of Ardmore, Okla. Wilhelmina Reiling wife of Andrew Reimuth and daughter of the late Emile Reiling and Wilhelmina Waser, aged 42 years, 7 months, 14 days, died in Covington, Saturday, December 11, 1915. The funeral took place from the residence, 408 Rutland street, and St. Peter's Church, at 2:30 p. m., Sunday.

HOW TO CURE COLDS.

Avoid exposure and draft. Eat right. Take Dr. King's New Discovery. It is prepared from pine tar, healing balsams and mild laxatives. Dr. King's New Discovery kills and expels the cold germs, soothes the irritated throat and allays inflammation. It heats the mucous membrane. Search as you will, you cannot find a better cough and cold remedy. Its use over 45 years is a guarantee of satisfaction.

REV. F. C. TALMAGE THE FIREMAN'S MINSTRELS.

The following is a complete list of those who will take part in the minstrel: H. J. Ostendorf, W. H. Kentzel, J. Lambert, L. Wehrli, Jr., A. Delebetonne, E. Strain, W. E. Boes, A. Veges, L. Pechon, W. M. Foote, W. D. Molloy, M. Planche, L. A. Ferreand, E. J. Frederick, Robt. Radon, G. P. Molloy, R. L. Aubert, F. J. Heints, Whit Riggs, A. C. McCormack, J. H. Smith, E. V. Richard, A. D. Schwartz, F. Fitz-Simons, J. H. Stark and Mr. Allen, of Shreveport.

The committee waited on the W. P. U., and they appointed committees on refreshments and entertainment. Regular rehearsals are being had, and in addition to the minstrel show which will begin at 8 o'clock p. m., on December 29th, there will be a street parade at 3 p. m., on that date.

W. H. KENTZEL, President. G. P. MOLLOY, Secretary.

Prepare for next Christmas by joining our 1916 Christmas Savings Club, which will open on Monday, December 20th. The idea is sweeping the country and, aside from the money it gives you for Christmas purposes, it installs the habit of saving, a valuable one.

COVINGTON BANK & TRUST COMPANY St. Tammany's Big Bank

McCormack's Grocery

Pure Maple Syrup, 50c bottles. Maple and Cane Syrup, 30c per bottle. Two cans Desert Peaches for 35c. Two large cans Home for 15c. Spanish Pimentos, 2 cans for 25c. Graham Flour, 5 pounds for 25c. Dill Pickles, 30c dozen. Develped Crab Meat, 10c can. Fresh line of Fruit Cake ingredients. Quality, weight and measure guaranteed. Best Mince Meat, 15c pound. 7 bars Lenox Soap for 25c. Fresh line cakes just received.

STOP THAT COUGH with SCHONBERG'S COUGH SYRUP 25c a Bottle

Satisfaction Guaranteed Schonberg's Pharmacy Southern Hotel Building M. C. B. LIBRARY. The M. C. B. Library will be open every Monday, Wednesday and Friday from 3 to 5 p. m. GLADYS SMITH, Librarian.

Schonberg's Pharmacy

LIBRARY NOTICE. We, the undersigned, forbid all hunting, trapping and trespassing on our lands. Any one caught so doing will be punished to the full extent of the law. JAMES BARRINGER.

A LETTER FROM GALLOWAY. Galloway, La., Dec. 16, 1915. Mr. G. C. Lewis, Farm Demonstrator, Covington, La.

Dear Sir:—As I promised you some time ago, I am giving you a short report of our work here on our little farm. I now know that it is a very easy matter for the farm women to make their own pin money and be able to be more independent and happy on the farm. Our best success up to now has been in raising hogs and corn. I want to say right here that your first visit to our farm, as well as those later, is the one cause of our success along the lines mentioned. Your strong encouragement and interest in better farming created in us a stronger desire to better ourselves. Now our work has become a pleasure and we love to do it. (When you made your first visit to our farm we had only five hogs on the place and those we killed for home use. I then bought one good brood sow and the first year I sold from her \$16.95, and had some left for home use, enough to do us. This year I have sold \$86.60 and have plenty for home use. Also have thirty left on the yard for another year. I raised all my feed except \$15.90 spent for grain. I find that it is not necessary to cultivate when we grow our own feed and get good stock. We were not bothered with diseases as your good work helped us to greatly overcome them. We have raised more corn and cheaper in the last two years than ever before. Last year Oscar, as you know, made more corn on one acre than we ever made before on three acres—73 bushels—and this year he made 73 bushels, while his father made a great improvement in his average yield. We now know that it is not necessary to cultivate so much land to get a few loads of corn. We know more how to grow corn and how to feed it to hogs to get results than ever before, and to you we give this credit. I can also thank you for getting me farm women in this neighborhood started out in the canning business and saving the surplus fruits and vegetables. We certainly will not starve this winter and most of my neighbors are well prepared for the rainy days also. I am loyal to you and your work and the reason why I say so is you have led us to where we can see success, more pleasure and a more contented life on the farm, even if we do live some ways out. (Wishing you to be with us another year, and with best wishes, I remain, Very truly, MRS. SIMMON KING.

