

**Guaranteed Unbreakable Barettes**  
 A new one for everyone that breaks. Shell or amber 25c. New bra'd oins shell or amber 5, 10, 15, 75c.

# The Golden Rule

**Men's Easter Neckwear**  
 Every desirable color in a l the new spring shades in plain, striped or figured patterns 50c and 25c.

## Easter Costumes and Dresses



The variety and combinations of colors, fabrics and trimmings are so great even a graphic description would convey but a small part of their attractiveness and beauty. We never sacrifice quality for price, yet there is a grade and a price for every one.

### Easter Gloves

"Extra quality" kid gloves in black, white and colors . . . \$1.50  
 "Our Ready Seller" kid gloves in black, white and colors . . . \$1.00  
 "Kayser" silk and lisle gloves, in long or short lengths, 25c, 50c, \$1.00 and . . . \$1.48

## Easter Footwear for Men and Women

Convenience is a great factor in shopping nowadays. The world moves with a mad rush and how to keep pace with the throng is uppermost in the minds of every one. While buying your Easter togs how convenient it will be to buy all at one place. The new spring shoes, oxfords and pumps in all the prevailing leathers and toes await your approval. They are yours for \$3.50, down to \$1.25



### Infant's and Misses' Footwear

High grade material and workmanship are essential to the life of children's footwear, and we use the same care in their selections as we do for the older folks; \$2.25, down to 50c

## Easter Tailored Suits

The prestige gained by and held by us in our suit department is due to our superior styles, workmanship and fabrics, and the excellent service rendered in our fitting room. The interest displayed in our spring showing is indicative of the favor in which they are received; \$25 and down to \$10



### New Spring Hosiery

The pretty new effects in fine mercerised lisle hose are shown here in great variety—with the wide garter hem, extra spliced heel and toes, 25c and . . . 50c

## Children's Dresses



The dress shown on the left is made of a pretty tan poplin in the "co-ed" style; blue piping is used on the belt, collar, sleeves, cuffs, and all strappings on the front, gilt buttons producing a very pleasing effect; ages 8 to 14; price . . . \$2.98

Confirmation dresses are shown here in many grades and styles. The dress shown on the right is made of white pouter, extra buttons in the bodice, cuffs and belt of the same material; ages 3 to 6; price . . . 75c

### New Lingerie Waists

The lingerie waists of this season are distinguished by their sheerness and softness of materials and the pretty effects brought out makes our showing irresistible.



## New Trimmings

Allovers, with bands to match in all the new spring shades, new braids and trimmings add much to the new spring gowns at very little cost.

### Easter Millinery

Our interpretations of the new hat fashions are lovely—distinctive in style, yet not exaggerated and wonderfully becoming. We announce a very extensive showing of the latest models in hats for every occasion, showing original designs of marked individuality.



## Women's and Misses' Jackets

The new spring jackets in broadcloth, panama and covert cloth in black, tan, mixtures and several shades of grey, lined and unlined, are meeting with much favor as spring advances; prices, \$4.00 and up to . . . \$10.00

### Infant's Easter Wear

An attractive pongee jacket, lined, braid trimmed and washable, is creating favorable comment. Ages 2 to 6 years; price \$2.75  
 Infants' long cloaks, with capes, \$1.00 up to . . . \$4.00  
 All the season's new headgear for infants and children; Easter wear, 25c and up to . . . \$2.50

### Smart Easter Neckwear

We have a very dainty assortment of inexpensive neckwear. Lace Dutch collars 25-50-75-\$1.00. Stock with Jabots attached, real hand embroidered 25c. Ruchings and cords in an endless array of color and designs



## Lindner's Buttons are Wringer-Proof



and therefore should be on all your wash wear. They are perfectly flat and very easy to iron over. No shanks to rust or loosen, nothing to break or tear. Sewed directly thru the middle, they are as firm as a part of the garment itself, an ornament and a convenience.  
 Lindner's Buttons are hand-made, in Pure White threads of cotton or linen. They are a tasteful trimming and most serviceable fastening for lingerie, corset covers, pillow cases, babies' wardrobe, children's dresses (will not scratch furniture), lace-yokes, girdles, gumps, wash skirts. Shirt waists, provided with Lindner Buttons, will positively stay buttoned.  
 We carry a beautiful assortment of these

### Pretty and Practical WASH BUTTONS

In a range of sizes to meet all requirements, price 12c per dozen up, according to size. Fit out your wash wear with these up-to-date buttons today, and enjoy a rest from everlasting sewing on buttons next Monday.



