

AND NOW THEY ARE COOKING TOBACCO TO MAKE IT BETTER

For a good many years The American Tobacco Company have been conducting a series of experiments having as their object the improvement of smoking tobaccos.

And it is interesting to know that one of the greatest of their discoveries was one of the simplest, and that was, that cooking or toasting tobacco improved it in every way, just as cooking most foods improves them.

They took a real Burley tobacco, grown in this country; toasted it as you would toast bread; moistened it to replace the natural moisture driven off by toasting; made it into cigarettes, called them "LUCKY STRIKE, the toasted cigarette," and offered them to the public.

The result has been the greatest demand ever created for any tobacco product in a similar length of time.

The change produced by toasting is not only most wholesome, but the flavor is greatly improved, just as cooking improves meat, for example.

SUBSCRIPTION PRICE TO BE INCREASED

BIG SANDY NEWS ANNOUNCES NEW RATE AND PROBABLE DATE.

Increased and increasing costs of everything entering into the making of a newspaper have forced us to a conclusion against which we have been fighting for more than a year; and that is, the inevitable necessity of increasing the subscription price of the Big Sandy News to \$1.50 per year.

Probably Next Month.

It is our present intention to put the increase into effect sometime in March. Until that time we shall receive subscriptions at the present rate of one dollar per year.

The Reason Why.

Recently we received notice of a big advance in the cost of a certain quality and color of ink which we use to a considerable extent in our job printing department. The manufacturer said the coloring matter required had advanced one thousand per cent in cost.

The manufacturer, the merchant, the farmer, the laboring man, the tradesman, the postoffice department, the butcher, the baker and all the rest, are meeting the increased costs by raising prices. They can not do otherwise neither can we.

The dollar paid us by the farmer a few years ago bought from three to six times as much farm products as it will

buy today. Hundreds of weekly newspapers in the United States have raised their price to \$1.50 and \$2.00 during the last year or two, and the list is being added to every day.

A CHILD'S TONGUE SHOWS IF LIVER OR BOWELS ARE ACTIVE

IF CROSS, FEVERISH, SICK, BILIOUS, GIVE FRUIT LAXATIVE AT ONCE.

Every mother realizes, after giving her children "California Syrup of Figs," that this is their ideal laxative, because they love its pleasant taste and it thoroughly cleanses the tender little stomach, liver and bowels without griping.

When cross, irritable, feverish or breath is bad, stomach sour, look at the tongue. Mother! If coated, give a teaspoonful of this harmless "fruit laxative," and in a few hours all the foul, constipated waste, sour bile and undigested food passes out of the bowels, and you have a well playful child again.

Millions of mothers keep "California Syrup of Figs" handy; they know a teaspoonful today saves a sick child tomorrow. Ask your druggist for a bottle of "California Syrup of Figs," which has directions for babies, children of all ages and grown-ups printed on the bottle. Beware of counterfeits sold here, so don't be fooled. Get the genuine, made by "California Fig Syrup Company."

GARRETT, KY.

The Duncan Elkhorn Coal Co., at Bosco, a corporation doing a large business, has recently sold its belonging out to the Superior Elkhorn Coal Co. with John Kitchen of Ashland Ky., and capitalized the same at \$50,000.00 and J. A. Johnson has been given charge of same.

Geo. W. Wolfe, who has been in charge of the former company, has accepted a position at Van Lear with the Consolidation Coal company and will assume duties in the field March 1. The Standard Elkhorn Coal company is again loading coal after a delay of several days caused by the loss of their bridge being swept away during the recent flood.

Mrs. R. J. Breckenridge, wife of our superintendent of mines, who has been dangerously ill for some time, is somewhat better at this time.

Mrs. J. B. Lafferty, who also has been sick, is better at this time. Uncle Can Estep is in very poor health at this writing but it is to be hoped that he will speedily recover as he is one of our most estimable citizens.

Grover Crider of Paintsville was a business visitor in our town one day last week. We recently were accorded the priv-

\$5.50 Louisville COURIER-JOURNAL Daily By Mail (Not Sunday) and BIG SANDY NEWS Your Home Paper and the Best Known Daily Newspaper of This Section. AN EXCELLENT COMBINATION! Subscription orders at this combined rate may be sent to the office of the BIG SANDY NEWS Louisville Kentucky

ilege of clasping glad hands with our good friend, John B. Riffe of Louisa who now lives at Wayland. Atty. Jay Vinson has been appointed postmaster at this place in place of James T. Mabery, who moved to West Va. The appointment of Mr. Vinson comes in the nature of a surprise to most folks, but it is a pleasant one and the patrons of the office are well pleased with his appointment. He will assume his duties soon as his commission arrives.

H. Collins, who has been living at Lackey, has lately moved into our town.

Chester C. Crouch was a business visitor at Ashland last Saturday and Sunday.

John Moore of Louisa, was a business caller here last week. BUCKSKIN BESS.

