

BEGIN YOUR CHRISTMAS SHOPPING

added Diamonds and Watches to it's already great line of Trunks and Traveling Bags—Shoes and Slippers.

You'll find it a pleasure instead of a burdensome task. No crowds to push through, complete assortments to select from, ample time in which to choose and many other things in your favor. You cannot do better than by coming to the **WASSON STORE** for everything you may desire, be it for gift-giving or self-gratification. Luxuries and necessities find place here, side by side. The attractive new Furniture store has looked forward and gathered from far and near—there's nothing old in the department. The Jewelry store has added Fine Jewelry. Silverware from the best American makers in the new designs and finish. Art Pieces, Terra Cottas, Cut Glass and China in almost endless variety. THESE ARE THE NEW FEATURES. THE STORE SERVICE IS A MODEL OF CORRECTNESS, SPEED AND COMFORT FOR OUR PATRONS.



FIVE ELEVATORS, PNEUMATIC TUBE CASH CARRIERS and QUICK DELIVERIES.

WASSON'S

When in Doubt Buy a GIFT Certificate. We Issue Them in Any Amount, Good Any Time.



The Wonderful Toy Store

Look in the faces of the happy children who throng this marvelous TOY SHOP every day—see the wonder and awe in their astonished eyes as they drink in the marvels of TOYDOM—FILLING EVERY NOOK AND CORNER OF THIS GREAT SECTION.

The Many Things That Move

Naturally attract the greatest attention; the cows that low and give forth fresh milk, roaring lions, animated elephants, donkeys that kick, bears, pigs and horses vie with the rapid-running trolley cars on a real track with electric sparks flashing, flying machines, and, of course automobiles of all sorts and sizes, including one big enough to hold a good-sized boy or girl. Wonderfully perfect ships, gunboats, launches, that run by electricity, are shown in a pond of water.

The Sweet City of Pretty Dolls

Draws the little girls closely inside its gates and holds them spell-bound with the wide variety. Dolls of all sorts and sizes, Dolls of every nationality, WALKING DOLLS AND TALKING DOLLS. Every requisite for the DOLL WARDROBE—FROM SLIPPERS TO TRUNKS.

The Free Punch and Judy Show

Is given hourly.—SANTA CLAUS IS HERE IN PERSON TO LISTEN TO ALL OF THE CHILDREN—and the WASSON Store is doing all in its power to make them happy.



Toy Dogs, with black curly hair, will jump back..... 25c	Dining room, table and chairs, 45c value, each..... 25c	Metallaphone, with twelve notes, 25c value, each..... 15c	Automobile, latest pattern, very substantial, will run faster than all others, rubber tires, each..... 49c	Doll Automobiles, a regular "runabout," very strong and durable, \$1.25 value..... 69c	Dolls, 18 inches, kid body, polka dot stockings, beautiful hair, 75c value, each..... 50c
The Butcher, something new, always busy chopping meat, each..... 39c	Street Car, electric tramway, also mechanical, 50c value, each..... 25c	Crokinole Boards, made of hard wood, finely finished, each..... 98c	Mechanical Engines, 5 inches high, 7 inches long, new style, 59c value, each..... 25c	Printing Presses, including type, ink and type holder for printing cards, each..... 25c	Dolls, 24 inches high, exquisite face with beautiful woven hair, movable eyes, \$1.50 value..... 98c
Horse and Cart, made of steel, very strong, each..... 15c	Brass Drums, made strong and durable, each..... 25c	Dressed Dolls, with bonnets, dress trimmed in lace, 39c value, each..... 19c			

Christmas Handkerchiefs

The wise buyer of Handkerchiefs will buy to-morrow or in the early days of the week. Monday morning will find the snowy piles of dainty linen, lace and cambric at their best. Stocks are wonderfully complete; unusually attractive. Unexcelled leaders for Monday:

