THE GATE CITY

PUBLISHED BY
THE GATE CITY COMPANY

C. F. SKIRVIN.....Manager

DAILY BY MAIL.

One year.....$3.00 Four months...$1.00
Six months..... 1.50 One month..... .25

Entered in Keokuk postoffice as second class matter.

Postage prepaid; terms in advance.

All subscription orders should give the P. O. address and state whether it is a new or renewal order. If change of address is desired, state both the old and new address.

Remit by postoffice money order, express money order, registered letter or draft, at our risk.

The date printed on the address of each paper notes when the subscription expires.

Subscribers failing to receive their papers promptly will confer a favor by giving notice of the fact.

Address all communications to
THE GATE CITY COMPANY,
No. 18, North Sixth St., Keokuk, Iowa.

THE GATE CITY is on sale at the following news stands:
Hotel Keokuk, cor. Third and Johnson.
C. H. Rollins & Co., 629 Main street.
Ward Bros., 525 Main street.
Depot News Stand.

Keokuk, Iowa .....May 12, 1911

WHAT DO YOU THINK OF IT, FARMERS?

I shall go much farther than to say that when an agreement providing for free trade rciprocity with Canada is signed I shall be glad. I shall express the firm belief that between the United States and Canada there should be absolute free trade in all things. To this I should make no exception. I believe absolute free trade with Canada would be to our advantage, helping us to solve some of the most perplexing problems now besetting us, especially those grown out of the increase in the cost of living which now falls heavily upon the poor and moderately prosperous. Absolute free trade with Canada would be a simple proposition, entailing one brief law, attainable by one conclusive argument.—Senator A. B. Cummins in this month's Columbian Magazine.

CARDINAL GIBBONS' SIX RULES FOR LONG LIFE.

1. Try to preserve an equal and tranquil disposition.
2. Eat and drink moderately and regularly.
3. Take a reasonable amount of outdoor exercise daily.
4. Keep occupied.
5. Take a sufficient amount of repose and sleep.
6. Be cheerful.

Will outrages never cease? A Chicago undertaker has been asked to itemize his bill.

One trouble with that "farmers' free list" bait is that the farmers recognize it as bait.

Couldn't be better corn weather than this at this time of year. And corn, it is unnecessary to remark, is Iowa's chief staple.

A Philadelphia paper discusses "a Bad Cigarette Habit." Good ones cost more, but they are probably worth the difference.

A Democratic paper complains that its party has "been out of power a long, long time." Not too long, though, by any means.

Up in Des Moines after praying "Give us this day our daily bread," the people there add "and sixteen ounces to the pound loaf."

There is the authority of Abe Martin for the statement that there hasn't been a quorum at the grocery since they put the cheese in a wire cage.

Another suggestion is to make Col. Lafe Young the Republican nominee for governor. That is something "more like," as the boys on the street say.

A St. Louis merchant advertises that "The postoffice is opposite my store." If his modesty should ever "strike in on" him it would undoubtedly prove fatal.

The Camorrists in Italy assert that if they are released they will come to America. This settles it. They should all be convicted and sentenced to imprisonment for life.

A man in Texas has been awarded a contract to kill 50,000,000 prairie dogs on a ranch containing 500,000 acres of land. That ought to reduce the price of sausage quite materially.

Mr. Hubbard's vote on the free list bill emphasized his consistency.—Sioux City Journal.

Unless all signs fail it will also emphasize the majority against him in the next primary.

A world-wide financial boycott against the states of North Carolina and Mississippi has been started by the stock exchanges of New York and London in an effort to force them to make good the bonds they issued just after the war and on which interest long ago was defaulted. Appeals to the honor of the states having failed, financiers now propose to make it impossible for them to market their new bond issues.

The Chicago Tribune naively admits that there are times when it feels almost sure that the Saturday Evening Post and the monthly magazines do not like Postmaster General Hitchcock.

Quaint and curious stories of Senator Kenyon's boyhood days have begun to appear and it is quite probable, as has been suggested, that most of them are as new to the senator as they are to other people.

