

SOUTHERN AND WESTERN TRADE. THE EXCHANGE MONTHLY ADVERTISER. GUARANTEED CIRCULATION TEN THOUSAND, EXCLUSIVELY AMONG THE SELECT BUSINESS MEN OF THE South and West.

Proprietors of the DAILY EXCHANGE, in the year just closed, established a system of ADVERTISING. NEW IN BALTIMORE. The principle on which this system is founded, offers to those who may wish to use it an absolute assurance that they will be brought into relations with the most extensive and successful of the advertisers, who pay according to the space they may require.

THE CIRCULATION IS GRATUITOUS, the whole expense being defrayed by the joint contributions of the advertisers, who pay according to the space they may require. We employ the well known reliable Agency of F. HAY & CO. to furnish the circulation, and to receive and distribute their books, and attend relative to the mailing of the same, in the most efficient manner.

As every man, in any department of business, ought, by this time, to have made up his mind as to whether he will not prefer to appear in the DAILY EXCHANGE, we are not prepared to accept of those who are skeptical about its advantages; but to those who are not, we present the state of affairs to make a special effort for the MONTHLY ADVERTISER, and to reach the most favorable class of readers, and as the Editorial Department is made up with whatever taste and ability we possess, we are confident that our advertisements will be more likely to attract attention than an individual circular transmitted in the same way, because our "ADVERTISERS" exhibit at one glance the nature, character, and distant purchasers are thereby assured that they may meet with an assortment here—a fact not to be inferred from a circular.

Our "MONTHLY ADVERTISER" was not started till last May, when the Spring trade was in its full career, and we were not now, unadvisedly affected by the Fall business. It is, in fact, a commercial character, now being in process of circulation, and we are confident that it will be more likely to attract attention than an individual circular transmitted in the same way, because our "ADVERTISERS" exhibit at one glance the nature, character, and distant purchasers are thereby assured that they may meet with an assortment here—a fact not to be inferred from a circular.

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Commission Merchants. C. G. DE GARMEDIA, GENERAL COMMISSION MERCHANT, 65 E. BALTIMORE STREET. E. C. WAMBERSIE, COMMISSION MERCHANT, 101 N. BALTIMORE STREET.

Commission Merchants. JOHN F. LAWSON & CO., GENERAL COMMISSION MERCHANTS, 101 N. BALTIMORE STREET. J. H. WALKER, 101 N. BALTIMORE STREET.

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HUGH BOLTON & CO., RETAIL DEALERS IN GLASS, PAINTS, &c. 101 N. BALTIMORE STREET.

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Wines, Liquors, &c. BARTH & EDWARDS, 101 N. BALTIMORE STREET.

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Mackerel, Herrings and Alewives. MACKEREL, HERRING AND ALEWIVES.

Steamships. CHARLESTON. EVERY TUESDAY.

Rail Roads. FOR THE CENTRAL RAILROAD.

Business Cards. BARTH & EDWARDS, 101 N. BALTIMORE STREET.