

SULLIVAN & AUWERDA

Special Easter Showing of Beautiful Suits, Silk Dresses, Long Coats, Etc.



Easter Coats and Wraps

You will find in our collection of wraps all the new and up-to-date styles in Satin, Silk, Brocade, Serges and Fancy Mixture at \$10, \$12.50, \$15, \$20 up to \$75.

White Serge Coat Special

Two new styles in White Serge and white with black hair line, Satin Sailor Collar, all sizes at \$13.50.

Silk Dresses

Foulard Silk Dresses are very much in demand, our stock of beautiful new models are now in stock, only one suit of a kind. Select your silk dress now before the sizes are broken. Prices range \$12.50, \$15, \$20, \$25 up to \$37.50

Silk Dress Special

Navy Blue Foulard Silk Dress at \$12.50.

Lingerie and Tailored Waists

Some very beautiful and dainty styles are shown this season, especially in Voile Etamine, Marquissette, and fine Sheer Batiste. We have them in either the high or low neck, short sleeve models. In our Silk Waist section we are showing some very pretty black and white striped waists, Pongee Waists, Foulard Waists and other very attractive styles.

Those Marquissette Waists made collarless, trimmed with Bulgarian embroidery, are very much admired.

Easter Glove Sale

We take special pride in our glove department. We carry nothing but the most reliable makes in both Kid and Silk Gloves.

Extra \$1.00 Value

The glove we sell for one dollar cannot be excelled for fit and wearing qualities by any glove sold at that price. We have them in all the new shades.

"Centemerie" Kid Gloves

The word "Centemerie" stands for the best and highest grade Kid Glove made. The price for the colors is \$1.50, black \$1.75.

"Kaysers" Silk Gloves

Kaysers are the kind with the double finger tip, the finger tips are guaranteed to outwear the gloves. We have them in black, white, tan, mode, gray, brown, light blue, pink, heliotrope and reseda at 50c, 75c, \$1 for the snort gloves. The long gloves are \$1 and \$1.50 in same colors.

Long Tucked Silk Gloves

This Tucked Silk Glove is something new brought out this season, in all shades at \$2.

Misses Gloves

New line just received, both in Kid and Silk in tans and reds.

TOMORROW Wed., April 12
One Night Only
AT THE
COLONIAL THEATRE
"Jesse James"
SENSATIONAL STIRRING THRILLING
No Reserved Seats - No Advance In Admission Price
FOUR SHOWS: - 7, 8, 9, 10

Dodge's Sheffield Plate
TONIGHT
Red's Conquest
Selig, Western
Coming Thursday
One Night Only
On The Border Line

Scott & O'Reilly
Prescription Druggists
PURE DRUGS
Accurate Prescription Work
600 MAIN ST.

WE carry an exhibit of "Old Sheffield" Reproductions in our store, and will take pleasure in showing the pieces to anyone who may be interested in this fine old art. The "Reproductions" today are electro plated upon Nickel Silver, a much harder metal than the copper of the old Sheffield ware and unknown until comparatively recent years. If you have an immediate or prospective need for something in this line or in Sterling or Fine Plate, you will find just what you require somewhere in our extensive stock, and you will command the thoughtful assistance of salesmen thoroughly acquainted with prevailing styles.



Phoenix
Guaranteed
Thread Silk
Hose **75c**

Heretofore you could get Italian Thread Silk only in the highest-priced silk stockings. In Phoenix hose you get it at "cotton prices".

Box of Four Pairs \$3.00
Warranted to Wear 3 Months Without Holes

If any pair shows a hole within three months, we give you a new pair free. We have all the fashionable shades in this wonderful hosiery.

Come in and Look at Them

Just received from New York City, most beautiful assortment of Sailor Collars, Ties, Collar Sets, Jabots, Belts, Purses, Bags, Etc., Etc., ever brought to Keokuk. See them and you'll wear more up-to-date accessories.

N. S. LOWITZ THE Fashion Shop

CHOCOLATE CREAM
EASTER EGGS
All Colors and Sizes With Any Name on You Wish.
MARCHEFKE

CITY NEWS.
-New buggies - new harness, at Sherwood's.
-B. J. Howard and R. F. Baron, two secret service department men from Washington, D. C. are in the city.
-T. W. Holman, of Rutledge, Mo., commander of the Shiloh Battlefield Survivors' Association, who has been in the city for a few days, visiting relatives, will leave for his home tomorrow morning. Commander Holman is enroute home from the annual meeting of the Shiloh Association and reports a most delightful trip.

ANNABELL
Use Gold Medal Flour for YOUR DAILY BAKING.

