LOSE TO DENVER

Kaws Unable to Solve O'Brien Puzzle by Jack Hendricks.

Locals Fight Hard for Only One Hit in Game.

PITCHERS IN BATTLE

"Pepper" Clark Holds Visitors to Pair of Scores.

Sammy Krepps Gets Only Single Kaws Make.

There was a great pitchers' battle at the local ball lot in that second of the Denver series when Pepper Clark faced Buck O'Brien. The son of Erin finally worked into much the better of the argument and won in a shutout of 2 to 0.

For six innings nobody scored while the pitching and fielding kept the cloudy day crowd on edge. The field was slippery from a light shower and more rain fell during the game which made the infield somewhat treacherous.

O'Brien was in full control of the Kaw sluggers all the way, allowing but one clean hit and one scratch. Clark gave eight scattered hits all told, several of which were beaten bunts and scrapings. Clark's support was not so erratic as it was unlucky.

The Kaws had the first chance to score of the game. This came in the fifth. They threatened again in the eight but both times bumped into the double plays of Coffee to Lloyd to Lindsay. In the fifth Whitney hit easy to Lindsay and narrowly escaped beating O'Brien to the sack. Chapman then slammed one through O'Brien and Lloyd choked it down but could not get a grip. Concordia Krepps followed his old side wheeler by pulling on Buck for a walk. Only one was down and the chances were looking good when Crisp walloped one into Coffee for the double down of himself and Krepps.

Again with one down, Krepps blossomed out with the only clean hit of the Kaw tribe. He had two strikes and the Red Sox farm hand evidently thought he could slip one across on the brush trimmer. Not so only what was the use—Crisp bounded another one down to Coffee and for the second time he and Krapps went down Coffee to Lloyd to Lindsay.

Grizzlies Try Hard.

The Grizzlies started off like they did not like Clark's meat. There was too much pepper in it for one thing and then he had it twisted into some pretty tough knots. But along in the fifth with two gone O'Brien rolled one to Krepps which hopped over his head. Lloyd singled next up and Buck was caught trying to stretch it to third, Hafford making a pretty peg of the Texas leaguer back to Clark who covered.

All was quiet along the Kaw then until the seventh when the Bears brought home the first run and the one which would have won it. Gilmore rounded first on Edmiston's overthrow but was caught at second, Whitney recovering the ball and shooting it to Krepps, Cassidy popped out to Crisp and with the two gone, the Grizzlies began to eat into Pepper Clark in spite of his stuff. Beall beat out an unexpected bunt and Quillen furthered the agony with the only walk Pep allowed. Lindsay brought the one in with a clean belt through the short territory. Coffey whiffed for the third out.

O'Brien bothered some in the eighth by dubbing a short fly toward Whitney who never even touched it. Gilmore hit a moment later but the Red Hosiery could not count and Cassidy forced Gilmore out at second.

Slugger Beall crashed into one, first up, in the ninth which rolled to the left field fence when Chapman overran it. It was good for two sacks and Quillen sacrificed him along. Lindsay once more brought in a run by bunting down to Whitney on the hit and run gag, sacrificing himself.

The Kaws could not cover it.

The score:

TOPEKA.

Players—	AB.	R.	H.	P.	A.	E.
Hafford, 3b	4	0	0	1	3	0
King, cf	3	0	0	2	0	0
Beecher, rf	3	0	0	0	0	0
Edmiston, ss	3	0	0	2	1	1
Whitney, 1b	2	0	0	6	3	0
Chapman, lf	2	0	1	1	0	0
Krepps, 2b	2	0	1	6	3	0
Crisp, c	3	0	0	7	1	0
Clark, p	2	0	0	2	2	0
*Durbin	1	0	0	0	0	0
Totals	27	0	3	27	12	1

*Batted for Clark in the ninth.

DENVER.

Players—	AB.	R.	H.	P.	A.	E.
Lloyd, 2b	4	0	1	2	6	0
Gilmore, lf	4	0	2	0	0	0
Cassidy, rf	4	0	0	0	0	0
Beall, cf	4	2	2	1	0	0
Quillen, 3b	2	0	0	1	1	0
Lindsay, 1b	3	0	1	12	1	0
Coffey, ss	4	0	0	2	5	0
Frambes, c	2	0	0	8	0	0
O'Brien, p	3	0	2	1	0	0
Totals	31	2	8	27	12	0

Score by innings: R.

