

STANDARD PRESENTS

GIFTS THAT WILL BEAR JOY, AND YET,
WITHAL, PROVE OF LASTING VALUE

Sterling Silver and

Silver Plated Ware have been given our very special attention for years, but in preparing for the business of this Christmas, we have had an eye single to the requirements and foibles of our customers. Our Sterling Silver Goods are sold with a positive guarantee of their genuineness and durability, and with our Plated Ware goes our personal guarantee that each piece is exactly what it is represented to be. Our COMMUNITY SILVER is well known in Honolulu and the Islands, and it is generally recognized as being the most reliable on the market.



It has a richness which is essentially its own. The only difference between our stock of COMMUNITY SILVER of the past and that of this season is that we have a larger and more complete assortment than ever before, and feel more confident than ever of meeting the requirements of and pleasing every customer. A thorough inspection of our display is most cordially invited. No trouble to show goods.

Hand-Painted China

is a big subject within itself. We have as complete a stock in this line as one could expect to find outside of the great Eastern cities. On the Mainland hand-painted China is all the rage. It is probably the same here on a smaller scale; but heretofore Honolulu people have had no such chance of acquiring hand-painted China in such variety and upon such terms as we now offer. Last week we called attention in our announcements to Hand-



Painted Cups and Saucers for Twenty-five Cents, and Cream Jugs, with Raised Gold effects, for Fifty Cents. This was no joke, nor were we throwing out catch items. The bargains to which attention was drawn are simply two selected at random from a hundred others. Our stock as it stands this Christmas season includes everything that could possibly be desired in the way of Useful and Ornamental Hand-painted China, or a very desirable combination of both.



The holiday array of our great establishment heralds our splendid readiness for the approaching festive season and in every department the brisk atmosphere, the alert salespeople reflect the good cheer and the gay spirit which should dominate all shopping for the Christmastide.

Our exceptional facilities for accommodating and serving customers, our admirable equipment, the ample floor space, the desire to perfect personal services, all form a part of the thoughtful consideration for purchasers manifested by the management and followed to the extent of becoming a habit throughout the store.

With an adequate force of experienced sales ladies and gentlemen, it is easily possible to serve customers with despatch and thoroughness; but at the same time an early purchasing is urged to avoid the proverbial rush and hurry of tardy persons, the delay of whom brings about an unavoidable congestion of both cash and delivery departments as Christmas-Eve draws near.

From the vast wealth of our merchandise there is scarcely an article for household adornment and use, or for personal possession, that cannot be purchased or selected as a suitable gift. We cater to almost every human need in our line—to everyone's idea of price and taste. From babyhood to old age—from the kitchen to the ballroom, proper belongings may be selected. Our plans for this Christmas season were perfected months ago; their execution was commenced with the orders placed nearly a year ago, and were advanced by the visit of our manager, to the Mainland early in the Autumn. In making purchases we have gone to every part of the manufacturing world, and our plan has been to buy the best of everything and to govern our selections by excellence rather than expense. From the best markets we have, in following out this idea, gathered together a superb collection of unique and beautiful merchandise the exclusiveness of which adds greatly to the pleasure of inspection and purchasing.

Ornaments of utmost simplicity and art objects both plain and ornate, are pleasing parts of our display, and may be chosen for presents to friends or kinsmen with the assurance of perfect suitability and acceptability.

It would require pages to give even a small list of the vast quantities of gift items in the store. At either side of these lines, however, are some suggestions for the guidance of patrons.



The Libbey Cut Glass

is famous wherever the Artistic and Beautiful in Table or Decorative Ware is appreciated and sought. So positive are the Manufacturers of its Sterling and Unfailing Qualities that they have caused their name to be established upon each piece. We control the Libbey Cut Glass in the Hawaiian Islands, and a whole department of our Store is given over to this Beautiful and Useful Stock. We are showing this Cut Glass in Rock



Crystal effects, the very latest and most striking accomplishment of the manufacturers. In addition, we have Part Straight Cut Glass and Part Crystal effect, forming a most happy and attractive combination. As announced earlier this week, we wish to call especial attention to our Cut Glass Parlor and Table Lamps, which are now on display; Five-inch Cut Glass Nappies at \$1.75; Seven-inch Cut Glass Bowls at \$4.50, and Cut Glass Jardinières in all sizes and at different prices. It is a pleasure to show these goods.



Home Ornaments

All the beautiful things mentioned on this page may be classed as ornaments. But there are other things that do much to enhance the charms of the home. We carry in our great stock many beautiful ornamental designs in China, in Marble and in Brass. In a section of our store these treasures are conspicuously displayed, and a glance at them will suggest how much they might add to the attractiveness of the home. In this Land of Sunshine and Flowers, the mind oft reverts to the beauties of Nature, and the artistic handiwork of man comes in for its share of admiration. This impulse is gratified by such things as Ornamental Clocks, Ornamental Table Pieces and Parlor Statuary. It is impossible in small space to give a clear idea of the extent and variety of our stock in this line, and we can only say—"PLEASE CALL AND LET US SHOW YOU. YOU WILL ENJOY YOUR VISIT AND PROFIT THEREBY IN THE BARGAIN."

W. W. DIMOND & CO., Ltd

53-57 King Street,

Honolulu