

# Buck-Reiner Co.'s Twenty-third Anniversary Came On the First of February, Closing Brightest Year.

### One of Keokuk's Largest and Up-to-Date Firms That Has Made This Middle West a Powerful Factor in the World of Wholesale Grocer and Jobbing Commercialism, a Spartan in Endurance and a Name Founded That is Familiar and Honored by Thousands.

It is a well known fact that when a business firm's name has been once established through honest dealing, integrity and square methods, the matter of retaining that footing, of being known as a progressive establishment of intuition, is a simple matter. Not every merchandise house can hold to the light without flinching, a record, unswayed by the years and constant contact with the public.

When a man has been in business ten years, he feels as though he knew something about the vocation or calling that he is directing his supreme efforts toward building up and keeping abreast of the times with. When a man has been in business twenty years, he knows a whole lot more and all of the ins and outs of the wholesale and retail affairs over which he has studied and racked his brains and brawn in the upbuilding. Such a man and such a firm are more than ordinary import—they are in themselves, great and indispensable factors to which a city of healthy growth and a community where interest in progressiveness is manifest, cannot live without, no matter what—and business to a large extent without them is practically the same as the locomotive without a tender—runs for a while but stops by and by for lack of the real genuine power on which lie and action are dependent.

Wednesday, the Buck-Reiner Company of Keokuk had been established twenty-three years, a score and three years of a history-making epoch. Keokuk is more than proud of her wholesale houses. They have been the bulwark of the city for the past half century and are still full of life and energy in helping to carry the city on to the great achievements that are sure to come within the next few years. The wholesale interests of the city of Keokuk have employed and furnished employment for large numbers of people.

So tonight, a resume of some of the workings of this one of the city's largest and most prominent wholesale houses, the Buck-Reiner Grocery Company, will prove engaging to the attention of those who progress with Father Time and of times are a little ahead of him.

Recently a meeting of all the stockholders of the Buck-Reiner firm was held and officers were elected. Asaph Buck, president; Alfred E. Buck, vice president; Thos. John, secretary and treasurer; Jos. G. Buss, William Balinger, directors.

The year just closed has been one of the most prosperous in the history of the business. At no time in all of the more than twenty years, have things looked so bright. By "things" the writer begs leave to explain,—prospects, business, sales, new customers, pleased old patrons, and all of those terms that sound best and most musical to the ear of the business man who is on the alert and who is getting somewhere in a hurry.

Retail firms like to know what big-

ger brother wholesaler has got in the way of the very best in everything. There are always some leaders that give most pride and satisfaction to the man who is handling them. It is with especial satisfaction that Buck-Reiner Co. point to the line of best canned fruits they carry in stock. Any one acquainted with the affairs of the world and who keeps in touch with the markets—and every one has an eye on what is termed the high cost of living just now—knows that the crop of fruit throughout the country, was very small last year. It is with pride that a housewife puts on the table, her best canned fruits and vegetables. Buck-Reiner Co. though kitchen and home, one better as all at once when they have tasted of delicious canned articles, luscious as when they left the parent plant.

You will be conferring a pleasure and favor upon yourself when you ask your grocer for brands which are named here. Every variety of California's best fruit is found in Hunt's Quality Fruits, put up by the Hunt Brothers of San Francisco, Cal. They are the finest pack of California fruits obtainable today. These fruits are packed with the utmost care in every department; free from the use of chemicals. No nation's command as to pure food requirements is as rigid as their process of packing. The test of this statement is in every can.

Get a can today—try it. Your grocer will supply you.

If people wanting fine fruits that are not as costly ask for Josephine Brand of California canned goods, they will get something next to the Hunt line, made from the choicest, fully ripened, orchard flavored fruit. No chemical, peeling or cheapening process is used in their preservation, and they are packed under the highest standard of manufacture.

Still lower in price, the Buck-Reiner Co. carries the Pinnacle brand, medium-priced canned fruits, also carrying in stock a very large line of Standard California goods that cannot be surpassed by any house in the United States.