The Illinois W. C. T. U. has adopted a new slogan: "Get More Goods in Daughter's Skirt." If they accomplish this reform George Fitch suggests that the next national war cry should be: "Chase the Rats from Daughter's Hair."

Centerville, Iowa, recently put over a new one on tag day procedure. Instead of decorating the coat with cardboards the taggers sold carnations on the street. The innovation took well, and quite a handsome amount was secured, which is to be used in beautifying the streets.

The way to get support from our farmers, as the Sioux City Journal wisely suggests, is to show them that reciprocity with Canada will serve to maintain the price of American farm products and to continue the advance in the marketable price of their farm lands. But it can't be done.

It is announced from Des Moines that Senator W. S. Allen of Jefferson is likely to be a candidate for nomination of secretary of state. He has had much legislativve experience and is familiar with state affairs and with his wide acquaintance and eminent fitness, would be a strong candidate.

The Knoxville Journal in a headline in a recent issue called William J. Bryan a "beerless leader," and is now trying to explain that it wasn't a typographical error or a flight of fancy. But a number of contemporaries are smiling, just the same—even if W. J. B. isn't given to that sort of thing.

Prof. D. A. Kent, at one time a professor of the Iowa agricultural college at Ames, and a successful farmer in Hamilton county, writes a very interesting article on Canadian reciprocity. He concludes his argument with this bit of sensible advice: "The upshot of the whole business is, if we are going to take Canada to raise, we ought to adopt her, so that she can't run away after she has grown up."

Iowa retail shoe dealers will organize a state association at a meeting which will be held in Des Moines on June 20th. Des Moines shoe dealers have started this movement for a state organization and they have called the meeting at which the organization is to be effected. Semi-annual buying weeks and a mutual insurance company are among the proposed features of the new association.

A Washington dispatch states that the hearings of farmers before the finance committee have been marked by two features. The members of the grange have threatened political retaliation on the men who support the reciprocity agreement, and they threaten if the reciprocity agreement is ratified, and their protection removed, to work for the removal of duties in other directions. They practically have served notice on the finance committee that members who work for the bill will not get their votes.

TO FIGHT THE TYPHOID FLY.

Keep all flies away from the sick room.

Destroy all decaying material on the premises.

Burn all refuse, old bedding, paper, straw and waste material.

Screen all food, whether in the house or exposed for sale.

Keep all garbage receptacles tightly covered.

Keep all stable refuse sprinkled with lime or crude oil.

Screen all doors and windows.

Pour coal oil into your drains.

Wherever there are flies there is filth. When you see one, look for the other.

TALKS TO THE YOUNG MAN.

Bailey of the Britt Tribune, in a recent issue of that paper, gives the young man some good advice. He tells him to "get up and dust;" not to wait for something to turn up, but go at it and turn it up. "Put the harness right on and pull, no matter if the bellyband chafes a little or the hames don't fit, pull, you'll soon get hardened to it, a collar spot here and there don't hurt any." Furthermore:

"Don't try to begin where the old man leaves off, if you do, you will quit where he began. Get into the deal yourself, do as the old man did, if you can't afford a thing don't buy it until you can; the old gentleman did that way and that is how he got a credit. That credit, young fellow, is worth all the dollars you will ever earn, no matter about money, get a credit, and maintain it, it is the best asset anyone ever had.

"Pull all the time, don't be stingy, but be prudent, don't get pessimistic, shut your suspicious eye. If a neighbor goes wrong, don't doubt the integrity of the neighbor on the other corner. Pessimism is the louse on the eye winker, it looks like a mountain, and darkens the view, it is only its obstruction to your vision that makes it look so. Pull; and keep your faith bright in humanity, the world is just what we make it, and opportunity is on all sides awaiting the man who pulls steadily all the time no matter what his station or line of business.

"Take this advice from your uncle, the editor."

KEOKUK'S BIG DAM.

The Marshalltown Times-Republican has the following reference to the huge undertaking in progress here and the manner of its accomplishment:

"Even Mr. Sunday would not object to Keokuk's big dam. Here is a great accomplishment in progress quietly conducted and as quietly received. The every day complaisance with which the damning of the Mississippi river is received is one of the manifestations of the big way things are being done and the big way in which we accept them."

