

# GREATEST SALE ON RECORD AT N. & M. FRIEDMAN'S Thousands of Cloaks! AN AVALANCHE CLOAK SALE!

UNEQUALLED—UNSURPASSED—UNMATCHABLE.

NO OLD "SHELF WORN" GOODS TO PALM OFF!

The public can judge for themselves the new and modern styles at lower prices than undesirable goods are offered at.

All N. & M. Friedman's—this season's stock to go at RECORD-BREAKING PRICES commencing MONDAY MORNING and continuing for ONE SOLID WEEK. Special arrangements have been made for this great sale in order that all may be properly suited and waited upon.

We have the room—we have numerous and competent clerks, ready to serve the thousands of purchasers who take advantage of this sale. No cloaks reserved—all in sight—take your choice—latest styles, cut and material. We have arranged them in lots easily accessible to our patrons.

Every garment shown is of intrinsic value at regular prices—at these extraordinary reduced prices—ridiculously cheap.

**NOW**—this week—is your chance to secure a garment at price lower than can be offered elsewhere—Beautiful Jackets—Watteau Jackets, Box Coats—silk lined, stylish makes, every style and description—from the most reputable manufacturers of the world.

COME EARLY AND SECURE CHOICEST SELECTION.

## N. & M. FRIEDMAN,

70 AND 72 MONROE STREET.



NO OLD "CHESTNUTS" TO DISPOSE OF!

- A few of the prices of thousands as follows:
- Children's Gretchen Cloaks, worth \$3.00.....\$1.59
  - Misses' Watteau pleat back, silk lined hood, worth \$4.00 ..... 1.95
  - Misses' Navy Blue Cheviot Cloaks, worth \$5..... 2.95
  - Misses' Watteau plait, elegant material, worth \$7.50..... 4.98
  - Ladies' Fur trimmed, Box Back Coats, worth \$8.00..... 4.95
  - Ladies' Tailor made Garments, half silk lined, navy and black, worth \$12.00 ..... 7.98
  - Ladies' Kersey Box Coats, velvet collar, navy, tan and oxford, worth \$15.00..... 10.00

See our show windows for more styles and RECORD BREAKING PRICES marked in plain figures, worth from \$5 to \$10 more according to quality of material.

ON OCTOBER 30TH, 1841, the great armory or storehouse, an imposing range of buildings forming part of the Tower of London, was destroyed by fire. An overheated flue caused the conflagration which nearly resulted in the destruction of the White, Round and Jewel Towers, and other parts of this historic monument of the middle ages. Some 150,000 stand of small arms were made useless, and a loss of \$1,000,000 sustained.

### Scissors to Grind

The old man sung, as he trundled the wheel through the dusty streets. Scissors he ground the whole day long to provide himself clothing, lodging and meat. But when the old man strikes Grand Rapids, like Othello, he finds his occupation gone, for the SCISSORS we sell need little grinding. We carry the celebrated

### HEINISCH SCISSORS!

Known the country over as THE BEST.

### SAFE INVESTMENTS

FOR THE  
Capitalist, Merchant, Manufacturer, Mechanic and Laborer!

We can sell you a good lot, 50x125 feet, in the Muskegon Improvement Company's addition, Muskegon Heights, Michigan, for \$200.00. You can realize a profit of 100 per cent on this property. Terms to suit.

We can sell you a good lot, 23x110 feet, adjoining the "Heights," in Charles M. Steele's first sub-division, for \$30.00. Terms only \$2.00 cash and 50 cents a week, or \$2.00 a month thereafter until paid for. No interest. We guarantee a good profit. Write for particulars.

We can sell you a lot in Charles M. Steele's second sub-division for \$39.00. Terms, \$2.00 cash and 50 cents a week until paid for. Write for plats, views, etc.; sent free.

We can sell you one of our Hackley Park lots for \$28.00. Terms only \$2.00 cash and thereafter 50 cents a week until paid for. Stop a moment and think. Your choice of a good lot for only \$28.00. Plats and information sent free upon application. Don't miss these golden opportunities. Send us an order today. We refer to any of the National Banks in Muskegon.

