



The New York Store  
ESTABLISHED 1853.



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# Thirty Hours of Actual Trading

Left. Of course you want to put them in to the best advantage—and right here the greatness of this store—and its immense facilities—commends itself to all and makes the claims of others ridiculous by comparison.

These four facts—not the least exaggerated—tell plainly why you should do your Holiday Shopping here:

First—This store is by far the largest in Indiana.

Second—Our new entrance affords easy access to and from the store for the largest of crowds.

Third—Our immense basement has been greatly enlarged—entirely redecorated and is well ventilated—a point of the greatest importance.

Fourth—Our enormous Holiday Stocks and facilities for getting them, both in this country and abroad (far greater than others would dare handle), afford a greater range for your selection, and make prices possible that others cannot possibly duplicate.

## Open Monday and Tuesday Evenings

### Toys, Games, Dolls, Etc.

'Must' is the only word that applies to them now. They must be sold, and in these next two days. There is but one way to meet a condition like this right, and we have taken that one way. We will sell the toys, games and dolls of this immense stock at remarkably low prices. Pay particular notice that this is the New York Store talking, and that when we say a thing we mean it. 'Tis not the blow and bluster which, unfortunately, you are too used to reading in advertising columns. Many of them

### Toys, Games and Dolls Going at Cost

That's the way we are going to do business these next two days in the Basement. Some of the many things included:

- KID DOLLS,
- DRESSED DOLLS,
- JOINTED DOLLS,
- PAPER DOLLS,
- DOLL HEADS,
- DOLL TRUNKS,
- DOLL CARRIAGES,
- DOLL BEDS,
- DOLL CRADLES,
- DOLL DRESSES,
- TOOL CHESTS,
- DRUMS,

- FINE ENGINES,
- IRON TRAINS,
- TIN TOYS,
- CIRCUS WAGONS,
- STEAM ENGINES,
- TENPINS,
- SKATES,
- SLATES,
- BLOCKS,
- GAMES,
- BANKS,
- GUNS, Etc., Etc.

### Our Holiday Book Store

No need repeating our statement that we have more Holiday Books than any other Indiana store. You can easily see that. But the fact that we do wish to impress upon your mind is that during the two days before Christmas we assure you that our prices will be lower than those anywhere else.

Won't we see you on our second floor to-morrow?

#### Juvenile Books



- A Flock of Girls and Boys. By Nora Perry. \$1.10.
- Melody. By Laura E. Richards. Illustrated Holiday Edition. 90c.
- Story of a Mountain. By Uncle Lawrence. 50c.
- A Year of St. Nicholas, November, 1883, to October, 1894, in one vol. \$1.40.
- Girls Old and New. By L. T. Meade. \$1.00.
- The Garden Behind the Moon. By Howard Pyle. \$1.50.
- Jack Balesier's Fortune. By Howard Pyle. \$1.50.
- The Three Apprentices of Moon Street. By Georges Montorgueil. \$1.

- Hope Benham. By Nora Perry. \$1.10.
- The True Story of George Washington. By Elbridge S. Brooks. 75c.
- Trooper Ross and Signal Butte. By Capt. Chas. King. \$1.00.
- Chunley's Post. By W. O. Stoddard. \$1.00.
- Dame Prism. By Margaret Matthews. \$1.10.
- Last Century Maid. By Anne Hollingsworth Wharton. \$1.10.

- Our Village. By Miss Milford. 100 illustrations. By Hugh Thomson. \$1.50.
- Humorous Poems of Thomas Hood. 130 illustrations. \$1.50.
- Rip Van Winkle. By Washington Irving. 60 illustrations. \$1.50.
- Old Christmas. By Washington Irving. Illustrated. By R. Caldecott. \$1.50.
- Marmontel's Moral Tales. Fully illustrated. \$1.50.
- Tales of the Punjab. By Florie Annie Steel. Illustrated. \$1.50.
- Pride and Prejudice. By Jane Austen. 90 illustrations. By Hugh Thomson. \$1.70.

#### Illustrated Holiday Books

- The Song of Hiawatha. By Henry Wadsworth Longfellow. Illustrations by Frederick Remington. \$1.50.
- The Courtship of Miles Standish. By Henry Wadsworth Longfellow. Handsome illustrations from designs. By Boughton, Merrill, Remhart, Perkins, etc. \$1.10.
- Child's Garden of Verses. By Robert Louis Stevenson. Beautifully illustrated. By Charles Robinson. \$1.10.
- The Merry Wives of Windsor. By William Shakespeare. Illustrated in colors. \$1.75.
- A Midsummer-Night's Dream. By William Shakespeare. New illustrated edition. \$1.50.
- The Vicar of Wakefield. 132 illustrations. By Hugh Thomson. \$1.50.
- Coaching Days and Coaching Ways. 214 illustrations. By Hugh Thomson. \$1.50.

#### Sets of Books

- Shakespeare, Hawthorne, Dickens, Macaulay, Eliot, Hugo, Scott, Irving, Goethe, Cervantes, Geo. Ebers, Jane Austen, Thackeray.

At lower prices than we have ever before known them to be.

Albums, Cards, Calendars, Booklets, Inkstands, Etc., Etc.

