

FIRE SALE NOTICE

**HENRY HORMAN CO.,--Clothiers and Shoe Dealers,
Princeton, Minn.** Branch stores also at Chicago,
St. Paul, and Kenyon.

READ! READ! READ!

To the Public of Mille Lacs, Sherburne and Isanti Counties:

Here is an opportunity for you to secure some great bargains in Clothing, Shoes and Gents' Furnishing Goods. On account of a fire in our St. Paul store Saturday night, July 11, 1896, by which our stock was damaged by fire, water and smoke, principally smoke and water and

The Insurance Companies Having Paid the Loss,

Mr. Henry A. Horman, president of the Henry Horman Company, sent the following telegram to Mr. Robert Weylander, manager of the Princeton branch store:

Form No. 2.
THE WESTERN UNION TELEGRAPH COMPANY.
INCORPORATED
21,000 OFFICES IN AMERICA. CABLE SERVICE TO ALL THE WORLD.
THOS. T. ECKERT, President and General Manager.

Receiver's No. 186	Time Filed 11:0 P.M.	Check E + 2
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SEND the following message subject to the terms on back hereof, which are hereby agreed to.

To Robert Weylander Manager Henry Horman Co
Princeton Minn

August 30th 1896

Will send you nearly a car load of our stock of Clothing Boots Shoes and Furnishing Goods which you will sell without reserve 50% on the dollar the goods being slightly damaged by smoke & water in our store July 11th 1896

Henry A. Horman, Pres.

This telegram explains itself and now on August 31, at 7 A. M., we begin to sell these goods to the public at prices never heard of before. To convince you that this is no humbug sale but a

Genuine Bargain Fire Sale

we refer you to the following insurance companies who have already paid the loss with us and the others will in a few days:

PHILADELPHIA UNDRS., of Phila., Pa. QUEEN, of London.
LONDON ASSURANCE, of London. MERCHANTS, of Newark.
PALATINE INSURANCE CO. LIVERPOOL L. & GLOBE, London.
WESTERN INSURANCE CO. ROYAL, London.
PENNSYLVANIA, of Pennsylvania. NORTH AMERICAN.
TRADERS' INSURANCE CO.

They will tell you that we had a fire and they paid the loss, and now we propose to give you the benefit by offering you these goods at **HALF PRICE**. Space will permit us to quote only a few of the many

BARGAINS:

98 Men's Frock Suits, former price \$18.00, Fire Sale Price.....	\$8.98	Boys' Wool Sweaters, former price 50 cents, now.....	20c	Men's Laundered Percale Shirts, former price 75 cents, now.....	38c
119 Mens' Sack Suits, former price \$15.00, Fire Sale Price.....	\$5.90	Men's Wool Underwear, former price \$1.25, now.....	63c	Men's Laundered Percale Shirts, former price \$1.00, now.....	42c
59 Men's Sack Suits, former price \$12.00 to \$15.00, Fire Sale Price.....	\$4.99	Men's Wool Underwear, former price \$1.00, now.....	50c	Men's Laundered Percale Shirts, former price \$1.25, now.....	62c
98 Men's Sack Suits, former price \$6.00, Fire Sale Price.....	\$2.75	Men's Wool Underwear, former price 80 cts., now.....	40c	Straw Hats almost given away. Felt Hats at half price.	
119 Child's Knee Pants Suits, former price \$5.00, Fire Sale Price.....	\$1.99	Men's Wool Underwear, former price 65 cts., now.....	32c	[COPY OF LETTER.] OFFICE OF HENRY HORMAN COMPANY.	
126 Child's Knee Pants Suits, former price \$2.00, Fire Sale Price.....	\$1.00	Men's Wool Underwear, former price 60 cts., now.....	30c		
94 Child's Kilt Suits, former price \$3.00, Fire Sale Price.....	50c	Men's Wool Underwear, former price 50 cts., now.....	25c	St. PAUL, MINN., July 27, 1896.	
All Ulsters and Overcoats that were in this fire go at HALF PRICE .		Ladies' Woolen Vests, former price \$1.00, now.....	50c	Dear sir: Have also sent you a lot of goods that were very slightly damaged by smoke and water, which you will sell at a great reduction but guarantee all goods sold and refund the money cheerfully if so desired. You will also assort these goods separate from the regular stock, even if you have to keep the store closed for a few days in order to accomplish this.	
Boys' Knee Pants, former price 25 cents, now.....	10c	Ladies' Woolep Vests, former price 75 cents, now.....	38c	Hoping this Fire Sale will be a grand success and that you may make many new and good customers by giving them the benefit of this Sale, I remain	
Boys' Knee Pants, former price 50 cents, now.....	25c	Ladies' Woolen Vests, former price 50 cents, now.....	25c	Yours respectfully, HENRY A. HORMAN, Pres. Henry Horman Company.	
Men's Wool Sweaters, former price \$1.00, now.....	35c	Men's Neglige Shirts, former price 35 cents, now.....	18c		

We are also daily receiving our Fall and Winter Stock of Clothing, Boots and Shoes, which will be the largest Princeton has ever seen, and we are going to cut prices on everything. Now don't fail to call and see the Goods and Prices. Anybody who comes within 60 miles of Princeton to our store and says our prices are not the lowest, we will pay his expenses of the trip. Thanking the public for its patronage and desiring a continuance of the same, we remain,

Yours truly,

HENRY HORMAN CO.