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THE PARTICULAR WOMAN who is ever ready to recognize the superiority in comparative lines (because she knows) will at once appreciate and make selection from our superior models, Spring and Summer 1910 Display.

Nothing Better Than the Best

Amongst over forty factories with whom we are in constant touch you will find such garments as the

Chas. A. Stevens & Bros., Chicago, models.
The Famous Picadilly New York lines.
The Great Reliable Landemann Cleveland designs.

THE GREAT SUCCESS OF THIS DEPT. is certainly evident from its constant growth. Fifteen years ago a small office on Third Street devoted to exclusive ladies' fine tailoring. This year three floors placed in service (having added many new lines) for everything ready to wear for ladies, misses, children and infants, and an exclusive high grade Ladies' Tailoring Dept.

The Advantages

FIRST: The only strictly tailored alteration service and "Man Tailor" pressing in Keokuk. All fittings under direct supervision of Mr. Lowitz, a practical ladies tailor.

SECOND: By far the largest selection in the city; exclusive styles, hardly any two alike. Every garment purchased must be different than the usual model sold in every store.

THIRD: The only dept. in the city that can prove the employment of an eastern resident buyer, Mr. Louis Arnstern of New York having same in charge.

FOURTH: And not the least, what you buy of Nathan S. Lowitz is not advertised—no one knows your purchase until you wear the garment.

This Little Messenger Asks Your Kind Inspection.

Nathan S. Lowitz
608 Main Street
Keokuk, Ia.



This Week's Social Calendar.

Monday.
Keokuk lodge, I. O. O. F., anniversary.
Alpha Trist Whist club, with Mrs. C. F. McFarland.
Social dance, Woodman hall.

Tuesday.
Woman's Whist league, with Mrs. Chute.
Happy Circle Card club, with Mrs. Dorlan.
E. O. M. Bridge Whist club entertained by Mrs. Isaac Blom.

Week Quiet.
The past week has been especially alive in society with dozens of smaller events over the city, but this week promises to be exceedingly quiet in comparison, and will serve to give those who have been so busy during last week a chance for a much-needed rest.

A Bridge Puzzle.
This morning, something that will prove attractive for our society column devotees, is a bridge puzzle, which has come to the society table and is given below. Should any wish to make reply with a solution to the puzzle, which looks formidable at first glance, answers will be gladly received by the column editor.

Here is the bridge problem to puzzle over. The solution will be given in the next article, but it is an excellent opportunity to test one's skill as a bridge expert. It is a very difficult problem and that several local players have solved it is evidence that Keokuk has some good bridge players.

A holds:
Clubs—Ace, king, queen, three.
Diamonds—Ace, queen, six, five, four, three.

B holds:
Clubs—Five, four, two.
Diamonds—Eight, seven.
Spades—Jack, ten, nine.

C holds:
Clubs—Jack, ten, nine.
Diamonds—King, two.
Spades—Eight, seven, six, five, four, three.

D holds:
Clubs—Eight, seven, six.
Diamonds—Jack, ten, nine.
Spades—King, two.
Hearts—Nine, eight, seven, six, five.
Clubs are trump and A has the lead. A and B must take all the tricks in spite of anything C and D may do.

Of course, the first things one asks after spreading out the four hands are: "Why is the trump clubs?" and "why should A lead?" But remember, please, that this is a problem. After a hand is dealt and one picks up his hand, be careful not to call attention to the score, to hesitate in either making, doubling or leaving the make to your partner. This is regarded as a signal and in a serious game one may be penalized. The men in Keokuk have a rule that if the dealer hesitates an undue length of time he must make the trump.

One should be very careful, too, about one's manner when sitting in a game. If the wrong card is led to you don't sigh, groan or make contortions of either the face or body. Movements of any sort will give a clue to the cards in your hand to your opponents as well as to your partner. Conversation of any sort should also be avoided. These suggestions apply particularly to the person whose hand is down. He should be careful not to touch the cards, nor to make any remark whatever regarding the play. These are such common errors among players that they deserve special emphasis. Make it a rule when your hand is down to keep entirely out of the game.

Will Have Anniversary.
On tomorrow evening, in their hall, the members of Keokuk lodge No. 13 I. O. O. F. with their families will enjoy the sixty-first anniversary of the lodge. A program will be given and music and dancing will follow. A fine supper will be served and the event promises to be one of the most enjoyable in the history of the order.

Spider Web Social.
One of the young men's classes of the First Unitarian church gave a "spider web" social on Friday evening, which was attended by a number of the younger people of the society. A network of threads, forming an almost inextricable web, was formed and those taking part found much pleasure in winding their thread into a ball and at the end of the web, found some little souvenir, as a pleasantry of the event. Other games, which proved quite enjoyable, were played and refreshments were served.

Addresses Parlor Conference.
A parlor conference of the board of directors of the Young Women's Christian association and their friends, was held on yesterday afternoon, at the residence of Mrs. C. D. Streeter, president of the association, on Grand avenue. Mrs. S. K. Stevenson, who is visiting in the city for several days, was the honored visitor and speaker

of the afternoon, talking very interestingly on association work and matters of interest to those who are at the head of the association in this city.

