

Sund the Alarm! Prepare Here to Read Interesting News Regarding Our

GRAND SPRING OPENING SALE

WHICH OPENS PROMPTLY

Tuesday Morning, April 2nd, 1912, at 8:00 O'clock Sharp

LASTING 17 DAYS ONLY

Sale Will Close Saturday, April 20th, at 10 P. M. Sharp

OUR BUYER, J. ISRALESKY, HAS JUST RETURNED FROM THE EASTERN MARKETS AND HE PURCHASED THE LARGEST AND BEST, AND MOST UP-TO-DATE STOCK OF GOODS THE SOIL OF LOUISIA HAS EVER WITNESSED, AT PRICES THAT WILL MAKE COMPETITION SET UP AND WONDER HOW MERCHANDISE OF SUCH HIGH STANDARD COULD BE SOLD FOR THE PRICES WE ARE NOW MAKING FOR OUR SPECIAL SPRING OPENING. BEAR IN MIND THAT WE ARE ALWAYS CONDUCTING OUR SALES IN THE HEART OF THE SEASON WHEN YOU NEED THE MERCHANDISE. REMEMBER, THE PRICES THAT WE ARE QUOTING YOU IN THIS PRICE LIST ARE NOT ONLY IN PRINT, BUT THE MERCHANTS WILL TELL THE STORY. WE HAVE HAD MANY SALES SINCE WE HAVE BEEN IN LOUISIA AND EVERY SALE IS GETTING BETTER. YOU KNOW IF OUR SALES WERE NOT AS GOOD AS WE CLAIM, WE COULD NOT EXIST. THEREFORE IT IS USELESS FOR US TO TELL YOU THAT WE WILL DO WHAT WE ADVERTISE. THOUSANDS OF PEOPLE WILL TELL YOU THAT WE DO WHAT WE CLAIM WE WILL. THEREFORE WE ADVISE YOU TO BUY YOUR OWN GOOD TO ATTEND THIS SPRING OPENING SALE, AS IT WILL BE MORE BENEFICIAL TO YOU THAN EVER BEFORE. WE NATURALLY BOUGHT OUR STOCK THIS TIME FOR LESS THAN EVER.

TO GIVE YOU AN IDEA OF THE BARGAINS WE WILL HAVE, WILL QUOTE A SMALL PRICE LIST, AND TO FULLY APPRECIATE THE MARVELOUS BARGAINS YOU MUST VISIT OUR STORE IN PERSON. YOU NEVER SAW ITS EQUAL IN YOUR LIFE. YOU MAY HAVE ATTENDED SOME BIG SALES IN YOUR EXPERIENCE; YOU MAY HAVE BOUGHT GOODS WHICH SEEMED RIDICULOUSLY LOW, BUT NEVER BEFORE IN ALL YOUR LIFE HAVE YOU SEEN GOODS OF SUCH SPLENDID CHARACTER OFFERED AT SUCH PRICES AS WE ARE MAKING NOW.

DON'T LET ANYTHING KEEP YOU AWAY FROM THIS UNPARALLELED SALE. IT WILL BE A WONDERFUL SALE INDEED, A SALE LONG TO BE REMEMBERED. TELL YOUR FRIENDS AND NEIGHBORS ABOUT IT AND THEY WILL THANK YOU FOR IT. DON'T PUT OFF BUYING; COME THE FIRST DAY IF YOU CAN, OR ANY OTHER DAY THE FIRST PART OF THE SALE. NO GOODS RESERVED. JOIN THE CROWDS AND REVEL IN THE BARGAINS OF A LIFE TIME. DON'T FORGET THE DATE--TUESDAY, APRIL 2nd, TILL SATURDAY, APRIL 20th. WE ASK YOU TO CAREFULLY NOTE THE REMARKABLE MONEY SAVING CHANCES THIS ADVERTISEMENT TELLS OF, THEN YOU WILL KNOW WHY WE ARE EXPECTING BIG CROWDS TO BE IN ATTENDANCE.

NOTICE!

OUR STORE WILL BE CLOSED TUESDAY NIGHT, MARCH 30th. IT WILL STAND CLOSED TILL WEDNESDAY MORNING, APRIL 2nd, AT 8:00 O'CLOCK. WE FIND IT NECESSARY TO CLOSE OUR STORES A FEW DAYS BEFORE THE SALE IN ORDER TO MAKE ARRANGEMENTS, PREPARE AND STOCK THE STOCK FOR THE BIG SPRING OPENING SALE.

