

# PIERCE'S CUT PRICE FALL OPENING

## PRICE PROOF

**We sell it for Less**

We have no fake Sales. No jewing. One lower price to all.

LADIES SUITS, COATS, SKIRTS, STYLISH MILLINERY, SHOES, DRY GOODS, WALLPAPER, RUGS, MATTING, PRICES ALWAYS LOWEST.

BETTER GOODS FOR LESS — SATISFACTION GUARANTEED — MONEY BACK AT ANYTIME FOR ANYTHING — CAN YOU BEAT IT?

We claim that our way of buying and selling puts it in our power to sell standard quality merchandise for lower prices than it is possible for the ordinary merchant. We have the largest patronage of any store in the county. We rest our case. No matter what the other stores offer it to you for, remember

It is not Old Goods we sell priced to get rid of them, but New Goods bought right in large quantities so they can always be sold at the right price.

## New Fall Goods

We have received a large shipment of all kinds of up-to-date dress goods, from calicoes to silks, too numerous to mention.

YOU Mothers buy your children's school dresses early to get first choice.

Remember our GROCERY line is ALWAYS kept full of FRESH staple GROCERIES, and SLICED MEATS.

We also keep an excellent line of SHOES for the whole family.

We want YOU on our list of the MANY satisfied customers.

## A. L. BURTON

LOUISA, KY.

The Finch club was entertained Thursday by Mrs. M. S. Burns.

Two of Rev. and Mrs. Plummer's children, the baby being one of them, are reported ill.

**FARM FOR SALE**—117 acres in Wayne-co., 1 mile from N. & W. railroad. 8-room new house, good barn and outbuildings, good fruit of all kinds. 30 acre level. All land in grass. \$3500. J. J. SMITH, Whites Creek, W. Va. 9-24-1mo.

The Jones interests of Southern West Virginia have organized a corporation for the purpose of operating a large coal area in Logan county. The concern will operate as the Lonsdale Coal company, with an authorized capital of \$200,000.

Frankfort, Ky., Oct. 5.—The Court of Appeals today adjudged E. C. Duff, Republican, County Judge of Perry, and South Strong, Democrat, County Attorney of Breathitt, Duff's opponent, R. M. Baker, and Strong's opponent, W. L. Kash, contested their elections.

Mr. and Mrs. G. R. Vinson and Miss Helen Vinson and Mr. and Mrs. D. J. Burchett, Jr., and son, Wayne Carey, and Miss Edith Marcum were recent guests of Mr. and Mrs. J. F. Ratcliff, in Huntington, going and returning by automobiles.

The following awards were omitted from the premium list last week: Prettiest girl baby daughter of Mr. and Mrs. Nick Alexiou. Prettiest boy baby, Louis May, son of Mr. and Mrs. L. J. May.

A number of Greeks from the Big Sandy Coal Mines passed through Louisa Monday over the C. & O. en route to Norfolk, Va., where they will meet thousands of other natives of Greece there and next week will embark on a steamer for Greece where they have been called by a mobilization of the Greek army.

**NOTICE TO TAXPAYERS.** The tax books for 1915 will go into the hands of the Sheriffs next week and every body is requested to pay up as early as possible. The penalty will go on after Nov. 30th and nobody who is subject to it will be excused. R. A. STONE, S. L. C.

Miss Dollie Peters, who for some time has been the day operator at the local telephone exchange, will go to Charleston, W. Va., about Nov. 1st to take a place in the supervising department, a distinct promotion. Her place in the Louisa exchange will be taken by Mrs. Ethel Spencer Cain as soon as she had sufficiently mastered the business of the office.

**FARM LAND FOR SALE.** 2000 acres of virgin land, Scioto-co., Ohio, timber removed some 20 years ago. Two to three miles of railroad station; Good schools, churches and roads. Soil impregnated with lime, and grass takes naturally. Smooth, hilly land, 90 per cent of which can be run over with a mowing machine. Price \$7.00 to \$12.00 per acre; terms to suit purchaser, and in tracts 40 acres up. **SCIOTO FARM LAND COMPANY.** 8-27th. 16th St., Ashland, Ky.

**THE STORE THAT WAS BORN WITH LOUISA.**

**The Old Reliable Jewellery Store**

ESTABLISHED MORE THAN A QUARTER OF A CENTURY

Anything you want in Jewellery

All watch repairing by competent workman who has been Railroad inspector of watches.

**ATKINS & VAUGHAN**

Conley's Old Stand LOUISA, KY.

### PERSONAL MENTION.

J. P. McClure, of Gallup, was in town Tuesday.

F. Daniel, of Paintsville, was in Louisa Tuesday.

Mrs. E. J. Skaggs visited in Huntington this week.

The Misses Collins and Miss Leah Gault went to Huntington Thursday.

Major W. O. Johnson, U. S. A., is visiting his mother, Mrs. Zara Johnson.

Mrs. Flem Green and little daughter have returned from a visit to Wehsville.

E. M. Hatfield has returned from a business trip to Matewan and upper Pike.

The Misses Emma and Eulah Collins went to Hindman Monday to visit friends.