The Midnight Cry of Fire!



The CLANG of the Engine! The SHOUTS of Firemen! The HOOF BEATS of Horses! The CRACKLING of Flames! The SMASHING of Glass! The CRASH of Timbers! The SWISH of Water!

All Are Terrifying, BUT NOT So Heart-rending As The Thought That The Home Was Not Insured!

It Costs Little, See To It! NILSON-FREDERICK CO. LTD., Covington La.

Neuhauser Brothers Ltd. Slidell La.

St. Tammany's Big Retail Store Sells Direct to the Consumer at Lower Prices

[Distributors] of Hercules, Dynamite Banner Buggies Pittsburg, Perfect Fencing

Have your brick and cement work done by experienced men. May cost a trifle more, but you have the satisfaction of its being well done.

O. J. RENE, Contractor. P. O. Box 178, Phone 878.

THE CHEAPEST WAY TO SELL LIVESTOCK.

Does publicity pay. It certainly does pay or we would not see an ever increasing amount of space used in magazines, in dailies, and in the farm press.

The average business man is thoroughly convinced that publicity does pay, because he has tried it out frequently. But the average farmer is not convinced that publicity does pay. Let us say that Mr. A. has a good cow to sell, a promising young horse and several pure-bred Collie pups. He makes it known by word of mouth in his neighborhood that he has the above animals for sale. But it happens that his neighbors are all supplied in this respect and do not want his surplus stock. Now if Mr. A. would use a small space in his county paper, he would have a larger audience than his immediate neighborhood; and if he would use a good agricultural paper he would again greatly enlarge his audience of prospective buyers.

I well remember the first time I used space in the county paper and in a good agricultural paper. I thought the money was thrown away, but in due time I began to get inquiries and sold the products I had advertised at a good profit. And after the ice has once been broken, it is the natural thing to go right ahead and advertise every time one has anything of value to sell. But with many farmers the difficult thing is to make a start in the way of advertising their products.

Advertising is the same sort of an investment that poultry feed is. Feed is bought to grow the chicks to sell, and advertising space is bought to let the people know you have them for sale. Very few if any poultry breeders can sell their birds, no matter how good they are, without first advertising them. The neighborhood in which he lives may not need his surplus stock, but in the adjoining county or in the next state a number of people may be looking for that very stock or other products.

Recently a neighbor had a promising young horse he did not need. He passed the word among his neighbors that he wished to sell

his colt, but no buyer appeared. After some time he placed a 20-word ad. in his county paper, costing but one cent a word, and before long a buyer appeared and the colt was sold. Such examples could be multiplied indefinitely to show that publicity does pay.—The Progressive Farmer.

Now Her Friends Hardly Know Her. But This Does Not Bother Mrs. Burton, Under the Circumstances. Houston, Texas.—In an interesting letter from this city, Mrs. S. C. Burton writes as follows: "I think it is my duty to tell you what your medicine, Cardui, the woman's tonic, has done for me. I was down sick with womanly trouble, and my mother advised several different treatments, but they didn't seem to do me any good. I lingered along for three or four months, and for three weeks, I was in bed, so sick I couldn't bear for any one to walk across the floor. My husband advised me to try Cardui, the woman's tonic. I have taken two bottles of Cardui, am feeling fine, gained 15 pounds and do all of my household. Friends hardly know me, I am so well." If you suffer from any of the ailments so common to women, don't allow the trouble to become chronic. Begin taking Cardui to-day. It is purely vegetable ingredients acting in a gentle, natural way on the weakened womanly constitution. You run no risk in trying Cardui. It has been helping weak women back to health and strength for more than 50 years. It will help you. At all dealers.

Write for: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for complete instructions on your case and 64-page book, "Household Treatment for Women," sent in plain wrapper, 10c.