

The St. Tammany Farmer

D. H. MASON Editor and Proprietor
Entered at the Covington postoffice as Second-Class Matter.

ISAIAH CUDNEY, THE CREDULOUS AND THE INCREDULOUS.

While weakminded and uneducated people are more open to belief in the supernatural, the educated and scholarly thinker may be a believer in ghosts, spirits and miracles, and by the strength of his mentality awe others into silent wonderment at the possibility that their own minds are unable to grasp the theosophic process of determination. But on the whole it is a safe plan not to buy gold bricks. The acceptance of the improbable in the face of great risk; the hazzarding of life on the chance of a miracle; the building of faith on a foundation that has been shown time and time again to be insecure and weak is a pitiable illustration of the extent to which the afflicted and suffering will go in the hope of finding relief. No doubt Brother Cudney is honest and conscientious in his belief that he is an instrument of God in relief of the afflicted. Nothing but his wonderful faith could have upheld him in the physical and mental strain of the great service to mankind he has undertaken. But while we are forced to bow to a faith so sublime we can not refuse to recognize that practical duty to humanity demands that some measure should have been taken to protect those who in the extremity of their condition were incapacitated for reasonable action.

The authorities of New Orleans should not have waited until thousands of people surrounded hundreds of diseased and afflicted, with all the danger of such a gathering. If it was believed there was a chance that Brother Isaiah might cure some, he should have been placed under shelter and tickets should have been issued to those who sought treatment, with instructions as to what time to come to him. No matter how great the multitude, time would have been saved and sickness prevented. If this was not practical, at least there should have been some system.

Also the papers are to blame for the pictures drawn. The impression given to those out of town and away from the scene was that miraculous cures were being made, although there might be quite a number who were not relieved, and many who could have been saved the expense and suffering of the trip became pilgrims to the city.

Time will probably show that little good was done and few cures resulted. There are hundreds of men throughout the country who make similar claims for curing cancer, and sick animals, some without going to them at all. We have christian science and faith cures that are reported to be miraculous in their nature. If Brother Isaiah had been clothed in broadcloth probably few would have listened to him. His evident honesty and the strength of his own faith, together with his age and general appearance aided him in creating a state of mind in his patients that gave the will to control matter. Those who were suffering from a short circuit disorder may have been put in running order, but those who needed a new battery will need further repairs. And this is said with full sympathy for the sad lot of those who are afflicted, and with due respect to those who believe God may make man the instrument of this healing power.

SPEND YOUR MONEY WITH THE HOME MERCHANT.

The Farmer will shortly commence a series of advertisements to run through the year telling why you should spend your money with your home merchant. The subject is not a new one. It has long been realized that the big mail order houses are sapping the lifeblood from the business of the country town. But the great increase in this mail order business has awakened the Cotton States Merchants Association to the fact that something must be done to prevent it. The merchant is partly to blame himself, because he has not as a rule taken advantage of the opportunity of advertising his wares as has the mail order houses. The Cotton States Merchants Association has instituted a campaign throughout the South to educate the people as to the necessity of patronizing the home merchant and to show that the interests of the community are tied up in its business. Without business our town can have no growth or prosperity.

The following editorial from the Lauderdale County Enterprise of Ripley, Tenn., tells some plain facts that are interesting and instructive:

Advertising the Only Remedy.

"The throats the mail order houses have bade upon business that ought to be enjoyed by the local merchants the past twenty years is appalling. Every dollar that leaves a community makes that community poorer and takes from circulation money from the legitimate channels of trade in the section from which it is sent. This is a patent fact.

