

HINTS TO STOREKEEPERS.

Under this heading we intend to print many useful suggestions to merchants. We solicit contributions.

Address the Whole Public. Printers' Ink.

So far as possible a mail seeking trade from a whole community will do well to avoid scattering his fire by appeals to selected classes. If he must address doctors, ministers or society people it may be more effectively done by circular or canvasser than through newspaper advertising.

Quality of readers may be worth something, but there is less difference in the value of men and women to an advertiser seeking customers than in general.

The advertiser who would succeed should learn the names of a few papers that are all found in the neighborhood.

Whether a business is advertised in the newspapers or not, it is always advisable to have it advertised in the store itself.

Let your troubles vanish in smoke—you'll find a "Victor" cigar the best aid.

Our "Navy Plug Tobacco" is a good chew to choose, if you choose to chew.

These cards are capable of great variety and should be changed so often as never to appear stale.

Advertising inside the Butcher Shop. By John C. Graham.

I may be wrong, but my own impression as a meat buyer is that cheapness is not an inducement unless the quality be there.

Think of the quality first and the price afterward. Judge that way, and all your meats will be acknowledged as really the cheapest.

HINTS TO ARTIZANS. Under this heading we will in future print many useful suggestions for the various trades. We invite contributions.

IN CONGRESS.

THE WIZARD OF THE WEST.

Prof. S. A. Weltner, the Great Magnetic Healer, Announces the World by His Remarkable Cures.

Weltner's Method of Magnetic Healing, originated by Prof. S. A. Weltner, of Nevada, Mo., in his wide scope of doing for suffering humanity, does not only cure diseases of all nature...

The second day of the 56th Congress in the Senate, Dec. 5, was uneventful, lasting two hours and 40 minutes, practically the entire time being consumed in reading the President's Message.

In the House the Roberts case divided time with the President's Message and a host of bills and resolutions that were presented.

Representative Corliss introduced a bill for a Pacific cable to be built by the Government to Hawaii, the Philippines, Japan, and China.

The Senate on Dec. 6 transacted some routine business, the session being chiefly occupied with the introduction of bills.

Senator Mason, of Illinois, brought the Senate face to face with an interesting proposition.

Senator Rawlins, of Utah, offered a resolution for immediate consideration, which was referred to the Judiciary Committee.

The Republican caucus finally recommended Senator Walcott's objection, and passage of the financial bill.

On Friday Mr. Dabzell for the Committee on Finance presented to the House a resolution for the consideration of the financial bill.

After the reading of the bill, the House adjourned until Monday.

Senator Mason on Monday addressed the Senate on his resolution expressing sympathy for the Boers, and speaking over an hour and 20 minutes.

Free for Everybody. Dr. J. M. Willis, a specialist of Crawfordsville, Indiana, will send free by mail to all who send him their address.

Taylor Declared Governor. The election certificate of William S. Taylor as Governor-elect of Kentucky was signed on Dec. 9 by the election commission.

"Nature Abhors a Vacuum." Nothing in the world stands still. If you are well and strong day by day the blood supplies its tide of vigor.

Hood's Sarsaparilla Never Disappoints.

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The Wing Piano

STYLE 29. CONCERT GRAND UPRIGHT. No other Piano made equals this in style and design of case.



We aim to make the best piano possible and to sell it at the lowest price possible. If you wish to buy a fine piano at a low price, write us.

DESCRIPTION OF STYLE 29. 7 1/2 octaves. Double lever, grand repeating action. Grand scale, overstrung bass; three strings to each note in middle and treble registers.

SPECIAL INFORMATION. This is the one great object for which a piano is made in its class. The Wing Piano possesses many features: tone-quality, durability, sweetness, richness, power, singing quality and evenness.

THE INSTRUMENTAL ATTACHMENT. Imitates perfectly the tones of the Mandolin, Guitar, Harp, Zither and Banjo. Music written for these instruments can be played just as perfectly by a single player on the piano.

SENT ON TRIAL. We will send this piano on trial for four or five days, to any part of the United States on trial and without charge.

Over 18,000 Wing Pianos Manufactured and Sold in 30 Years (since 1868). We will send free on request "The Book of Complete Information" for the Wing Piano.

1868-31st Year-1899

From Gen. Gatacre, nor has the press censorship allowed further details of the retreat to be sent.

From Pretoria comes the report that in the engagement near Gen. Gatacre the Boers captured 672 British prisoners and three guns.

