

Castle & Cooke, LIMITED.

Honolulu, T. H.
SHIPPING AND COMMISSION MERCHANTS.
SUGAR FACTORS and GENERAL INSURANCE AGENTS.
—Representing—
Ewa Plantation Co.
Waiialua Agricultural Co., Ltd.
Kohala Sugar Co.
Apokaa Sugar Mill Co.
Fulton Iron Works of St. Louis.
Westons Centrifugals
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Green's Fuel Economizer.
Matson Navigation Co.
New England Mutual Life Insurance Company of Boston.
Aetna Insurance Co.
National Fire Insurance Co.
Citizens Insurance Co. (Hartford Fire Insurance Co.)
The London Assurance Corporation.

Woodlawn

MANOA VALLEY.
See CHAS. S. DESKY.

Forcegrowth

WILL DO IT.

Consolidated Soda Water

Is Absolutely Pure
TELEPHONE 2171.

A CLEAN HOUSE AND
Pau ka Hana
ARE FAST FRIENDS.

Drink
MAY'S OLD KONA COFFEE.
Best in the Market.
HENRY MAY & CO.
Phone 1271.

Dress Goods

Men's Furnishings
YAT HING, - 127 Hotel St.

THE GREAT BENJAMIN COMPOUND
HERBALO
Cures Constipation.
Makes New, Rich Blood.
Stomach and Liver Regulator.
Cures the Kidneys.

CHINESE NEWSPAPER PUBLISHING AND JOB PRINTING.
An \$1800.00 bargain in Makiki District.
No. 49 Cor. of Smith and Hotel Sts.

Empire Chop House

(Lately Palace Grill.)
Bethel St. Opp. Empire Theatre.
Open Day and Night, Cuisine Unsurpassed.
BEST MEALS AT ALL HOURS.

Automobile Livery

Two Five Seated E. M. F's.
Beretania and Maunakea Streets.
S. KURIHARA
Phone 2085. Auto No. 541

BEFORE

taking a policy of life insurance in any other company ask to see the

CONTRACT
— IN THE —
New England Mutual Life Insurance Company Of Boston, Mass.

and compare the many advantages it offers with those of other companies

Castle & Cooke, Ltd.
GENERAL AGENTS

NO THEATERS ON SUNDAY

Honolulu, March 26, 1911.
Editor Star: I beg to say that I do not believe that to open the theaters on a Sunday would be a good thing for Honolulu.

Indeed, I can think of nothing that could possibly be worse, except it were the open saloon, and the open town.

But aside from this, it has been fully demonstrated that human beings absolutely need, and must have, one rest day in the seven, if they are to retain their health and strength and well-being. And therefore, to deprive so many of our fellow creatures of this much needed rest would be an unnecessary hardship if not a crime. It would also be treating many of our fellow men, to say nothing of the women and children, with less consideration than we give to a horse which, if treated right, always gets a rest every seventh day. But the greatest objection to this is the fact that such a course or mode of procedure would inevitably be harmful, if not demoralizing to the people, and particularly to the children, of this town.

I will remember my first visit to San Francisco, some time after the theaters had been open on a Sunday, and change for the worse was unmistakably evident. And I was told by the parents of the children that this was one of the worst things that had ever happened to that city, and had done more to destroy their influence over their children than anything that had ever happened there. And this was very evident and undeniably true, and could be seen at a glance. But it was not only in the children that the bad effect was seen, for it was said that almost every one was more or less affected by it and very much to their disadvantage. And I would like to ask that if such was the case there, why would it not be the same here? As a matter of fact, every sane person knows that such would be the case, and therefore it is up to them to use all their influence and all their power to put a stop to it.

And I will say that if anyone knows this to be a fact, and stands idly by without protest, and allows this thing to be done, he is just as much to blame as the framer of this law, and is an enemy to the best interest of this city as well as an enemy to the best welfare of the people.

But I cannot think that there are to be found men, much less legislators, who would deliberately plan to enact a law which would injure their fellow men, or that would have a tendency to demoralize the people. They might do so unwittingly, not knowing the true facts of the case, but not otherwise.

Yours very truly,
GEORGE OSBORNE.

IS TO STUDY ADVERTISING

"I am a great believer in American advertising methods," said Mr. Wilson J. Bailey, who is now en route to England via the United States to study American methods first-hand.

Mr. Bailey for some years was connected with the literary staff of The Sydney Morning Herald, but severed his connection with that paper to take up the position of advertising manager with the firm of Farmer & Co., one of the leading business establishments of Sydney, N. S. W.

"I recognize America as the home of good advertising," continued Mr. Bailey, "and my company agreeing with me, decided to send me on this trip in order to study the latest methods introduced. You see we are spending \$150,000 on our building, so we recognize that we have got to keep pace in every direction, so I am to start a big publicity campaign."

"Throughout Australia and New Zealand, American methods are being introduced, with modifications, of course, here and there to suit local conditions. My firm is going to send heads of the buying and manufacturing departments to America periodically in order that they can see from time to time what improvements are being made, so that they can be introduced, as we are determined to keep up to date."

"I will go straight to San Francisco, and then on to Chicago and New York. Of course, I will stay at other American cities as I have plenty of letters of introduction. I will then go on to London, and see if that city can offer and ideas in the way of up-to-date advertising. I also run a monthly journal in connection with the firm's business exactly on the same lines as those adopted by American wholesale firms. This is a great success, and we are publishing 10,000 and 15,000 a month."