Topeka	0 0 0 0 0 0 0 0 0—0
Denver	0 0 0 0 0 0 1 0 1—2

Summary: Two-base hit—Beall. Sacrifice hits—Quillen, Lindsay. Double plays—Coffey to Lloyd to Lindsay, 2. Bases on balls—Off Clark, 1; off O'Brien, 2. Struck out—By Clark, 6; by O'Brien, 7. Umpires—Morgan and Knapp.

Omaha Swamps Orphan Team.

Omaha, Neb., July 14.—By hard hitting and numerous errors on the part of the visitors, Omaha took the second game of the series from Des Moines, 17 to 2.

Score: R.H.E.
Omaha .. ..0 0 5 0 5 2 5 0 *—17 17 3
Des Moines ...0 0 0 1 1 0 0 0 0—2 7 7
Batteries—Rhodes and Agnew, Arbogast! Hueston, Mitchell and Ultowski. Umpire—Clarke.

STANDING OF THE CLUBS.

WESTERN LEAGUE.

Clubs—	Won.	Lost.	Pct.
Denver	50	29	.633
Lincoln	46	31	.597
Pueblo	43	32	.573
St. Joseph	45	35	.563
Sioux City	41	37	.526
Omaha	40	39	.506
Topeka	39	49	.380
Des Moines	18	62	.225

CENTRAL KANSAS LEAGUE.

Clubs—	Won.	Lost.	Pct.
Clay Center	16	9	.640
Junction City	16	10	.616
Manhattan	10	15	.400
Concordia	9	15	.360

NATIONAL LEAGUE.

Clubs—	Won.	Lost.	Pct.
New York	47	31	.603
Philadelphia	47	31	.603
Chicago	46	30	.600
St. Louis	44	32	.579
Pittsburg	42	33	.560
Cincinnati	33	43	.427
Brooklyn	29	47	.382
Boston	18	58	.237

AMERICAN LEAGUE.

Clubs—	Won.	Lost	Pct.
Detroit	54	24	.693
Philadelphia	49	28	.636
New York	41	36	.532
Chicago	40	38	.525
Boston	41	38	.519
Cleveland	39	42	.481
Washington	27	53	.342
St. Louis	21	56	.273

AMERICAN ASSOCIATION.

Clubs—	Won.	Lost.	Pct.
Columbus	48	38	.558
Kansas City	46	39	.541
Minneapolis	43	41	.506
St. Paul	42	43	.494
Milwaukee	42	43	.494
Louisville	42	44	.488
Toledo	42	45	.483
Indianapolis	38	49	.437

Links Take Another Game.

Pueblo, Col., July 14.—An error by Bechtold, a new man, gave Lincoln the game in the fifth inning. Both pitchers were accorded sensational support.

Score: R.H.E.
Lincoln .. ..0 0 0 0 2 0 0 0 0—2 9 0
Pueblo .. ..0 1 0 0 0 0 0 0 0—1 5 2
Batteries—Ehman and McGraw; Jackson and Clemons. Umpires—Haskell and Durham.

Sioux Defeat St. Joseph.

St. Joseph, Mo., July 14.—Sioux City nosed out St. Joseph in a slugging match. Five pitchers were used and all were hit hard.

Score. R.H.E.
Sioux City .....2 1 0 1 2 0 4 1 0—11 18 2
St. Joseph .....1 0 4 1 0 2 0 1 1—10 15 5
Batteries—Barber, W. Miller, Wilson and Dawson; Kaufman, Johnson and Gossett. Umpire—McKee.

CARDINALS STILL WINNING.

Phillies Beat Poor Cincy by Lone Score.

Boston, July 14.—St. Louis hit the ball hard during the early innings and defeated Boston. Errors by Tenney and Sweeney in the third, followed by Konetchy's home run, netted three tallies.

Score: R.H.E.
Boston .. ..0 0 1 0 0 0 2 1 2—6 10 3
St. Louis .. ..1 0 3 3 0 0 0 0 1—8 11 2
Batteries—Weaver, Mattern and Kling; Steele and Bresnahan.

Philadelphia, July 14.—Keefe's wildness enabled Philadelphia to score the only run of the game with Cincinnati.

Score: R.H.E.
Cincinnati .. ...0 0 0 0 0 0 0 0 0—0 7 2
Philadelphia ...0 0 0 0 0 0 0 0 1—1 4 0
Batteries—Keefe and McLean; Moore and Dooin.

