

7th Anniversary Sale

SIX BIG SALE DAYS

SEVEN years ago we opened the doors of this store to the public with the biggest sale Princeton had ever known, and it is our desire that this sale shall be larger than that sale was. This is a most opportune time for you to buy merchandise at way below the market value. We want you to celebrate this occasion with us. Come and buy all the goods you want. The more you buy the more you will save.

Sale Starts Friday, September 6, and Ends Thursday, September 12

Dry Goods

An opportunity to purchase a material suitable for next season's tub skirts and dresses, 34x36 in. wide. Values up to 45c, now only **29c** per yard.

Eden Flannel is the cheapest and strongest material for school blouses. Plain colors and stripes, 28 in. wide, at per yard... **39c**

A 34 in. cotton serge, brown and blue plaid 50c value now **43c** per yard.

Tan Palm Beach Suiting with brown pin stripe, 32 inches wide special at per yard... **21c**

Beautiful shades in 32 inch silk and linen crepe. Suitable for kimonas and lingerie garments closing out for only... **39c**

Short ends of all wool dress goods also silk remnants at unusually low prices.

Mixed Cotton and Wool shepherd plaid 44 in. wide, \$1.00 value per yard... **75c**

42 inch shepherd check. Mixture of black, green and red, \$1.50 values at per yard... **98c**

Striped Shepherd suiting 38 in. wide 75c value, special... **59c**

One piece only of tan wool crepe, 36 inches in width, while it lasts only... **42c**

We are offering many unusual values in laces for art work and curtains. Colors: white, ecru and natural.

32 in. lace curtain net, pattern neat, material durable, a splendid value for only... **30c**

27 in. Embroidery Swiss Flouncing, suitable for petticoats and children's dresses, special... **35c**

Mixed wool and cotton serge, plain colors, \$1.50 value, sale price... **98c**

Beautiful Satin Soliel, 48 inches wide, blue only, a wonderful value for... **\$1.75**

New patterns in Lerma Flannels, dark shades only, 27 inches wide, special during sale... **34c**

27 in. White Twill Flannel, extra fine quality, special per yd... **30c**

New Plaid Silk, combination of green and taupe, 36 inches wide \$2.75 value, now... **\$2.39**

Special values in fancy check and stripe outing, 27 inches wide for only... **30c**

Fancy striped silk, 36 in. wide, an unheard value for... **\$1.98**

All wool fancy Challie in navy, black and brown, 27 inches wide, special price... **59c**

An all silk foulard, brown and green, 24 in. wide, sale price... **89c**

Buy your next season's crepe gingham for dresses and petticoats, special now per yard... **25c**

9-4 Bleached Muslin of best quality special during sale, per yard... **58c**

A splendid quality of 36 inch bleached muslin, special... **20c**

Very good grade Turkish Towels, size 15x34, 30c value for... **23c**

Kimona Plashes in many beautiful shades, 31 in. wide, special... **27c**

38 inch finest grade hemmed curtain voile, with stamped border, while it lasts... **39c**

Best Grade 36 inch Percelle, both light and dark, special during this sale... **29c**

Acme dress fastner, all sizes, in white and black, per dozen... **5c**

Ready to hang lace curtains, an unusual value for only per pair... **90c**

Many other splendid values in odd pairs

Two pieces' only of 54 inch flannel, colors brown and grey, special price per yd... **\$1.50**

Striped Curtain Drapery, colors nut brown and olive green, special price per yard... **52c**

Springs for draperies of all kinds, easily and quickly adjusted. Demonstration free. Springs 10c each or \$1.00 per dozen.

DeBerris Brassieres in finest quality embroidery and strongest twill, special during sale... **78c**

The best value ever in a honey comb Turkish towel 44 inches by 20 inches, special each... **47c**

SWEATERS



Jersey Sweaters, all wool, colors grey and Maroon... **\$2.10**

Part Wave Sweater Coats, made with the V neck or roll collar, value to \$3.00, sale... **\$2.25**

Ladies' and Men's Sweaters, all wool quality, tan, grey and maroon, values to \$5.50, sale... **\$4.25**

Heavy Rope Stitched Wool Sweaters extra heavy and durable, worth up to \$8.00, sale... **\$5.98**



Shoes

Now is the time to buy your shoes and at the prices we are offering them at you should take advantage of these prices and supply your needs.