"In analyzing the causes which brought about this condition it will be found that merchants, especially in some of the smaller towns, are largely responsible for the exodus of cash and the filling of the coffers of the mail order magnates. The executives of the big mail order houses learned well many years ago the value of advertising. They spent thousands of dollars annually in reaching the people. They flooded the country with illustrations; gave a comprehensive statement of each item of merchandise and the price is usually featured. The average individual who received the voluminous "volume" read it from cover to cover. The whole family reads it. They begin to figure what they want. In an appealing way every item is presented in a most attractive style. The attention of the prospective buyer is focused on a given article. This same individual is reading the daily papers, in many instances, and his home paper every week. He searches the columns and finds goods he wants is not advertised in these journals. He takes it for granted the home merchant either does not carry it or does not care to "go after the business." The home merchant may have the very item he orders from the mail order house, but the customer does not know it. The result is the mail order house gets the business.

"To fight the Devil, some one has said, you must fight his satanic majesty with fire. To fight the mail order house successfully, you must use their strong weapon in securing trade—publicity.

"The merchants must use every legitimate method of advertising and especially the newspapers, for they are the best medium to economically reach the buying public. They must carry standard merchandise and be satisfied with a legitimate profit. They must give as much thought to their advertising as they do any other branch of their business. The average country weekly, if worthy of patronage, is nowadays filled with advertising.

"We are living in a period of high prices. Of all times this is the crucial period in the business life of the little merchant. The wholesaler and the jobber must co-operate with the merchant. The merchant and the newspapers must co-operate. There is a mutual ground all must cover. Systematic and PERSISTENT advertising will hit the spot and do the work. It is the only thing that will turn trade from the mail order houses to the cities and towns. The Cotton States Merchants Association, whose headquarters are in Memphis, has caught the vision and that organization has put on foot plan to co-operate with the merchant in the smaller towns of the South by giving them the advantage of expert ad. writers to prepare copy for a series of advertising for their home paper and has conceived a plan which, if carried out, will build up the trade of this great section of the South by holding all business that should be had by the local merchants. Advertising is a power as magnefical as the needle of the compass, and if used judiciously, will draw people to the stores and shops in each given community. After a customer reaches your store, then advertising has served its function. It is then up to the merchant to offer such inducements, extend such courtesies and make it mutually profitable for the customer to trade with him and treat him in such a manner as to make of him a friend and booster.

"In practically every instance the home merchant can compete with the mail order house and save postage and freight to the purchaser, but if the home merchant does not advertise and inform the public what he has to offer and at what price, the mail order house will advertise and get the business.

"Put advertising to the test and the marvelous results will astonish you. Go after the business; its yours if you hustle; the other fellow's if you do not make the effort."

REGULATION OF INFECTIOUS DISEASES, ETC.

(By Dr. W. L. Stevenson.)

The Health Board has issued regulations requiring physicians to regularly report infectious diseases. It urges heads of infected homes to avoid social visits and to keep children from schools and theatres. Failure to comply with these regulations will result in placarding the premises.

After April 1st, hog pens must have a solid floor at least two feet above the ground, and must be three feet or more from property lines. Hog pastures, if well drained, will be permitted.

The resignation of Dr. Bulloch was accepted with regret, and Karl Treen nominated as his successor, subject

to the endorsement of the council. Licensing of dairies has begun. In this, as in other health regulations, arrangements are made for minimum of inconvenience to the producer, and factors that now appear as hardships will ultimately prove benefits. Many property owners, stores, hotels and the railroads have co-operated with the board in its campaign for drainage and cleanliness. Others who have refused will be followed relentlessly. The property owner has been asked to level the trash dump at Boston street and the river, and the operation of the police jury urged in abating the dumping nuisance along the public parish roads. Owners of mosquito ponds will be asked to drain and fill same. The most dangerous, because the most central, it is said, is on the north side of Boston street near the river.

REPORT OF PUBLIC HEALTH NURSE.

(Continued from page 1)

with sixteen teachers, the town Health Officer and Probation Officer. Met and talked with the editor of our Parish paper, Mr. Mason, who is Chairman, Publicity. He, like each of the others, is thoroughly alive to the possibilities of the Public Health Work.