Brooklyn, July 14.—Brooklyn took an uphill game from Chicago, a timely hit by Tooley sending over the winning run in the ninth.

Score: R.H.E.
Chicago .. ..0 1 2 1 1 0 0 0 0—5 12 2
Brooklyn .. ....0 0 0 1 0 0 1 3 1—6 7 2
Batteries—Cole, Richie, Brown and Archer; Scanlon, Bell, Schardt, Rucker and Erwin.

New York, July 14.—Leifield made a failure of trying to hold the New York's, and the locals ran away from Pittsburg.

Score: R.H.E.
Pittsburg .. ....0 0 1 0 0 0 0 2 1—4 10 1
New York .....2 0 2 0 4 0 1 0 *—9 13 3
Batteries—Leifield, Gardner and Gibson; Drucke and Myers, A. Wilson.

AMERICAN ASSOCIATION.

AT KANSAS CITY.

Score: R.H.E.
Minneapolis .....0 0 0 1 1 0 0 0 0—3 4 2
Kansas City.....1 0 0 3 0 3 1 0 *—8 15 3
Batteries—Cavet, Leverett and Smith; Kansas City, Powell and O'Connor. Umpires, Handiboe and Bierhalter.

AT LOUISVILLE.

Score: R.H.E.
Columbus .....0 0 0 0 3 0 0 0 0—3 7 0
Louisville .....0 0 1 0 1 4 0 0 *—6 9 0
Batteries—Columbus, Liebhardt and Walsh; Louisville, Cheney and Hughes. Umpires, Ferguson and Hayes.

AT TOLEDO.

Score: R.H.E.
Indianapolis .....0 1 0 0 0 0 0 0 0—1 8 1
Toledo .....0 0 0 0 0 0 0 1 0 1—2 8 2
Batteries—Indianapolis, Webb and Ritter; Toledo, James and Donahue. Umpires, Eddinger and Owens.

CENTRAL KANSAS LEAGUE.

Concordia, Kan., July 14.—The Travelers were out hit and lost by close score. Smith weakened in the fourth inning donating three runs.

Score: R.H.E.
Junction City.....0 0 0 2 0 0 0 0 0—2 9 1
Concordia .....0 0 0 0 0 0 0 2 0—2 4 2
Batteries—Shearer and Richardson; Smith and Coffee.

Manhattan, Kan., July 14.—Harris blew up in the third allowing five hits. Clay Center won the game 3 to 1.

Score: R.H.E.
Manhattan .....0 1 0 0 0 0 0 0 0—1 4 3
Clay Center.....0 0 2 0 0 0 0 0 0—2 7 2
Batteries—Harris, Davis and Alexander; Moorehead and Southwick. Umpire—Pooray.

Colby Beats Norton.

Colby, Kan., July 14.—Colby beat Norton through errors on part of the latter by a score of 11 to 4. Batteries—Crane and Williams; Minnich and Dimmit.

S.S.S. REMOVES ALL HUMORS FROM THE BLOOD

The cause of all skin diseases can be traced to some humor in the blood, and therefore the cure of any skin trouble can come only through a thorough cleansing of this vital fluid. Salves, washes, lotions, etc., relieve some of the itching and discomfort, help to reduce inflammation, or aid in keeping the cuticle clean, but such treatment does not reach the blood, and of course can have no real curative effect. *S.S.S.* cures Skin Diseases of every kind because it purifies the blood. It is an internal remedy for an internal trouble, and works on the only reasonable and certain method of cure. *S.S.S.* removes all acids and humors from the circulation and leaves the blood stream rich, healthy and nourishing in order that it may supply the cuticle with the necessary properties to restore it to its smooth, normal condition. Book on Skin Diseases and medical advice free. *S.S.S.* is sold at drug stores.

THE SWIFT SPECIFIC CO., ATLANTA, GA.

COBB GIVES TIGERS VICTORY.

Speed King Scores from First on Delehanty's Single.

Detroit, Mich., July 14.—Cobb scored from first on Delehanty's single in the ninth and this run gave Detroit their third successive victory over Philadelphia.

Score: R.H.E.
Philadelphia .....1 0 1 0 0 1 0 4 0—7 7 1
Detroit .....0 1 0 4 0 0 0 2 1—8 12 3
Batteries—Morgan, Bender and Thomas; Lafitte, Summers and Stanage.