The quiet manner in which the greatest single water power in the world is being developed in the greatest navigable river in the world is characteristic of the man who planned every detail of the immense undertaking and has it in chage. He says but little and that only in response to request for information. As for the rest, in the language of some lines dedicated to him in yesterday's Gate City, he—

"Takes off his coat and rolls up his sleeves
And takes a hold and DOES things."

BACK TO THE FARMS IN ILLINOIS

The discovery that forty-eight Illinois counties have been losing steadily in population in the last ten years has instigated a movement to rejuvenate the farming industry of that state. The "back to the farm" movement will be fostered by the Illinois Bankers' Association committee on agriculture and vocational education.

The only salvation for the retrograding counties in the opinion of the bankers committee, is to keep farmer boys and girls on the farm by making farm work and life more attractive and remunerative. As means to this end the association will emphasize the importance of better agricultural practice and more soil-saving and systematic methods; larger crops at less expense; improved school and social conditions in farming sections; better systems of work that will bring good and permanent roads at probably no additional final cost.

THE ARDENT SOCIAL REFORMER.

An upstate paper, the Mason City Times, has a reference to the ardent social reformer that will be generally appreciated. It speaks of him as one who, quite sincerely, "in a mechanical adjustment instead of an organic growth, sees the possibility of improvement in society, is always quite convinced that he has the people behind him, and that his pet schemes are being obstructed by special interests, subservient politicians and all the unlovely defects of human nature combined. He is always calling upon the people to rise in their might and crush these enemies of his and their own. When the people do rise in their might, their first action, as a rule, is to push him aside as a troublesome insect." The life-likeness of this picture will be recognized on all sides.

Pardonable Profanity and Other Things.

Our Warsaw correspondent contributes the following:

Two young citizens of a neighboring town—Brown and Jackson—were talking with Captain R., an old Mississippi river steamboat captain, about the big dam when Brown suddenly remarked: "Well if Cooper ever builds the dam it will be the first time the Mississippi was ever dammed." "Oh, no, young man, you are very much mistaken, for it has been done a number of times in my steamboat experience of over thirty years," said Captain R. "Why, how do you make that out, Captain?" said Brown and Jackson, in chorus. "In low water, with bars numerous, I've heard the pilot dam(n) it almost every minute," said the old captain with a droll smile.

What is it that has no eyes but has site, is not now in sight but when it finally is in sight will be "out of sight?"

The big water power dam.

Why isn't Fort Madison as good a point for factories as Keokuk?

Because it isn't, by a dam site.

Why is Hugh L. Cooper eminently qualified and better fitted in every way than most any other man to build the great dam?

Because it is the business of coopers to make things to hold water.

"Water-powerful dam punster this crank is," said Carter's sea serpent, as he made a grab for him.

NOTES AND COMMENT.

Ed Howe says anything is legal if it has force enough behind it.

Of all the old masters, Abe Martin maintains that Simon Legree is the most famous.

Agua Prieta means 'black water,' taking the name from water holes in the vicinity. Douglas, Ariz., is named for Prof. Douglas, a New York mineralogist.

The Rev. Charles M. Sheldon, author of "In His Steps," says that he believes every protestant pastor should have a confessional where members can tell their troubles.

Former United States Senator William E. Mason of Illinois has unexpectedly blossomed out as the author of a successful religious book, entitled "John the Unafraid," which was anonymously published a year ago.

The Sioux City Journal is inclined to excuse the dentists in convention assembled for their pulling and hauling.

According to Ed Howe, the average woman is permitted to believe that it is her business to look after the higher life, leaving man to look after the lower life.

The Omaha Bee tells W. D. Haywood that if he wants to be considered a good friend of labor he will climb down off the stump and stop making foolish speeches.

The St. Louis Globe-Democrat rightly says that any farmer who was in business in 1894 knows who gets most closely shorn when the free-trade shears are applied.