IN ADDITION TO OUR BIG DEPARTMENT STORE WE WILL HAVE A

MILLINERY DEPARTMENT

DURING OUR SPECIAL SPRING OPENING SALE. WE HAVE A TRIMMER IN OUR STORE TO TRIM YOUR HAT TO YOUR OWN TASTE. IN READY-TO-WEAR HATS WE WILL HAVE THE BIGGEST BARGAINS EVER KNOWN. AS THE PEERLESS MILLINERY CO. OF CINCINNATI, WENT OUT OF BUSINESS, WE WERE LUCKY TO PURCHASE THEIR STOCK AT 25c ON THE DOLLAR; THEREFORE WE WILL UNDERSELL ANY COMPETITION YOU MAY MENTION TO US. IN OUR PRICE LIST YOU WILL FIND SOME PRICES MENTIONED. WE ALSO HAVE FINE RIBBONS AT 25c ON THE DOLLAR.

CAUTION!

DON'T MAKE ANY PURCHASES WHILE WE ARE CLOSED, AS YOU WILL REGRET IT WHEN YOU SEE THAT YOUR HARD EARNED DOLLAR WILL BUY MORE MERCHANDISE DURING OUR SALE THAN TWO DOLLARS CAN ELSEWHERE; THEREFORE WE ADVISE YOU TO WAIT TILL OUR OPENING DAY. A WORD TO THE WISE IS SUFFICIENT.

MEN'S SUITS

No. 1, nicely made, positively the world over at \$6.00, Special Spring Opening Sale price, **\$2.95**

No. 2, retails at \$7.50, sale price, **\$3.98**

No. 3, in All Wool Worsted Coats, we usually sold them at \$10 to \$12.00, special for our Spring Opening Sale, **\$5.95**

No. 4, in Strictly All Wool, misallored, in the latest designs, posely worth \$12.50, Spring Opening Sale Price, **\$6.98**

No. 5, in Pure All Wool Cashmere and Worsteds, retails the weaver at \$15.00, Spring Opening Sale Price, **\$8.95**

No. 6, in Strictly All Wool Serges, a great bargain at \$11 to \$16.50, special Spring Opening Sale Price, **\$9.98**

No. 7, in Browns, Blue Stripe and Blue Serges, the kind that you pay \$9.00 for, Special Spring Opening Sale Price, **\$12.48**

Big Men's Suits, very cheap at \$1 to \$15.00, Spring Opening Sale Price, **\$6.98, \$7.95, \$9.38**

Big Men's Suits, very cheap at \$1 to \$15.00, Spring Opening Sale Price, **\$3.98 to \$4.95**

also have a large line of Odd Cut Men's, Young Men's and Boy's Suits.

Knee Pants Suits, with Kickbocker Pants, in Pure Wool Wds, retails at \$2.50, **\$1.48**

One lot of Blue Serges, All Wool, sizes 7 to 16, positively worth \$5.00, Sale Price, **\$2.98**

One lot, sizes 8 to 16, with Peg Top Pants, hip pockets, side buckles, worth \$7.50, at **\$4.45**

One lot, worth \$3.00, for **\$1.98**

Knee Pants, retail the world over at 50c, 75c, and \$1.00, special sale price, **39c, 48c, 69c**

MEN'S PANTS

One lot, the prettiest pants you ever saw at \$2.00, Special Spring Opening Sale Price, **98c**

One lot in Blue Serges, about half wool, a bargain at \$2.00, special sale price, **98c**

One lot, about 300 pairs, positively retails the world over at \$2.00 to \$5.00, at **\$1.48, \$1.65, \$1.95, \$2.29, \$2.45, \$2.95, and \$3.98.**

FURNISHING GOODS

Men's 50c Work Shirts, **39c**

Men's Fine Dress Shirts, with the latest collars attached, beautiful designs, retails at 75c, all sizes and colors, sale price, **39c**

500 dozen Ladies', Men's, Misses' and Boys' Hose in Black, White, Blue, Brown, Green, etc., worth up to 15c, special Spring Opening Sale price, **7c**

50 dozen Men's Fancy Hose, in beautiful designs, retail at 20c, sale price, **10c**

25 dozen Ladies' Pure Silk Hose, in black, white and tan, retail at 75c, Spring Opening Sale Price, **39c**

Ladies' Silk Hose, worth 50c, sale price, **20c**

One lot of Ladies' Hose, in black and colors, that retail at 20c and 25c, Pure Lisle Thread, will place them on sale at **12c and 20c**

Men's Suspenders, retail at 25c to 50c, at **12c, 19c, 24c**

Men's and Ladies' Underwear, in separate and union suits, at sale prices.

One lot of Sample Rugs, in the very best grades, beautiful designs, for the first day of our sale only. They are 6 feet long and 4 1/2 feet wide, strictly all wool, at **\$1.98**

Men's Hats, worth up to \$3.50, at **75c, 98c, \$1.24, \$1.48, \$1.98, \$2.45**

Men's and Boys' Caps, retail at 25c, 35c, 50c, at **19c, 22c, 39c**

Suit Cases, positively worth 1.25 to 2.00, at **74c to 98c**

100 dozen Men's and Ladies' Handkerchiefs, worth up to 10c, sale price, **4c**

Men's Ties, the kind that you pay 25c and 50c for, Spring Opening Sale Price, **17c and 37c**

SHOES! SHOES!!