St. Louis, July 14.—The local team came to life and won from New York. The locals started scoring in the third.

Score: R.H.E.
St. Louis.....0 0 3 1 1 0 1 0 *—6 2 3
New York.....0 0 0 0 0 0 0 1 0—1 5 4
Batteries—Nelson and Stephens; Ford, Broskett and Sweeney.

Chicago, July 14.—In a pitcher's battle between Walsh and Collins, Boston defeated Chicago. A double, triple and a single gave Boston their scores.

Score: R.H.E.
Chicago .....0 0 0 0 1 0 0 0 0—1 5 0
Boston .....0 0 0 0 2 0 0 0 0—2 5 2
Batteries—Walsh and Sullivan; Payne, Collins and Carrigan.

Cleveland, July 14.—Cleveland again defeated Washington. Johnson was hit hard throughout, but the errors behind him in the fourth caused the loss of the game.

Score: R.H.E.
Cleveland .....0 0 0 5 1 0 0 1 *—7 11 1
Washington .....0 0 0 1 1 0 3 0 0—5 7 3
Batteries—Krapp and Fisher; Johnson and Henry.

Ottawa Wins Fourteenth Victory.

Ottawa, Kan., July 14.—Ottawa played its fourteenth game of baseball of the season and won its fourteenth victory, when it defeated a baseball team sent here from Lawrence, composed of the star players of the W. O. W. and the Gussy ball teams of that place. Larock pitched for Ottawa, allowing only three hits. Lawrence scored first in the sixth on an error by Brown. Ottawa got two runs in seventh and two in eighth. On Sunday the team will meet the strong Iola aggregation.

Score: R.H.E.
Lawrence .....0 0 0 0 0 1 0 0 0—1 3 2
Ottawa .....0 0 0 0 0 0 2 2 *—4 11 1
Batteries—Larock and Phelps; Davidson and Lawrence.

Grays Will Play Apprentices.

What will probably be one of the best amateur baseball games played on the local Santa Fe diamonds will be pulled off Saturday when the Santa Fe Apprentices and the Santa Fe Grays meet. The Apprentices have one of the best amateur teams in Topeka and the Grays have lost but a few games this year. The lineup of the two teams will be as follows:

Apprentices.		Grays.
Copeland	C	Sawyer
Thomas	P	Jolley
Mitchell	1B	Lambert
Wellert	2B	Atchison
Peterson	S. S.	Oberer, F
Gibbons	3B	Trout
Cramer	C. F.	Butler
Kistner	L. F.	Crook
White	R. F.	Dalstrom

STERNBERG PUTS GRIFFITH OUT.

Kansas City "Dark Horse" Shows Remarkable Golf Ability.

Wichita, Kan., July 14.—Playing remarkable golf at all times, and holding a slight advantage all the way, H. G. Sternberg of Kansas City, the "dark horse" in the state golf tournament, eliminated T. B. Griffith of Wichita, the three times champion; four up and two to play. This leaves no Wichita man in the running. Phillips, Adams and Chamberlain, all of Hutchinson, being the other men in the semi-finals tomorrow.

Griffith was doped to defeat Sternberg but the playing of the latter was a surprise to everyone. Every round was played from 2 to 4 strokes under Bogie and some of his putts were of the hair raising sort. The men were even at 30 holes and Griffith seemed to be strengthening but Sternberg took the next four in order, two of them on almost impossible putts. Joe Braitch of Wichita looks like a winner in the president cup match and T. B. Frost of Topeka is doped to win the consolation match. Hutchinson won the team match with a score of four down from Bogie. Wichita teams were second and third, Topeka fourth and another Hutchinson team fifth.

BALL PLAYER DESERTS WIFE.

Lefty Connor Alleged to Have Left Family Destitute.

El Dorado, Kan., July 14.—Without leaving money to support his wife and two babies and knowing that his family would have to vacate their home soon, H. L. (Lefty) Connor, erstwhile pitcher for El Dorado, left presumably for McPherson.

Mrs. Connor and her two babies, age 3 and 1, will live with the Sizemores until the first of the week. If "Lefty" has not returned or communicated with his family by that time, Mrs. Connor will avail herself of the generosity of El Dorado fans and return to her mother's home in Maryville, Mo.

Varying tales are told of Connor's departure. To some he said that he was going to Falls City, Neb., and play in the Mink league. This tale he told to his wife. Others he told he intended to join some ball players at McPherson and go to Superior, Neb., while still others say he started for Kansas City.