HAS NO SUBSTITUTE

ROYAL

BAKING POWDER

Absolutely Pure

The only baking powder made from Royal Grape Cream of Tartar

NO ALUM, NO LIME PHOSPHATE

Effective City Advertising.

Rock Island Union: Advertising pays! It pays merchants and business men; it pays railroads and steamship companies and it pays cities. Omaha, Des Moines, Kansas City, Buffalo, Lynchburg, Houston, Seattle, Spokane and Tacoma, all say that it does and Davenport is going to try it. Rock Island has had more free advertising than almost any other city because of its name, and the fact that the greatest arsenal in America and one of the great railroads bear it. It is of the "publicity" sort. Everybody knows where Rock Island is. Yet, you say that Rock Island has not grown greatly, and therefore, advertising doesn't pay. That's where you are wrong.

Always remember that something else must go with advertising. The definition for the word "assault" for example, is: "An apparent violent attempt to do injury to another." You see, the word "apparent" is there. The attempt must be coupled with the apparent ability to execute—to perform. So with advertising, there must be an "ability" to perform—apparently or otherwise, preferably otherwise. What results would a merchant get if he advertised a full department store line when his stock consisted only of corset-covers and underskirts. Would you expect a clothing merchant to build up a trade by advertising the "latest models of fashion tailored from the swellest fabrics" if he carried nothing but shelf-worn stock? Hardly. Then a good definition for municipal advertising would be:

"Publicity, coupled with a statement of the natural and acquired advantages of the city, and the desire and ability on the part of the people thereof to make good."

The city of "Rock Island" is known all over the civilized world, but only as the seat of the great arsenal and the place from which a great railroad takes its name. With its name has not gone a knowledge of our advantages. People do not know that we have cheap power here; that it is a railway center with shipping facilities second to none; that we have banks here that will stand with the banking institutions of any city of its size in America; that we have a live, wide-awake citizenship, and that this citizenship possesses capital for investment in legitimate enterprise; that we have large manufacturing interests here that are on a paying basis and that are growing. In other words, we have not shown to the outside world that we not only say these things, but that we possess them—that we have, not only the "apparent" ability to perform, but that we actually do possess the ability.

If the city of Rock Island will advertise along these lines it will get results. The booster excursion was such advertising for the retail trade. It should be followed up. The enthusiasm should not be permitted to die with the recollection of the trip.

But our other advantages, what of them? Are we just going to lay dormant—be content with the publicity we get from the name "Rock Island?" Some of our manufacturers realize the importance of publicity. They are pushing their wares in every part of the United States. Some of our wholesale merchants sell in many of the states of the Union. But there is no concerted action. There is no "coming together" on the things that are of common interest. There is a failure to "understand" each other. We do not know what the other fellow is thinking and doing. It is time that there be an awakening.

While just at this time an advertising campaign might not be opportune, we can get ready for one by promulgating things that are of common interest. We must have men here who possess the experience and ability to concentrate the interests and energies along these lines. Let them step forward. The advertising will come.

Of Interest to Missourians.

Wyaconda (Mo.) News: There may be other towns almost as good as Wyaconda but we do not know where they are.

Missouri bees produced a million dollars worth of honey last year, the Missouri mule kicked the mortgage off of hundreds of farms and then the old hen cackled.

"A favorite style of gambling in this city," the Lancaster Excelsior says, "is to put 100 eggs in an incubator and bet on the results."

Robert Shous, a Macon county boy, has the largest chicken hatchery in the state it is said. He made his own incubators and his hatchery has a capacity of 20,000 eggs at a hatch.

Canton is all broke out with the measles and a circus is coming. Such luck as that would Jonah Job.

"Missouri Chief Josephine," the greatest cow in the world, is owned by Missouri's Agricultural College at Columbia; "Rex McDonald," the greatest saddle horse in the world, is owned by B. R. Middleton, of Mexico, Mo.; the biggest mule in the world is owned by Dr. Sheets, of Orick, Mo.; the greatest ten thousand dollar hen is owned by Kellerstraus of Kansas City, and the tallest woman in the world, Miss Ella Ewing, lives near Wyaconda, Mo. The "Show Me" state can show the world.

