

THE GARDEN ISLAND

Issued Every Tuesday

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DON'T FORGET KAUAI

We learn from the Honolulu papers that a big advertising campaign is being launched on the Mainland with a view to interesting the traveling public in these Islands. To this end ads will be carried in 619 of the daily papers and in 24 leading magazines of America. The estimated cost of the campaign is about \$260,000.

We trust that Kauai will not be forgotten on this program.

We have no living volcano; we have no amazing Haleakala; we have no "On the Beach at Waikiki;" but we have the Garden Island, the daintiest, prettiest, most compact, most varied and most fertile Island of the group.

We have more scenery to the square inch, and better roads to see it by, than any of our neighbors—and the interim spaces between sights are shorter and less monotonous.

The beauties of Kauai can be seen as in a single reel, in a day—a continuous vision of delight—or weeks may be devoted to them with ever increasing pleasure and satisfaction. People have come for a few days of fleeting visit and have stayed for years.

It is not for nothing that we have won and held the title, "The Garden Island;" and it has not been the advertising afterthought of some wide-awake promotion committee to beguile people into coming here; it has been our conceded right for half a century or more; and never so richly deserved as now.

Our places of interest, natural and artificial, are both more notable and more accessible than ever before. Kauai was the pearl of the Pacific when Cook saw it first, nearly 150 years ago—it is much more the pearl of the Pacific as the tourist sees it today.

We cast no stones at Honolulu or Hilo; we don't berate the Beach at Waikiki or the Coral Gardens at Kaneohe; we don't decry Haleakala or Iao Valley or the Ditch Trail—they are all right; but any tourist who goes home to any other place on earth without seeing Kauai, the Garden Island, has missed the cream of his opportunities and made a serious mistake that he should not fail to remedy the very next season.

Meanwhile we are waiting for him with everything in order and at its best.

WHERE WE WILL FALL DOWN

No considerable share of any possible benefit from the campaign of advertising the Islands abroad is ever likely to accrue to Kauai until we have better steamer service. The tourists may flock to Honolulu in ever increasing numbers and find their way to Hawaii and Maui, but they will turn a deaf and declining ear to the attractions and inducements of Kauai. "No thank you! I have heard about that terrible sea trip in a dinky little steamer; none of that for me!" And only occasionally one of the very hardy variety will make the trip.

We do not wish to make any invidious criticism of the Inter-Island as to its equipment, and passenger service; it is a strictly business enterprise with no philanthropic weakness that we have been able to discover; it will reply that there is no present justification for a better service, and no money in it. And that being the case we know what we will have to expect. So long as the Inter-Island is run along these canny, conservative, old foggy lines, we will lose the tourist, and they will lose the trade. We can advertise until the heavens fall, and we will get no return therefrom. The tourist will go to Hilo and Maui and forget that there is any such place as the Garden Island.

If we are to get any adequate share of that wealthy tourist travel, we must have a very much better steamer service.

CHILDREN SUFFER FROM SHORTAGE OF WATER

The public school at Honokaa is in a very unsanitary condition, according to the report of Chief-Sanitary Inspector Clifford Charlock. Many of the children are suffering from sores caused by dirt, and the shortage of water has prevented some of them from bathing for several weeks. The health officials are endeavoring to exterminate all of the many dogs of the district although it is stated that the shortage of water is the real cause of the outbreak of sores.—Star-Bulletin.

The Kihui Planters, Ewart, Baldwin, Alexander, Cropp, Moler, Wolters and Larsen returned from the Planter's meeting by the Mikahala arriving Saturday morning.

There was a big round of hypothetical gambles in the district court yesterday morning, but the judge found that there was insufficient evidence to make a case and dismissed the crowd.

Christmas Gifts
FROM
Wall & Dougherty Ltd.

Jewelers and Silversmiths
HONOLULU

Diamonds' Jewelry, Watches
Stationery, Silverware

Mail orders given prompt attention

Goods sent on memorandum to reliable parties

Let us reconstruct and repair your jewelry

Order It By Mail!

Our MAIL ORDER DEPARTMENT is exceptionally well equipped to handle all your Drug and Toilet wants thoroughly and at once.

We will pay postage on all orders of 50¢ and over, except the following:

Mineral Waters, Baby Foods, Glassware and articles of unusual weight and small value.

Non-Mailable: Alcohol, Strychnine, Rat poisons, Iodine, Ant poison, Mercury Antiseptic Tablets, Lysol, Carbolic Acid, Gasoline, Turpentine, Benzine and all other poisonous or inflammable articles.

If your order is very heavy or contains much liquid, we suggest that you have it sent by freight.

Benson, Smith & Co., Ltd.
"Service Every Second"

The Rexal Store Box 426 Honolulu

TERRITORIAL MESSENGER SERVICE

TAKES ORDERS FOR ALL KINDS OF

Dry Cleaning and Laundry Work

SEND BY PARCEL POST TO

1112 UNION ST. HONOLULU

Send your Gowns to the Best Cleansers in the Islands

Expert operators --- Prompt Service

FRENCH LAUNDRY

J. ABADIE, Prop. Honolulu.

ELEELE STORE

J. I. SILVA, Prop.

ALWAYS LEADS IN LOWEST PRICES ON

Dry Goods, Boots and Shoes,
Mens Furnishings, Cigars and
Tobacco, Notions of all kinds.

MAIN STORE, ELEELE, PHONE 72 W. BRANCH, STORE KALAHEO HOMESTEAD

Read the Garden Island

Write us for
1920 Catalogue of

Kodaks
Brownies
Premos
and Supplies

Honolulu Photo Supply Co.

Everything Photographic
KODAKS - FILMS - FINISHING - FRAMING
1059 Fort St. Honolulu

We Always Recommend

FEDERAL

Double-Cable-Base

TIRES

A complete stock of Rugged and Plain
Treads in all styles and sizes always on hand

McBRYDE STORE

AGENTS FOR KAUAI

Theo. H. Davies & Co., Ltd.
HONOLULU and HILO

Sugar Factors and Commission Merchants

IMPORTERS OF GENERAL MERCHANDISE

GENERAL HARDWARE

Builders' Hardware	Crockery	Glassware	Silverware
Sporting Goods	Fishing Tackle	Firearms	Ammunition
Safes	Refrigerators	Spark Plugs	Flashlights
Paints	Varnishes	Brushes	Oils
Harness	Saddlery	Roofing	Trunks
		etc.	Suit Cases

GROCERIES

Fancy and Staple Lines, Feed, etc.

DRY GOODS

Shoes Toilet Supplies Stationery etc. etc.

INSURANCE AGENTS

Writers of Fire, Marine, Compensation, Automobile and Miscellaneous Insurance Policies.

AGENTS FOR

Canadian-Australian Royal Mail Steamship Line

Upon application information will be cheerfully furnished in regard to any of our lines in which you may be interested.

Dealers in General Merchandise

American Factors Paints
AmFac Red Label Coffee
Yale Locks & Hardware



Our aim is to serve you efficiently in financial matters of every description.

We have well equipped departments at your service for correspondence or consultation.

OUR COMPLETE TRUST SERVICE is at your service

Henry Waterhouse Trust Co., Ltd.
Honolulu

KAPAIA GARAGE

Automobile Repairing and Machine Work

STORAGE BATTERIES REPAIRED AND RECHARGED
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