UP TO O'NEILL SAYS HIGGINS.

Man He Names Will Get Title to Des Moines Club.

Omaha, July 14.—President Higgins of the Des Moines Western league states that he has received satisfactory offers for his team and franchise from a dozen sources including propositions from California, Denver and Des Moines and had referred the matter to President O'Neill of the league.

"Who ever O'Neill names will get the franchise," declared Mr. Higgins.

Indianapolis Races Close.

Indianapolis, Ind., July 14.—At the conclusion of Thursday's program, the opening meet of grand circuit in this city was declared closed. The withdrawal of a number of horses, leaving the entry lists of Friday's events below the limit, set by the association, was given as the reason for cancelling the final card of the meeting.

Summaries of Thursday's records:

First race, 2:11 pace, 3 in 5, purse $1,000: Onnie Laurie won in straight heats. Best time 2:06½.

Second race, 2:12 trot, 3 in 5, purse $2,500: Arlo Leybern won in straight heats. Best time 2:07¼.

Third race, 2:24 pace, 2 in 3, purse $1,000: Annie Laurie won in straight heats. Best time 2:07¼.

Fourth race, 2:08 trot, 2 in 3, purse $1,000: Don Labor won in straight heats. Best time 2:05¼.

New Control for Boston.

Boston, July 14.—Absolute control of the Boston National baseball club is to pass into the hands of William Hepburn Russell, president of the local organization. L. C. Page of Boston, a minor stockholder, has agreed to sell all of his stock to Russell.

Lewis' Single Binder gives a man what he wants, a rich, mellow-tasting cigar.

Base Ball

Western League

St. Joseph vs. Kaws

Saturday, Sunday, Monday, July 15, 16, 17

Keep on boosting. Don't be a quitter.

Weekday games called at 3:45 P. M.

Sunday games at 3 P. M.

Ladies' Free Days—Tuesday and Friday.

BASEBALL DOPE AND GOSSIP.

Where They Play Tomorrow.

St. Joseph at Topeka.
Denver at Omaha.
Sioux City at Pueblo.
Des Moines at Lincoln.

Holland and his Drummers will be the enemy tomorrow. In the dozen games already played with this gingery aggregation, the Kaws are holding them down, 7 to 5.

O'Brien delivered a nice line of slab man's goods out at the park and had the Kaws at his mercy—which wasn't much. His spitter and a fast high one outside did most of the fooling.

Joe Rickert will have to order foot halters for some of his new recruits to keep them out of the water bucket. They'll be spiking somebody in the boxes next.

Spencer Arthur Abbott is back at his pool business from the management of the Lyons club in the blown Kansas State. Abb has a couple of good youngsters to sell and would like to see them have a tryout here. Then there is always a chance for Abb to sell himself to them, too. He never has failed to get in on part of a season here. He was hitting for homers in the small circuit.

Isbell picked up five of the State leaguers for a try. Outfielder Bechtold from Great Bend made an error Thursday which cost the game.

Larned had the cream of the Kansas state catchers in Crittenden. There is some chance of Rickert taking him on for a workout unless some other club has gotten at him first. He has been one of the most written of players in the league and Buchanan looked him over on his scouting trip.

Red Donovan, a Hutchinson twirler, recommended to Rickert by Edmiston, arrived in time to work out at the park. Red has a reputation. Since he is the property of the home club, this reputation should be quashed. When you see him you will know what it is.

Umpire Morgan is having his troubles with the Denver men. He just can't square himself for chasing Hendricks Wednesday and the whole lot calls him everything in the ball players' choice vocabulary both from the bench and the field. He ought to be big enough to stop it.

Eddie Crompton said Thursday morning he surely would be in the game, but when the game was begun he was in civilian clothes in a box. The thumb of his right hand, which was injured by a fly ball he lost in the sun, is twice its natural size and still sore.

The proper way to spell it is Krepps, and the home of the new Topeka second baseman is in Salina instead of Concordia, although he was playing there when "spotted" by Scout Buchanan. Krepps took a high school course in football for the purpose of getting even with a fellow on the Kansas Wesleyan university team with whom he had a misunderstanding about a girl. The high school management, however, insisted, along late in the spring, that Sam should study something else beside football, the season being over. Sam brought in a minority report. The Central Kansas league was being organized then and Krepps decided to take a course in baseball. He signed up with Salina and has played each season since. In the Central Kansas he was a favorite because, winning or losing, making errors or handling them easily, he was always full of "pepp" and trying hard. Krepps may or may not "stick," but he will be playing his best all of the time.

