

PRODUCTION OF OIL. Facts Gathered That Are of Interest to the Investor.

The Truth About Its Consumption—The Market and the Price—Transportation Facilities.

Few people outside of those directly engaged in the sale of oil on the freight boats of the railroads realize how rapidly the use of oil is increasing. An oil company that cannot obtain a fair price for its product must be in hard straits financially or else its oil must be of an inferior quality.

THE CONSUMPTION OF OIL IN SAN FRANCISCO HAS NOW REACHED ONE MILLION BARRELS PER ANNUM, and the demand will increase, for the manufacturer who burns coal cannot long compete with the one who uses crude oil.

The Southern Pacific Railroad Company is gradually increasing the number of oil burners on its road, and, as was pointed out by an official of the road, IF THE COMPANY SHOULD CONCLUDE TO USE OIL ON ITS ENTIRE SYSTEM, THE PRESENT OUTPUT OF THE STATE WOULD BE INADEQUATE TO SUPPLY IT.

The following in regard to the relative fuel value of coal and Los Angeles oil, as shown by combustion in furnaces, is from a bulletin of the State Mining Bureau, by Fred W. L. Watts.

The heating furnaces of Los Angeles steel and iron companies, one ton Wellington coal equals 2.6 barrels of oil; one ton of California oil equals 3.0 barrels of oil.

OIL BRINGS WEALTH TO THOSE OF MODERATE MEANS. The importance of the oil industry in California has just begun to dawn on the incredulous smiles have met the bearer of the stories of the fabulous wealth of the oil fields.

WHICH MONEY IN OIL. THE DEVELOPMENT OF THE PAST FEW YEARS HAS BEEN GREAT. Large Returns Are Now Secured by Oil Companies from the Sale of By-Products.

INDIANA OIL'S HIGH STANDING. BY BURNING IT TILL MIDNIGHT STATESMEN ARE MADE.

The Oil Industry Offers Great Inducements to Investors—Many Big Fortunes Made.

"Oil" is the magic word of the day. Capitalist and worker, rich and poor alike, thrill at its mention. To the men dreaming of sudden wealth it is as full of delightful meaning as the "open sesame" which transformed the ragged Al Baba from a mendicant into an Oriental prince of riches.

It is discussed wherever men meet. In offices, on street cars, around cafe tables, in homes and in clubs the mention of oil is pretty sure to start a discussion as to the relative riches of the great fields of Texas, California, Indiana, Ohio, West Virginia or Pennsylvania.

It is discussed wherever men meet. In offices, on street cars, around cafe tables, in homes and in clubs the mention of oil is pretty sure to start a discussion as to the relative riches of the great fields of Texas, California, Indiana, Ohio, West Virginia or Pennsylvania.

It is discussed wherever men meet. In offices, on street cars, around cafe tables, in homes and in clubs the mention of oil is pretty sure to start a discussion as to the relative riches of the great fields of Texas, California, Indiana, Ohio, West Virginia or Pennsylvania.

It is discussed wherever men meet. In offices, on street cars, around cafe tables, in homes and in clubs the mention of oil is pretty sure to start a discussion as to the relative riches of the great fields of Texas, California, Indiana, Ohio, West Virginia or Pennsylvania.

It is discussed wherever men meet. In offices, on street cars, around cafe tables, in homes and in clubs the mention of oil is pretty sure to start a discussion as to the relative riches of the great fields of Texas, California, Indiana, Ohio, West Virginia or Pennsylvania.

When Opportunity Knocks at the Door,

The Pacific Oil Co.

This is not speculation, but an investment. We invite investigation. We want you to figure for yourself. Stock sold will be used in sinking more wells and increasing returns to stockholders. We have a well flowing fifty barrels of oil per day without a pump!

Send in your subscription at once if you will participate in January dividends. The amount of stock to be sold is limited, as it is for development purposes, and the price will be advanced in December as work on well No. 2 progresses.

Our oil now sells at 75 cents per barrel at the well. New refineries will advance the price. We have a well flowing fifty barrels of oil per day without a pump!

Write us or, better still, call on us for Full Particulars

Wildcat mining schemes have been developed entirely by men of moderate means. This means that the \$4,000,000 worth of oil produced in 1900 was divided up among men who were poor before.

It is estimated that three and one-half barrels of California oil are about equal in efficiency to one ton of coal.

The following in regard to the relative fuel value of coal and Los Angeles oil, as shown by combustion in furnaces, is from a bulletin of the State Mining Bureau, by Fred W. L. Watts.

The heating furnaces of Los Angeles steel and iron companies, one ton Wellington coal equals 2.6 barrels of oil; one ton of California oil equals 3.0 barrels of oil.

OIL BRINGS WEALTH TO THOSE OF MODERATE MEANS. The importance of the oil industry in California has just begun to dawn on the incredulous smiles have met the bearer of the stories of the fabulous wealth of the oil fields.

WHICH MONEY IN OIL. THE DEVELOPMENT OF THE PAST FEW YEARS HAS BEEN GREAT. Large Returns Are Now Secured by Oil Companies from the Sale of By-Products.

