

A little study of conditions in the great CADILLAC factories which make possible the CADILLAC "Thirty" at \$1,400.00

F. O. B. FACTORY

FULLY 95% of all the parts which enter into the construction of the CADILLAC "Thirty" are manufactured in the Cadillac plant.

The Cadillac Company maintains its own brass and iron foundries; its own pattern shops; sheet metal shops; machine shops; gauging cutting plants; painting, finishing and upholstering departments.

It makes the magnificent motor and it makes even the little bolts, nuts and cap screws which go into that motor and the car.

It manufactures its own transmissions, its own radiators, its own hoods and its own fenders.

The Cadillac Company operates its own tool making department in which are made all the special jigs, tools and dies used in the manufacture of the CADILLAC "Thirty."

Every one of the millions of pieces made each year passes through the hands of a corps of trained inspectors whose watchword is—precision and perfection.

The expenditure for tool maintenance alone in the Cadillac plant in a single year is \$60,000.

So accurately is every part finished that thousands of pieces of a kind with thousands of pieces of other kinds, are sent to the various assembling departments and there united without so much as the use of the finest file or emery cloth.

There is no occasion for special "fitting." The limits of measurements in many parts of the Cadillac motor, transmission, etc., are specified to the one-thousandth part of an inch.

More than 500 specially designed automatic labor-saving machines which enable one man to do with greater accuracy the work of four or five or maybe ten, cut a tremendous figure in reducing cost on an output of ten thousand cars.



Four Cylinder, 30 H.P., Shaft Drive, 106-inch Wheelbase

IT HAS always been admitted that the Cadillac was the most perfectly standardized car in the world—that its interchangeability of parts was practically absolute.

Now the plant that achieves perfect standardization likewise produces the most perfect running car, provided, of course, the motor and the other vital parts are competent.

The Cadillac motor bears a reputation without flaw or tarnish. Twenty thousand Cadillac motors are and have been for four, five and six years operating all over the world, and so far as we know not one has ever gone out of commission.

The CADILLAC "Thirty" motor is direct heir to all the virtues of the 20,000 other Cadillac motors which have gone before—the most perfect motor the Cadillac plant has ever produced.

Bearing in mind the output of 10,000 cars and the continuous force of 3200 men and 500 automatic labor-saving machines employed in making them, and the perfect standardization produced by manufacturing all the parts, you will begin to understand by the Cadillac Company is able to build a high-grade car to sell at \$1400—a car which in all probability no other plant in the world could build and sell for less than \$2500.

The next step is to see the car (it will exceed your highest expectations in dignity, proportion and richness) to ride in it at any reasonable speed up to 50 miles per hour; to examine carefully the engine and the mechanism and then to put it into active road competition with any higher priced car you may choose.

If you will do this our car is installed.

Four of these popular cars have just arrived and have been delivered to the purchasers; the owner of each is highly pleased with its performance. Several further orders have been booked, and only two cars are available of the shipment due next month.

Place your order at once and secure early delivery

The Von Hamm - Young Co., Ltd., AGENTS, ALEXANDER YOUNG BUILDING

SOCIAL NOTES

SUPPLANTS MERRY WIDOW.

London, Feb. 12.—The "Apache" hat is the latest style of millinery in London. It shares the popularity of the fashionable bushy shape, which at the beginning of the winter completely vanquished the much-advertised and enormous Merry Widow design.

The new Apache style is small and in many particulars resembles the bushy. It has the same bigging crown, but the great difference is in the brim. In the bushy the brim is entirely downward. In the Apache it has this effect only on the back. In the front the brim runs diagonally up from the right side just below the ear to the left side in the manner of Gainsborough or Paganini.

This change, slight though it may be, makes all the difference both in the appearance of the hat and of its wearer. This new style completely alters the appearance of the wearer's face, giving to it a rakish, devil-may-care look while the eyes seem to be hardened and the jaws more firmly set.

Here's one that was sprung at a recent social function: "Honolulu is the richest place in the world."

"Why?"

"It has a Diamond Head, a Pearl Harbor, Castles everywhere and all the Cooks are millionaires."

The Matson Navigation Company's steamer Enterprise, which put into port this morning from the Hawaiian Islands, made one of the happiest voyages that the crew and the passengers have ever experienced. The cause of all the joy and merry-making was due to a proud groom and a blushing bride. The vessel tossed and the groom tried to encourage and cheer, but the "horrid" sea would not be still. It was certainly an "awful" situation, at least that is what the bride—formerly Miss Ruth Richardson—felt. She is one of the leading lights in society of the islands, and, of course, the many friends of the couple had to congregate at the dock and tip off the event with ponds of rice and untold numbers of old shoes.

So, when the Enterprise put to sea, the whole crowd knew the secret.

ands. Rice showering and every frank known was played on the couple, but they only laughed and left the ship this morning with the good will of all.—San Francisco Post, Feb. 19.

