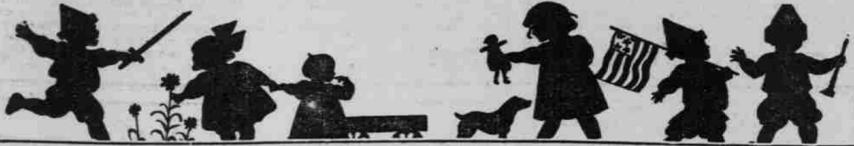


BETTER BABIES WEEK



Suggestions for
Their Comfort and
Convenience
TOPEKA 1915



"Better Babies"

—everything and anything for the tiny tots—for comfort, health and convenience.



"Better Mothers"

will appreciate shopping here where their every want has been anticipated and provided for.

JUST A FEW HELPFUL BABY HINTS

Babies' Dresses
Babies' Knitted Sacques and Sweaters
Babies' Hoods and Child's Hats
Babies' Booties
Babies' Carriage Robes

Babies' Long Coats
Babies' Patent and White Shoes
Babies' Vests, Bands and Petticoats
Babies' Fine Blankets
Babies' Night Gowns

THE MILLS' STORES CO.

Your Child Enters the World With Perfect Feet—and Can Be Kept So if Payne's Shoes Are Worn

Once the feet are feet are ruined by ill shaped shoes—becomes permanent thru life—modern shoe making science sound sense, and expert knowledge of foot fitting keeps the foot in perfect condition until maturity.



This store specializes in children's shoes only the best obtainable is sold here. They will please you in patterns of style and excellent wear, and cost no more than others.

Ranging in price from \$1.00 up in a big variety of colors and leathers.

Payne Shoe Co.
THE BIG SHOE STORE 715 KANSAS AVE.



Pure, Nutritious The Best Food You Can Give the Children is

Bread Spread Thick With

Made from the Best Cream Kansas Produces



Always in the Dust-proof Germ-proof Yellow Cartons

Made by the **Beatrice Creamery Company**
Sold by All Grocers



Get a Kodak and Start Now

to take pictures of YOUR baby—take them often—take them in all sorts of positions and under all sorts of circumstances. Make a regular "baby book"—get one of our Kodak albums and label it "Baby and Its Life." Then in after years when the tot grows to man or womanhood you will have a carefully preserved pictorial life story of the early life of your child. We are headquarters for Kodaks, Cameras and Supplies—as well as the best equipped shop to do the best finishing work for amateurs.

J. C. WOLCOTT
825 KANSAS AVENUE 825



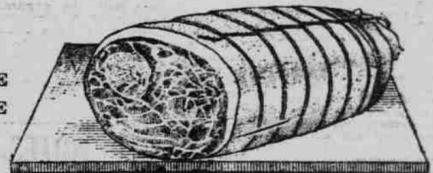
WHEN THE "KIDDIES"

Are Ready for More Substantial Food You'll Find They'll Thoroughly Enjoy and Thrive on

Wolff's Quality Products



BANQUET HAM
BANQUET BREAK-FAST BACON
BANQUET SAUSAGE
KAW VALLEY MINCE MEAT
O. K. LARD



Wolff's Products are sanitarily prepared from the choicest Kansas stock—they are pure as the dew—are government inspected—are made in the cleanest packing house in America.

Be sure to insist that your grocer supplies you with Wolff's quality products.

The Chas. Wolff Packing Company
Topeka, Kansas



Start a Savings Account for Your Baby

Deposit a little each week, or month, in the baby's name. We will add interest to the account, compounded semi-annually, and in a surprisingly short time baby will have a nice fund for his or her schooling or other needs.

A Home Savings Bank Free
With Each Savings Account

A neat little coin bank, always convenient to receive loose change and miscellaneous coins, to be entered to baby's credit.

This bank offers special service to the savings depositor and will gladly take care of your account, no matter how small, giving each depositor every attention and courtesy.

The Bank of Topeka



JEWELRY for the Babies

We offer for your approval many dainty and tasty gift ideas especially suitable for the little ones.

Cute rings for their tiny fingers—baby spoons—or the three-piece silver set, Necklaces and a host of other lovely things.

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24 years of fair dealing in the Jewelry business



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The Best Food in the World for the Kiddies



5c and 10c Loaves

Give them plenty of the purest, cleanest bread made—

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BREAD

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"The Sunlit Bakery on College Hill"

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"As pure as the morning dew."
Try a loaf today.