This concern carries in stock and sells those tempting and delicious raspberries, strawberries, cherries and other fine goods known as the Egyptian and Silver Dollar brands, grown and packed in New York and as everybody knows New York state is noted and justly so for growing and producing the best berries in the world. One beauty about buying these goods is that one is buying fruits that are as fresh as when on the vine in season and at prices both cheap and popular. Buck-Reiner Company will appreciate it if when purchasing, you ask for the Egyptian or Silver Dollar brands at your grocers, for if you do, you'll be buying just as fresh goods in the middle of the winter season as in the summer time.

In canned vegetables, this house carries a large stock of the justly celebrated peas, known as the Hart

Brand and packed by W. R. Roach & Co., of Hart, Mich. No goods in the trade or on the market stand higher than these. In speaking of this brand, Mr. Buck, president of the Buck-Reiner Co., said: "I can say without contradiction, that this is the best brand of canned peas on the market today."

In canned corn, you'll find the Hart Brand, also the Owl Brand, canned by the Keene Co., of Freeport, Ill., and the Iowa brand put up by the Vinton Canning Co., of Vinton, Iowa, which is manufactured from good old Iowa's best sugar corn.

Last, but not by any means least, is canned kraut, packed by William Larson Canning Co., of Green Bay, Wis., and the Muscatine Kraut packed by the Zigler Canning Co., of that city. People who are lovers of good kraut of times fall to realize that the canned article is so much better than that which is bought in bulk but all that is asked is good judgment and a fair trial of any of the brands mentioned, the next time you buy kraut for the vegetable part of a delicious meal, let your grocer send you a can of the brands quoted with your next order and experience a satisfied kraut smile.

Only a few of the good things offered for sale in the retail groceries, that are sold by the Buck-Reiner Co., are mentioned but they have a house full of the best goods that are carried by an up-to-date wholesale grocery. All goods that are furnished the trade by the Buck-Reiner Co., are of the highest standard quality and the most desirable that can be prepared. It is just from this fact, that thousands of satisfied store keepers have been won to the local wholesale grocery firm throughout this section of the country.

The Buck-Reiner Co. is one of the few houses who believe it is a fair business proposition to the packer that his label be put upon his line of goods, receiving the recognition due him and the consumer will also know exactly what they are getting when they ask for a particular brand of goods.

The most careful attention is given to every requirement of the business to please patronage which has not been built up in a day, but now that it has been "founded," will enjoy everlasting commercial relations, and add to acquaintances, who are becoming more numerous as each successful year sees its completion.

Whether it be a matter of large or small import, the business of the firm is conducted along scrupulous lines and every thing is best that is sent out.

#### Progressive, Growing Houses.

The Buck-Reiner house is one of the largest in the middle west, and has been one of the principal means by which Keokuk has come to be known as the state's leading jobbing center. It is a well known and acknowledged fact that no wholesale grocery house on the Mississippi river is in a better position than this, of all others, to advocate the interests of the city of Keokuk.

and that is what Keokuk needs now. Boosters from the word go, the large grocery house is in name and every sense what the Rock of Gibraltar is—a tower of strength and right influence on the commercial world's advancement.

That they are well supplied with an immense stock of everything good to care for the wants and physical needs of the good people in the dam city and surrounding territory they have won to be fast and true to Buck-Reiner, is an assured conclusion of affairs.

So that now, when their twenty-third anniversary has just come and gone, and the twenty-fourth year is stretching out with a smiling, beckoning to an even greater goal, it is with every gratitude and thanks that The Buck-Reiner Company continues with light hearts and that deep satisfaction that they are pleasing—and they shall endeavor always, to do that.

Some time afterwards, when we look back to the new, when we see with eyes that are looking to the used to be, there will always be a joy and a pride in that Keokuk has centered a wholesale establishment that had its founding many years before we all really believed that water power would be a reality.

