

## Universal Prosperity In Dixie ---And How To Make It Perpetual

The South is growing. The people of other sections, after a careful study of conditions and scrupulously investigating the big possibilities of this section, are turning Southward. The census figures given out daily are most gratifying, as all Southern towns show a healthy increase in population and many of the Southern cities show a greater percentage of increase than cities of other parts of the country. This is fine and most encouraging.

But the crucial period is our history is NOW.

Will the WHOLE PEOPLE grasp the opportunity and ALL pull together as a unit for a Greater South, or will they be content to jog along and lost the prestige Dixie now holds?

It is absolutely impossible for any section or anything to stand still. Stagnation means decay. During the next decade the South will either progress or else it will regress. There is no dodging this fact.

Then is it not wise, expedient and profitable that we all take new courage, erect new standards of living, and set our business goal still higher and forge to the front with a determined effort. To do this every opportunity must be embraced and all ENERGY and CAPITAL of the whole people must be utilized to bring about the happy growth that all loyal citizens covet.

UNIVERSAL PROSPERITY IN DIXIE MUST PREVAIL.

We have the climate. We have the natural resources. Money can be made easily but it must be spent judiciously and go through certain channels. Extravagance will wreck any people. Doing your shopping with foreign concerns will soon prove tragical to local prosperity, and then all branches of business will suffer.

Don't kill the hen that lays the Golden Egg.

In other words, don't drain the South of its cash, cripple trade, deprive local institutions of business that legitimately belongs to local dealers by sending your money North and East and expect your town and parish to keep pace with other sections of the South where the people "do their trading at home."

The Home Merchants are the life of any town and community. They buy surplus products, which, in some instances would otherwise go to waste. They pay taxes at home, keep up the morale of the laboring folk by a close personal touch and a happy, sympathetic interest. They give their customers advice and lend a helping hand to every worthy cause. In short, they are a PAINT and PARCEL of the social and BUSINESS FIBER of the town and city.

They study the needs of their customers and strive at all times to have such merchandise as is wanted and best suited to their trade.

It demoralizes business for even one "break" to occur in the mercantile world. To partially paralyze all the merchants by patronizing foreign concerns and taking from them trade that justly belongs to them, is a calamity.

Catch the tune—"BUY AT HOME."

C. E. SCHONBERG  
BURNS FURNITURE COMPANY,  
FRANK PATECEK,  
SHEFFIELD GROCERY SHOP,  
PAUL J. LACHOIX,  
FRANK P. MARSOLOAN,  
CONSUMERS' ECONOMY,  
J. C. BURNS & CO., INC.,  
COVINGTON GROCERY & GRAIN  
COMPANY,  
J. A. DOMERGUE,  
ST. TAMMANY HAY AND GRAIN  
WAREHOUSE.

ALEXIUS BROS. & CO., INC.  
H. J. SMITH'S SONS,  
CITY CASH STORE,  
SMITH HARDWARE CO., LTD.,  
D. I. ADDISON,  
RICHARD & RIGGS,  
F. G. C. AUTO SHOP,  
COMMERCIAL BANK & TRUST CO.,  
COVINGTON BANK & TRUST CO.,  
BULLOCH'S DRUG STORE,  
MACKIE PINE PRODUCTS CO.,  
HEBERT GROCERY COMPANY.

## A NEW STORE THAT WILL GIVE SERVICE

We have but recently opened and have a reputation to make. We intend to make it. Give us a chance to show you.

## Worsham's Grocery

24th and Madison Street

Phone 321

### ANOTHER ALLIGATOR KILLED.

Another alligator was killed on the Tchoufouca river, this week. It measured ten feet and was caught in a new fence recently built.

### INVESTIGATING THE FIRE RISKS OF COVINGTON.

Chief Deputy State Fire Marshal Jas. A. Smith, has been in Covington, this week, looking up the risky propositions and devising means for protection against fire. Mr. Smith will return shortly for a more thorough investigation and will probably come with recommendations for improved fire protection in Covington. He says the fire limits should be extended, not decreased.

Mrs. A. Efferson and son, Russel, have gone on a short visit to relatives in Livingston parish.

Inside Information is the costly, valuable ingredient that figures most prominently in all business deals.

There is a wealth of "Inside Information" in the want ads.

Many business men whose preeminent success is attributed to a highly developed foresight and shrewdness, are in reality making daily use of this want ad "Inside Information."

## We Sell Genuine International Repairs

Made For



By the

INTERNATIONAL HARVESTER COMPANY

REPAIRS made for International implements and other farm equipment by the Harvester Company are the only repairs made from the original patterns. All others are copied from copies, and in this roundabout reproduction they may lose in correctness of shape, sharpness of detail, closeness in fitting, and quality of material. These repairs are made for Deering, McCormick, Milwaukee, Titan and other International-made machines.