On the 19th, I visited the school at Madisonville, talked to the teachers and pupils, and inspected twenty-seven of the children considered by their teachers as being below par. I found among them 21 with defective teeth, 14 with enlarged tonsils, 1 defective hearing and two with nasal obstruction. Notice was sent to all their parents advising examination by physician. On the 24th I visited the Waldheim school, and on the 25th the Ramsay school, inspecting a total of 86 children, finding seventy with defective teeth, 45 with bad tonsils, 4 nasal obstructions, 4 defective hearing, 4 defective vision, and one deformity.

The Superintendent of Schools having told me of a small-pox scare up at Poisom, I wrote Dr. Jones of that place, who agreed to go to the school the following Friday, to vaccinate the children, provided I gave him assistance. This I did, and 26 were vaccinated.

I am most anxious to have the children of all the schools gone over by physicians, and have talked school inspections to the doctors, and several will give part of their time in going over the different schools. School inspection will be brought up before the next meeting of the Parish Medical Society, whose members all seem to be thoroughly in sympathy with any health movement.

One of our dentists is sick, and I have not been able to see him, but the other has promised to be exceedingly lenient in his charges to school children, extracting defective teeth of the first set free of charge and doing filling at the lowest price. He will reserve Saturdays for school children, if a large enough number come to have a School Transfer Wagon make trips on Saturdays from interior schools and bring children to the dentist or doctor, who otherwise might not have an opportunity.

The Caris Jupt. has promised to bring this question up before the next meeting of the School Board, in the meantime the teachers of the visited schools have promised to do what they can, to influence many children and parents to come, if they have the conveniences.

The Chairman of the Junior Red Cross has been interviewed and has agreed that some of their money might be used in getting corrections for children of indigent parents.

We have put on a "Health Poster" Contest in all the schools of the Parish, both public and private. The contest ends Apr. 30. The best posters will be exhibited at the Fair with prizes for Primary and others, both for Public and Private. The Editor is interested and will print the picture and "write up" of the winner. Circulars have been sent to each teacher and seemingly have awakened quite a lot of interest.

Since the weight of the child and his rate of gain are the best indices to his general health it is important to interest the child and his parent in the weight. Class room weight records have been ordered for each class room of the public schools and the children will weigh monthly and play the game of health according to the rules of the National Child Health Organization. I have given each teacher visited "Suggestive Outline for Health Work for Teachers," which is quite a valuable pamphlet for school use.

The Principal of the Covington High School is anxious to have "Home Nursing and Care of the Sick" made compulsory for the ninth grade, following the First Aid work in the eighth. He has written the Superintendent relative to same, and if the class is put on as I expect it to be, I shall give this class two periods per week. I have written the Principal of the Slidell school, asking if we could arrange for a class with his High School girls but so far I have heard nothing from him.

I have advertised classes in "Home Hygiene and Care of the Sick" among others than school girls. Wrote the Chairman of Civilian Relief of the Slidell Branch about a meeting there and getting up a class, but they have done nothing about it as yet.

The physicians are interested in the Prenatal phase of the work and have reported a total of 25 cases to me. These are widely scattered over the Parish and I have been able to see very few, but have written a personal letter to each one of them inviting questions and following up with monthly advisory letters. From several I have already had letters of appreciation and interest, and asking that they continue to receive the monthly letters. To 15 of them I have given Mrs. Max West's booklet on Prenatal care. I have 5 babies on my list, besides these expected ones, and to the mothers of each I have given the bulletin on Infant Care.

In speaking of bulletins, may add that I have secured a supply of the new "Flu" Bulletins and have given out 25 of these.

Had nine cases of Flu, three of these being in Mandeville. Have had a total of 20 visiting cases, made 33 visits, accompanied two patients to the dentist and sent three to the hospital in New Orleans.

Hoping these reports prove satisfactory, I am, Respectfully, JANELLA LANSING, St. Tammany Parish Public Health Nurse.