**Just Love.**  
 In the spring a young man's fancy Lightly turns to thoughts of love.

**Bridge Resumed.**  
 After a respite of two weeks, our bridge editor has again consented to take up where she left off a fortnight ago, and continue, explanations and timely discussion, of this interesting social diversion. Today she says:

How often it seems to be the wrong thing to make the correct lead of fourth best of one's longest suit in a no trump make. In this lead, as in many plays, we only remember the things that it proves disastrous.

Of course, if one has six of a suit with the three top honors, it is safe to lead the higher cards with the hope that the cards which top one's lower cards will fall. Then, too, after first lead, one can judge something of the lay of the cards from dummy and those played. One's partner, if he understands the game, will begin at once to unblock, a play which was explained in a previous article.

Never make one's original lead in a no trump make from three cards of a suit. Lead from your four card suit even if it looks absolutely hopeless. You may make that fourth card.

From a sequence, for instance, jack, ten, nine and one, lead the jack instead of your fourth best.

For some reason a lead of fourth best, with the only honor a king, is seldom successful. Mr. Elwell, in Advanced Bridge, objects to this lead. It is well to avoid it if possible.

Nearly every bridge in Keokuk plays the heart convention. That is if third hand doubles in response to the inquiry, "may I lead?" the leader will play his highest heart. Correctly however, this lead is the highest from three or less and the lowest from four.

king at the head, lead the king before leading the heart to your partner. He will then know what to lead you when he has finished his suit, and if he has the queen and one, may clear it for you.

In a trump make, it is well to take the first trick if possible. That is, if one has the ace of a suit, lead it, that you may see what cards are in dummy hand. It is easier to then decide on your lead. Through strength and up to weakness is a lead on which one can never make a mistake.

Never force the weak hand and always force the strong in a trump make. If the making hand has six or more trumps, they are sure to take tricks, and it is well to force them out early. You may make your suit cards later. Then, too, it is hard to lead trumps and trump in also. It is best not to lead trumps against a trump make except to prevent a cross ruff or from strength. The making hand is almost sure to have five or more.

The singleton lead is a doubtful one. It almost invariably happens that if one leads a singleton, trumps are returned and when suit is lead you can only show your weakness. From a practically hopeless hand and three or four and even one or two small trumps, a singleton lead may even a trick, but from a hand of any strength the probabilities are that one will get the chance to trump without having a lead to which many object.

**One More Week of Lent.**  
 With the closing of the week which today becomes current, the Lenten season will again have passed, and the brains of the entertaining housewife and lady of affairs will again be stirred in thinking of some new spring party diversions, which she may, without causing undue amazement, unload on her guests. Afternoon and evening parties will again become frequent and the social world

of Keokuk, as well as the other cities of the land, will have taken on a livelier attitude, for the first time in six weeks. This is Holy week, and the usual number of social diversions will be confined mostly to small afternoon Kensingtons, and "at homes," where there are only a dozen guests, probably not that many. In the churches this week a number of the ladies' aid and sewing societies have abandoned their regular weekly meetings, but will hold Easter markets in the church parlors, instead.

**Marriage of Miss De Yong.**  
 On Friday afternoon, at the residence of the bride's parents, Mr. and Mrs. A. De Yong, of 528 Bank street, occurred the marriage of Miss Nellie Margaret De Yong to Mr. Carrol Orin Hamilton of St. Joseph, Mo. The marriage ceremony was performed by Rev. J. P. Sanders, pastor of the First Baptist church, in the presence of relatives and friends of both bride and groom. Incidentally, the wedding day of the bride, was the forty-third anniversary of the marriage of her parents.