Lincoln Star: Jack Hendricks isn't satisfied with the Bear lineup. He offered Gilmore and $1,500 to Higgins for Chink Mattick. Higgins demanded a $500 raise and the Bear leader turned to the South League for his new man. The most enlightening feature of the tale is that Higgins would have sold his best player if he could have got his price, regardless of the effect of the sale on the team.

St. Joseph News-Press: Jawn Higgins is wishing now that he hadn't parleyed a perfectly good job printery into a baseball franchise. Higgins owns a printing establishment in Chicago and does all of the Western League printing.

Sioux City Tribune: Manager Towne made a wise move when he shoved "Hub" Dawson to fourth place in the batting order. "Ducky" Holmes wasn't the man for the "cleanup" position. Some fans are of the opinion that the batting order could be changed otherwise to better advantage. Reilly ought to have a place higher up, and in view of Andreas' hitting this season, he could do more good in any other place than at the head of the list. . . . . As a result of his performance last Sunday, when he whifted 17, "Marty" O'Toole, is likely to be sold for the highest price of the season. Roger Bresnahan, manager of the St. Louis Cardinals, is said to have offered $16,500 in cash for O'Toole and Catcher Kelly, his running mate. Comiskey of the White Sox is reported to have bid $5,000 for the pair. Manager Lennon of St. Paul will not sell his stars unless he can get part of the purchase price in players.

Somebody, according to the St. Paul Dispatch, wrote the following letter to Marty O'Toole, graduate of the Western, now burning up the A. A.: Honorable Martin O'Toole—Respected Sir: In the interests of mankind I desire to addfess you in protest over your reprehensible actions of yesterday. Certain young gentlemen from Milwaukee were guests of our fair city, and under the espionage of Grandfather James Barrett, they sojourned during the afternoon at Lexington park. Our Commercial club had long been assuring the world-at-large that visitors to St. Paul are welcomed with cordiality and treated with generosity. You violated this tradition of generosity, and treated our Milwaukee guests in a most penurious and stingy manner. They asked for a few base hits and you gave them but strikeouts. You lent your aid to the Darwinian theory with unholy glee, by making monkeys out of the Milwaukee players. The visitors wanted to play with the ball and you wouldn't let them, but insisted on keeping the ball to yourself. Musically inclined, the Brewers longed to listen to the mellow humming of the bat along the seam of the ball, but you made them take all their music in the sign language. The papers say your drop was working fine, and therefore you are responsible for making the Milwaukee players take a drop too much, and the county optionists will seek to get your goat and tether him in a dark cellar with nothing to eat but rusty turnips.

We are told that it is better to give than to receive, yet you did all the giving and made Bill Kelly do all the receiving, which was not in the interests of unselfish living.

But you will get your punishment, Martin. Children will be named after you, and then, when it is too late to do anything about it, they will turn out to be bow-legged.

Trusting that these few lines will move you to think upon the inhumanity of your conduct, I remain yours truly, LARRY HO.

UHLAN TROTS FAST HALF.

In Mile Race Fast Stepper Comes Home in .57½.

Cleveland, O., July 13.—At the North Randall track yesterday Uhlan (1:58¾) trotted a half mile in .57½. This is said to be the fastest half mile ever trotted.

Uhlan's time for the mile was 2:04¾. He went to the half in 1:06¾, and then took the pace from a runner and came home in the remarkable time of :57½.

GIRL'S ALLIGATOR MISSING.

Police Seek Reptile She Left Tied in Back Yard.

Holbrook, Mass., July 14.—Alligator hunting in Massachusetts is not a common sport, but just at present the Holbrook police are so engaged. They are seeking a pet alligator which Miss Margaret Hinckley left tied to a stake in her yard last night.

The alligator, annoyed by the extreme heat, gnawed off the rope and disappeared.

ADVERTISING TALKS.

(Continued from Page One.)

Accuracy and plain words are the chief assets of all advertising copy, and simple directness sells more merchandise than anything else.

Such advertising copy run in REPUTABLE NEWSPAPERS will bring responses, and if it is backed up absolutely by RELIABLE GOODS there is no question about the success that will follow.