LETTER OF THE PARISH PUBLIC HEALTH NURSE

The editor of The Farmer has kindly consented to give me space each week for any message I may have for the people of our parish. First of all, I wish for the benefit of those who do not understand very clearly, to give you a better idea of what a Public Health Nurse is, and of the kind of work we hope to accomplish. A Public Health Nurse is a graduate nurse, doing any form of special work in which health of the public

SATURDAY APRIL 3

The Women's Missionary Society of Slidell Baptist Church will sell cakes at the SLIDELL STORES.

is concerned, and in which her training as a nurse comes into play and is recognized as a valuable part of her equipment.

She may be an infant-welfare nurse, a school nurse, a medical social worker, a tuberculosis nurse, an industrial nurse, a district nurse or visiting nurse. If she is working alone in a small district or in a rural community she may combine all of these, but may not confine her duties to one line and neglect all of the others.

One nurse working alone in a whole parish is like a needle in a haystack at best, but her services are for one part of the parish as much as for another. Our parish covers an area of 590,725 acres and has a population of more than 18000. Now, the bedside care of eight patients is considered a big day's work for a visiting nurse in a congested city district, where she goes from one home, right next door it may be, to the next patient, so you can readily see how far a day's work in bedside nursing would carry a nurse over a parish. She very soon would be tied down to a narrow circle of patients who would demand all of her time.

A visiting nurse is primarily a teacher under any circumstances, but when she has a parish her work must be almost wholly educational. When there is a sick call she always goes, whenever possible, to advise and help the family, or whoever is to care for the patient, but she cannot go "on special" with the patient, or remain in the home to give the nursing care.

Each family should be prepared to look after its own minor illnesses and its own helpless members as far as possible, but that the women of this country are not adequately prepared, in the absence of professional care, to safeguard their homes from contagion and nurse their families, has been only too evident in the recent influenza epidemic, which had a casualty list of over 400,000 in the United States.

The shortage of graduate nurses is not a temporary thing, and that is one reason why the Red Cross is urging the extension of its course in "Home Hygiene and Care of the Sick," and believes that this instruction should be available to every woman and girl in any community of the parish where a group of ten or more girls or women will form a class.

Then, there are the children. In any truly civilized country, as rich and intelligent as our own, it ought to be difficult to find even a dozen children developing into manhood and womanhood, under the handicap of a single remediable defect. We all know perfectly well how such things as faulty vision or faulty teeth will affect the physical and mental development of an otherwise healthy child. But in spite of all our talk concerning our precious ones, the child's health—it is estimated by the best of authorities that three out of every four children in this country are suffering from physical defects that might be prevented or corrected. This means that there are perhaps 15,000,000 such school children today. Every one of these children handicapped slightly by some defect is falling to attain quite the physical and intellectual development of which he is capable. These defects must be found and corrected. It is foolish to tell a child suffering with enlarged adenoids that he must breathe through his nose and have plenty of fresh air. The adenoids must come out first. It is useless to impress upon a child the necessity of thoroughly masticating his food if his teeth are decayed and aching.

It is our privilege to help correct wrongs like these, which are so simple and so seemingly trivial that parents have failed altogether to regard them seriously. We are in this parish only making a beginning, but we hope for big things in the future and I will say much more to tell you of the kind of program we hope to carry on. In this paper you will find the report of my work done last month, and that will help you to gain some idea of what we have accomplished thus far.

Yours for health, JANELLA LANSING, St. Tammany Parish Public Health Nurse.

NOTICE TO ROAD MATERIAL DEALERS.

The Good Roads Commission of St. Tammany Parish will receive sealed bids or proposals up to 12 o'clock, noon, Monday, March 29, 1920, in their office at Covington, La., for the furnishing of approximately 135,000 cubic yards of road material to be put on the Covington-Slidell, Slidell-Pearl River, Slidell-Salt Bayou, Covington-Pearl River, Bush-Talisheek, Covington-Sun roads. Bids are invited on both sand-clay gravel and washed gravel under the State and Federal Aid specifications for these materials. Bidders will state the earliest date at which delivery can be started if bid is accepted. Bidders will also give location of pits from which they propose to furnish this material.