The bride was attractively attired in white and carried roses. The wedding march from Lohengrin's "A Midsummer Night's Dream," was played by Miss Sallie Anderson. The ring ceremony of the Baptist church was the one used. Following the ceremony, a bounteous wedding dinner was served in the dining room of the residence, which was mingled with well wishes and parting advice to the happy young couple. Mr. and Mrs. Hamilton left Friday evening for St. Joseph, where the groom has prepared a home for himself and bride. Mr. Hamilton is engaged in the shoe business in that city and is a prominent young and progressive gentleman. He is not unknown in this city, having visited here on many occasions, and has made for himself many friends. His bride is the daughter of one of Keokuk's oldest and best known families, and has many friends here who will wish her every happiness in married life.

**Golden Wedding Anniversary.**  
 Rev. Nathan E. Corey and wife observed their fiftieth wedding anniversary yesterday in a very quiet and unpretentious way, spending the early part of the day with their son and wife at the White Elk Vineyard, where a few friends had been invited to dinner. Early in the afternoon they returned to their home where many friends called to extend congratulations, bringing flowers appropriate of the season and more substantial remembrances—making the anniversary a very happy day for the aged people and one long to be remembered by them.

Rev. Nathan E. Corey and Margaret Connor were united in marriage at Winterset, Iowa, March 19, 1860, by Chancellor G. L. Carpenter of Drake University.

On this same day and at the same place Mary Connor, a sister of Mrs. Corey, was united in marriage to C. F. Short, who still survives.

To Rev. Corey and wife were born four children, a daughter, named Affa, who died in infancy; Chester P. Corey, of the White Elk Vineyard; H. Milton Cory, of Chicago, and Abram E. Cory, of Naukuk, China, dean of the Union Bible college.

Rev. N. E. Cory has served in many churches during the past fifty-one years in Iowa, Illinois and Missouri, preaching one year in San Jose, California, having received into the church over 7,000 people and assisted in building many churches in his time. During the years 1874-1893, Rev. Cory visited Europe at six different times.

Both Rev. Cory and wife are enjoying good health and take active part in the church work.

They are appreciated by all who know them for their lovable disposition and high sense of honor in all things. While they are not old residents of Keokuk, yet in the short time they have resided here they have found their way into the hearts of a great number of people, all who know them join in wishing for them many more anniversaries of the day and trust much joy and happiness remains in store for them.

**Dancing Party and Supper.**  
 One of the prettier of after-Lenten affairs will be the dancing party, which is to be given in Gibbon's hall on the evening of Tuesday, March 29. Messrs Jack Ellsworth and B. E. Hobbs are the two Keokuk Club gentlemen who will be the sponsors for the function and there will be seventy-five couples present to enjoy the dance and elegant supper, which will follow. Agne's full orchestra will furnish the dancing program.

**Sunday School Conference.**  
 A Sunday School conference of the Westminster Presbyterian church will be held at the residence of James Young on Tuesday evening.

**Mr. and Mrs. Buchanan Entertain.**  
 Mr. and Mrs. H. M. Buchanan entertained a number of lady and gentlemen friends at a 6 o'clock dinner at their residence last evening, the company, which was a very pretty one, being composed of a bevy of their unmarried friends.  
 On Friday evening Mr. and Mrs. Bu-

channan entertained the Young Married People's Bridge Whist club at their residence.