One lot men's O'Donnell dress shoes in patent and gun metal leather, worth up to \$6, sale... **\$3.48**

One lot men's dress shoes in gun metal leather, Goodyear welts, extra value, sale... **\$3.10**

Men's Elkskin work shoes with Rinex sole, extra strong and well made, worth \$3.50, sale... **\$2.95**

Men's Hardy Hide army shoes, the strongest and best fitting shoe made, sale... **\$4.85**

Boys' Crome tan army shoes, the strongest boy's shoe made, sale... **\$4.65**

One lot boys' dress shoes, worth up to \$3.50, Goodyear welts, sale... **\$2.65**

Youth's dress shoes, worth up to \$3.00, well made and guaranteed to wear, sale... **\$2.35**

Men's Black Crome tan, Elk Skin shoes, heavy sole and triple stitched Blucher style, \$3.50 value, sale... **\$2.90**

Men's Kangaroo Veal Creedmore Work Shoes, made on a Semi-Monson last, very pliable and comfortable, \$4.50 value, sale... **\$3.85**

Men's Dark Tan Heavy Work Shoes, double sole, extra strong and made for rough work... **\$3.45**

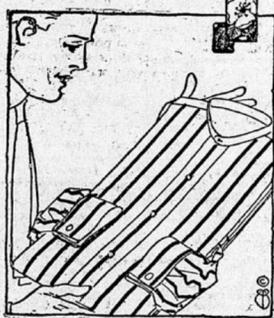
Ladies' Elastic-side Juliets, good grade, Kid leathers whole rubber heels, sale... **\$1.98**

One lot Ladies' Fine Shoes, patent, gun metal and kid leather, sold for as high as \$3.50 pair, sale... **\$1.48**

One large lot, Ladies' Queen Quality Shoes containing shoes that have sold as high as \$5.00 per pair. This lot contains shoes of exceptional value, sale... **\$2.48**

Men's White Tennis Oxfords, black rubber sole... **52c**

Men's Furnishings



SHIRTS

\$1.25 values men's sport shirts in plain white and fancy stripes, all sizes, sale... **79c**

Boys' short sleeve and long sleeve shirts, made of Everett shirting, worth \$1.00, sale... **50c**

Men's short sleeve work shirts, made of Chambray and Everett shirting, worth \$1.00, sale... **68c**

Men's dress shirts with collar and attached cuffs, sale... **58c**

Men's dress shirts with collar and attached cuffs, fancy striped, worth \$1.50, sale... **\$1.25**

Men's dress shirts, with French cuffs, fancy stripes, all sizes, worth \$1.50, sale... **98c**

OVERALLS

One lot of bib overalls, very best grade, log-wood dyed extra well made, sale... **\$1.25**

Men's Khaki overalls, full size make and extra well made, sale... **\$1.65**

Men's Balbriggan union suits, long sleeve and ankle length, white and ecru, sale... **\$1.00**

Men's fall weight shirts and drawers, special value, sale **\$1.15**

Men's high neck fleece union suits, the very best made, all sizes, sale... **\$2.50**

Men's White Hemstitched Handkerchiefs, 6 for... **25c**

Extra Heavy Men's Canvas Gloves, Jersey top, special... **15c**

Men's fine Elastic Web Suspenders, sale... **22c**

Men's Four-in-hand Neckties very latest light and dark patterns, sale... **42c**

Groceries

Apricots, per lb... **18c**

Peaches, per lb... **12 1/2c**

Tomatoes, large can... **18c**

Peas, Standard, 2 for... **25c**

String Beans, Standard, per can... **11c**

Salmon, Tall Pk can... **18c**

Matches, per box... **5c**

Mascot Soap, per bar... **4c**

Galvanic Soap, per bar... **5c**

Crystal White Soap, per bar... **5c**

Toilet Soap, per bar... **4c**

Santos Coffee, per lb... **22c**

35c Fancy Coffee, per lb... **30c**

Lemons, fancy, per dozen... **32c**

Corn Flakes, 3 for... **25c**

Soda, per package... **6c**

B. M. Jelly Powder, 4 packages for... **25c**

Cocoa, half-pound pkg... **18c**

Breakfast Wheat, per pkg... **20c**

N. B. C. Soda Crackers, per lb... **18c**

Grape Nuts, 2 pkgs... **25c**

Ross' Shredded Wheat, 3 pkgs... **25c**

Good Eating Baked Beans, per can... **19c**

Good Pears, large can... **20c**

Coat Sale



The most recent arrival at our store from Conde. The smartest coats that are shown will be offered at exceptionally low prices at this sale. Come in and make a selection now while our stock is complete.

Full length coats of Salt Seal Plush lined throughout with a guaranteed lining, and splendidly well made, sale... **\$34.50**

All Wool Velour coats, lined throughout belted backs and plenty of style. To see will mean you will like them. At this sale only... **\$34.50**



We are showing plenty of other individual styles in the most popular colors at very low prices.

\$20.00 to \$47.50

A special discount is being offered on all children's coats. These are all new styles, warm and well made.

Extra Special

We are offering our entire line of Silk Dresses at a big sacrifice. These dresses are fashioned from the best quality of taffeta, and charmeuse silks, combined with georgette. The styles are exclusive and not a duplicate in the line. You may have the dresses fitted in our fitting room. These dresses are values to \$35.00, and you may have your choice for... **\$16.75**

C. H. NELSON

Princeton,

Minnesota