INDIANA OIL'S HIGH STANDING. BY BURNING IT TILL MIDNIGHT STATESMEN ARE MADE.

The Oil Industry Offers Great Inducements to Investors—Many Big Fortunes Made.

"Oil" is the magic word of the day. Capitalist and worker, rich and poor alike, thrill at its mention. To the men dreaming of sudden wealth it is as full of delightful meaning as the "open sesame" which transformed the ragged Al Baba from a mendicant into an Oriental prince of riches.

It is discussed wherever men meet. In offices, on street cars, around cafe tables, in homes and in clubs the mention of oil is pretty sure to start a discussion as to the relative riches of the great fields of Texas, California, Indiana, Ohio, West Virginia or Pennsylvania.

Look at the Proposition We Make You!

Ownning 120 acres in the Famous Sunset Field, Kern County, California, offers a limited amount of stock (par value \$1.00) at 30 Cents per share

This is not speculation, but an investment. We invite investigation. We want you to figure for yourself. Stock sold will be used in sinking more wells and increasing returns to stockholders.

Our oil now sells at 75 cents per barrel at the well. New refineries will advance the price. We have a well flowing fifty barrels of oil per day without a pump!

Write us or, better still, call on us for Full Particulars

Write us or, better still, call on us for Full Particulars

Wildcat mining schemes have been developed entirely by men of moderate means. This means that the \$4,000,000 worth of oil produced in 1900 was divided up among men who were poor before.

It is estimated that three and one-half barrels of California oil are about equal in efficiency to one ton of coal.

The following in regard to the relative fuel value of coal and Los Angeles oil, as shown by combustion in furnaces, is from a bulletin of the State Mining Bureau, by Fred W. L. Watts.

The heating furnaces of Los Angeles steel and iron companies, one ton Wellington coal equals 2.6 barrels of oil; one ton of California oil equals 3.0 barrels of oil.

OIL BRINGS WEALTH TO THOSE OF MODERATE MEANS. The importance of the oil industry in California has just begun to dawn on the incredulous smiles have met the bearer of the stories of the fabulous wealth of the oil fields.

WHICH MONEY IN OIL. THE DEVELOPMENT OF THE PAST FEW YEARS HAS BEEN GREAT. Large Returns Are Now Secured by Oil Companies from the Sale of By-Products.

INDIANA OIL'S HIGH STANDING. BY BURNING IT TILL MIDNIGHT STATESMEN ARE MADE.

The Oil Industry Offers Great Inducements to Investors—Many Big Fortunes Made.

"Oil" is the magic word of the day. Capitalist and worker, rich and poor alike, thrill at its mention. To the men dreaming of sudden wealth it is as full of delightful meaning as the "open sesame" which transformed the ragged Al Baba from a mendicant into an Oriental prince of riches.

It is discussed wherever men meet. In offices, on street cars, around cafe tables, in homes and in clubs the mention of oil is pretty sure to start a discussion as to the relative riches of the great fields of Texas, California, Indiana, Ohio, West Virginia or Pennsylvania.

Figure on the Returns!

Four wells working under pump will produce at least 70 barrels per well and give 280 barrels per day. Allowing 5 cents a barrel for pumping gives 70 cents net per barrel; 280 barrels, at 70 cents, \$196 daily net earnings; \$196 per day is \$71.74 yearly net earnings, which will pay 18 per cent on face value of existing stock.

Our oil now sells at 75 cents per barrel at the well. New refineries will advance the price. We have a well flowing fifty barrels of oil per day without a pump!

Write us or, better still, call on us for Full Particulars

Wildcat mining schemes have been developed entirely by men of moderate means. This means that the \$4,000,000 worth of oil produced in 1900 was divided up among men who were poor before.

It is estimated that three and one-half barrels of California oil are about equal in efficiency to one ton of coal.

The following in regard to the relative fuel value of coal and Los Angeles oil, as shown by combustion in furnaces, is from a bulletin of the State Mining Bureau, by Fred W. L. Watts.

The heating furnaces of Los Angeles steel and iron companies, one ton Wellington coal equals 2.6 barrels of oil; one ton of California oil equals 3.0 barrels of oil.

OIL BRINGS WEALTH TO THOSE OF MODERATE MEANS. The importance of the oil industry in California has just begun to dawn on the incredulous smiles have met the bearer of the stories of the fabulous wealth of the oil fields.

WHICH MONEY IN OIL. THE DEVELOPMENT OF THE PAST FEW YEARS HAS BEEN GREAT. Large Returns Are Now Secured by Oil Companies from the Sale of By-Products.

INDIANA OIL'S HIGH STANDING. BY BURNING IT TILL MIDNIGHT STATESMEN ARE MADE.

The Oil Industry Offers Great Inducements to Investors—Many Big Fortunes Made.

"Oil" is the magic word of the day. Capitalist and worker, rich and poor alike, thrill at its mention. To the men dreaming of sudden wealth it is as full of delightful meaning as the "open sesame" which transformed the ragged Al Baba from a mendicant into an Oriental prince of riches.

