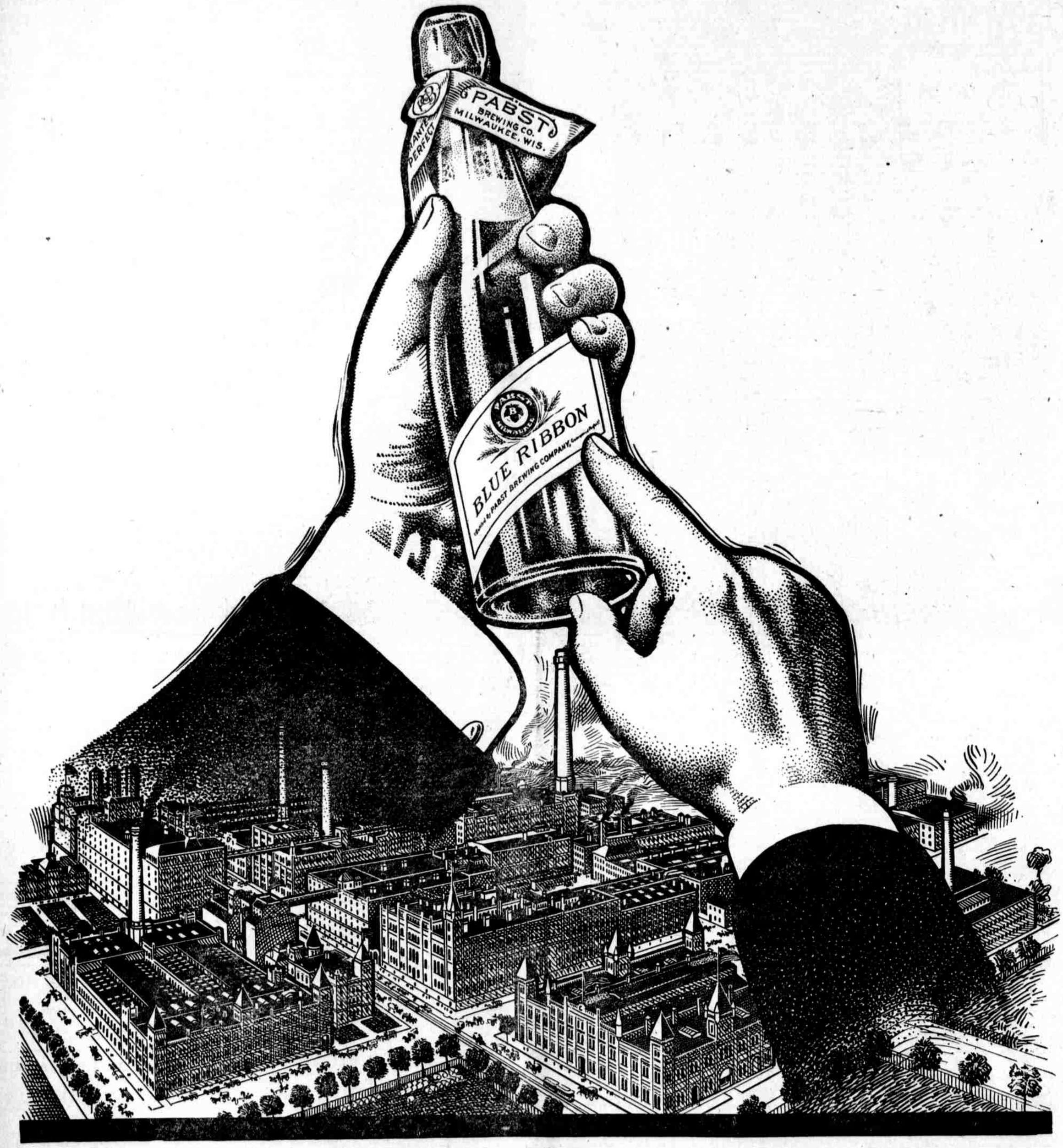

The Perfect Product of a Great Plant

We have a just pride in the size of the great Pabst Brewery, in the completeness of the equipment, in the skill of the brewers and in the perfection of the Pabst brewing methods.

We have more pride in the perfect product of this great brewery—*Pabst Blue Ribbon,* The Beer of Quality—a beer of absolute purity, sparkle, delicate flavor and delightful smoothness.

PABST BREWING COMPANY, MILWAUKEE, WIS.

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