**Monday Music Club Program.**  
 Mrs. Earl Wills and Miss Baldwin will be the sponsors for the Monday Music club's meeting at their club room tomorrow night. The evening will be varied in its musical contributions, several of the masters' works to be given by the performers. The program to be rendered is given below in full:

- Program.**  
 Alto Solo . . . . . Miss Harriette Kastner.  
 Kolonidrei . . . . . Max Bruch  
 Mrs. Marder.  
 Flower Rain . . . . . Edwin Schneider  
 Miss Caroline Baldwin.  
 a) Album Leaf, Op. 28, No. 1. . . Grieg  
 b) Album Leaf, Op. 28, No. 2 . . Grieg  
 Miss Irene Rollosson.  
 "Songs" . . . . . Horatio Parker  
 Requiem . . . . . Sidney Homer  
 Mr. James Young.  
 Soprano Solo . . . . . Mrs. Reid.

**Entertained Sunday School Classes.**  
 Mesdames Meador, Smith and Lilley entertained about forty young people, members of their Sunday school classes, in the parlors of the First Christian church on Saturday afternoon. The hours were very happily spent by the little people, a recitative and musical program being indulged in by them. Following the program, refreshments of ice cream and cake were enjoyed and the hours from 3 until 5 o'clock, proved most happy ones for all present.

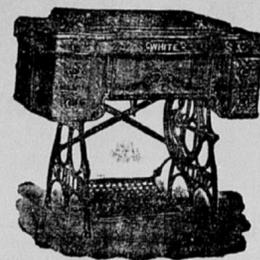
Following is the program given:  
 Orchestral selection—Moral Meador, Marie Moseley, Anna Coughlin and Dorothy Aldrich.  
 Piano duet—Maude and Ruth Lilley.  
 Duet—Mrs. Meador and Marie Moseley.  
 Recitation—Heatherly Payton.  
 Recitation—Miss Pearl Usher.  
 Recitation—Charles Payton.  
 Recitation—Ruth Peterson.  
 Recitation—Mrs. Smith.  
 Song—Letha Hostetter.

**Leave for Europe.**  
 Mr. and Mrs. Alois Weber leave tomorrow morning for New York city, from which place they will sail on their European tour on Saturday, March 26. Miss Cecelia Gorman, a sister of Mrs. Weber, has been visiting at the Weber residence for a few days.

**For Mrs. Glynn.**  
 The Ladies auxiliary of the Ancient Order of Hibernians entertained in honor of Mrs. Glynn of Kansas City following their lodge session on Friday evening. Refreshments were

## Duncan-Schell Furn. Co.

### March Sale Special on Sewing Machines



Our new improved Duncan-Schell Special is the best Sewing Machine on earth. March sale special is \$22.50

75c extra for attachment

Your money back in 365 days if you are not satisfied.

More White Sewing Machines received. March sale special. White Sewing Machine, the latest pattern, both vibrator and rotary . . . \$24.75

Payments if desired.

## PERSONALS.

Mrs. Saers left for her home in Minneapolis last evening, after visiting her mother, Mrs. R. Reese.

S. H. Surena and John Theroff of Donnellson were city visitors today.

C. H. Davidson, who used to be in the grocery business in Keokuk, was in the city today.

Frank Dwyer, Jr., of St. Joseph, Mo., enroute to Youngstown, Ohio, is visiting with his grandmother, Mrs. Mary Dwyer, of this city.

Mrs. William Kiel of Fort Madison, Iowa, visited Saturday with her sister, Mrs. Charles Slattery.

## BETTER THAN SPANKING.

Spanking does not cure children of bedwetting. There is a constitutional cause for this trouble. Mrs. M. Summers, Box W, Notre Dame, Ind., will send free to any mother her successful home treatment, with full instructions. Send no money, but write her today if your children trouble you in this way. Don't blame the child, the chances are it can't help it. This treatment also cures adults and aged people troubled with urine difficulties by day or night.

## A Tonic

Make no mistake. Take only those medicine the best doctors endorse. Consult your own doctor freely.

Tired? Just as tired in the morning as at night? Things look dark? Lack nerve power? Just remember this: Ayer's Sarsaparilla is a strong tonic, entirely free from alcohol. It puts red corpuscles into the blood; gives steady, even power to the nerves; strengthens the digestion.