Mrs. D. C. Spencer went to Catlettsburg Wednesday to visit Mrs. B. M. Keith.

Mrs. George Roberts arrived Monday from New Richmond, O., to visit Louisa relatives.

Mrs. Mary Thompson, of Busseyville, is the guest of her daughter, Mrs. A. L. Burton.

Mr. and Mrs. James Billups, of Chillicothe, are visiting their mother, Mrs. Nancy Billups.

Mrs. Mary Thompson went to Cliffside Wednesday to visit her son, John Thompson.

Wm. Carey has been visiting his daughter, Mrs. G. B. Roberts, at New Richmond, Ohio.

E. O. Young, the Huntington builder and contractor, was a business visitor here Saturday.

Dr. F. D. Marcum and family, of Torchlight, were guests of Mr. and Mrs. C. C. Hill Sunday.

Mrs. S. F. See and children Louise and Samuel, of New Richmond, Ohio, are visiting relatives here.

Mr. and Mrs. South returned Tuesday from Charleston, W. Va., where they had visited friends.

Fred Remmel returned Tuesday from Cypress, Ind., where he has employment on the Government dam.

Judge A. J. Kirk, of Paintsville, was here Monday on his way to Williamson, where he went on legal business.

Mrs. Inez Watson and son, Morton, were here Saturday and Sunday, guests of Mr. and Mrs. F. L. Stewart.

Mr. B. F. Thomas, of the U. S. Engineer office, Cincinnati, O., was here Saturday on a tour of inspection.

Mrs. James Prince, of Irad, was in Louisa, recently visiting her daughters, Mrs. Lock Moore and Mrs. Dock Jordan.

Mr. and Mrs. H. Williamson and baby, and Mrs. Varney, all of Williamson, W. Va., were here last Saturday on their way to Pikeville.

Mrs. Creed Gearheart returned Tuesday from Ravenswood, W. Va. She was accompanied by Miss Eleanor Meloy, who had been visiting there.

Mrs. R. L. Vinson is visiting her sister, Mrs. Morris, of Edinburg, Ind. She will return home Saturday, bringing Mrs. Morris with her.

Grandpa Carey returned Saturday from New Richmond, O., where he went to visit Mr. and Mrs. Roberts. He brought little Phil home with him.

The aged father of the Rev. W. C. Young, pastor of the Louisa M. E. Church, died last week at the home of a son at Foster, Ky. He was nearly 84 years old.

Miss Anna E. Bahan, who has been the guest of her brother for the past few months, leaves this week for Lexington, where she will visit friends before returning to her home in Somerset.

Jeff McClure, of Bluefield, is passing a few days with relatives in Louisa and vicinity. There must be "life in the old man yet" as he won the prize in a foot race on Labor Day.

Mrs. Margaret Bird and children, who had been in Holden, W. Va., several weeks, came Tuesday for a visit to her mother, Mrs. Eliza O'Brien, before going to Ann Arbor, Mich., to reside.

Mr. Scott, a brother of Mrs. John L. Bahan, returned on Wednesday of last week, bringing a young bride. The couple went Thursday to Beaver creek, where Mr. Scott is manager of a pipe line.

Mr. and Mrs. R. C. Burton, of Paintsville, were the guests of their brother and sister, Mr. and Mrs. A. L. Burton, Saturday. They came down in their automobile and A. L. Burton accompanied them to Boyd county for a visit.

George R. Vinson, cashier of the 1st National Bank and M. F. Conley, cashier of Louisa National Bank, are attending the Banker's State Convention in Frankfort.

Mrs. K. F. Vinson is visiting her daughter, Mrs. Jas. O. Marcum, in Ceredo.

Mr. and Mrs. Barb, of Huntington, are guests of Mr. and Mrs. John Vaughan.

Mr. and Mrs. C. Y. Abbott have returned to Catlettsburg, after spending several days camping and fishing near Chapman.

On Tuesday last a party consisting of Mrs. John C. Mayo, of Paintsville, Mrs. John D. McClintock, of Salt Lake City, Utah, Mrs. Carl Hess, of Huntington, W. Va., and Mrs. Scott Wilson, of Ironton, Ohio, passed through this city enroute to Paintsville. The party stopped at the Lousia Inn, where, by invitation of Mrs. Mayo, Miss Kate Friesse of this place, dined with them. Mrs. Mayo was returning from an automobile trip to New York City.

### ACIDS IN STOMACH SOUR THE FOOD AND CAUSE INDIGESTION

"PAPE'S DIAPEPSIN" FIXES SOUR, GASSY, UPSET STOMACHS IN FIVE MINUTES.

If what you just ate is souring on your stomach or lies like a lump of lead, refusing to digest, or you belch gas and eructate sour, undigested food, or have a feeling of dizziness, heartburn, fullness, nausea, bad taste in mouth and stomach headache, you can surely get relief in five minutes.