150 pairs of Ladies' Shoes, made in the very latest style, patent tip, lace shoes, a great bargain at \$1.50, Special Spring Opening Price, **90c**

One lot, same, but better, worth \$2.00, at **\$1.19**

One lot of Men's \$2.50 Shoes, some with tips and some plain toes; positively worth up to \$3.00, special Spring Opening Sale Price, **\$1.68**

300 pairs of Ladies' Low Quarters in Pumps, some with one and two straps, in patent leather, gunmetal, tan, black and black velvet, positively bought to retail at \$2.50, Spring Opening Sale Price, **\$1.50**

Remember there are all sizes in lot.

MEN'S SHOES.

One lot, retails at \$1.75, Spring Opening Sale Price, **\$1.15**

One lot in high and low Shoes, in black and tan, button and lace, positively worth \$3.00, Spring Opening Sale Price, **\$1.98**

All of our \$3.50 high and low Shoes, in black and tan, gun metal, vici and patent leather, special Spring Opening Sale Price, **\$2.98**

All of our American Girl High Top Shoes, in patent, gun metal, vici kid, lace and button, satin, black and brown velvets, our \$3.50 stamped shoes, will place them on our bargain tables at **\$2.85**

We also have a very large line of Boys', Misses and Children's high and low Shoes at enormously low prices. We also have a good line of Men's and Women's Heavy Shoes at very low prices.

One lot of about 150 pairs of Misses' Low Quarters, in black, tan, etc., sizes 12 to 2, worth up to \$1.50, for the first two days only, per pair, **48c**

REMEMBER WE CAN SAVE YOU 50c ON THE DOLLAR ON HATS AND RIBBONS. BE SURE TO SEE OUR LINE BEFORE BUYING.

LADIES' SKIRTS

One lot, about 100 Skirts, in strict All Wool Panama, Chiffon Panama, Worsteds, in black and colors, worth up to \$6.00, at **\$2.75**

One lot worth \$2.50 to \$3.00 for only **\$1.25**

We also have a line in the most beautiful styles that ever came to Louisa, in blue and black serges and novelties. You will pay up to \$10.00 for same goods elsewhere; sale price **\$4.59, 4.98, \$5.98**

Ladies' Petticoats, worth 75c to \$1.50, at **45c and 98c**

Silk Petticoats, a great bargain at 4.00 to 6.00, at **\$2.48, \$2.90, \$3.98**

Ladies' Waists, positively retail at 50c to \$1.50, at **35c, 48c and 90c**

We also have about 35 Ladies Suits in beautiful styles left over, mostly light spring weights that we sold at \$10, \$15 and \$22.50; will place them on sale at **\$4.90, \$6.75 and \$9.50**

A few coats in proportion.

We handle the American Lady Corsets at \$1.00, \$1.50 and \$2.00; will place them on sale at **89c, \$1.28 and \$1.65**

We have a cheaper line that retails at 50c, Special Spring Opening Sale Price, **39c**

Ladies' Ready to Wear Hats, positively worth \$3.50 to \$4.00, sale price **98c**

Children's Ready to Wear Hats, worth \$1.00, at **24c**

Misses' Ready to Wear Hats, worth \$1.75 to \$2.00, at **48c**

HUNDREDS OF MORE ITEMS! COME EARLY AND GET FIRST CHOICE OF THESE ASTONISHING BARGAINS. NO GOODS RESERVED!

Warning! Take Notice!

BEFORE YOU ENTER THE BUILDING BE SURE AND LOOK FOR THE SIGN ACROSS OUR WINDOWS BEARING NAME "J. ISRALESKY." BEWARE OF IMITATORS! DON'T PAY ANY ATTENTION TO KNOCKERS. COME AND BUY FOR YOURSELF.

Every item in the house will be marked in plain figures. Positively one price to all. No deviation from the price will be made under any circumstances.

Bridge and Railroad Fare Paid

WE WILL PAY BRIDGE FARE FOR ANY PURCHASE AMOUNTING TO \$2.00 OR OVER FOR ONE PERSON ONLY. WILL PAY RAILROAD FARE ONE WAY WITHIN A RADIUS OF 25 MILES FOR ANY PURCHASE AMOUNTING TO \$15.00 OR OVER; OR WILL PAY THE ROUND TRIP FOR ANY PURCHASE AMOUNTING TO \$25.00 OR OVER.

REMEMBER THE DATE AND PLACE--TUESDAY, APRIL 2nd, TO SATURDAY, APRIL 20th--LOOK FOR THE SIGNS BEARING MY NAME!

J. ISRALESKY, Prop., Opposite Court House, **LOUISIA, KY.**