

# A FORCED SALE!

## Jesmer's Department Store

PRINCETON, - - MINNESOTA.

For 20 days, beginning December 7th, we will sacrifice the greater part of our entire stock. The stock was bought with the expectations of a big crop, but as conditions are the reverse we are compelled to cut off the profits and let it go. This gives everyone an opportunity to make a big saving on their fall purchases.

HERE WE QUOTE ONLY A FEW OF THE MANY BARGAINS WE HAVE TO OFFER:

### Outing Flannels

White outing, heavy nape, our regular 5c and 6c quality reduced to yard..... **3 3/4c**

White unbleached outing, all regular widths, our 8c quality, reduced to yard **5 1/2c**

Extra heavy white bleached or unbleached, our 10c quality, reduced to yard **7c**

Colored outings in pink and blue stripes, an excellent quality for comforter lining, 6c and 7c quality, reduced to yard **5c**

The heavier qualities, such as the 10c and 11c kind in either plaids, stripes, broken checks, etc., reduced to **7c**

The heavy twilled outing, in both light and dark colors, the very best quality that we sold at 12 1/2c, reduced to **9c**

Plymouth rock outings for underwear in blue, brown, gray, green and red mixtures, regular 12 1/2c qualities, reduced to **9c**

Every piece of outing and fleeced-lined cloth has been reduced in price for this sale.

### Blankets

Our staple Lakeside 10-4 blanket that sells at 55c, reduced to **43c**

Tipton brand, heavy 10-4 in dark, tan and gray, with fancy borders, 65c quality, reduced to **55c**

Roxbury gray blanket full 11-4 size, extra heavy, a good value at \$1, sale price **88c** per pair

All wool white blanket, fancy red, pink and blue striped borders, full 10-4 size and guaranteed all wool, a leader at \$6 **\$4.75** per pair, sale price

10-4 guaranteed all wool, gray blanket, a good value at \$4.50, sale price **\$3.50**

### Flannels.

Buffalo Flannel, extra heavy, used for skirts and underwear. 60c quality, reduced to **43c**

White all-wool baby flannel, 30c quality, reduced to per yard **22c**

Red and blue flannels are all marked with cut prices.

### Table Linens

In this line we are showing a greater variety of patterns than ever before. We buy them direct from the manufacturers.

Half bleached table linen, our 40c quality, reduced to **25c** yard

Half bleached table linen, full two yards wide, guaranteed pure linen with fancy border. Our 65c quality, at this sale only yard **48c**

Half bleached pure linen, two yards wide with fancy drawn work border. Our \$1 leader reduced to **73c**

Bleached table linen, satin finish, 68-inch wide, our 60c quality reduced to y'd **38c**

Bleached table damask, pure linen, our 98c leader, full two yards wide, reduced to **73c** yard

Pure linen, satin damask, comes in very dainty fern design, is two yards wide, a good value at \$1.25 yard, reduced to **79c**

One piece of satin finished damask, full two yards wide, made up in a beautiful holly design, pure white bleach, our \$1.40 quality reduced to **98c** yard

One piece of Irish bleached, doubled-faced satin damask, 72-inch wide, a beautiful pansy pattern, admired by every one, has been sold at \$2.00, our sale price **\$1.48**

One piece of double-faced extra heavy satin damask, full two yards wide and one of the very best qualities we have ever shown. We have sold it at \$2.50 per yard and reduced it **\$1.98** for this sale to per yard

Beautiful your Christmas dinner table with one of these cloths. We have napkins to match all of our better grades of linen.

### Towlings

Pure linen crash toweling, staple 10c seller, reduced to yard **6 1/2c**

Pure linen bleached toweling for face towels, 15c quality, reduced to **10c**

Extra heavy bleached toweling, pure linen, the well known Barnsley brand, 16c quality, reduced to **12 1/2c**

Fine bleached Huck toweling, 18-inch wide, none better at 18c y'd, sale price **13c**

### Dress Goods

A 56-inch suiting in brown and navy blue, a big value at 75c, cut to yard **48c**

Black cheviot, steam shrunk, extra heavy, 54-inch wide, something you can use for suits or dress skirts, a quality we have sold at \$1.50 reduced to **98c**

One piece of black Zibeline, an excellent wearing quality, has a long nape and high lustre, 44-inch wide, our \$1.25 quality, reduced to yard **88c**

All wool venetians in red, blue, gray, brown and shades of green, 38-inch wide, 75c quality, cut to **48c**

### Ladies' and Misses' Fur Scarfs

Electric fur scarf, four tails, \$1.25 quality, reduced to **92c**

Coonie or Belgium hair scarf, 72-inch long, \$5.00 quality, reduced to **\$2.95**

Black Lynx scarf, extra wide and fluffy, 72-inch long, \$10.00 quality, reduced to **\$6.48**

Big Reductions on all Col- larettes and Muffs.

