

THE GATE CITY PUBLISHED BY THE GATE CITY COMPANY C. F. SKIRVIN, Manager

DAILY BY MAIL. One year... \$1.00 Six months... \$1.00 Three months... \$1.00 Entered in Keokuk postoffice as second class matter.

THE GATE CITY is on sale at the following news stands: Hotel Keokuk, cor. Third and Johnson.

Keokuk, Iowa March 13, 1911

THINGS TO FORGET.

If you see a tall fellow ahead of a crowd, A leader of men, marching fearless and proud, And you know of a tale whose mere telling aloud Would cause his proud head to in anguish be bowed, It's a pretty good plan to forget it.

JOHN WANAMAKER'S GOLDEN JUBILEE.

The name of John Wanamaker is indicative of big things, big ideas, big enterprises. At the very beginning of his business career he showed the big qualities of mind and heart which have made his business what it is today.

DO YOU KNOW.

There's lots of people, Settlin' round in every town, Growlin' like a broody chicken, Knockin' every good thing down? Don't you be that kind 'o cattie, 'Cause they are no use on earth, Just you be a booster rooster— Crow and boost for all you'er worth

HOW TO BUILD UP (?) A TOWN.

S. A. Fishburn, secretary of the Texas Associated Commercial Clubs, has issued the following rules on how (?) to build up a town. They are worth reading and worthy of careful reflection.

THE ALEXANDRIA PHILOSOPHER.

Jasper Blinds Sends in a Number of News Notes That Will Be of General Interest.

LEE COUNTY SUPERVISORS

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THE CLAIMS ALLOWED

Complete Digest of all the Business Which Has Been Transacted by That Body.

ROYAL BAKING POWDER

Light Biscuit Delicious Cake Dainty Pastries Fine Puddings Flaky Crusts and the food is finer, more tasty, cleanly and wholesome than the ready-made found at the shop or grocery.

The average woman doesn't spend over \$25 a year for hats. The average smoker doesn't spend less than \$50 a year on tobacco. Ladies, here's your argument.

"We live too rapidly," is a common complaint. The street car companies seem to have thus far successfully escaped the tendency of the times in this respect.

Paper money spreads disease germs scientists insist, but none has as yet been returned to us with a request that a doctor's certificate of good physical condition accompany same.

A petrified leg has been found in a Pennsylvania coal mine. Evidently the present day methods of leg-pulling are only a continuation of good crude methods used in by-gone ages.

We have seen it stated that micro-metrists can measure objects which can not even be seen through a microscope. Kindly give us the dimensions of a quarter's worth of sirlin.

Rockefeller is talking of giving back the money which the people have entrusted to his kindly care for safe keeping. We would be pleased to receipt for our pro rata at any moment.

Rockefeller says he can do a bigger day's work now than he could twenty years ago. But even if bodily infirmity should overtake him, the chances are Mrs. Rockefeller would not suffer for plenty of everything to cook and keep house with.

If you would be happy, anticipate more sunshine for the days not yet born, have confidence that what went wrong today will be righted on the morrow, have faith in your fellow man and confidence in yourself; brood not of your sorrows and think much of the pleasanter things of life.

There is considerable agitation towards the elision of the word "obey" from the marriage service. We fail to see that its presence there has caused any harm, worked any hardship or caused any qualms of conscience upon the part of the parties pronouncing it in the ceremony referred to. Its removal, however, will cause no great seismic disturbance in the marital conditions of this great land of the free and home of the brave.

There's nothing that cuts to the quick like ingratitude.

We Americans haven't time to live to a ripe old age.

The busy men don't figure much in the police court news.

The man who is always behind can not get stabbed in the back.

Morgan says the people eat too much. Quit stuffing us that way.

Woman can't expect to make much progress when she wears a hobble skirt.

If money ever gets to be a drug on the market there will be a lot of dope fiends.

Your wife isn't necessarily a jewel just because she requires such an expensive setting.

The world is a mirror—and it is well that so much of the bad is with held from view.

A father who makes the rules for the house should stick around a bit and see to enforcing them.

To be able to write a good letter is an accomplishment, but to know when not to do so is wisdom.

People generally don't care if God doesn't know all the things they do if he don't tell the neighbors.

We read of a man who eloped with his mother-in-law. That's an heroic method of getting her to leave.

It beats all get out how a woman can make a blamed fool of a man and then go right ahead and marry him.

When a doctor hands you a big bill for saving your life, he can justify it by reminding you that the cost of living is high.

There's no education so expensive as experience.—New York Times. Nor none that comes so near being worth what it costs.

There are two stages in a man's life when he acts like a dunce. Once is when he is a boy—the second, when he has a boy.

We notice an advertisement of shredded asbestos in a magazine. We wonder if a book of dainty recipes goes with each package.

With all the "digs" that are being taken at the deep waterways project, the excavation work ought to be pretty well along by this time.

customers, new plans for the comfort and safety of his constantly growing army of employes.

John Wanamaker was the Pioneer who led the way to so many improvements in merchandising that a mere list of them would overrun the limits of a book review.

A fixed price, exchange of goods or refund of money, courtesy with no obligation to buy, rigid investigation of manufacturers' statements and absolutely no misrepresentation of goods, are ordinary business virtues expected now in any first-class store—because John Wanamaker fought and won a battle for each principle involved.