We give away \$500 as an extra premium to club-raisers. All have an equal chance. See page 8.

SISTER-READY FREE OFFER. Wise Words to Sufferers. From a Woman of Notre Dame, Ind.

I will mail, free of any charge, this Home Treatment, with full instructions and the history of my own case, to any lady suffering from female trouble.

TO MOTHERS OF DAUGHTERS I will explain a simple Home Treatment which speedily and effectively cures IRREGULAR MENSTRUATION in young ladies.

MRS. M. SUMMERS, Box 25, Notre Dame, Ind., U. S. A.

FREE - A GRAND OFFER - FREE. MME. RUPPERT'S FACE BLEACH.

MME. A. RUPPERT says: "I appreciate the fact that there are thousands and thousands of ladies in the United States that would like to try my world-renowned FACE BLEACH."

MME. A. RUPPERT, Dept. K, 6 East 14th Street, New York.

FREE WHISKEY FOR MEDICINE. This Whiskey is made for medicinal purposes, which is a GUARANTEE OF PURITY.

KELLERSTRASS DISTILLING CO. 59-61 WEST 14TH STREET, NEW YORK, N. Y.

IN SOUTH AFRICA.

A British Defeat—Early Movements Expected—Details of Recent Events.

Dispatches from the scene of war in South Africa were received in London, and included news of a defeat for Gatacre's forces at Stormberg.

On Dec. 5 a dispatch of Nov. 30 was received stating that the Boers occupied a strong ridge about six miles north of Modder River.

According to the latest accounts of the battle of Modder River, the Boer force was the hottest on the front.

The reports of the abandonment of the siege of Mafeking, although coming from various quarters, have not been confirmed.

On top of this, Gen. Methuen reported that 27 bodies had since floated to the surface of the river.

During the night the enemy's camp at Stormberg could be easily taken by surprise and captured.

The Boers hoisted a white flag and fired at the British under its protection before surrendering.

At 8 o'clock, having no force sufficient to hold the position he had stormed, Col. Scott-Turner began gradually retiring his men.

The Boers were encamped amid the hills half-way to Kimberley; but it was also asserted that a large body of the enemy had come in the direction of the town.

It was reported from Cape Town that the Transvaal Government still refused to acknowledge the right of the United States to interfere in the Boer war.

It was also announced that Lord Methuen had resumed communication with Kimberley by a heavy train.

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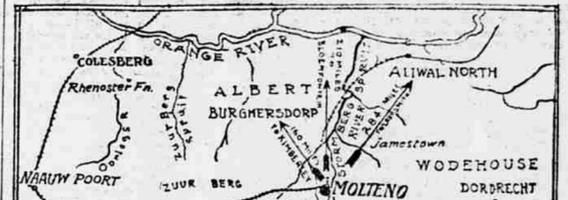
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MAP OF GEN. GATACRE'S FIELD OF OPERATIONS.

instructed Mr. Macrum to protest against it. The Department granted his request.

On Dec. 9, Gen. Forester-Walker at Cape Town sent a dispatch to the London War Office stating that telegraph and railway communication to Modder River, which had been cut off, was reopened.

A dispatch issued by a Boer agency in Berlin said: "Commandant Prinsloo's force is near Jacobsdal between Modder River and Piet River."

On Dec. 8 the British made a sortie from Ladysmith and captured a Maxim gun and destroyed a Greig's gun and a howitzer.

Gen. Gatacre's DEFEAT. Gen. Gatacre, commanding the British force in central Cape Colony on the morning of Dec. 10, advanced on the Boer camp at Stormberg.

His first battle with the Boers met with a serious defeat. This morning, after a night's march from this camp—a defeat that for a time looked almost like the capture and annihilation of a large part of his army.

The Boers followed closely, swarming around our flanks, and dragged along two 40-pounders, which they trained on us at every opportunity.

On Dec. 11 the War Office at London published the following dispatch from Gen. Forester-Walker at Cape Town: Gen. Gatacre reports: "Deeply regret to inform you that I met with a serious reverse in the attack on Stormberg."

Every person who is a sufferer from nervous diseases should write the Von Mohl Co., Cincinnati, Ohio, at once, and accept of their five days' trial treatment free of charge.

The Von Mohl Co. often receives the most astonishing testimonials from persons who have taken only five days' treatment. They have thousands of testimonials from those who have been cured after having been given by reputable medical men, and when they had been told that they were incurable.

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