It is discussed wherever men meet. In offices, on street cars, around cafe tables, in homes and in clubs the mention of oil is pretty sure to start a discussion as to the relative riches of the great fields of Texas, California, Indiana, Ohio, West Virginia or Pennsylvania.

Refuse the Chance and Repent at Leisure

Ownning 120 acres in the Famous Sunset Field, Kern County, California, offers a limited amount of stock (par value \$1.00) at 30 Cents per share

This is not speculation, but an investment. We invite investigation. We want you to figure for yourself. Stock sold will be used in sinking more wells and increasing returns to stockholders.

Our oil now sells at 75 cents per barrel at the well. New refineries will advance the price. We have a well flowing fifty barrels of oil per day without a pump!

Write us or, better still, call on us for Full Particulars

Write us or, better still, call on us for Full Particulars

Wildcat mining schemes have been developed entirely by men of moderate means. This means that the \$4,000,000 worth of oil produced in 1900 was divided up among men who were poor before.

It is estimated that three and one-half barrels of California oil are about equal in efficiency to one ton of coal.

The following in regard to the relative fuel value of coal and Los Angeles oil, as shown by combustion in furnaces, is from a bulletin of the State Mining Bureau, by Fred W. L. Watts.

The heating furnaces of Los Angeles steel and iron companies, one ton Wellington coal equals 2.6 barrels of oil; one ton of California oil equals 3.0 barrels of oil.

OIL BRINGS WEALTH TO THOSE OF MODERATE MEANS. The importance of the oil industry in California has just begun to dawn on the incredulous smiles have met the bearer of the stories of the fabulous wealth of the oil fields.

WHICH MONEY IN OIL. THE DEVELOPMENT OF THE PAST FEW YEARS HAS BEEN GREAT. Large Returns Are Now Secured by Oil Companies from the Sale of By-Products.

INDIANA OIL'S HIGH STANDING. BY BURNING IT TILL MIDNIGHT STATESMEN ARE MADE.

The Oil Industry Offers Great Inducements to Investors—Many Big Fortunes Made.

"Oil" is the magic word of the day. Capitalist and worker, rich and poor alike, thrill at its mention. To the men dreaming of sudden wealth it is as full of delightful meaning as the "open sesame" which transformed the ragged Al Baba from a mendicant into an Oriental prince of riches.

It is discussed wherever men meet. In offices, on street cars, around cafe tables, in homes and in clubs the mention of oil is pretty sure to start a discussion as to the relative riches of the great fields of Texas, California, Indiana, Ohio, West Virginia or Pennsylvania.

SEE WHAT OTHERS HAVE DONE

Table showing Oil Beats Any Good Proposition as a Money Maker. Columns: Name of Oil Co., Par Value, Sold At, Advanced To.

FILL OUT AND SEND IN THIS BLANK

The Pacific Oil Co., 1139 Stevenson Building, Indianapolis, Ind. The undersigned hereby subscribes for _____ shares in THE PACIFIC OIL COMPANY, at the rate of 30 cents per share (par value \$1.00), fully paid and non-assessable, and herewith inclose _____ Dollars, in payment for the same.

Write us or, better still, call on us for Full Particulars

Wildcat mining schemes have been developed entirely by men of moderate means. This means that the \$4,000,000 worth of oil produced in 1900 was divided up among men who were poor before.

It is estimated that three and one-half barrels of California oil are about equal in efficiency to one ton of coal.

The following in regard to the relative fuel value of coal and Los Angeles oil, as shown by combustion in furnaces, is from a bulletin of the State Mining Bureau, by Fred W. L. Watts.

The heating furnaces of Los Angeles steel and iron companies, one ton Wellington coal equals 2.6 barrels of oil; one ton of California oil equals 3.0 barrels of oil.

OIL BRINGS WEALTH TO THOSE OF MODERATE MEANS. The importance of the oil industry in California has just begun to dawn on the incredulous smiles have met the bearer of the stories of the fabulous wealth of the oil fields.

WHICH MONEY IN OIL. THE DEVELOPMENT OF THE PAST FEW YEARS HAS BEEN GREAT. Large Returns Are Now Secured by Oil Companies from the Sale of By-Products.

INDIANA OIL'S HIGH STANDING. BY BURNING IT TILL MIDNIGHT STATESMEN ARE MADE.

The Oil Industry Offers Great Inducements to Investors—Many Big Fortunes Made.

"Oil" is the magic word of the day. Capitalist and worker, rich and poor alike, thrill at its mention. To the men dreaming of sudden wealth it is as full of delightful meaning as the "open sesame" which transformed the ragged Al Baba from a mendicant into an Oriental prince of riches.

It is discussed wherever men meet. In offices, on street cars, around cafe tables, in homes and in clubs the mention of oil is pretty sure to start a discussion as to the relative riches of the great fields of Texas, California, Indiana, Ohio, West Virginia or Pennsylvania.

RAILROAD TIME CARD.

Table of railroad time cards for various routes including Cleveland Line, Chicago Line, Peoria Line, and others. Columns: City, Time, Fare.