Following the business of the conference, a social time was indulged in by the ladies, and refreshments were served.

New Woman's Organization.
A new organization in the Westminster Presbyterian church is the Westminster guild, composed of the younger women of the congregation, the chief purpose being the better knowledge of mission conditions in this and other lands. The features of sociability and fellowship will be emphasized also. This organization is national in its plan and membership in the Presbyterian church and there are now several chapters of it in Iowa. The first regular meeting will be held Monday afternoon, with Miss Ora B. Cole, 216 High street.

Stencil Work Demonstration.
The stencil work demonstration, the third of the series of interesting social affairs of this nature which are being held as membership special privileges at the Y. W. C. A. was attended by a plenteous number of ladies on Friday evening. Mrs. Emile F. Renaud was in charge and there were a number who received their first instructions, in this pleasant pastime. A social hour followed the demonstration which proved enjoyable.

Will Have Home Hour.
Misses Ora Cole and Elizabeth Collier will be in charge of the home hour at the Y. W. C. A. following the vesper services this afternoon.

Roller Rink Party.
Invitations will be issued this week for the grand opening of the Hippodrome skating rink. A party of two hundred or more of last year's patrons of the rink will enjoy the affair, which will be the first real getting together of "the" crowd in a year.

Jolly Circle to Meet.
Mrs. Garrison will entertain the Jolly Circle card club at her residence on South Sixth street on Wednesday afternoon.

Brotherhood Banquet.
On Tuesday evening in the parlors of the First Christian church the Brotherhood of that organization will enjoy its annual meeting and supper. President MacFarlane of the national Brotherhood of the Christian churches of America, will be present at the banquet board and will make an address.

Westminster Presbyterian.
The Ladies Sewing society of the First Westminster Presbyterian church will meet in the chapel on Friday afternoon.

United Presbyterian.
The Ladies society of United Presbyterian church will meet on Friday afternoon in the church parlors. A box lunch will be enjoyed in connection with the event.

Trinity.
The Woman's Foreign Missionary society will meet on Wednesday afternoon with Miss Nellie Hardesty, 716 North Seventh street.

The Ladies Aid society will be entertained on Friday afternoon at the residence of Mrs. John Elgin, No. 802 North Fourteenth street, by Mesdames Elgin, Courtright, Sansom and Fleming.

Baptist.
There will be no meeting again this week of the Ladies Aid society of the First Baptist church, but meetings will be held each afternoon from 2:30 to 3:30 in the chapel, by Evangelist Hillis. All women are invited to attend these meetings, which during the past week proved of great interest. The first meeting of the week will be held on Tuesday afternoon.

A Question of Prevention.
It is certain true that a vast proportion of the sickness that exist in the world might be avoided if proper attention were given to the means of prevention. There are times, however, when a given cause will produce sickness and other times when the same cause appears to have no bad effect. This is explained by the fact that the system is at times better able to resist the effects of exposure to these causes.

It is here that the well known medicine Hood's Sarsaparilla proves especially valuable. It puts the system in a condition to resist and overcome disease. We know of no medicine that stands so high in the estimation of the people as this, and there is abundant reason for it. Everyone who has read the newspapers to any extent must have seen reports of cures by Hood's Sarsaparilla and these reports are given by honest and conscientious people. These cures prove beyond any question that this medicine possesses extraordinary merit and that it may be depended upon to keep the health tone, thus preventing serious illness, and also that it has the power to cure all forms of disease that originate in or are promoted by impure or impoverished blood.



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BANISH THOSE GRAY HAIRS!

Kill the Dandruff Germs—Stop Hair Falling

Thousands of mothers are looking younger.—Their gray hairs are gone. The natural color has come back, and with it a new growth of soft, glossy, luxuriant hair. Why should you look old before your time, when you can look years younger by using



WYETH'S SAGE AND SULPHUR HAIR REMEDY

Dandruff Cured

Three applications removed all the dandruff and left my scalp clean, white and smooth. Wm. Croak, Rochester, N. Y.

It is Positively Guaranteed to Restore Faded and Gray Hair to Natural Color

If other "so-called" Restorers have failed, don't give up hope, but give WYETH'S SAGE AND SULPHUR HAIR REMEDY a trial. You run no risk. If it is not exactly as represented, your money will be refunded.

PROFIT BY OTHERS' EXPERIENCE

Gray Hair Restored

My hair was getting quite gray and falling out rapidly and I was troubled with a terrible itching of the scalp. My head was full of dandruff, which fell upon my clothes and kept me continually brushing it off. While on a visit to Rochester I heard of your Sage and Sulphur for the hair. I got a bottle and used it. A few applications relieved the itching, my hair stopped falling out and gradually came back to its natural color. It is now a nice dark brown color, soft, glossy and pliable. Several of my friends want to use it, and I want to know what you will charge me for six bottles of it. MISS E. A. ROSS, Sharon, Mercer Co., Pa.