Ask your pharmacist to show you the formula, plainly printed on these fifty-cent cases of Pape's Diapepsin, then you will understand why dyspeptic troubles of all kinds must go, and why it relieves sour, out-of-order stomachs or indigestion in five minutes. "Pape's Diapepsin" is harmless; tastes like candy, though each dose will digest and prepare for assimilation into the blood all the food you eat; besides, it makes you go to the table with a healthy appetite; but what will please you most, is that you will feel that your stomach and intestines are clean and fresh, and you will not need to resort to laxatives or liver pills for biliousness or constipation.

This city will have many "Pape's Diapepsin" cranks, as some people will call them, but you will be enthusiastic about this splendid stomach preparation, too, if you ever take it for indigestion, gases, heartburn, sourness, dyspepsia, or any stomach misery. Get some now, this minute, and rid yourself of stomach misery and indigestion in five minutes.

The meeting of Sunday school workers held at Buchanan chapel on Saturday last was one of the best ever held in the county. The attendance was large and the interest manifested

great. A fine program was observed. A fine dinner was a special feature, among those present were Mrs. F. T. D. Wallace, Mr. and Mrs. Frank Wallace, Jr., Rev. and Mrs. H. B. Hewlett, M. S. Burns, W. J. Vaughan and John Horton.

**FARMS FOR SALE.** Farm, 18 acres bottom land, 7-room dwelling house, on river, railroad and county road, close to church, school and stores. Plenty fruit trees. Good garden.

Farm, 65 acres, mostly in grass house and barn, young orchard; three miles from Louisa. \$1500.00.

Farm, 50 acres, one mile from Fort Gay, W. Va. On railroad and county road and river. Good land. No house. Price \$1000.

About 35 acres fertile river bottom land, one-half mile below Fort Gay.

Also 100 acres adjoining Fort Gay. Good grass land, six or seven acres of it level. Price \$2,000. tf-3-4

F. H. YATES, Louisa, Ky.

**FARMS FOR SALE IN A FARMING COUNTRY.**

I can offer you the best proposition in a farm you ever seen. I handle more land than any other dealer and get more good farms for sale. I have them in the two Scioto Valleys and in the Pine Creek Valley, all rank first in the production of corn and are not far behind in wheat, oats, etc., and no country can boast of better roads, schools, churches and markets than Scioto county can sure if you want a cheap farm I have it but remember most of the low priced farms are not located on good pikes, but many are on good roads and handy. Come and see me or write for information. Will answer all letters. Will board you while you look and see that you get a square deal if you write me you are coming please come when you say you will for if I can't be at the station will have some one to meet you and that is expensive. I meet the trains rain or shine, you will miss it if you buy before you look over my farms. I have the very best there is in the country for sale, most all my farms are located handy to railroad stations, if you are going to make a change come to Scioto county, Ohio, by all means we want gardeners, farmers, stock raisers, teamsters all are welcome and there is a good living if you will act while the opportunity is knocking at your door. Write me when to meet you at Sciotoville and tell me what train you will be on. Address all letters to, R. D. No. 1 Sciotoville, Ohio.

Williamson's new charter was held to be constitutional in an opinion handed down on Tuesday by the supreme court, four of the five judges, Messrs. Williams, Robinson, Lynch and Miller concurring while Mr. Proffenbarger dissented.

Mrs. Janie Land has resigned as saleswoman in the Justice store.

### BIG SANDY NEWS.

Friday, October 8, 1915.

SEE PIERCE'S NEWEST FALL MILLINERY. YOU WILL KNOW.

Fresh oysters and celery at A. L. Burton's every Saturday.

LOOK ELSEWHERE—THEN GO TO PIERCE'S—YOU WILL KNOW.

C. & O. detective Charles Rose and family have moved to Huntington, Mrs. Rose and the children left Wednesday to join the husband and father.

PIERCE'S SQUARE DEAL STORE. Money Back Anytime—For Anything.

Chris Sullivan, who has employment at Ben's Run, W. Va., was badly burned on the face by the explosion of a carbide lamp.

Buy your photograph supplies from Atkins & Vaughan, Louisa, Ky.

Friends of Mrs. H. C. Corns, of Cypress, Ind., will be sorry to hear that she is suffering much with a scalded foot.

Atkins and Vaughan for high grade Jewelry and Stationery. We guarantee everything. 7-9-1f.

Took 1st prize at county fair, the cake that was baked out of the Town Talk Flour. On sale at A. L. Burton's.

Wonderful bargains in Ladies and Children's new fall hats at JUSTICE'S STORE. 9-22-1f.

We keep anything you need in kodak and photograph supplies, Atkins & Vaughan, Louisa, Ky.

**GROCERIES**

**The Best Money Can Buy**

**If You Want the Best You Can Get It From Us**

**Money Back GUARANTEE**

We Run a Complete Grocery With a Full Line of Everything a First Class Grocery Should Carry -+ -+

**D. C. SPENCER**  
LOUISA, KENTUCKY.

## Men's Suits For Fall

We buy the kind that is cut right and fits right, and makes you look handsome and right up-to-date,

A Good Suit at \$10.00  
A Better Suit at \$15.00  
A Fine Suit at \$18.00

Overcoats light enough for fall and heavy enough for winter

The Famous Crossett Shoes

**J. P. GARTIN**