Children's fancy boxes with three colored border Handkerchiefs..... 15c	A special lot of fine Sheer Linen and dainty Shamrock Lawn Handkerchiefs, fine hand-embroidered and hand attached lace, a lot of regular 75c and 85c Handkerchiefs..... 50c
Children's fancy box with three initial Handkerchiefs, embroidered wreath and initial..... 25c	Men's Handkerchiefs
Little girls' dainty embroidered and lace trimmed Handkerchiefs 50c and..... 25c	Men's initial Handkerchiefs, six in a fancy box, for..... 75c
Fancy embroidered silk Handkerchiefs 10c, 19c, 25c and..... 35c	Men's fine all-Linen initial Handkerchiefs, six in a box, for..... 98c
Fine imported Swiss Handkerchiefs, hem-stitched and embroidered and scalloped edges, special value..... 15c	Men's hemstitched fancy bordered and initial Japonette Handkerchiefs 3 for..... 25c
Choice of 200 styles fine Swiss and Linen Handkerchiefs, hand embroidered corners, scalloped edges and lace trimmed, 35c and 50c values..... 25c	Men's embroidered and drawn hem, all-Linen Handkerchiefs..... 25c
	Men's novelty French Handkerchiefs at from 50c each to..... \$1.50

A Sale of Christmas Furs

You'll find these prices very much to your advantage.—A great stock of carefully selected small furs, bought and picked by an expert.

Sable Fox Scarfs, full two yards long, trimmed with two large fox tails, four claw feet, chain fastening, \$20.00 value, Monday..... \$15.00	Largest line of Fur Jackets in this city—Alaska Seal, Persian Lamb, Otter, American Seal and Axial Seal—at \$35.00, \$25.00, \$17.50, \$15.00, \$12.50, \$8.75 and..... \$57.50
Sable Fox Scarfs and Muffs to match scarfs, two yards long, trimmed with fox tails, large round muff with down bed; this set special for Monday..... \$27.50	Children's Fur Sets in Ermine River Mink, Southern Beaver, Thibet, Angora, Krimmer and Muffoon, new flat Muffs with percale books, from \$1.25 to..... \$5.00
Ladies' Fur Sets of Siberian Squirrel, blue lynx, black lynx, brown bear, Isabella fox, sable fox, chinchilla and Hudson Bay sable, at \$125.00, \$98.50, \$87.50, \$75.00, \$62.50 and..... \$48.50	Misses' Fur Sets of Beaver, Neutra, Krimmer, Thibet, River Mink, Squirrel, Cone and blue Muffoon, long Boas and round Muffs, from \$5.00 up to..... \$18.50
Ladies' fine Near Seal Jackets, new storm collar and revers, deep facings, fronts button three ways, silk satin linings, \$50.00 value..... \$37.50	Ladies' Elderdown and Turkish Bath Robes, reds, pinks, blues and grays, silk embroidery, satin and applique trimmed, kimonos and fitted styles, Monday from \$4.50 to..... \$15.00

Black Silks--Fine Values

Lengths of from 3 to 14 yards; suitable for waists and skirts or full costumes—all of the short pieces left from our wonderful sale of last week,

With Every Price Greatly Reduced	Remnants, all-silk Satin Dutchess, lengths from 3 1/2 to 12 yards, regular price from 75c to 89c, remnant sale price..... 59c	Remnants of Black Corded Silks, lengths from 2 1/2 to 13 yards, price of the piece 89c to \$1.25, remnant sale price..... 69c
	Remnants of Peau de Cygne, Armure, Palais de Soie and other fancy weaves and small seeded effects, regular price from 98c to \$1.25, remnant sale price..... 78c	Remnants of Black Peau de Soie, lengths from 2 to 14 yards, warranted-to-wear kind, price off the piece 89c, remnant sale price..... 67c
	Remnants of Moire Velours, widths from 20 to 27 inches, regular price 98c to \$1.25, remnant sale price..... 80c	Remnants of Black Peau de Soie, lengths from 5 to 14 yards, warranted to wear, price off the piece \$1.25 to \$1.35; this includes some of L. D. Brown & Son's makes; remnant sale price..... 90c

Jewelry, Leather Goods, Watches

Do not let the idea that jewelry of the right sort may be bought only at a jewelry store remain in your mind any longer. See these superior assortments—these great sections filled with novelty and charm—then compare prices. You may as well save the difference in profit.

