

# F. G. C. AUTO SHOP

Tires and Accessories

## Maxwell Cars and Trucks; Saxon Automobiles

N. H. FITZSIMONS, Manager

COVINGTON : : : : LOUISIANA

**ECONOMIZE  
MOTORIZE  
MAXWELIZE**

Adopt that Slogan and you will have your transportation and hauling problems solved



Maxwell Cars and Trucks are daily saving time and money for their owners in this vicinity because of their sturdiness, simplicity and economical operating expense.

We have the most complete service station in St. Tamany Parish and propose making it one of the finest in the State of Louisiana.

We are equipped to keep your cars and trucks running all the time. Surely it will be to your advantage to favor us when in the market for a car.

The more intense use of practical cars will help release railroad equipment and will quicken all other arteries that will help American Men and American Supplies Win the War!

We sell The Practical Car—A SAXON SIX.

More ships, more locomotives, more motor cars, more food, more clothes, more men—all of these, and many other things, we must have more in the coming twelve months than we ever had before. This means that we must move faster and do more, as well as more business, and make more money than we ever did in the same length of time. "Every minute counts" as it never did in the history of the world. For you and for all of us this must be the busiest and most productive year of our lives.

Every man of us—Doctor, Contractor, Farmer, Business Man, Salesman, Manufacturer—EVERY MAN—must more than double the productiveness of each day. And a practical Motor Car is the only solution.

Dollar for dollar—mile for mile—pound for pound—year after year—Saxon "6" proves itself to be the Practical Car and a sound motor car investment.

• Firestone, Goodyear, Goodrich and United States Tires.

DEARBORN TRUCK UNITS—to convert any pleasure car into a truck. Everything for your car from the ground up.

# Bank of Slidell

Slidell, La.

F. SALMEN, President    C. A. EVERITT, Cashier    T. J. EDDINS, Asst. Cashier  
T. J. HAND    E. F. HAILEY    JNO. PETERSON



Third Liberty Loan Quota \$180,000.00

Slidell went over the top with \$182,000.00

"Nine Stars In Our Service Flag"

# ANTONE PATECEK

Gents Furnishing and Tailoring  
Suits Cleaned and Pressed

Madisonville, La.    Telephone No. 7

Co-operation and Sacrifice  
Will make the Kaiser pay the Price!



### THE AMERICAN RED CROSS.

What does "A. R. C." mean? It spells Arc, and suggests the greatest heroine in French history. And, strange to say, these letters are part of the title of present-day heroines in France. Every woman with "A. R. C." after her name has heard the "voices" just as surely as did Joan of Arc. And, like her, these women are to help free France. Uncle Sam is looking for 25,000 women who will tack "A. R. C." to their names, put on uniforms and go to help drive the enemy from France. "A. R. C." means American Red Cross. Every woman who joins the nursing service of the Red Cross is a modern Joan of Arc. Just now

there is a great demand for these latter day Joans. The campaign to enroll 25,000 American Red Cross nurses is in full swing. It began June 3 and is to continue until accomplished. The Gulf Division of the Red Cross is to enroll 1,000 registered nurses. Applications can be filed with Chapters of the Red Cross or direct by mail or in person to Miss L. A. Daspit, R. N., Director, Bureau of Nursing, Gulf Division of American Red Cross, New Orleans. All nurses physically and professionally capable of doing Red Cross service are urged by the Government to enroll. Those who have retired on account of marriage are asked to resume practice at least part of the time so that there will not be a lack of nurses at home. The Red Cross is seeking America's

bravest womanhood. Never before in the history of the world have nurses had such an opportunity for glory. Not only will they be needed to care for the wounded abroad and for the soldiers' families at home, but on them will rest the responsibility for restoring to usefulness after the war the men who were maimed during the big struggle. Nurses are needed at the large naval hospitals in this country as well as at several naval base hospitals in Europe. Several thousand will be assigned to these places. Surgeon General Braisted of the Navy has added his appeal to that of Surgeon General Gorgas of the Army. Unless the naval hospitals have adequate nursing service the control of the seas will suffer, he says. (Continued on page 4)