But here it is. People will have to keep on eating, no matter what. All thanks and honor and glory forever to the men who saw Keokuk's great project on its feet and the wheels turning—but what about groceries, the best products you can buy? What of those necessities of life which make a man glad he is existing. They want to be the very best, do they not? The answer is in three letters—Y-E-S. To obtain this positive, is easy. At the Buck-Reiner Company's warehouses is the answer. Your grocer orders the supplies, you call or phone your grocer—he does the rest. When you know it is from Buck-Reiner Co.'s, there is no swaddling, no misgivings of heart as to whether it will be the proper quantity and quality. You just know it is there, so you buy.

After all it is a great thing to know that the food supply of the community is safe in the hands of men of long years of experience; it gives that restful feeling that, come what may, everything is going to be all right as far as that one item of living is concerned. It is Buck-Reiner Co. prepared, in a manner all their own, of handling and bringing to the very doors of its customers the fruits of skill and the results of years of hard efforts which have been successfully crowned and will always stand as a light to the path of man, so long as he must eat and use the offerings of the grocery store.

Neat as a pin in its every department, and an inviting place for custom to visit, the Buck-Reiner Company is a winner, toiling the mark of right serving, and always in the lead, with "Excelsior" emblazoned brightly in a name of honor and long founding.

## BUILD PIERS AT WATER'S EDGE

In Order to Minimize Heavy Expense of Cofferd-Dam Building Water Power Company is Doing This Work.

### LOCKED TO THE BEDROCK

Interesting to Watch the Manner in Which Concrete is Put in and How Channelling Machine Plays Its Part.

Pushing rapidly forward under almost ideal weather conditions marked advancement has been made by the Keokuk and Hamilton Water Power company on the Illinois side, where five hundred men are now at work. Three concrete piers are nearly completed; the mixer plant will soon be ready to turn out the thousands of yards of concrete that will go into the mile-wide wall; the east abutment which will lock the dam to the Illinois shore has been extended out for some distance. There is a manifestation of real activity everywhere. Three steam shovels are plowing up the grounds in doing work that it would take many men to perform.

One of the most interesting features of the work is that which is going on at the water's edge. In order to minimize the expense of coffer-dam building, which will run into the thousands of dollars before the mile-wide dam is completed, the company is now constructing the concrete piers on this part of the works and will complete a number of them if possible, before the spring floods come. In order to carry on this construction work, however, it has been necessary to build a small coffer-dam resembling very much the shape of a horseshoe. Within this coffer-dam these first piers are going up, the third one being nearly completed. The piers are about twenty-five feet apart and are locked solidly into the bedrock of the river. The manner in which this is done may be seen. The mechanical apparatus necessary is what is known as a channelling machine and moves along on improvised tracks. It drills a narrow channel in the rock bottom into which the concrete is poured. As many piers of this kind as possible will be built before additional coffer-dam work is necessary, the progress in this direction being extended toward the east abutment, which by this time is partially finished. The space between the piers will be left open until the company is ready to fill them in and build the bridge upon which the tracks for hauling materials will be placed.

For the Sightseers. Probably the most interesting of the group of structures which will play their part during the third months of dam building is the concrete mixing plant. When completed it will be 80x40 and 100 feet in height. Upon the top will be one of the advantageous points from which the dam can be seen, for it will be especially fitted up as a gallery for the accommodation of sightseers. The plant will be composed of four concrete mixers of 1 1/2 yards capacity. The plant is on a direct line with the dam and the mixers will be so situated that the concrete may be dumped onto the flat cars and transported on the direct-line railway. The concrete will be received from the plants in buckets, hauled out to the point where needed, and lifted from the cars by the traveling cranes at the end of the completed section. The concrete will be composed of one part cement, two parts sand and three of stone. The two last ingredients will be conveyed to the plant on elevated railroad tracks, the cars to be pulled up by a cable. The cement will come in from the lower floor at the rate of about 1,200 barrels a day.