Every manager of a store and every advertising writer has his own conception, naturally, of what constitutes good copy.

There was a time when the retail stores especially ran largely to "PRICE LIST" ADVERTISING; that is, they filled up their space with a mention of the goods they had for sale, and the prices at which they would sell.

"Price list" advertising, however, is gradually being eliminated. People nowadays want to know the INTIMATE DETAILS of the store in which they deal—they want to know HOW the wearing apparel and other necessities of life are made before they buy.

And the WIDEAWAKE merchant and manufacturer is responding to this demand by printing "HUMAN INTEREST" COPY about the goods he has to offer.

Clothing manufacturers are telling in their advertising just WHAT their garments are made of—HOW they are made, and under what conditions they are made, and WHY they should be bought—and the same is true of other manufacturers.

It is this kind of advertising copy—the NEWSY, INTERESTING, STORY-GIVING DETAILS, that is bringing the greatest results.

(To be continued.)

Men's Furnishing Store

9th Street Entrance

Do you know how easy of access our Men's Furnishing Store is? Located in the Northwest corner of the Main Floor. It is the first Department you see when you come in from Ninth Street. There's also another convenient entrance, opening directly into this department—the one in the First Floor lobby belonging to the offices on the Sixth and Seventh floors.

Sale of Men's Soft Shirts

Selling these regular lines of cool, soft shirts at our Saturday prices ought to make this the busiest Saturday for months, in the Shirt Department.

For these $1.75 and $1.15 shirts are not odd lots or broken assortments, but full lines, taken right from the best of our regular stock—just what you would buy if you came in any day asking to see our best soft shirts. They are all thoroughly well made from good materials—and are great investments at these prices.

Regular $2.25 Soft Shirts of mixed silk and cotton material—a very satisfactory fabric of good appearance. Collars attached. Blue, tan, and gray—Saturday **$1.75**

All of our $1.50 line of Soft Shirts, including those of Soisette, and mercerized madras, in white, tan, and cream—Saturday **$1.15**

A Broken size lot of Soft Shirts, collar attached, materials Soisette, Pongee, and crystal cloth—formerly priced at $1.25 and $1.50, now..... **95c**

THE MILLS DRY GOODS CO.

COME IN AND SEE US

THE MODEL BARBER SHOP

is most conveniently located just above Transfer Station. Is now a Union Shop.

A. F. WEESE, Prop.

"½ Price"

Joan of Arc 10c Cigar Tomorrow 5 Cents

The Joan of Arc is made to suit the taste of all. Best tobacco in every Cigar. Try one tomorrow.
Also the celebrated Chandler a 10c Cigar will be on sale Saturday, Sunday and Monday for 5c.

The Smoke House

608—Kansas Avenue—608

Rock Island

Trains to **Kansas City** Fast Time No Stops Double Track

Lv. Topeka	Rt. Lv. K.C.
5:55 A.M.	7:35 A.M.
7:40 A.M.	10:10 A.M.
2:25 P.M.	10:40 A.M.
3:25 P.M.	11:00 A.M.
7:55 P.M.	6:10 P.M.
6:15 P.M.	8:25 P.M.
11:35 P.M.	11:00 P.M.

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PHOTOGRAPHS A COMET.

Harvard Professor Obtains a Picture of an Aerial Visitor.

Cambridge, Mass., July 14.—Prof. Edward C. Pickering of the Harvard college observatory, reported today that a photograph of the spectrum of the comet Kiess had been obtained at Harvard on July 7, with an eight inch Draper telescope, which showed the two bands 3883 and 4737, bright and nearly equal. The former band was much the fainter of the two in Daniels comet of 1907.

A telegram from Commodore T. De Witt Veeder, superintendent of the United States naval observatory, states that Kiess comet was observed by Eppes about 12 a. m. July 13, local time, its position being right ascension 4 hours 41 minutes, 32.5 seconds and declension plus 34 degrees 19 minutes 20 seconds. It was visible in an opera glass.

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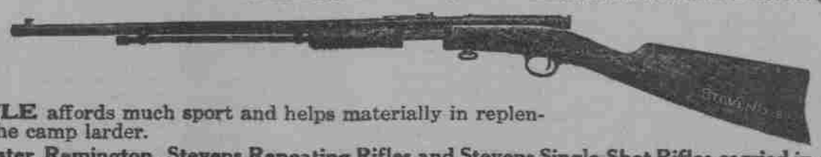

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