GOOD ROADS COMMISSION OF ST. TAMMANY PARISH.

Classified ads. produce results if placed in The Farmer.

AT YOUR SERVICE

We can please you. All we ask is a fair trial

Bulloch's City Drug Store

Phones: Office, 16; Residence, 238

MAGAZINES AND BOOKS

FINE STATIONERY, OFFICE & SCHOOL SUPPLIES

J. P. BOUVIER

STATIONER AND NEWS DEALER
SOUTHERN HOTEL BUILDING

20 PER CENT ADVANCE ON MICHELIN TIRES

From now until April 1 we will sell the following tires at the old prices:

U. S. CASINGS.	TUBES.
30x3 \$15.60	30x3 \$3.50
30x3 1/2 19.90	30x3 1/2 4.10
32x3 1/2 25.50	32x3 1/2 4.35
32x4 34.60	32x4 5.45
33x4 35.90	33x4 5.70
34x4 37.20	34x4 5.90

GET YOUR TIRES NOW

SMITH HARDWARE COMPANY

As Dead as the Dodo

CALOMEL

Every druggist in town—your druggist and everybody's druggist has noticed a great falling off in the sale of calomel. They all give the same reason. Dodson's Liver Tone is taking its place.

"Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist.

Take "Dodson's Liver Tone" Instead!

Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs but a few cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, harmless to both children and adults.

Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose a day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition.

TAKES OFF DANDRUFF, HAIR STOPS FALLING
Save Your Hair! Get a Small Bottle of Danderine Right Now—Also Stops Itching Scalp.

Thin, brittle, colorless and scraggy hair is mute evidence of a neglected scalp; of dandruff—that awful scurf! There is nothing so destructive to the hair as dandruff. It robs the hair of its lustre, its strength and its very life; eventually producing a feverishness and itching of the scalp which if not remedied causes the hair roots to shrink, loosen and die—then the hair falls out fast. A little Danderine to-night—now—any time—will surely save your hair.

Get a small bottle of Knowlton's Danderine from any drug store. You surely can have beautiful hair and lots of it you will just try a little Danderine. Save your hair! Try it!—Adv.

FOR SALE—Light Six Buick Touring car, good condition, early 1915 model. Harvey E. Ellis. Ja31

WANTED—To rent or manage a small hotel or boarding house, by reliable, experienced aldy. Address "X" this office. mr27*

WANTED—To purchase a small place to raise chickens. Give terms and particulars. Address "S" this office. mr27*

NOTICE.
No trapping or hunting allowed on my land. Any one found trapping on my land will be prosecuted to full extent of the law, and will be held responsible for stock killed or hurt by traps. mr5
ROBT. H. VOSS.

WARNING—Any party found trespassing on any boats tied up along side the Bourgeois property at the Claiborne bridge will be prosecuted without fear or favor. Parents are notified to warn their children to keep off these boats. The water is deep at this point and dangerous for children to be playing in the boats. H. M. GRIFFIN, Lessee. mr20-4t

CLASSIFIED ADVERTISEMENTS

FOR SALE—Horses, mares and mules, cheap. Horses and mules to hire. Highest cash price for empty sacks. Glaser's Branch, Military Road, half mile from Covington.

LOST—Black mare mules with very fat neck; has brass tag in tail with No. 69. Reward if returned to Glaser's Branch, Military Road.