Of interest is the following account of a brilliant ball at Cannes, France. The account is from the European edition of the New York Herald:

There was a most enjoyable ball the other evening at the Hotel du Pavillon, invitations to which were extended by the proprietor, Mr. Borghese, to a large number of visitors and residents, including Colonel and Mrs. Stuart, Lady Bowen, Colonel Luby and the Misses Luby, Major General Sir R. Macdonald and Lady Macdonald, Mr. and Mrs. the Misses Gordon, Dr. Carr, Dr. and Mrs. Ginner, Captain Ramsey Branch, Mrs. and Miss Shepard, Mrs. and Miss Hewetson, Miss Beaton, Miss Parker, Mr. Majoni, Mr. Cognet, Miss Riddett, Colonel and Mrs. Austin, Mr. Garstin, M. and Mme. Cavalli, Colonel and Mrs. Metcalf, Mrs. Chichester, Mr. and Mrs. and Miss Fellowes, General Gwynne, Captain and Mrs. James, Miss Darnell Davis, Miss Alice Hedeman, and Mr. Deet. Several of the American officers from the Vermont which is lying at Molefranche, came over to Cannes specially for the ball, and entered heartily into the dancing, especially of the cotillon. This was a very pretty and spirited time, and was led by Miss Hedeman and Lieutenant Almon of the 23d Chasseurs, and Miss Shepard and Mr. Garstin. The ballroom was tastefully decorated with festoons, and the buffet was supplied with a profusion of light refreshments. The ball was a great success.

The Princess Kalaniana'ole's reception in honor of Queen Liliuokalani, which occurred in Washington on February tenth, at the residence of the Hawaiian Delegate, 1410 Massachusetts avenue, was a brilliant affair attended by the flower of Washington society. The color-scheme of the rooms was purple and yellow—the royal colors—and the table was exquisitely decorated, a centerpiece of purple and yellow orchids attracting all eyes, and the chandelier was festooned in orchids tied with bows of yellow and purple satin. Even

the toes, sweets, and candles were in purple and yellow, and the Queen, the Princess, and those assisting, including Mrs. George McClellan, who introduced the guests, wore white lace over white satin so as not to interfere with the color-scheme. Mrs. Dulzell, who poured chocolate, wore a light-blue cloth confection. Mrs. F. M. Hatch was in a toilette of the fashionable onion tone and picture hat with long ostrich feathers. She presided over the champagne frappe. The Queen, stately and elegant, made a charming impression and the Princess looked lovely in her becoming lace toilette. A string orchestra played throughout the afternoon.

The following clipping was sent in by a well-known society belle: Miss Marjorie Gould may effect a reform in dress for the girls of society by her persistence in gowns of studied simplicity. Miss Gould very well knows that she is seen at her best in frocks almost bare of elaborate trimming. Her favorite material is white satin, and she was worn it almost exclusively at the opera and all the various affairs at which she has been a guest. All her frocks are marked for their simplicity in line and decoration. Her example is being followed by many debutantes, and the tendency is bound to spread. Not all girls, however, show to best advantage in simple frocks, and those who are not favored in face and form in a degree approaching Miss Gould will not thank her for making simplicity the ruling note in dress for the buds in society. Still, happily, the present fashions lend themselves readily to various modifications, and it is open to every girl to look her prettiest without violating one of the prevailing rules of smart attire.

I shall be glad if this is true, for often—too often—are to be seen directrices on impossible figures: The directoire gown is doomed, so say the Paris couturiers, and by next fall a new fashion, which will revive the Louis Quinze basket dress, will be the mode. The scabbard gown, which is a modification of the directoire gown, is now in vogue. This is practically as form-fitting as its predecessors, but includes an overskirt which hangs to the knee. The dressmakers hope to work into the new fashion from this. However, it will be difficult, as the directoire gown is very much the favorite with women, especially slender women. The Louis Quinze basket gown has great bouffes or puffs on the hips and the bodice reaches far down to a

point. A modification of this style was in vogue in 1880, but has not been fashionable since.

The transformation, of course, is to be gradual. During the coming summer the waists will gradually grow longer, the bottom of the skirts grow wider, and the hips be draped, and the basket gown will be evolved by the beginning of the fall season.

It is a most curious fact that even the most skilled women dressmakers of Paris admit that they would be lost but for the inventive faculty of man in the way of feminine clothing. These male creators are employed by the foremost firms at from \$5000 to \$10,000 a year.

Of course, it is to the advantage of dressmaking firms to change styles frequently, but the evolution can be accomplished only very slowly and with great tact. The men excel in leading women into new styles gradually, but surely, by inventing the intervening steps between the old and the new fashions.

Miss Power, the acknowledged leader in fine millinery in this city, will hold her spring millinery opening next Tuesday, Wednesday and Thursday, when she will exhibit a personally selected number of imported hats suitable for Honolulu wear that will be in vogue on the mainland during the coming spring and summer. The millinery opening will be held in Miss Power's parlors in the Boston building, Fort street, and all ladies are cordially invited to attend.

