



## Forward!

With no thought of bursting shrapnel and poisonous gases into which they plunge—with every muscle tense, with every faculty of mind alert, with one thought only—**TO FIGHT AND WIN.**

That is the way our men are going into battle. When the shrill whistle sounds the advance, out they go—their whole heart in the task before them. *No power on earth can hold them back.*

## Forward!

The same sharp challenge to battle is sounding for us. We must answer in the same proud way—the way of our fighting men—the American way. *We must lend the way they fight.*

We must show the war-maddened Hun a united American people moving forward shoulder to shoulder, irresistibly, to Victory.

Our task is to supply the money, the ships, the guns, the shells that we must have to win. It is a tremendous task. We must do it as our fighting men do theirs—with the indomitable spirit of Victory.

We must work, and save, and lend with one thought only—**TO FIGHT AND WIN.**

**Get into the fight—with your whole heart**

**Buy Bonds—to your utmost!**



## It stirs every American heart

Who was not thrilled to read of the American soldier who supported a wounded comrade, and fought his way with the little detachment back through the Boches to the American lines?

That is only one deed of heroism among the many happening every day and looked on as a matter of course by the boys fighting for us over there. It shows the stuff that's in them. They are our own sons and brothers. Is the same stuff in us over here?

We have the opportunity at home to show our patriotism by other deeds of valor. We can fight and we **MUST** fight. And we must **WIN**, no matter how heavy our burdens may be.

*Our former habits* are the Huns we've got to battle with. We can't go on living as we used to. We can't go on spending our money for things we like. We must set up new standards—war standards—and stick to them—loyally.

*From now on there can be only one standard for those of us who fight behind the lines—by saving and lending*

**We must buy bonds to our utmost**

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By The

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