LEGS STIFF? JOINTS AND MUSCLES ACHE?

LIMBER UP! RUB ANY KIND OF PAIN, SORE LEGS, STIFFNESS RIGHT OUT WITH "ST. JACOBS LINIMENT."

Don't stay sore, stiff and lame! Limber up! Rub soothing, penetrating "St. Jacobs Liniment" right in your aching muscles, joints and painful nerves. It's the quickest, surest pain relief on earth. It is absolutely harmless and doesn't burn the skin.

"St. Jacobs Liniment" conquers pain. It instantly takes away any ache, soreness and stiffness in the head, neck, shoulders, back, legs, arms, fingers or any part of the body—nothing like it. You simply pour a little in your hand and rub "where it hurts," and relief comes instantly. Don't stay crippled! Get a small trial bottle now from any drug store. It never disappoints—six gold medal awards.

If you subscribe for magazines I can handle your subscriptions, new or renewal. See me for combinations. See me for all your magazine wants. Prompt service and prices right. H. O. CHAMBERS.

FRENCH WOMEN IN 1,000 TASKS

Girls Help in Mending of 30,000 Pairs of Soldiers' Boots a Week.

DO ALL KINDS OF LABOR

Old and Young Rendering Good Service in the War Industries—Only 30 Per Cent of Waste is Ever Salvaged.

Paris.—French women, old and young, are nobly performing their tasks in war industries, thousands working in all kinds of industries within the sound of German guns.

They are praised for their intelligence and industry, from the little girl from the Lycee to the old woman who has come back to work because she wants to see the Boche punished for what he did to France in 1870.

The French workers formerly had been lacemakers, and a few of them fisher girls. Of the former there were a few who were the children or grandchildren of English people from the great English lace centers at Nottingham, who had settled in France many years before and been absorbed into the life of the French people.

In the salvage centers at an ordnance base I saw them working in the biggest boot repair shop in the world, where 30,000 pairs of boots are repaired a week; and here I saw old uppers cut into disks, which in their turn were made into boot laces. These salvaged boots, swept up from the debris at the front, emerge finally in three classes: 1, those that can be used again by men at the front, and are often preferred to new, as they are softer in wear; 2, those for men on the lines of communication; and, 3, for prisoners and colored laborers.

Only 30 Per Cent Salvaged.

While I was going round these repairing shops I noticed an American officer being taken round also, and heard his cicerone giving him information on the importance of salvage—all of which he was carefully noting. There were Frenchwomen cleaning old web and leather equipment by revolving brushes; French girls sorting salvaged ammunition, the "empties" being sold to the French government; there were girls washing discarded haversacks, cleaning rifles, picking through masses of horseshoes to see if there was any wear left in them; there were girls sorting out old helmets and picking the few good ones to be washed, sandpapered and "camouflaged." All of these things had been swept up from the debris of the recent fighting. Yet only 30 per cent of waste is ever salvaged from the fighting lines.

They were repairing and riveting spurs; they were making wooden sticks for Watson's signaling fans; they were sharpening blades of horse-clippers; they were repairing wheels and cleaning the bolts and hubs of the wheels, and doing a thousand other curious routine things. Most of them sang at their work ribald little French songs, which occasionally changed to the defiant "Marseillaise" when they saw a stranger near them. Industry means happiness in France, where all who eat must work, even the dogs.

In the textile factory there were girls handling over five tons a day of old tents; others were repairing them upstairs at the rate of hundreds a week. They cut out disks for signaling, and the tabs for soldiers' greatcoats; they were making up the parcels that go in Tommy's greatcoat pocket, buttons, thread, etc., each one at a great table having her share in the process.

Help in Clerical Work.

There are French girls also helping in the clerical section of ordnance, working side by side with W. A. A. C.'s, filing papers, though they know no English, by numbers, and becoming very skilled and quick at a monotonous job.

The pay is that prevailing in the town in which they work and arranged with the French authorities. One of the great advantages of employing French women is, in addition to their quickness and skill, the fact that they live close at hand, thus saving the need for importing English people for unskilled work.

The French woman's labor has one characteristic that is recognized by the military employer. It is a little erratic. Six francs a day is the usual pay, and if a woman does not choose to work a consecutive number of days she stays away, and no one says anything. They are also a mobile labor, and if a group decide to move elsewhere owing to air raids and other causes, they depart with all their goods and chattels. Always they please themselves in purely personal matters while remaining on the best of terms with their employers. Of their strict honesty I heard constant praise.

Kaiser Changes His Name.

New Haven, Conn.—"Is Mr. Kaiser in?" queried a business acquaintance of the traveling manager of a chain of stores, as he entered the local branch here recently.

"Sh!" warned the local manager. "No such party here."

Then he confidentially informed the visitor that Mr. Kaiser was there, but for business and patriotic reasons he had changed his name to Kingdon.