Shorter business days, summer vacations with full pay, Saturday half-holidays, sanitary conditions of work, an insurance association, pension roll, and circulating library, are some of the ideas first worked out by John Wanamaker for the welfare of his employes.

He taught the public how to buy. His show windows and counters, containing articles suitable for every purse and marked in plain figures, educated his customers to a sense of comparative values and showed them how their money could be most wisely spent. Within his great New York store he built a "House Palatial" for the rich at a cost of over a quarter of a million; and then created beside it a series of moderate-cost model apartments, showing in concrete form how an entire home could be furnished in perfect taste for a few hundred dollars.

The Golden Book of the John Wanamaker Stores, although of special interest to merchants, manufacturers and students of commerce, will be found equally entertaining by the general public. The story of Wanamaker's cannot be written without the inclusion of a large part of the history of Philadelphia, which in this book is tastefully illustrated with sketches of many historic places.

Mr. Wanamaker's fifty years of business and his services as postmaster general made him a host of friends in public life, many of whom have shown in speeches and articles their appreciation of his qualities of mind and heart. It is especially fitting that the photographs of some of these men, with extracts from their expressions of confidence and esteem, should be included in the book of Mr. Wanamaker's Golden Jubilee.

The volume is library size, handsomely bound in cloth and gold, and contains over 400 pages with numerous illustrations. Price 50 cents, postpaid, from the Wanamaker Stores at New York or Philadelphia.

There is one candidate only for the office of county superintendent of schools, and this appears strange and unusual. Americans generally have a sharp appetite for office.

Now the city folks are having some consolation at the expense of the farmers. The market reports have been telling of the declining prices of wheat.

The insurgents in congress appear to have passed the blowing-off point in their internal high temperature, and have become so quiet and gentle that the President may risk putting his hand on them.

Verily many of the troubles of our country come because of the agitation of designing politicians. Having in view of parading himself before the public as a lecturer of attractive affairs, one Richard Hobson is declaring that the powers of America and Japan will be engaged in a great war not farther away than next winter. Well, this same war has been raging in Richard's not very well balanced head for several years in chautauqua tents at the per capita rate of fifty cent admissions.

The word successful is being used quite prominently these days when the rural schools are closing. Any way, the teachers receive their pay.

The great rivers have been acting real nice this spring. They shipped out their ice in the most commonplace style, and now the Mississippi and Des Moines are returning to modest stages of height.

The Daily River Bulletin of Tuesday reported the Mississippi free of ice at St. Paul, after a siege of ninety days. People up there have to hurry to warm themselves to normal degree between winters.

Robins appeared March 6, and larks and bluebirds were common the same week. I am closely watching for that early Dragon Fly.

One third of a mile south of the Buena Vista bridge is a fine sample of concrete work which is largely taking the place of wood and iron in many elements of railway work. This is a bridge made of improved concrete and I noted the following description of it: Length of bridge, one hundred and seventy feet, depth of siding, thirty inches; spans, fourteen, resting on concrete sills, these being supported by heavy columns, two piers having double columns of twelve. The road bed is placed in gravel thirty inches in depth, and the cross ties are the only wooden parts of the bridge. The structure is a fine sample of concrete, possessing the elements of great strength and endurance.

JASPER BLINES. The Only News. "The only news I have to tell you," wrote the Billville citizen, "is—the river has riz an' drowned all yer cattle, an' yer uncle has broke jail an' his right leg; also lightning killed yer two mules ten minutes fore the sheriff came to levy on 'em!"

8. Oppose any enterprise which is not in exact accordance with your own ideas. This will be conducive to that spirit of concession and unity which is necessary to progress.

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One of the largest Wholesale Dry Goods, Notions, Underwear and Hosiery Houses in the Middle West. Manufacturers of Indian Head Dress Shirts, Work Shirts, Overalls etc.

Sole Agent for "Tom Boy" Hosiery. New York Prices Duplicated.

Irwin-Phillips Co., Keokuk, Ia.

SAVINGS DEPOSITORS

are requested to bring in their pass books, so that the interest due on their accounts March 1st, 1911, may be credited thereon. New accounts may be opened by the deposit of \$1.00 or more, and any amount deposited or withdrawn at any time upon presentation of the book.

THE STATE CENTRAL SAVINGS BANK

CAPITAL \$100,000.00 SURPLUS \$200,000.00 Officers: WILLIAM LOGAN, President. C. J. BODE, Cashier. GEO. E. RIX, Vice President. H. T. GRAHAM, Ass't. Cashier. J. F. KJEDAISCH, Sr., Vice Pres. H. BOYDEN FLOOD, Ass't. Cashier

INDUSTRY AND FRUGALITY

should be the watchwords in the every day life of every wage earner. Wages are potent if you save them, or a part of them.

The Keokuk Savings Bank

Will show you how to save your money as that is our business. We will pay 3 per cent interest on Savings Accounts. OFFICERS: A. E. JOHNSTONE, President. F. W. DAVIS, Cashier. H. L. CONNABLE, Vice President. H. W. WOOD, Assistant Cashier.

The management of the KEOKUK NATIONAL BANK

Endeavors to pursue a progressive policy, to be liberal in its treatment and to adhere strictly to the legitimate lines of banking.

3 PER CENT ON TIME AND INTEREST ON SAVINGS