CITY NEWS.
-The Ewers-McCarthy Co. guarantee sets a high standard.
-A baby boy has been born to Mr. and Mrs. Craig McManus.
-Fresh halibut, Spanish mackerel and white fish at Jos. Haubert's, 709 Main, both phones.
-Thomas Peebler and others today conveyed to Fred A. Davis, 29 1/2 acres of land located one mile west of Sandusky.
-You now have at Ewers-McCarthy Co.'s the advantage of selecting your Easter clothes requisites from the most complete ever shown in Keokuk.
-There will be a track and field meet between Keokuk and Quincy at Quincy on April 22, negotiations for the meet having closed today. Quincy's guarantee of \$10 for expense money was accepted.
-Louis F. Kenney of this city, left for Des Moines this morning where he has accepted a position in the offices of the Des Moines Poultry and Butter Co. Mr. Kenney was formerly connected with the clerical department of the S. P. Pond Co. in this city and has had a good schooling in the lines of endeavor which he is following. Many Keokuk friends wish him all success in his new location.
-Walking is easy when your shoes are repaired by Karle, 814 Main.
-Easter shopping will be brisk this week and the various shops will be in real spring attire. Beautiful things are seen in all the stores and the styles for men, women and children are attractive. The Gate City, as usual, will carry the announcements of the various merchants, and the careful buyer will do well to consult the columns of this publication for suggestions, etc. Every merchant should say something this week about his store.

Easter Egg Dyes
Big combination package containing enough dye of all colors to dye over 100 eggs.
5c

420 MAIN ST.
WILLIAMSON'S
KEOKUK'S BIGGEST BUSINESS BEST DRUG STORE

JUST RECEIVED DIRECT FROM FACTORY
A Car (NAILS) (SASH WEIGHTS) (SQUARE DEAL POULTRY FENCE)
OF EACH
Also large shipment builder's hardware. If you are going to build or make improvements, we are in a position to make you a low price.
1010 Main Street Geo. S. Merriam Keokuk, Iowa

CITY NEWS.
-See our line of light delivery wagons and get our low prices. Sherwood.
-Regular meeting Morning Star lodge, No. 5, Knights of Pythias tonight at 8:00 o'clock at Castle hall, Fifth and Blondeau. Visiting Knights invited. C. C. Koepf, C. C.
-Doctor Roscoe Yant, well known in Keokuk, visited with relatives and friends in this city last Sunday.
-Mr. and Mrs. Cless Armould and daughter Vivian have lately removed to Keokuk from Kahoka, and are residing on the corner of Seventh and Timea street. Mr. Armould is a traveling salesman for an oil company.
-John Carey, the old soldier who accidentally fell over the bluff near the box factory yesterday, was removed to the hospital last night in the ambulance, where he will be treated for the injuries to his head and limbs.

CITY NEWS.
-100 pairs men's \$3.50 to \$4.00 low shoes, special at \$2.95. Star Shoe Store, 726 Main.
-The thirteen months old baby son of Mr. and Mrs. Chas. E. Johnson, 1427 Fulton street, died last night from pneumonia.
-The steamer Black Hawk returned from Quincy last night with the largest consignment of freight aboard for this place since starting the season.
-The illustrated article in last evening's Gate City relative to the water power created favorable comment. Copies can be purchased at the office. A large number have been sent to friends in different parts of the country.
-Keokuk Elks will be interested to learn that the Iowa City members are boosting George T. Reddick for president of the Iowa State Elks' Association. The state convention will be held in Sioux City in June.
-James R. Roberts left last night for Avery, Iowa where he will attend the funeral of a sister, Mrs. John G. Evans who died Sunday night. Mr. and Mrs. Harry L. Roberts and little daughter left this morning for Avery to attend the services.
-Twenty-seven young people received confirmation service at St. Paul's Evangelical church Sunday, from the Rev. Jacob Nuesch, pastor. Two sermons were delivered by Rev. Nuesch, one in English and the other in German. The parents were exhorted by the minister to lead clean, christian lives, so that they might be exemplary to the growing children. The reception of the young people into the church is always a happy and impressive occasion for members of the congregation and friends. The names of the class members were printed in Sunday morning's Gate City.
-Mr. and Mrs. C. N. Watson of Philadelphia, Penn., are visiting here.

CITY NEWS.
-A burning flue caused some trouble at the V. B. Ochitree residence at 12:15 this morning and the chemical engine and the Rolla hose reel went to the place at 502 North Third street. The burning soot was extinguished and no damage resulted from the fire in the chimney.
-The Lee county bridges between Argyle and Donnellson and Charleston and Velle are in need of repair and will be put in shape by order from the supervisors. The McManus & Tucker stone crusher at Ballinger is also said to be in unsafe and worn condition and the pillars need strengthening. This will also be put in good shape.
-On next Sunday evening, a cantata in English will be given by an augmented choir at the St. Paul's Evangelical church. Forty voices will take part in the rendition of the special music which has been prepared. Chas. H. Wolfe who is the director of the musical organization, will lead.