Chafing Dish, full nickel plated, \$3.00 to..... \$8.00	American Cut Glass Bowl, 8 and 9 in., beautifully cut, \$4.50 and..... \$5.00	American Cut Glass Tumblers, full size, only 1 dozen to a customer; we will sell 100 at, each..... 59c
Silver Deposit Cologne bottle worth \$1.75, white and green, 50 of them at..... \$1.19	Watches, Ladies' Chatelaine, enameled plain color or inlaid, Swiss movement, warranted for one year, worth \$10.00; we will sell twenty of these..... \$6.50	Signet Rings, solid gold, polished and Roman finish, \$4 grades..... \$2.95
Piren's Azura, 2-ounce bottle, glass stopper, fancy box, regular price \$1.50..... \$1.19	Solid Gold Ring, cluster set, turquoise, ruby, emerald, pearl, surrounded with either brilliants or pearls, worth \$1.50, while they last..... 95c	
Wrist Bag, special styles, oxidized silver and gold plated frames, Moria lined, made in seal, wairus, sea lion, snake, lizard, levant, ooze, leathers..... \$5.00		
Chatelaine, seal or walrus leather, one-piece metal frames, black, gray and tan, exceptional value..... \$2.45		

Hollweg & Reese China.

A big purchase of that Hollweg and Reese china—the lots that were water-logged and refused by the above firm. Water does not hurt china—at least it has not hurt this china, apparently.

BUT PRICES ARE CUT IN HALF.

Salad Dishes, fine German china, handsome floral decorations, embossed figures, 50c values, slightly imperfect..... 15c	Dinner Sets, American make, exquisite floral design; set consists of 100 pieces, new, best shapes, \$10.00 kind; set for..... \$6.95
Dessert Dishes, imperfect china, embossed patterns, floral designs, gold in those slightly damaged, 15c value, each..... 5c	Lamps, handsome shade, 18 inches high, with porcelain shades, separate fount, brass foot, \$2.98 value, each..... \$1.75
Cups and Saucers, genuine Theo. Haviland, beautiful floral decorations, new shapes, 75c value, each..... 35c	Lamps, extra size, 25 inches high, beautiful decorations, including globe to match, central draught, new imperial burner, \$4.25 value, each..... \$2.50
Cups and Saucers, Theo. Haviland's latest pattern, beautiful gold and floral decorations, \$1.00 value, each..... 69c	Vases, imported, 13 inches high, looks like pearl, with gold decorations, \$1.50 value, each..... 75c
Haviland's Plates—these are genuine Theo. Haviland make, floral decorations, six and seven inches, 65c value, each..... 30c	800 Lamps for \$4.98—Special lot of fine Lamps, 25 inches high, central draught, separate fount, latest imperial burner, with large breast-plate globe; while they last..... \$4.98

Oriental Rugs Repriced

And, incidentally, placed so that the most knowing connoisseurs will appreciate the great reductions made in them. Among the great collection are Shirvans, Shiras, Kazak, Daghestan, Beloochistan, Gendje, Hamidans, Sarouk and Anatolians. Hall strips, large carpet rugs, in rarely beautiful coloring; small sizes in exquisite designs, but all marked down for quick closing.

OTHER "RUG" REDUCTIONS.

Just seven more of those heavy German or Dutchess Rugs, size 9x12 ft., regular price \$42.50; special Xmas sale..... \$22.00	John Crossley & Sons' Plush Rugs, size 36x63, the finest Wilton rug made, regular price \$9.00, special Xmas sale..... \$6.85
Royal Wilton Rugs, size 9x12 ft., regular price \$35.00, special Xmas sale of eight patterns at..... \$24.50	Two Silk Rugs, size 36x69 inches, regular price \$12.50, special..... \$6.25
\$30.00 Royal Wilton Rugs, size 8.3x10.6, of the finest quality made, nine patterns to select from at..... \$22.50	One imported Silk Rug, size 5.6x7.10, regular price \$12.50, special..... \$22.50
\$2.00 hearth size Nubia Rugs, all Oriental patterns, special Xmas sale..... \$1.19	One imported Silk Rug, will make handsome couch or table cover, camel ground, with detached roses and rich mahogany border, regular price \$37.50, special..... \$19.50

Christmas Gifts.