The following story is going the rounds of the eastern papers: A Missourian from the Ozarks recently went to the city to see the sights. He had never been in a big city before. He walked down the street, looking in the windows and enjoying himself hugely. At one place he saw a sign reading, "Woman's Exchange." The mountaineer hurried into the store, which was filled with various specimens of feminine handicraft. "Is this the "Woman's Exchange?" he asked. "It is," answered a very tall, very gaunt and very spinsterlike person behind the counter. "Be you the woman?" and he eyed her keenly. "I guess I am." "Wal, I guess I'll keep Sai," he said apologetically, hurrying out.

SALEM.

One of the most delightful entertainments ever given by the Salem Woman's Club was held at the opera house Friday night, when the members at their annual May social of the club royally entertained their husbands. Eight guests were present and enjoyed themselves to the fullest extent. Various diversions for continuous pleasure filled the time. Prof. M. M. Jones was toastmaster. An elegant six course supper was served. There were many compliments for the club and their good work. One more meeting ere they close for the summer vacation.

The funeral services over the remains of Mrs. Eva Barbara Beck, who passed away at the home of her daughter, Mrs. Jerome Eighme, were held from the residence Wednesday morning. The body was taken to Mt. Pleasant for interment.

After five years of faithful work in Birmingham schools, Claude R. Hayes has been re-elected as principal for the ensuing year. Mr. Hayes will tender his resignation, as he desires to enter a college of high repute and prepare for special work. He possesses a diploma from Salem High school also one from Whittier College. He has taken a thorough course of study at Iowa State College, Cedar Falls, and has a state certificate and a state diploma, yet his ambitious aim for higher achievements. A young man with a great amount of ability and energy. One for whom we predict a brilliant future.

Mrs. Spurrier and her son, F. O. Spurrier, left Tuesday for their home at Lamoni. While here they visited at the James Taylor home. Mrs. Spurrier and Mrs. Taylor are sisters.

Isaac Garretson and little daughter, of Summitville, were recent guests at the home of the former's grandparents, Mr. and Mrs. Isaac Garretson.

Miss Grace Myatt and two children from Niota, Ill., are visiting at the home of Mrs. Myatt's mother, Mrs. Rhoda Wilmeth.

After spending a week with her parents, Mr. and Mrs. B. Long, Mrs. Roudabush left for her home at Fort Madison Thursday.

Mrs. Mark Kirkpatrick departed Saturday for her home at Garner. Her sister, Miss Leda Gough, accompanied here to Cottonwood.

A good program was rendered at the Sunday school convention held at the Congregational church Sunday afternoon.

Mrs. Jack came from Fort Madison Saturday to spend some time with her sister, Mrs. Lucy Davis, who is quite poorly.

Following a visit at the home of her uncle and aunt, Mr. and Mrs. J. C. Maris, Miss Elizabeth Cornell returned to Bonaparte Thursday.

Mrs. Vallan Parker came from Ottumwa and spent Saturday with her parents, Mr. and Mrs. C. Scott.

At Whittier Academy and at Salem High school preparations for commencement are in full sway. The date for the former is May 26, while the latter will be held June 2.

Mrs. Elizabeth Oldt spent a few days of last week with relatives in Mt. Pleasant.

Mrs. O. H. Tyner, of New London, was a guest of relatives and friends at this place last week.

C. W. Davidson and Mrs. J. R. Wilmeth are enjoying a visit with their sister, Mrs. Zola Larson from Chicago.

Faculty and students of Whittier Academy enjoyed a picnic at Webster Friday.

Miles Gouch is studying telegraphy under the instruction of Mr. Smith, Salem's station agent.

Mrs. Kate Hoggatt, of Mt. Pleasant, spent last week with Mr. and Mrs. Jerry Haggatt.

The C. I. C.'s will give an entertainment in the M. E. church Tuesday evening.

Mrs. C. A. Stevens still remains quite ill.

Fred Shelledy is home from Oklahoma and is busy at his real estate and auctioneer business.

Under the auspices of the Woman's Club, Hawkins and McMaster are laying a cement walk to the cemetery.

