

Some Reasons Why Every Economical Woman Should Buy Low Shoes Here Saturday!

---every low shoe in the store included in this sale

85c

OFF the price is the smallest reduction. You'll find on any men's or women's Low Shoes in the store.

Simply pick your favorite style, shape or leather—get perfectly fitted, suited and pleased—with at least

85c Off the Price

Payme Shoe Co.
THE BIG SHOE STORE—715 KANSAS AVE.

Undoubtedly the Best Values Ever Offered You at \$2.15

That's the clearing sale price we've made on every \$3.00 Low Shoe in this big stock. You've a choice of dozens of new smart shapes, all are this season's styles—Get your pair tomorrow—while there are all sizes in each style—



Morning Shopping Urged

There are Pumps, Instep Straps, Two Straps, Four Bar Straps, Two Hole Ties, or Button Oxfords.

Any of these styles in Leathers of Tan, Dull Kid, Patent Colt, Suede, Velvet and Satin. \$3 and many \$3.50 grades.

Over Thirty Styles \$2.15

Save—up to \$1.05 on Misses' Strap Slippers

Two hundred pairs of Misses' Strap Slippers in Oxfords of Patent Colt and Dull Kid Leathers, up to \$2.50 values.

CHOICE—

\$1.45

Sizes—11 to 2

Payme Shoe Co.
THE BIG SHOE STORE—715 KANSAS AVE.

SOCIETY

Miss Winifred Greene will give a tea Saturday afternoon from 4 to 5 o'clock in honor of Miss Gladys Dain of Boston, Mass., who is visiting her aunt, Mrs. Warren M. Crosby. Miss Greene has asked the following friends to assist her: Miss Edna Hopkins, Miss Jean Lindsay, Miss Julia Larimer, Miss Alice Larimer, Miss Helen Lindsay, Miss Lela Lindsay, Miss Dorothy Glead, Miss Mary Glead, Miss Ethel Everingham, Miss Nina Nichols and Miss Marguerite Nichols.

The women of Grace Cathedral

guild, whose regular business meetings were discontinued in the early summer, have been holding 80-cent meetings from time to time at the homes of the members. The guild met today with Mrs. C. P. Bolmar, 212 Greenwood avenue. About twenty guests attended. Since the close of the season's work, they have been making garden hats "while they rest."

Mrs. A. W. Lacey gave a bridge luncheon Thursday in compliment to her sister, Mrs. W. L. Allen of Kansas City, who is visiting her, and Mrs. Maclay Lyon, also of Kansas City, who is the guest of Mr. and Mrs. T. E. Lyon. The guests were: Mrs. Allen, Mrs. Lyon, Mrs. Charles Skinner, Mrs. Robert Garver, Mrs. John L. Work, Mrs. W. F. Bowen, Mrs. Frank Hobart, Mrs. Clarence Rowman, Mrs. Albert

Jones, Mrs. C. W. Nellis, Mrs. George Thompson, Mrs. Earle Williams, Mrs. H. Humphreys, Mrs. Charles Allen Mills, Mrs. Charles Mitchell, Miss Marion Garretson, Miss Alice Lakin and Miss Edna Herbst. Mrs. Allen will leave the first of next week for Colorado, and Mrs. Lacey will join her later. Mrs. Lyon will return to Kansas City Monday.

Miss Leah Bailey gave an informal party Thursday evening for her cousins, Miss Bess McAdams of Indiana, and Miss May Margaret Perkins of Tennessee. The other guests were: Miss Mildred Forbes, Miss Marguerite Scott, Miss Nina Roubush, Miss Mabel Roubush and Miss Portia Penwell. Miss Bailey will give an "at home" for her cousins Wednesday, July 26, from three to six in the afternoon.

The Mysotis club gave a pleasant surprise party Thursday afternoon for Mrs. F. W. Norris at her home, 735 Lincoln street. Mr. and Mrs. Norris and their daughter Gladys will leave soon to make their home in Wichita. Those who attended the party were: Mrs. Norris, Mrs. G. F. Givens, Mrs. George McCoy, Mrs. Fred Shellbarger, Mrs. W. E. Heatherly, Mrs. George Dickhut, Mrs. George Beach, Mrs. M. F. Rigby, Mrs. W. O. Rigby, Mrs. E. N. Rigby, Mrs. Clarence Radcliffe, Mrs. C. Lawrence, Mrs. Everett, Mrs. F. Blanch, Mrs. George Wilmarth, Mrs. C. E. Hulett, Mrs. Berry, Mrs. Burnett, Mrs. C. F. Rice and Mrs. McGinnis of Kansas City. The members presented Mrs. Norris with a handsome fork engraved with the name of the club.