Handsome, artistic and useful draperies for the home—a rarely beautiful selection of Portieres, Curtains, Couch Covers, Sofa Pillows—Third Floor.

SENSIBLE

Christmas Portieres, handsome new styles and colorings in Repps, stripes, plain and brocaded armures and ottomans; this special lot, per pair..... \$5.00
Box Couches, full spring top, patent lift spring, upholstered in Hungarian cloths, our regular \$12.50 couch; a desirable and inexpensive present..... \$10.00
22-inch Uncovered Sofa Pillows, filled with choice thistle-down, regular 60c value, fifty in this lot..... 35c
Ruffled Net Bed Sets for iron and brass beds, trimmed in lace and insertion, extra quality net, complete with bolster scarf, each..... \$5.00
Couch Covers, heavy tapestry weaves, Oriental colorings, Persian and Bagdad patterns, new lot for the Christmas trade, \$10.00, \$7.50, \$5.00, \$3.50 and..... \$2.00
Grande Dame Curtains, special showing of the newest creation in lace hangings, white and Arabiat, two handsome patterns..... \$7.50
Burnt Wood Novelties, beautifully tinted Jardiniere Stands, Pipe Racks, Adjustable Book Racks, Tie Racks, Candlesticks, and Mugs; each..... \$1.00
Novelty Net Curtains, deep ruffles, trimmed in lace and insertion, 18-inch top valance, decorated with three Renaissance motifs, pair..... \$3.75
24-inch Tapestry Squares for Pillow Tops and Chair Coverings, each..... 25c

Art Depart't.

Pillow Tops, with back, including ruffles, newest designs, complete, each..... 50c
Cord and Tassels: these are all wool, plain and fancy shades, full lengths..... 39c
Laundry Bags, made of heavy art fabrics, can be embroidered, size 22x30, each..... 39c
Linen Center Pieces, handsome stamped figures to be embroidered, 24x24, per pair..... 39c
Stamped Linen Tray Cloths, 27x18, hemstitched with drawn work, each..... 49c
Teneriffe Doyle, fancy drawn center, genuine article, each..... 19c

Christmas Linens.

Lunch Cloth, 4-4, bleached, fine spoke hemstitched, full size, fine imperial linen, \$1.75 value, each..... \$1.25
Linen Tray Cloth, 18x27, spoke hemstitched, with separate row of drawn work, full damask, 90c value, each..... 69c
Linen Damask, full 72 inches, choice of our \$1.25 line, very late patterns, and beautiful, per yard..... 98c
Linen Napkins, 3-4 size, very heavy weight, slightly soiled, \$2.50 value, per dozen..... \$1.98
Linen Towels, odd lot, such as all-linen, huck, hemstitched, fringed, etc.; values up to 43c; each..... 25c
Linen Huck Towels, 18x36, sample line, ranging in value up to 19c; some very fine grades in this lot, each..... 12 1/2c

Splendid Values in New Furniture.

There is nothing but new furniture here, the better styles from the best makers; and all at a saving of all exclusive store profits.

Roman Chairs, mahogany finish, upholstered with fine tapestry and velour seats; only fifty to be sold..... \$1.39	India Carved Tables and Tabourets; a beautifully carved solid rosewood table..... \$30.00
A finely carved Octagon Table, solid rosewood..... \$12.00	An India mahogany carved Tabouret, India style of carving, cut through..... \$16.00
A fine Florentine Mirror, genuine gold leaf frame, oval glass..... \$12.00	Parlor Cabinet, solid mahogany, mirror, a gem..... \$22.00
Gentlemen's Cabinet, full of trays, mahogany or oak..... \$30.00	Shaving Stand, with five drawers, oval glass, golden oak..... \$15.00
Office Desks, Roll Top Desks..... \$10.00 to \$75.00	Office Chairs..... \$3.50 to \$15.00
Office Tables..... \$6.00 to \$28.00	