This manner of saving money will be far more profitable than Savings Banks or Building and Loan Companies, and more safe. Real estate is the foundation and basis of all securities.

If you have anything to sell or trade write us, with full particulars, inclosing stamp for reply. We have customers all over the country.

We have for sale or exchange a beautiful home, house and 20 lots. House contains ten rooms, porches, shrubbery, shade and fruit trees, stable, etc. Adjoins Hackley Park assembly grounds. Must be seen to be appreciated. Address all letters to

### STEELE & AYRES,

Successors to Chas. M. Steele & Sons,  
MUSKEGON, MICH.

### TO STAND IT OR NOT TO STAND IT

That's the question, whether it is nobler to suffer the outrageous profits asked by other dealers, or take a walk up South Division street, and into Winegar's end them.—Modern Shakespeare.

### READ OVER A FEW!

- No. 878 Center Stand, solid oak, 18-in. top, - \$ 1.00
- No. 208 Center Stand, solid oak, 20-in. top, - - 1.50
- No. 339 Center Stand, solid oak, 22-in. top, - - 2.00
- No. 12 Antique Pillar Extension Table, - - - 5.00
- No. 126 Antique Pillar Extension Table, solid oak, - 6.00
- No. 8 Star Square Cook Stove, - - - - 7.50
- No. 8 Citizens' Range Square, 5 holes, - - - 14.00
- Nice Little Wood Heater, - - - - 4.25
- Decorated Toilet Sets, full size pieces, - - - 2.75

Snow White Maple Bedroom Suites. Splendid assortment of Fancy Rockers. Carpets unexcelled in the state for quantity, quality, style and price.

Our assortment includes

- Bankers' Shears, Barbers' Shears,
- Tailors' Shears, straight and bent.
- Paper Hangers' Shears, Horsemen's Shears,
- Ladies' Embroidery Scissors,
- Ladies' Lace Scissors,
- Manicure, Buttonhole and Pocket Scissors,
- Scissors in Plush Cases, Scissors in Leather Cases,
- Scissors in all varieties of price and quality.

### TRULY A NOVELTY!

Something Never Before Shown the People of Grand Rapids.

### CARD PARTY CAKE CUTTERS

Made to represent the different denominations of cards; they will prove unique and useful in getting up card party entertainments as by their use you can provide your guests with refreshments suitable and appropriate to the occasion. They are the newest, neatest novelty on the market.

Come in and get a few HEARTS.  
Let us sell you a dozen or two DIAMONDS.  
Carry off a few SPADES.  
Use our CLUBS.

### Overcoats

HERE'S no question but that our closing out sale of the Wile, Stern & Co. stock offers to you an unequalled chance of getting a good stylish overcoat at a price much less than its real worth. For \$10, \$12, \$13.50, \$14, \$15 and \$16 we're selling overcoats made from fine Kerseys, Meltons, Globe Cassimeres, Chinchillas and Beavers, which are triumphs of the tailor's art. They are made either single or double breasted, are lined with either serge or fancy flannels and are elegantly trimmed and gotten up. Their real value is several dollars more than their price. We bought them for much less than they were worth and selling them the same way.

Inspect our magnificent line of Ulsters—you'll need one.

### THE RIP VAN WINKLE RECLINING CHAIR!

FIFTEEN PIECES OF FURNITURE IN ONE.

TWO HUNDRED CHANGES OF POSITION.

Sick or well, it's an indispensable piece of furniture for any family.

Some people throw their cash away quite often if they knew it. They pass our store and it does not pay. Now don't YOU ever do it.

### FOSTER-STEVENSON & CO.

MONROE ST.

### Giant CLOTHING COMPANY

ALWAYS RELIABLE.

### WINEGAR FURNITURE COMP'Y

125 to 129 S. Division St. 460 and 462 Cherry St.