Genuine IHC Repairs

Are Better in Quality  
Fit Better and Wear Longer

The Harvester Company stands back of its machines. Be fair in the matter. Do not substitute imitation repairs for the genuine and expect best service. Repairs made by other concerns and marked "Made for" or "Will fit", are not genuine IHC repairs. They often lack weight, are not always correct in shape, are imperfectly finished, do not fit properly, or are made of inferior material. Buy Genuine International Repairs for your International Farm Equipment.

Beware of Any Other Kind!

ALEXIUS BROS. & COMPANY,  
INCORPORATED.

# Special Notice!

## THE FAWN CREEK OIL & GAS COMPANY WE ARE NOW DRILLING

on one of our tracts of 44 1-2 acres in the famous Claiborne Field, La.

We wish it distinctly understood that the Fawn Creek Oil & Gas Company does its own Drilling.

We own all our own Equipment, Tools, Rig, etc.

The Wonder Gushers of the World brought in in the  
Famous Claiborde and Caddo Oil Fields

10,000, 20,000, 30,000 and 40,000 Barrel Wells.

Oil to-day is the greatest wealth-producer in the world. Crude oil is the only commodity that has advanced 643 per cent since 1915. Oil in 1915, 40 cents per barrel at well. Oil in 1920, \$3.50 per barrel at well. What field of industry offers you such high prices for your product? What field offers such a great and permanent demand? What field of industry promises you greater profits on your investments?

Expert Oil Men Expect Crude Oil to go to \$5.00 Per Barrel.

Millions and Millions are Being Paid Out of Oil. Are You Receiving Any of These Dividends? If Not, WHY NOT.

There Are Thousands Who Hit It Big and Become Rich from Small Investments!

## Offering Extraordinary FAWN CREEK OIL & GAS CO. STOCK

The Price of this Stock is now \$1.25 per share subject to a Further Advance. Please Take Notice---BUY NOW Because when a well is Brought In the Stock may be entirely taken off the market

CAPITAL STOCK OF THIS COMPANY IS \$500,000, ALL COMMON STOCK, PAR VALUE \$1.00 PER SHARE. OVER 150,000 SHARES OF THIS STOCK HAVE ALREADY BEEN ISSUED.

The Fawn Creek Oil & Gas Company's holdings consist of 84 1-2 acres in the Great Claiborne Field. (The Claiborne Field is the greatest oil field in the world to-day). Five acres is a big lease in the Claiborne Field. WE HAVE 84 1-2 ACRES. Ten (10) wells came in in the Claiborne Field recently in one week, adding to the enormous total of oil already produced 163,400 barrels of new production per day.

We also have 253 acres in the Caddo Field. The Caddo Field produced in 1918 a total of 26,941,740 barrels of oil.

110 acres in the Terrebonne Field, which field has the largest gas wells in the world. When New Orleans is ready for natural gas we expect to be in a position to furnish same from this field.

500 acres in Uvalde County, Texas, which geologists say may become a second Tampico. Developments are just beginning in this field.

If ideal location, liberal acreage, a very Reasonable capitalization, honest and conservative management appeal to you, we do not hesitate to invite you to invest your money with us. Some of the best business men and bankers in Louisiana have invested in this Company.

IF YOU WANT ANY OF THIS STOCK, SEND IN YOUR APPLICATION WITH CHECK OR MONEY ORDER AT ONCE.

WE DO NOT BELIEVE THAT YOU COULD MAKE A BETTER INVESTMENT

### OFFICERS AND DIRECTORS:

M. J. SAMUELS, New Orleans, President; Member of firm of Samuels & Co., Merchant Tailors, New Orleans, Chicago, Memphis, Davenport, Peoria.  
A. P. MORESI, Jeanerette, La., Vice-President; Prominent Merchant, Owner of Large Machine Shops and Foundry, Ice Plant and Bottling Works.  
F. C. DENGLER, New Orleans, Secretary; is an Expert Accountant and Stands High in the Community.  
F. E. BAUDRY, Convent, La., Treasurer; Prominent Merchant and Planter.  
HON. N. T. BOURG, Thibodeaux, La., Director; Mayor and Prominent Real Estate Owner and Sugar Planter.  
F. B. GREVEMBERG, New Orleans, Director; Manufacturers' Sales Representative and Real Estate Owner.  
DR. B. B. WARREN, Covington, La., Director; Prominent Physician and Surgeon for the I. C. Railroad.

Write at once for full particulars and prospectus to

# FAWN CREEK OIL & GAS COMPANY

We are Members of the New Orleans Association of Commerce

611 Canal Bank Building

New Orleans, Louisiana