Mrs. E. F. DeArmond entertained the M. W. club at luncheon Thursday. The dining room was decorated in red and white. Covers were laid for: Mrs. L. Beard, Mrs. S. A. Swenson, Mrs. F. E. Brooks, Mrs. F. M. Drake, Mrs. J. E. Kovacs, Mrs. J. T. Van Vlieten, Mrs. H. E. Buford, Mrs. T. E. Sheard, Mrs. S. J. Hodgins and Miss Hattie Blinzer of Wetmore, Kan.

Miss Nina Roubush gave a thimble party Thursday afternoon for Miss Margaret Perkins of Tennessee, Miss Bess McAdams of Indiana, and Miss Ruth Henderson of Ottawa, who are visiting relatives in Topeka. The other guests were: Miss Leah Bailey, Miss Mildred Forbes, Miss Alice Griffin, Miss Julia Ames, Miss Alice Andrews, Miss Mabel Roubush, Miss Emma Tomlinson, Miss Margaret Beach, Miss Mabel Kingsley, Miss Marguerite Scott, Miss Mary Helen Shiner, Miss Mildred Carter, Miss Vera Smith, Miss Primrose Gilchrist, Miss Letha Blanch and Miss Elizabeth McLean.

Notes and Personal Mention. Mrs. Jonathan Thomas and her niece, Miss Caroline Thomas, will leave the last week in August for a trip to Yellowstone Park and from there through the northwest on the Canadian Pacific, returning in the autumn.

Mr. and Mrs. Arthur Mills will leave Saturday for Britannia Beach, Vancouver, British Columbia, to spend the rest of the summer.

Pickens has received a shipment of the new white felt hats, of both small and large sizes.

The two Misses Sweet of Blackstone

boulevard, Kansas City, Mo., are guests of Mrs. Warren M. Crosby and her niece, Miss Gladys Dain of Boston, Mass., who is visiting Mrs. Crosby.

Miss Ruth Henderson of Ottawa, Kan., is the guest of her cousin, Miss Mildred Forbes.

Miss Mary Whittier left today for Chicago to spend Saturday and Sunday with Mr. and Mrs. Ned Mercer, formerly of Topeka.

Mr. Harry Bone has returned from a week's trip to Colorado. Dr. and Mrs. C. E. Reed left today for Cleveland, O., to visit relatives. Dr. Reed will return in a week, and Mrs. Reed will remain six weeks.

Miss Helen Cockerel has returned from a visit to friends in Kansas City. Miss Lela Greenough is in Chapman visiting her sister, Mrs. Roy Moore.

Miss Mildred Mills has returned from a visit to friends in Manhattan, Okla., who has been visiting her aunt, Mrs. O. E. Bradford, 1010 Madison street, left Thursday for the east to visit a few weeks.

Mrs. Agnes Yeartle has returned from a visit in Kansas City.

Mrs. McGinnis of Kansas City, is the guest of Mrs. M. F. Rigby.

A stock of large and small white felt hats has just been received by Pickens and is being shown at their store.

Miss Hattie Blinzer, of Wetmore, is the guest of Mrs. F. E. Brooks.

Mrs. H. E. Furell of Westfield, N. J., is now visiting her aunt, Mrs. B. A. Hewitt, left for Concordia to visit her sister, Mrs. James McLean.

Miss Alberta Brown and Miss Elizabeth Chenbach have returned from Dover where they visited the W. F. Riley family.

Mr. and Mrs. George J. McPhillamey of La Junta, Col., are the parents of a son, born July 6, whom they have named George J. Jr.

EVENING CHAT

BY RUTH CAMERON.

In a recent novel, Elizabeth, the young heroine, in a moment of insane anger with the man she is engaged to and really loves, marries a man for whom she has no feeling. Of her state of mind afterwards the author writes:

"She would fall to thinking with vague amazement that the irremediable catastrophe was out of all proportion to its cause. It was monstrous that a crazy moment should ruin a whole life—two whole lives—hers and David's. It was as if a pebble should deflect a river from its course and make it run and overflow a landscape."

"Suddenly it seemed to her as she looked across the roaring gulf that separated her from the past that all her life had been just a sunny slope down to the gulf."

All these "harmless" tempers which had had no results had pushed her to this result. It is not the pebble that turns the current. It is the slope that invites it. All her life Elizabeth had been inviting baleful tempests. When she shall look back from the depths of these tomorrows and see what she has done, then will we call on the mountains to fall on us and the hills to cover us."

I quote these paragraphs because I think they contain a lesson that more people need than will read the novel. There are no isolated wrong deeds.

There are no wrong deeds without consequences.

We give way to temper, we tell a lie, we fall a friend, we are cruel or mean or impure in any way and perhaps nothing happens.

And we think we are fortunate because there are no consequences to our acts.