## Xmas Furniture Fourth Floor

A \$10 Ladies' Writing Desk for

**\$5.49**

A fine mahogany finish on curly birch, with large French-plate mirror, full French legs, one drawer, stands four feet eight inches high, thirty-three inches wide and sixteen inches deep; a \$10 Desk for \$5.49. A large assortment of Desks of all kinds, equally as good prices. More Rockers than were ever gathered together in one Indianapolis store before. Prices begin at \$1.25 for a solid oak, cane seat Rocker; go by easy stages up to full Turkish Leather Rocker at \$5. Combination Book Cases and Writing Desks at special prices for the next two days. Children's Rockers—A large assortment; prices from 65c up. Sideboards at from \$10 to \$110. Odd Parlor Chairs and Couches, all at especially low holiday prices.



### For the Men Folks

Men's serviceable Suspenders, in fancy boxes, 25c each. Men's Neckwear, Tecks, Four-in-hands, graduated and flowing ends, in fancy boxes, 50c each. Men's Mackintosh Coats, with Capes, also Double-breasted Box Coats, at \$5.75 each.

### For the Boys

All-Wool Sweaters, in black and navy blue, heavy weight, \$1 each.

## In the Forepart of the Basement

A thousand and one things that the womenfolk go into ecstasies over. Men, if you don't know what to get her—wife, mother, sister, sweetheart—just you come down here. And ladies—but you know about it. All you want to know is how low the prices are. So here's a list.

#### Glassware

- Bohemian glass Baskets, fancy edge, 15c, 25c, 50c.
- Crystal Vases, 12 in. high, gold decorated—just the thing for a chrysanthemum or American Beauty roses—75c each. Worth \$1.50.
- Rud. Vases, all colors, gilt decoration—25c and 50c each.
- Gold Band Tumblers, engraved all over; gold band will not wear off. \$1 a doz., packed in boxes.
- Crystal Princess Lamp, imitation of cut glass, complete with globe and nickel-plated trimmings, \$1.40 each.
- Crystal Fruit Stands, with silver-plated frames, 85c each. Regular price \$1.25.

#### Silverware

- Triple-plated Knives and Forks, \$2.75 a set. Triple-plated Teaspoons, \$1.50 a set. Triple-plated Tablespoons, \$2.75 a set.
- Silver-plated Card Trays, footed, 6x7 1/2 inches, for \$1 each.
- Quadruple plated Bon-Bon Baskets, 75c, \$1.50, \$2. Regular prices \$1.25, \$2.25 and \$3.50 each.
- Plated Butter Knives, 25c. Napkin Rings, 21c. Silver Mugs, large size, 48c.
- Child's Mug, 10c.
- Silver-plated Nut Picks, 45c. Nickel-plated Nut Picks, 35c.
- Silver-plated Teapots, in assorted shapes, \$1.98 each.
- Tea Sets, 4 pieces, Teapot, Sugar, Cream and Spoon-holder, \$4.50 a set.

#### Decorated China

- Haviland Teapots, Sugars and Creams, new shapes, at \$3.50 a set.
- Limoges Teapots, Sugars and Creams, at \$2.50 a set.
- Austrian China Teapots, Sugars and Creams, at 75c a set.
- Salad Sets, Tray and 12 Saucers, thin china and in a variety of decorations, at \$2.50 a set.
- Sugar and Creams, small size, three colors and gilt, 23c a pair. Sugars, large size, 35c and 50c a pair.
- Salad Bowls, neat decoration and gold edge, 50c each.
- Fancy Fruit Plates, hundreds of patterns, from 15c to \$2 each.
- 50 styles and as many sizes of children's Toy Tea Sets, 15c, 25c, 35c, 50c, 75c, up as high as \$2.50 a set.

#### Lamps, Stands, Etc.

- Brass Lamps, with onyx stand and silk shade, \$2.45, \$3.50 and \$5.85.
- Decorated Stand Lamps, with 10 in. shades to match—a regular reading lamp—\$1.65. Onyx Stands \$4.50, \$5, \$7.50, \$10, \$15 and \$20 each.

## Men's Slippers

Never so many before. Never such low prices. This list may give you an idea.



- Gentlemen's velvet slippers, serviceable as well as pretty, 75c a pair.
- Gentlemen's leather slippers, all colors, an exceptional value at \$1 a pair.
- "The Columbia" is a hand-sewed slipper, lined with chamouis skin, durable and comfortable, price \$1.50 a pair.
- A fine hand-sewed kid slipper, opera style, tan, chocolate and black, price \$2 a pair.
- "The Mephisto," the season's slipper novelty, made with the new Tokio toe, in red, black, tan and chocolate, decidedly swell, price \$3.50 a pair.

## Handkerchief

**SPECIALS**

For every hour during the day and evening to-morrow

- Ladies', Men's and Children's Handkerchiefs, one hundred different styles at 50c each.
- Ladies' embroidered handkerchiefs, our own direct importation; hundreds of styles, at 15c, 25c, 35c, 50c and up.
- Ladies' Hand-Embroidered Linen Initial Handkerchiefs, 25c each.
- Men's All- linen Hemstitched Handkerchiefs, 12 1/2c, 25c, 35c and 50c each.
- Men's Hand-Embroidered Silk Initial Handkerchiefs, 25c, 50c, 75c and \$1.

## Why Do We Celebrate the 25th Day of December?

A handsome Writing Desk free to both the boy and girl who tells "The Story of Christmas Day" best. Contest ends Tuesday night. Have you handed in yours yet? Two days left. Hurry up, boys and girls.

# TONS AND TONS OF CHRISTMAS CANDIES

Pettis Dry Goods Co.



Pettis Dry Goods Co.