The water power company has instituted a system in its work that carries with it almost endless detail, but will give to the builders a thorough knowledge of the actual cost from every source up to the time of its completion. An evidence of this was seen in the company's warehouse, in which articles are sold and charged to the respective departments much after the fashion of a retail store. Printed forms were shown the reporter, detailing the manner in which the various accounts were kept. In the end it will be known the cost of every phase of the work.

Work of stripping in the quarry which will cover an area of about 300x500 feet is going on rapidly, as is the fitting up of the electric light and air compressor plants. In the machine shop twenty men were at work. Both this structure and the wood working plant will be duplicated on the Iowa shore.

A trip was made yesterday morning by two reporters in company with Secretary Allen. To thoroughly cover the works on the Illinois side nearly two hours were consumed, showing in a measure the extent of territory covered across the river.

ANNABELL: Use Gold Medal Flour for your purity. GERALDINE.



## A Healthful Old Age for Women

The turn of life is the most critical period in a woman's existence. Owing to modern methods of living not one woman in a thousand approaches this perfectly natural change without experiencing a train of very distressing symptoms.

Those dreadful hot flashes and the faint feeling that follows, sometimes with chills, extreme nervousness and despondency are symptoms of this condition.

Those hot flashes are just so many calls from nature for help. Lydia E. Pinkham's Vegetable Compound was prepared to meet the needs of woman's system at this trying period of her life.

If this period is safely passed through the prospect will be good for a long period of sound health and comparative immunity from disease.

### Here is Proof that Lydia E. Pinkham's Vegetable Compound may be relied upon at this period:

Alton Station, Ky.—"I want other suffering women to know what Lydia E. Pinkham's Vegetable Compound has done for me. For months I suffered from female troubles in consequence of my age, and thought I could not live. I wrote you and after taking Lydia E. Pinkham's Vegetable Compound I feel like a new woman. I thank you so much for the good it has done me."—Mrs. Emma Bailey, R. R. No. 1, Alton Station, Ky.

Kewaskum, Wis.—"Your medicine was a blessing to me in my sickness at Change of Life. I cannot describe what I suffered for five long years from headache, backache, dizziness, no sleep, palpitation of heart and irregularities which are common at that period and sometimes continue for weeks at a time.

"I have been cured by Lydia E. Pinkham's Vegetable Compound in dry form. I am 54 years old and can do all my work."—Mrs. Carl Dahlke, Kewaskum, Wis.

If you want special advice write to Mrs. Pinkham, Lynn, Mass.



## Two splendid trains to Oklahoma and Texas

leave St. Louis and Kansas City daily at convenient hours. These trains materially shorten the journey to all points in the Southwest.

### The Katy Flyer The Katy Limited

—both have quick, convenient schedules—one day en route.

—both are superbly equipped with comfortable coaches and chair cars, and modern Pullman sleepers with electric berth lights.

All you need remember now in buying a ticket Southwest is one little word—KATY. For travel information, address W. S. St. George, General Passenger Agent, St. Louis, Mo. 149



February 6—Cecil Lean and Florence Holbrook in "Bright Eyes."

### "Bright Eyes."

While "Bright Eyes," which comes to the Grand opera house for one night only, Monday evening, February 6th, was playing in New York City last season, Jos. M. Gaites, the producer of the play as well as of "Three Twins," "The Girl of My Dreams," and "Madam Sherry," which is by the same authors, was talking in the lobby of the New York theatre with Morris Uri, his partner in the enterprise. Among other subjects in connection with the company and the performance that of the eyes of the girls of the chorus came up. There was some discussion regarding this subject and then Mr. Uri went back on the stage for the purpose of making a careful count of the colors of the girls' eyes. After looking them all over and keeping tally on the back of an old envelope he returned to Mr. Gaites.

"There are eleven pairs of black eyes," he reported, "seven pairs of brown ones, eight pairs of grey ones, eleven and one-half pairs of blue ones."