PREMIER WARD AS A SINGER

Sir Joseph Ward, Premier of New Zealand, was a great favorite on board the Makura coming up from Australia. One night the second-class passengers held a concert, and Sir Joseph was invited to be present. He accepted the invitation, and at its conclusion stated that he had enjoyed it so much that he hoped that he would be invited to the next. If he were invited, he undertook to sing, provided that one of the other first-class passengers sang also. He would say that Miss Ward would also sing. The concert was held, and Sir Joseph "obliged," and so did Miss Ward.

No one stated whether Sir Joseph was a good singer or not, but all the praise was lavished on Miss Ward. W. J. Bailey, one of the passengers, in thanking Sir Joseph and Miss Ward for their vocal contributions, stated that people seemed to appreciate singing better than they did speeches. It was suggested that perhaps it would be a good idea if Sir Joseph on his next campaign, took Miss Ward along and induced her to sing her father into parliament, instead of forcing him to talk his way there. "Anyone could riddle a financial budget into tatters," gallantly observed Mr. Bailey, "but no one in the world could say a thing against Miss Ward's singing."

Sir Joseph in reply said that he thought it was an excellent idea, more especially, he added as he did not think that the opposition had anybody who could sing.

Y. M. C. A. WILL BE OPEN ON SUNDAY EVENINGS

Honolulu, T. H., March 27, 1911.
Editor Star: In order that there may be no hesitancy among any of our legislators as to the part the Young Men's Christian Association of this city will take in reference to the "Quinn Sunday Theater Bill," please state definitely, through the columns of your paper that "One unidentified or unnamed federal official" referred to in the morning's paper may need have no fear that the "young men" should be forced out into the streets," on Sunday evenings. The reason for this is that as we active members of the association do not want to see our leaders fagged to the utmost limit seven nights a week, there will be (with the approval of the directors) a corps of volunteer workers who will see that the association building is kept open on Sunday evenings during church hours.

Names will be placed with the secretary, Mr. Paul Super, for the benefit of any who might wish to know whether we mean business or not. Thanking you in advance,
I am very respectfully,
VOLUNTEER.

According to a statement by Henry C. Hapai, registrar of public accounts, the inheritance tax payable by the estate of the late Judge C. F. Hart, after deducting 5 per cent for payment within twelve months, is \$10,573.40.

DRY CLEANING AND PRESSING MEN'S CLOTHES

French Laundry. J. Abadie, Prop. 777 King St.
Telephone 1491 No Branches.

NEW TRIMMED HATS

New shapes, absolutely new in Styles.
K. UYEDA
Nuuanu Above King.

Your Credit is Good

\$1.00 A WEEK

NO SECURITY

WE DELIVER the GOODS to YOU at ONCE

You can get a Solid Gold Watch, a Diamond Ring, Jewelry of all kinds, Guitars, Mandolins, and violins.
Come to the store and take home what you want. Your name on my books is as good as the cash.
Money refunded if not entirely satisfied.

J. CARLO
FORT ST.

FIRE INSURANCE

ATLAS ASSURANCE COMPANY OF LONDON.
NTW YORK UNDERWRITERS AGENCY.
PROVIDENCE WASHINGTON INSURANCE COMPANY.
The B. F. Dillingham Co., Ltd.
General Agents for Hawaii.
Fourth Floor, Stangenwald Building.

WATERHOUSE TRUST

Real Estate Department

For Rent

Kaimuki (Palolo Slope).....\$30.00

Furnished

Kinau Street..... 65.00
Kaimuki 30.00
Lilaha Street..... 65.00

For Sale

Building lot Puunui near Country Club 3 lots at \$750.00 cash.
Walker lots—King Street—\$1200.00.

Waterhouse Trust & Fort and Merchant Streets.

The office of the
WIRELESS
is open from 7 a. m. to 5. 50 p. m. on week days and on Sunday mornings from 8 to 10.

Honolulu Monument Works, Ltd.,
SUCCESSORS TO SHAW - SEVILLE.
NEW MONUMENT WORKS.
KING STREET NEAR ALAKEA.
Phone 3085. P. O. Box 491.
Honolulu.

FOR SALE

Bridge and Beach Stoves for Coal or Wood.
Quick Meal Blue Flame Oil Stoves.
Perfection Oil Stoves.
Giant Burner Gasoline Stoves.
EMMELUTH & CO., LTD.
Phone 1511 No. 145 King St.

Catton Neill & Co., Limited

Engineers, Machinists, Blacksmiths and Boiler-makers.
First class work at reasonable rates.

C. BREWER & CO. LTD

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BISHOP TRUST CO., LIMITED.

Member Honolulu Stock & Bond Exchange. We buy and sell stocks and bonds. We have money to loan on listed sugar stocks.

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924 BETHEL STREET
Honolulu

W. L. DOUGLAS

The Celebrated shoe for working men. None better anywhere.

L. Ayau Shoe Store

COMMUNITY SILVER

FLOWER-DE-LUCE CLASSIC AVALON

GOOD TASTE AND JUDGMENT are more essential to having a beautifully appointed table, than large expenditure.
Let us show you unusual patterns in
Community Silver
It has a distinct richness of appearance and charm of design which rival sterling.
It's more than triple plate—it costs but a trifle more than ordinary plated ware—it lasts a life time.

W. W. Dimond & Co., Ltd.
53-57 King Street.