FOR SALE—Home Comfort Range good as new; half price. Apply to Box 533, Madisonville. mr20*

LOST—Between Abita Springs and Mandeville, a link cuff button. Reward if returned to C. E. McMillan, Talisheek, La. mr6-3t*

FOR SALE—Ten thousand feet of second-hand lumber, good as new, clear of nails and rot. Sizes 1x12, 1x8, 2x4, 2x6, various lengths, from 9 to 20 feet. Any quantity. Cheap. Also 1500 feet 1x12 12 feet, new first class. Apply to W. N. Parize, Phone 385, Covington. mr204t*

FOR SALE—Three fine high building lots on Rutland street, near New Hampshire; all under fence; just outside brick building limit. Ideal for poultry, garden and house. Address Box 311, Covington. mr20

FOUND—On New Year's Day, a small Jersey cow. Owner can have same by paying expense. Mrs. J. E. Myring, Lacombe, La. mr6-3t*

A refined colored woman, age 26, from Napoleonville, La., is advised to spend some time at Abita Springs or Covington for her health. Would offer her services to any white family in either place for her board and lodging only. She is a good cook and a good housekeeper. Can come highly recommended. Address P. O. Box 57, Napoleonville, La. mr1

JUST RECEIVED—New shipment of fertilizers for Spring planting. Alexius Bros. & Co., Inc.

Furnished housekeeping apartments, modern. Phone 153. mr1

SUM-MO COFFEE for sale at St. Tammany Hay & Grain Warehouse, Covington, La. n22

HORSE-SHOEING—Sam C. Thelosen, practical horse-shoer, has his shop across from the depot. Animals clipped and inter-ferring horses a specialty. All orders promptly attended to. Try me. dec 6

FOR SALE—Horses, mares and mules. Ed. Brunet, Phone 341, Covington, La. mr15-ap5

FOR SALE—WITTE high grade portable saw rig outfit, complete, with 4 h. p. kerosene engine. Rig will cut 4 to 8 cords of wood per hour, using kerosene at the rate of one gallon per h. p. for 10 hours. Price, complete, f. o. b. Shreveport, \$285.00. Dixie Machinery Co., 630 Commerce St., Shreveport, La. d20

SUM-MO COFFEE for sale at St. Tammany Hay & Grain Warehouse, Covington, La. n22

WOOD FOR SALE.

Stove wood, 16-inch lengths, pine and oak mixed, \$2.00 for a big load, delivered. Call Phone 108, Covington, La. W. W. Carre Company, Ltd. ce25-6mo*

Stove and fire-place wood. Phone 235. Ed. Brunet. nov22

FOR SALE.
1 Houston, Proctor & Gabel engine, 12x16, in use only one year and good as new.
1 Fay & Egan reaw; large.
1 Pribble planer and blower to dress up to 6x12.
1 saw carriage and blocks.
Large lot of pulleys and cast boxes.
1 lot steel rails, 24 lbs.
1 Circular, cut-off saws and various articles belonging to first-class saw mill.

HARDY H. SMITH,
Covington, Louisiana.

J. E. Caserta, Auto Service, Automobile Accessories, distributor for Diamond Tires and Tubes. Telephone 366, Covington. d134f

SUM-MO COFFEE for sale at St. Tammany Hay & Grain Warehouse, Covington, La. n22

Eggs from my Prize Winning S. C. Rhode Island Reds, only \$3.00 per 15 to St. Tammany breeders. The Ozone Poultry Yards, 1620 15th ave, C. M. Brown, Prop. ja24f

FOR SALE—Have a lot of fine half Cotton Seed for sale. Address Box 627, Covington, La.

Better Than Pills For Liver Ills.

You can't feel so good but what **NR** will make you feel better.

Nature's Remedy

For sale at Schonberg's Pharmacy.

FAMOUS SUM-MO COFFEE, served at the St. Tammany Parish Fair, is for sale at the St. Tammany Hay & Grain Warehouse, Covington, La.

COWS AND CALVES 4 and six weeks, goats. Call Apex Farm, across the railroad bridge on Tchefuncta river. mr-13-2t

GOOSE EGGS FOR SALE. 15c. apiece. Leave orders at Marsolan's 102-Store.

WANTED. White boy for farm work. Call Apex farm, across railroad bridge on Tchefuncta river. mr-13-2t