"Hold on there," interrupted Mr. Gaites. "What are you talking about? Do you mean to tell me that we have a one-eyed girl in the chorus, or one with three eyes?"

But Uri didn't mean that at all. In making the investigation he had discovered that one of the girls, Miss Helen Gray, is the possessor of a pair of eyes that are not mates, in that one of them is a dark blue and the other a dark hazel. This peculiarity is not noticeable to the casual observer, but close investigation shows it to be true. Miss Gray, who is a very pretty girl, is very proud of the fact that her beauty possesses this rather unusual feature.

While this peculiarity in the pigmentation of the iris of the eyes is by no means common, it has a number of times been found by oculists.

Seats on sale Friday morning at 10 o'clock. Prices, \$1.50, \$1.00, 75c and 50c. No free list.

"Alice in Wonderland." The pretty little children's story by Lewis Carroll, dramatized and set to music by Miss Hope Leonard of New York, and presented in the form of an operatic extravaganza, will be given at the Grand on Friday evening, Saturday afternoon and evening. It will be presented by nearly 200 young people, for the benefit of the Royal Neighbors. The piece is promised with full scenic, electrical and costume environment. Among the many features will be the "Grand March of Nations, Mother Goose Medley, The Japanese Dance" and various other specialties, such as Serpentine and Skirt Dances.

The admission has been placed at 75, 50, 35 and 25 cents, and 50 cents for best matinee seats.

—Read The Daily Gate City.

## COOPER JOYED BY POLLARD'S WORK

Engineer Requests Fort Madison Man To Send Him the Original of the Cartoon.

The cartoon appearing in the Fort Madison Democrat from the pen of J. A. S. Pollard, the banker and orator, which depicts Fort Madison in 1915, has brought forth a request from Engineer Hugh L. Cooper for the original. Mr. Cooper's letter to Banker Pollard follows:

Keokuk, Iowa, Feb. 1. Mr. J. A. S. Pollard, Fort Madison, Iowa.

Dear Mr. Pollard:—I am astonished and much pleased with the cartoon that you have gotten up for the local newspapers. You must be a most excellent banker to remain in financial work and at the same time be in possession of the quality of humor you have displayed in this picture.

You may rest assured that I will be very pleased if you will be good enough to let me have the original of this cartoon. It certainly is great, and I file now my personal application for any further work of this kind that you may be executing in the future.

If Andrew Carnegie don't get after you for the display of guns that you have made I miss my guess, and the 10,000,000 lots that you have for sale over in East Fort Madison will probably keep even the best of western energy busy for a long time.

I am particularly impressed with the inclination of the smoke stack on the Fort Madison and Panama Steamship line. The angle of inclination indicates that a great speed has been provided for in this ship.

With kind regards, I remain, Yours very truly, HUGH L. COOPER.

Remember the Name Foley's Honey and Tar for all coughs and colds, for croup, bronchitis, hoarseness and for racking lagrippe coughs. No opiates. Refuse substitutes. Wilkinson & Co.

## FASHION HINTS



Walking suits show coats that seem to grow shorter and wider. Funny little dumpty coats they are, to be sure, but somehow they have a very jaunty air.

The suit sketched here is of black satin.

Odd button arrangements and a sailor collar are pleasing features.

Lagrippe Coughs. Strain and weaken the system and if not checked may develop into pneumonia. No danger of this when Foley's Honey and Tar is taken promptly. It is a reliable family medicine for all coughs and colds, and acts quickly and effectively in cases of croup. Refuse substitutes. Wilkinson & Co.

"Just Say" HORLICK'S It Means Original and Genuine MALTED MILK The Food-drink for All Ages. More healthful than Tea or Coffee. Agrees with the weakest digestion. Delicious, invigorating and nutritious. Rich milk, malted grain, powder form. A quick lunch prepared in a minute. Take no substitute. Ask for HORLICK'S. Others are imitations.