There are always consequences. You think perhaps I mean merely the effect upon the character, and you think you do not need to worry about it much because you are young and as long as there are no material ones. I do mean that, but I mean much more than that. Every act you do affects your character and that character your character affects your life. Just as surely as you get the spiritual results you will also get the material consequences.

In another passage in this wonderful novel the author says of Elizabeth—"She gasped at the realization—which comes so much later—that sins may be forgiven, but consequences are eternal."

That is something we all fail to realize until we have to. We are slow to appreciate that although our yielding to this and that and the other small temptations brings no perceptible consequences, it is slowly but surely paving the way for some larger yielding that shall bring life-changing consequences.

The only way you can escape the

Make It Your Business to Call Here Tomorrow

Investigate for yourself as to the quality and style of these splendid suits. There's a splendid chance for you to save a snug sum on a suit during this Clean-Up Sale. The sooner you see and select the more certain you'll secure a bargain of real satisfaction.



Which Price Will You Pay?

\$9.75 For any \$15.00 suit.	\$16.75 For any \$25.00 or \$27.50 Suit.
\$11.75 For \$18.00 or \$20.00 Suit.	\$18.75 For any \$30.00 or \$33.00 Suit.
\$14.75 For any \$22.50 suit.	\$24.75 For \$35.00, \$40.00 or \$45.00 Suit.

Either Figure Secures a Splendid Bargain if You Act Promptly

Half Price and Less for These

Men's Two-piece Suits—cut to the very quick to insure their speedy sale. Three lots—note the saving—
One lot that sold originally at \$15.00, \$18.00 and \$20.00, to close at..... **\$6.75**
One lot that sold at \$18.00, \$20.00 and \$22.50. These for..... **\$9.75**
Rogers, Peet & Co. 2-piece Suits. These sold at \$20, \$22.50 and \$25. To close..... **\$12.50**

\$10.00 for Any 2-Piece Mohair Suit

A liberal showing of these in black, greys and neat pin stripes that have been selling at \$15.00, \$18.00 and \$20.00. Sizes from 33 to 44. An unusual showing and the values are certainly **\$10.00** out of the ordinary at

701-703 Kansas Ave.



701-703 Kansas Ave.

The MENU

Ideal Ideas on Eatables

A SEMI-WEEKLY PUBLICATION OF SUGGESTIONS TO THE HOUSEWIFE

Published Every Tuesday and Friday in The State Journal From The Ideal Bakery, 121 West Sixth Street, Topeka, Kan.

VOL. 2 July 21 No. 58

WONDERING WHAT KIND OF MEAT TO HAVE?

Just look over our meat items. Chicken Croquettes—We believe you will be especially pleased with these dainty meat morsels. Chicken, reduced to small juicy bits, is held together with a rich rice dough and fried in genuine old shortening. They are moulded into convenient oval shapes and sell two for 5 cents. Before we leave the chicken subject let us tell you about our dried chickens worth 25 cents the half or 45 for the whole.

Baked chicken, the kind that has the fat and natural juices baked right into the meat, all there for you to eat and enjoy, at 20 cents a pound.

We are making chicken pie today and will furnish you all you want at 15 cents a slice. They are nice, large portions, too.

If some other meat appeals more strongly to you let us suggest veal loaf. Each loaf is moulded in about three pound sizes. Take a whole one if you choose. It will be good to the last particle. Any amount you want, though, at 25 cents a pound. Our usual quantities of baked ham and roast beef are ready each day fresh for your selection.

POTATO CHIPS THE SAME OLD PRICE

Regardless of the drought and the dreadfully high price of potatoes we are making and selling the same high quality potato chips for 40 cents a lb.

Do you know that the best part of the potato is just beneath the skin? Here's where the Dutch agree with the Irish once again already, yet! Well, anyway, we have installed a special machine for the removal of the potato peel which takes only the thin skin and leaves all the flavor and nutrition.

For this very good reason we are able to give you better chips than ever before. Try an order Saturday.

DELICIOUS CREAM PUFFS.

These dainties are something you doubtless know and appreciate already—they will be a Saturday special—ideal ones are especially fine. Made with a thick, delicious custard. It is a hard matter to find their equal. That you'll like them almost goes without saying. These are 25 cents the dozen.

DAINTY, RICH CREAM HORNS.

Cream puffs have a rich crust properly spread with a layer of butter, then doubled over again and again and rolled out thin, making hundreds of individual horns. In the section of dough which is finally cut into strips and wound about individual conical moulds. These are then baked in a quick oven and the moulds removed, leaving a horn of exceedingly rich, light, flaky crust, which is filled with whipped marshmallow cream. The re-

sult is the daintiest, most delicious pastry confection ever produced. They sell at 20 cents the dozen.