Grew Hair on a Bald Head

For two or three years my hair had been falling out and getting quite thin until the top of my head was entirely bald. About four months ago I commenced using Sage and Sulphur. The first bottle seemed to do some good and I kept using it regularly until now I have used four bottles. The whole top of my head is fairly covered and keeps coming in thicker. I shall keep on using it a while longer, as I notice a constant improvement. STEPHEN BACON, Rochester, N. Y.

50c. and \$1.00 a Bottle—At all Druggists

If Your Druggist Does Not Keep It, Send Us the Price in Stamps, and We Will Send You a Large Bottle, Express Prepaid

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the use of a good laxative, to keep the bowels open and prevent the poisons of undigested food from getting into your system.

The latest product of science is VELVO Laxative Liver Syrup, purely vegetable, gentle, reliable and of a pleasant, aromatic taste. Velvo acts on the liver, as well as on the stomach and bowels, and is of the greatest possible efficacy in constipation, indigestion, biliousness, sick headache, feverishness, colic, flatulence, etc. Try VELVO.

VELVO LAXATIVE LIVER SYRUP

CANTON MAN DROPS DEAD

"Si" Shanks, One of Most Prominent Residents of Missouri, Died Friday.

Canton, Mo., lost one of her esteemed citizens Friday quite suddenly when "Si" Shanks of that place dropped dead at his home in that city of heart trouble.

The deceased had risen from his bed that morning and had dressed when he suddenly fell to the floor and a hasty examination revealed the fact that life was extinct.

The deceased was a retired farmer and was beyond middle life. He was the son of Dr. Shanks, deceased, who came to Canton as a pioneer citizen.

The deceased is survived by a widow, four sons and a daughter. The sons are: Dr. Charles Shanks of Canton; Dr. Archibald Shanks of Han-

nilal; one son residing at home; and one living in the country. The daughter is Mrs. Little of Benjamin, Mo. He was a prominent member of the Christian church of Canton.

Egyptian Eye Plant.

Ancient Egyptians to save their eyes decorated their eyelids with beautiful black, velvety antimony paint, which protected from glare and Egyptian sore eyes. The paint went back near the ear to end in a symbol or curlicue. Bad eyes get worse in too much bright light. Tip suggests a similar eye paint for roof sleepers, so the sun will not wake them too early in the morning.—New York Press.

Don't Fill Lighted Lamp.

Don't fill an oil or other kind of stove or lamp when it is lighted. This seems superfluous advice, but the casualties constantly recorded as a result of this procedure indicate that a reminder is not out of place.

Advance News of Summer Styles

Plain linen gowns are again trimmed with soutache to match.

Checked gingham have applied hand embroidered motifs of plain chambray.

Double skirts are a feature on wash dresses.

Wide silk braid adorns utility dresses.

Wide silk braid adorns utility dresses of cream cloth.

Homespun promises to be as popular for coat suits as it was last summer.

Afternoon dresses are of silk poplin. Changeable silks have reappeared.

Short sleeves are reappearing. Sunburst skirts are again with us.

All flower turbans can be had in any variety of bloom, from geraniums to green leaves.

Separate skirts of white linen are gored, not killed.

Linen coat suits are elaborately inset with heavy Irish lace.

The pompadour yoke of net or lace trims all gowns, whether dressy or otherwise.

All shades of yellow are going to be popular.

Wood brown is the latest in the high shoes.

Empire girdles with dangling balls made of the material are shown.

Suede bags with Indian bead work are worn by some women.

Shakespeare and Surgery.

The fact that Shakespeare was ahead of his times is proved by a line in "The Taming of the Shrew," where one of the characters says: "My master hath appointed me to go to St. Luke's to bid the priest be ready to come, against you come with your appendix."

The 'La Modele'

A new plain pattern in sterling—Heavy weight and very reasonable in price.

Forks, per set, upward from	7.25
Kniv s, per set, upward from	9.50
Dessert Spoons, per set, up from	7.25
Tea Spoons, per set, upward from	4.00
Table Spoons, " upward from	11.00

All fancy serving pieces to match at proportionately low prices.

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Best Without Costing Most

ALL DEALERS SELL THEM AT \$1.00 UPWARDS

WEINGARTEN BROS., Makers, 377-379 Broadway, N. Y.

No Chinatown Drunkards.
A drunken Chinese is a rare sight in the streets of New York. The unofficial government of Chinatown which administers the high, the low and the middle justice inexorably takes care of this. After the first offense John is warned. A petition insures his deportation to China. The decrees of Chinatown are always carried out.

Rate of the Speed Maniac.
For his sins on earth the automobilist was sentenced to fall eternally through space at the rate of 10,000 feet a second. "Say," he said, "that beats joy-riding all hollow."

Value of Frog in Pond.
Frogs may do some harm to fish in a pond, but German experts have decided that this is outweighed by the good they do in destroying injurious insects.

APPEALING: Mother says "they can't say anything too good about Gold Medal Flour." Chair.

NO CURE NO PAY ARTICLE 10 PER PAIR

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