C. Scott went to Ottumwa Saturday to spend a few days with his daughter Mrs. W. Parker.

Nervous? Let your doctor prescribe the medicine. He knows best. The fact, however, that Ayer's Sarsaparilla has such strong tonic properties, and is entirely free from alcohol, may make it precisely to his liking. J. C. Ayer Co., Lowell, Mass.

A Great Combination Farm For Sale Or Exchange

We are offering for sale or exchange a farm of 494 acres, located about 14 miles from the Great Keokuk Dam. One of the greatest engineering feats of any century will be the construction of this great dam across the mighty Father of Waters. Our people can not realize and appreciate the far reaching importance to this part of Iowa, of this mighty power.

A population of at least one-half million will throng this vicinity within a few years. Land will become a great desideratum, and the value of it will increase rapidly. About one-half of the farm is fine high bottom, corn and wheat land in cultivation. It is not overflow land and hence no uncertainty about the crops. The other half is upland, timber and brush pasture, with more than sufficient wood to pay for clearing. The house has six rooms, the barn is a basement one and is about 40x60 feet. The location is a station on the Rock Island railroad, called Hinsdale The farm is 3 1-2 miles from Argyle, a town on the main line of the Sante Fe railroad. At some early date this farm will be very valuable. It is being offered now, for cash, at $85.00 per acre. Will exchange for larger or smaller farm in southeastern Iowa, but farm must be worth the money.

MORONY & HURLEY
Mt. Pleasant, Iowa

A MAN'S EARNING PERIOD

is sometimes over before he realizes it. Every young man should keep this in mind and prepare for this time by saving all he can during his earning period.

State Central Savings Bank

Corner of 6th and Main Streets.

Pays three percent on savings accounts.

Capital $200,000.00 Surplus $200,000.00

He who is not saving a certain percentage of his income regularly is placing a first mortgage lien upon his future

The nucleus of a savings account with us, is $1.00 placed in this bank today.

Three percent per annum paid on savings accounts and time certificates.

The Keokuk Savings Bank

DIRECTORS:
A. E. JOHNSTONE, H. L. CONNABLE, B. B. JEWELL, F. W. DAVIS, B. L. AUWERDA

The management of the
KEOKUK NATIONAL BANK
Endeavors to pursue a progressive policy, to be liberal in its treatment and to adhere strictly to the legitimate lines of banking.

3 PER CENT INTEREST ON TIME AND SAVINGS DEPOSITS.

$100 REWARD, $100.

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrah. Hall's Catarrah Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrah Cure is taken internally acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for lists of testimonials.

Address F. J. CHENEY & CO., Toledo, O.

Sold by all druggists, 75c.

Take Hall's Family Pills for constipation.

His Parting Shot.

A local minister had had a serious time in fighting the saloon element in his town and had not been backed up in his efforts by the members of his own church. This with other troubles had led to his resignation, and in announcing his departure at his farewell sermon he said: "I am going to do something the devil has never done. I am going to leave C——."

The Fountain Head of Life Is The Stomach

A man who has a weak and impaired stomach and who does not properly digest his food will soon find that his blood has become weak and impoverished, and that his whole body is improperly and insufficiently nourished.

Dr. PIERCE'S GOLDEN MEDICAL DISCOVERY makes the stomach strong, promotes the flow of digestive juices, restores the lost appetite, makes assimilation perfect, invigorates the liver and purifies and enriches the blood. It is the great blood-maker, flesh-builder and restorative nerve tonic. It makes men strong in body, active in mind and cool in judgement.

This "Discovery" is a pure, glyceric extract of American medical roots, absolutely free from alcohol and all injurious, habit-forming drugs. All its ingredients are printed on its wrappers. It has no relationship with secret nostrums. Its every ingredient is endorsed by the leaders in all the schools of medicine. Don't accept a secret nostrum as a substitute for this time-proven remedy of known composition. Ask your neighbors. They must know of many cures made by it during past 40 years, right in your own neighborhood. World's Dispensary Medical Association, Dr. R. V. Pierce, Pres., Buffalo, N. Y.