### Ladies' and Children's Cloaks

In this department we are still showing a big variety in all sizes. Every garment that has the semblance of a last season's style has been reduced 50% and all the new up-to-date garments are reduced from 25% to 33%. Lack of space does not permit us to quote prices, but you will find such reductions as this:

A fine all wool Kersey Cloak full satin lined, strapped and stitched entire length of cloak, 45 inch, sold at \$15. Reduced to **\$7.50**

An all wool Kersey Jacket, 27-inch, fancy stitched and trimmed \$12.50 quality. **\$6.25** Reduced to

### Ladies' Sweaters

Fancy knit ladies' sweaters in red, blue and green; any size from 32 to 42; very popular, especially in this kind of weather. \$2.65 quality, reduced to **\$1.98**

### Knit Shawls, Fascinators, Etc.

All marked with cut prices. 25c Fascinators reduced to **15c**

35c and 40c Shawls reduced to **25c**

Large Shawls for over the shoulders, made of very fine imported Shetland wool, \$1.50 quality, reduced to **98c**

### Ladies' Petticoats

Mercerized Satine Skirt with 18-inch flounce covered with nine ruffles. A \$1.75 quality. At this sale, **\$1.25**

Mercerized Satine Skirt with deep flounce, ruffled, strapped Made to sell at \$1.25. Our sale price, **75c**

We have a big variety of Skirts that we have reduced in the following manner:

**\$1.98 Skirts, to \$1.45. \$2.50 Skirts, to \$1.75.**

### Clothing Dept.

Boys' long pant three piece suit of black, all wool cheviot, all sizes, regular \$7.50, special **\$5**

EXTRA SPECIAL—29 Boys' suits, ages 16 to 20 years, odd lots, values up to \$6.50, special **\$2.98**

Boys three piece knee pants suits, ages 8 to 15 years, all wool, blue cheviot, values \$5.00, special **\$3.50**

Young Men's overcoats, Oxford frieze, full model back, velvet collar, size 30 to 36, regular \$7.50, now **\$5.00**

### 33 1-3% off on all BOY ULSTERS.

Men's all wool black worsted overcoats, reef collar and cuffs, Italian lined, regular \$13.50 special **\$9.99**

Men's Oxford gray overcoat, Italian lined, velvet collar, belt back, sold for \$13.00, Now **\$9.99**

### 33 1-3% off on ALL ULSTERS.

Long roll D. B. sack, brown plaid, Scotch cheviot, regular \$12. Now **\$8.88**

4 B. S. B. sack, dark Oxford gray with fancy over plaid, fine twill lining, regular \$12. Now **\$8.88**

44 odd suits in worsted, cassimeres and homespuns, clean stuff, only one of a kind, size 35 to 40, values up to \$10. At choice from the lot **\$3.75**

Men's worsted dress pants, choice pattern, regular \$3.25. Now **\$2.25**

Men's all wool Dicky Kersey pants, full size and width, guaranteed against ripping, worth \$3. Yours at **\$2.00**

Men's "Black Cat" brand half hose, fine gauge merino, in black and material gray, excellent value at 25c. Sale price **19c**

### MEN'S SWEATERS.

One number is a fancy stripe, maroon and black, cotton sweater. Will give good satisfaction in wearing. Sale price **48c**

Men's 80% wool sweaters in combination black and blue stripe, usually brings a price of \$1.50. At this sale **98c**

Men's all linen handkerchiefs, assorted, guaranteed all linen, actually sold for 25 cents. Sale **15c**

Way's mufflers, the kind that snap around the neck **25c, 50c, 75c, 98c.**

### FUR COATS.

Our assortment of coats is still quite complete and have good values in guaranteed coats at low figures.

Fur lined Kersey coat, lined with kangaroo, trimmed collar and wide facings. Sale **\$50**

### SHOES.

One lot of ladies' new shoes, bought purposely for this sale, welts and turn in patent, kid and dongola stocks, full value at \$3.00. Sale price **\$1.98**

Boy's horsehide, lace, with heavy sole, elegant wearer, worth \$1.75. Sale **\$1.40**

Misses' kangaroo calf, lace boot, medium weight sole. Special **\$1.15**

Bring in your Eggs, they are the same as cash. Otherwise these prices are for cash only.