The Pleasanton Hotel will soon begin their improvements in the shape of an up-to-date apartment house at the rear.

Vapo-Resolene

(Established 1877)

An Inhalation for Whooping-Cough, Croup, Bronchitis, Coughs, Diphtheria, Catarrh.

Resolene is a Soothe to Asthmatics.

Look it not seen more effective to breathe in a remedy for disease of the breathing organs than to take the remedy into the stomach? Resolene cures because the air, rendered strongly antiseptic, is carried over the diseased surface with every breath, giving prolonged and constant treatment. It is invaluable to mothers with small children.

Those of a Consumptive Tendency will find immediate relief from Coughs or Indolent Conditions of the Throat.

ALL DRUGGISTS.

Send postal or descriptive booklet.

Vapo-Resolene Co., 150 Fulton Street, New York.

SUNDAY AT FIRST METHODIST CHURCH

Sunday services at the First Methodist Episcopal Church, corner Berea-antonia avenue and sifter street, Rev. John T. Jones, pastor. Sunday school, 10 a. m.; Arthur Robbins, superintendent. The pastor's Bible class will meet at that hour. Young men desiring a general knowledge of the Bible are urged to join this class.

Sermon by pastor, 11 o'clock; subject, "The Christian Race." Reception of new members. Epworth League, 6:30 p. m.; subject, "Shepherds and Hirelings."

Evening worship, 7:30 o'clock; special sermon will be delivered by the pastor to the Knights of Pythias of the city, who will attend the service in a body. The middle section of pews in the auditorium will be reserved for the Order. All members of the Order are urgently requested to be present. Subject of the sermon, "True Manliness." Music in charge of Prof. N. M. Lewis.

The quarterly conference will be held Monday evening, Rev. John W. Woodman presiding.

The annual meeting of the Hawaiian Mission of the Methodist Episcopal Church will be held next week, beginning Wednesday, 9 a. m., and continuing until Sunday evening. Bishop Chas. W. Smith will preside. The public is cordially invited to these services. Tourists, strangers, soldiers, and sailors will be made welcome.

CHURCH SERVICES

Central Union Church—Bible school at 8:50; Clifton H. Tracy, superintendent; lesson for the day "The Gospel in Samaria." Men's League Bible Class at 10, under the direction of the assistant minister; subject, "Jesus' Attitude toward the Sabbath." Morning worship at 11; sermon by Rev. Chas. P. Dole of Boston, Mass. "The New Man." Anthem by the chorus choir. Stanley Livingston, director. "God so Loved the World (Stainer)"; duet, "The Lord is My Shepherd" M. S. C. S. Weight and Mrs. E. A. Mot-Smith. Christian Endeavor at 6:25; subject, "Home Missions—Present Day Pleasures"; leader, Miss Sarah E. Hall. Evening worship at 7:30; "First Lenten Sunday evening—Under the auspices of the Men's League"; subject of

SERMONS FOR LENT BY BISHOP RESTARICK

On Sunday evenings of Lent, Bishop Restarick, as has been his custom heretofore, will deliver a special series of sermons at St. Andrew's Cathedral. The general subject will be the fundamentals of the Christian religion as found in the statements in the Apostles Creed. His intention of the Bishop will be to confirm and strengthen faith in Christian verities. The subjects will be:

- February 28—Divine Personality. "God the Father Almighty, Maker of Heaven and Earth."
- March 7—Revelation. "Jesus Christ, His only Son Our Lord."
- March 14—Redemption. "Suffered under Pontius Pilate, was crucified, dead and buried."
- March 21—The Intermediate State and the Wider Hope. "He descended into Hell."
- March 28—Man a Responsible Being. "He shall come to judge both the quick and the dead."
- April 4—The Work of the Holy Ghost. "I believe in the Holy Ghost, the Holy Catholic Church."

CAN A MEDICINE BE A "FAKE"?

that has lived and grown in popularity for thirty years, and demonstrated its worth by actual cures of female ill in thousands and thousands of American families? Any fair minded, intelligent person will emphatically answer NO! Such a medicine is Lydia E. Pinkham's Vegetable Compound, made from roots and herbs, and its ever increasing popularity is due to actual merit alone.

THE COLUMBIAN is due to arrive today from Seattle and Tacoma, and the Arizona from San Francisco on Monday. The Arizona will bring a large number of cavalry horses and a big shipment of pigs for the local market. Included in her 2500 tons of freight, she will bring 200 tons of cement. She will also have the New York via Tehuantepec freight.

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For eating, drinking and cooking Pure, Delicious, Nutritious

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Breakfast Cocoa, 1-2 lb. tins
Baker's Chocolate (unsweetened), 1-2 lb. cakes
German Sweet Chocolate, 1-4 lb. cakes

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ARE BETTER.

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