FEED, MEAL AND FLOUR

THE BIG SANDY MILLING COMPANY HAS LATELY CHANGED HANDS. AS STATED IN A RECENT ISSUE OF THIS PAPER, AND NOW HAS IN A SUPPLY OF GRAIN AND IS READY TO TAKE CARE OF THEIR CUSTOMERS IN AN EFFICIENT A MANNER AS POSSIBLE. WE AIM TO GIVE A SQUARE DEAL TO ALL.

Get our Prices before you Buy

WE HAVE RECENTLY REPAIRED OUR MILL WITH NEW BOLTING CLOTHES AND ARE PREPARED TO GIVE YOU GOOD FLOUR, IF YOUR WHEAT IS GOOD ACCORDINGLY. WE STILL GIVE A BARREL OF FLOUR FOR FIVE BUSHELS OF GOOD WHEAT, CUSTOMER PAYING FOR THE BARREL OR FURNISHING SAME FOR HIS FLOUR.

Big Sandy Milling Company By M. A. HAY, Secretary

Buy a \$4.12 War Savings Stamp

The Government Buys it Back \$5.00 from You January 1st, 1923 for

Buy it outright for Cash, Or buy it on the installment Plan 25c down and 25c whenever you feel like saving it

HOW TO BUY IT ON THE INSTALLMENT PLAN

Go to the Louisa National Bank or a post office. Pay 25c, and the man at the window will give you a U. S. Government Thrift Stamp and a Thrift Card.

Paste your Thrift Stamp on your Thrift Card. When you feel like saving another 25c buy another Thrift Stamp and paste it on the same card.

When you have pasted sixteen of these Thrift Stamps on your Thrift Card, take this card to the bank or post office, and give it to the man at window.

Also give him 12c. The man will give you a W. S. S.—a U. S. War Saving Stamp. He will also give you a U. S. War Savings Certificate.

A War Savings Certificate is a pocket-size folder on which you can paste 20 War Savings Stamps.

Paste your War Savings Stamp in your War Savings Certificate. Take good care of it as it is worth \$4.12.

On January 1st, 1923, the U. S. Government buys this War Savings Certificate from you, paying you \$5.

This profit is 4 per cent interest compounded quarterly. Every man, woman and child, in this hour of our country's need, should save money and buy as many War Savings Stamps as he can afford.

You can buy your second War Saving Stamp on the installment plan just as you bought your first one, and more if you desire up to \$22.40.

HCW TO BUY IT FOR CASH If you do not wish to buy War Savings Stamp on the installment plan as explained above, you simply pay \$4.12 at the War Savings Stamp window of any bank or post office.

War Savings Stamps cost \$4.12 during January. During February they will cost \$4.13.

After February they go up one cent more each month. So you see, the sooner you buy your stamps the more money you earn on them.

If you should need your money at any time, take your War Savings Certificate to any post office.

The post office will give you back your money plus accrued interest at the rate of about 3 per cent.

If you do not wish to go to a post office or a bank to buy a thrift stamp write on a postcard, "Send me one 25-cent Thrift Stamp, C. O. D." And write your name and address on the postcard.

Address the postcard to "The Post Office." Next day your postman will bring you a 25-cent Thrift Stamp and a Thrift Card C. O. D.

Start buying a War Savings Stamp TO-DAY.



CORNER MAIN STREET, LOUISA, KENTUCKY

Try Two pancake flour at A. L. Britch's. Fine for wheatless days as it is a combination of various flours. Nothing but cold water to be added to make the finest brown cakes you ever ate.

L. D. JONES, D. M. D. DENTIST

Office over J. B. Crutcher's store. Office hours from 8 a. m. to 5 p. m.

DR. C. B. WALTERS DENTIST

LOUISA, KENTUCKY

Office in Bank Block, formerly occupied by Dr. Quisenberry. Office Hours: 8 to 12; 1 to 5. Special Hours by Appointment.

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Special attention to diseases of the Eye, Ear, Nose and Throat

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Certain-teed Roofing. The most efficient roof for factories, warehouses, office buildings, hotels, stores, garages, barns, out-buildings, etc. Made in shingle form for residences. Certain-teed is weather-proof, clean, sanitary and fire-retarding. It is not affected by fumes or gases, and does not rust or corrode. Neither does it melt under the hot sun. Because it is lighter than other types of roofs, it requires less to support it. Certain-teed is economical. Its first cost is low. It is inexpensive to lay, and it costs practically nothing to maintain. Guaranteed 5, 10 or 15 years, according to thickness. There are many roll roofings, but there is only one Certain-teed. Remember the name by its meaning—Certainty of quality and Guaranteed satisfaction. For sale by best dealers, everywhere. Certain-teed Products Corporation Manufacturers of Certain-teed Roofing—Paints—Varnishes Offices and Warehouses in Principal Cities in America. FOR SALE BY LOUISA FURNITURE CO., LOUISA, KY