

If you have ought that's fit to sell,  
Use printer's ink, and use it well.

# THE APPEAL

HOLIDAY NUMBER

MINNESOTA  
HISTORICAL  
SOCIETY.

In business, fortunes are not realized  
Unless your goods are amply advertised.

VOL. 31. NO. 50

ST. PAUL AND MINNEAPOLIS, MINN., SATURDAY, DECEMBER 11, 1915.

\$2.40 PER YEAR.

## THE APPEAL'S CHRISTMAS OFFERINGS!

St. Paul's  
Leading  
Grocery

# SCHOCH

Seventh  
and  
Broadway

PIANOS, VICTOR VICTROLAS, MUSICAL INSTRUMENTS

SHEET MUSIC POPULAR SONGS 10 CENTS

**W. J. DYER & BRO.**

EVERYTHING MUSICAL

21-23 WEST FIFTH STREET ST. PAUL

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Announces the Opening of a SAVINGS DEPARTMENT

Deposits as small as ONE DOLLAR will be received and Interest will be paid on balances of Five Dollars and upwards. Deposits made on or before the tenth day of any month will draw interest from the first day of said month.

JACKSON STREET BETWEEN 4TH & 5TH STREETS

EVERY KIND OF INSURANCE  
AND SURETY BONDS  
"DICK SMITH"

401 CHAMBER OF COMMERCE BUILDING  
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Work called for and delivered



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CHRISTMAS  
Buy it from  
**CHESTER W. GASKELL**  
JEWELER AND OPTICIAN  
Court Block

22 East Fourth Street, ST. PAUL, MINN.

In Business for YOUR Health

## HENRY McCOLL

Prescription Druggist

Moore Building Seven Corners  
Kindly Favor us with Your Drug Trade

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Aside from being unsurpassed on Griddle Cakes, Hot Muffins, Waffles and Gems, it adds a new flavor to Candies, Sherbets, Desserts and all cooking.

Get our book "Camp to Table." Its free.

The Towle Maple Products Co.  
St. Paul, Minn. St. Johnsbury, Vt.



### FOR YOUR CHRISTMAS DINNER

Get your Turkey, Meats, Oysters and other fixings from

**Ed. Eisenminger**  
THE BUTCHER

554 St. Anthony - Both Phones - St. Paul

### ESTABLISHED 1870 THE BOSTON GOOD CLOTHING SPECIALISTS

Fifth and Robert Streets

## Striking and Distinctive Holiday Gifts

From the Oldest and Best Store in St. Paul, devoted exclusively to men's and Boy's wear

Suits	Neckwear	Pajamas
Overcoats	Gloves	Scarf Pins
Trousers	Hosiery	Cuff Buttons
Motor Coats	Shirts	Shirt Studs
House Coats	Suspenders	Suit Cases
Bath Robes	Mufflers	Umbrellas
Fancy Vests	Handkerchiefs	Slippers
Sweaters	Night Robes	Men's Pumps
Hose and Tie Sets	Collar Bags	Hats and Caps

The Boston Clothing, Fifth & Robert  
SAINT PAUL

ESTABLISHED 1882  
*The Plymouth*  
CLOTHING HOUSE  
Headquarters for  
Useful Holiday Gifts

What is more appreciated as a Christmas Gift than something that is useful—something that may be seen every day—thus bringing a constant reminder of the giver?

Our large stock is full of such things. Bath Robes, Smoking Jackets for father or brother, or perhaps a nice Suit or Overcoat, to say nothing of the thousand and one small items, such as Slippers, Neckwear, Mufflers, Suspenders, Scarf Pins, Shirts, etc.

Whether you wish to spend 25 cents or \$100, you can find just what you need here.

The Plymouth Clothing House  
Hennepin and Sixth  
MINNEAPOLIS

### Our Christmas Diamonds

Are brighter, more brilliant and more reasonable than ever. Our stock is complete. All styles of vest chains, cigar cutters, gold knives set with diamonds and plain Roman gold.

Solid gold scarf holders set with diamonds, latest styles. Gentlemen's fobs of every description. Diamond ear jewels from \$20 to \$600. A fine selected stock of diamond sleeve buttons.

We have a lot of very nice Lavallieres mounted in 14k gold set with sparkling diamonds for \$10, \$15, \$20 and \$30. Lavallieres mounted in all platinum. A fine line of watch bracelets that are reliable, that we guarantee to keep perfect time. Very small sizes.

We have some new designs in clusters with fine diamond centers surrounded with diamonds, all platinum mountings and the prices are very reasonable considering the quality of goods.

We are making up new platinum little finger rings, the same pattern as our \$200 little finger rings, with three perfect high grade diamonds that we are selling at \$75.00.

We have a fine variety of styles in little finger rings, in Roman gold finish that we are selling below our regular price. We are laying away selected Christmas gifts now. We are still taking orders to mount up fancy pieces and other jewelry. Cash paid for diamonds. Money advanced on diamonds.

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Old Reliable House. Established 1875.



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Baggage Transfer Moving Vans

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Everything at the right price Rice, Carroll and Iglehart Sts.



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LARGEST HOUSE FURNISHERS IN THE NORTHWEST  
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ELECTRIC SUPPLIES DRUG SUNDRIES KODAK SUPPLIES

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Suits Steamed and Pressed	25c	Pants Steamed and Pressed	15c
Top Coats Steamed & Pressed	15c	Overcoats Steamed & Pressed	25c
Mens Suits Cleaned & Pressed	1.00	Ladies Suits Cleaned & Press'd	1.25
Hats Cleaned and Blocked	50c	Panama Hats Cleaned & Block'd	50c

EXPERT SHOE REPAIRING WHILE YOU WAIT. REASONABLE RATES.

Laundry Agency We Buy and Sell Old Cloths We Call and Deliver

THE FLOUR



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THE HOUSE THAT SAVES YOU MONEY

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