ICE CREAM AT 20 CENTS THE QUART.

Don't forget that we are selling pure, rich ice cream in paper cartons at 20 cents the quart—not as a profitable piece of business, but for a convenience to our customers. Try some with one of our fine pies as pie à la mode. It goes nicely, too, with a slice of any of the various kinds of delicious froyed cakes we have.

GOLD AND SILVER CAKE.

A new one among our pastries. This new cake is rectangular in shape. First cousin to a pound cake, as one of our bakers expressed it, and it is exceedingly delicious. It is rich and moist and especially good eating. Each comes at 25 cents.

OF COURSE YOU ARE SAVING YOUR WESTON WRAPPERS.

Weston Bread has a distinctive food value unequalled by any bread. It has a texture which fully meets the most exacting taste. Remains moist and edible to the last crumb. Saves the busy housewife the trouble and toil of a weary baking day.

Then on top of all these advantages, the wrapper, besides being a protection to the health, has a value of its own to you. Save the wrappers and the cash register checks. Ask to see our line of Haviland China pieces, silverware and decorated ware given free for a little care in saving the wrappers and checks.

While we were writing these suggestions, seven ladies came in with their collection of wrappers and cash register checks and selected from our special stock the dainty articles they most desired.

WATCHES FOR THE BOYS—FOR OUTINGS—FOR CONVENIENCE ABOUT THE HOUSE.

Have you seen our Weston Bread Watches? They are guaranteed for a year. They are just the thing for the boy to wear until he gets big enough to take good care of a better one. Convenient size to be carried in the pocket, light and durable. They are stem wind and stem set.

A special nickel case may be had which will convert the watch into a time piece which may be conveniently stood on a writing desk, the dresser or in the kitchen where time is precious.

These Weston watches are desirable to the party going hunting, for a camping trip or anywhere when the danger of losing a high priced watch is eminent.

Please the boy, provide against loss, you grown-ups, by saving 150 wrappers. Cash register checks will apply on these also.

Bring them to the **IDEAL BAKERY**
The Place That's Different.
121 W. 6th St. Phone 190.

KODAK



Take a KODAK With You

And let us finish your pictures when you return—

EVERYTHING FOR KODAKERS

HALL STATIONERY CO.

623 Kansas Ave.

Freckles

Don't Worry About Them. You Needn't Keep Them. Get This Simple Remedy—It's Guaranteed.

Freckles, like facts, are stubborn things, but unlike facts, are easily removed. The more stubborn your freckles the more promptly should you get a package of Kintho. Get it at Geo. W. Stanfield, 322 Kansas ave., or wherever toilet goods are sold. If Kintho fails, get your money back. It's so simple and sure you'll almost think it's magical.

"Use Kintho Soap, too. It will not only help give the freckles a push, but it is delightful for toilet use."

Every Woman Will Be Well Repaid By Visiting Berkson's Store Tomorrow

By taking the entire remaining stock of a large Eastern manufacturer, and paying spot cash for it, we secured a big lot of unusually pretty wash dresses in the very latest styles at a generous concession in price.

All these Dresses, together with many from our regular stock, will be placed on sale, commencing tomorrow morning, at prices so ridiculously low as to cause you to wonder how it is possible. A Dress to fit every figure, a style to please every taste, at a price to delight you all. **DON'T FAIL TO COME.**

\$7.95 and \$6.95 Stunning Wash Dresses for \$4.95

They are Voiles, Tissues, Embroidered Marquisettes and Silk Dresses, in attractive styles, of unusually clever designing.

73 Stylish Wash Dresses Reduced to \$2.95

They are Ginghams with All-over embroidery yokes; Lingeries, Lawns, and other dainty Summer materials.

Extraordinary Reductions on All Wool Suits, Linen Suits, Silk Dresses, Linen, Pongee and Taffeta Silk Coats, Wool Skirts, etc.

Berkson Bros

Stores in Topeka and Kansas City.

CLOAK & SUIT CO.

707 Kansas Avenue

Shoe Economy

It costs no more to buy shoes that are entirely new and exclusive and of original design than the regular "every-day-kind"—if you buy here.

Come Here Friday and Saturday and get more than your money will buy elsewhere.

Stock Reducing Sale

on Men's, Women's, Boys, Misses' and Children's Shoes.
Men's \$4, \$5 and \$6 Oxfords. . . . \$2.95 to \$4.95
Women's \$3.50, \$4 and \$5 Oxfords 2.45 to 3.25
Boys' \$2, \$2.50, \$3 and 3.50 " 1.35 to 2.35
Misses' \$1.50, \$2 and \$3 Oxfords 1.00 to 2.00

The Gerstley Crawford Shoe Co.
HOME OF GOOD SHOES
705 West Ave.

707 Kansas Avenue