

A Million More People Can now afford Automobiles

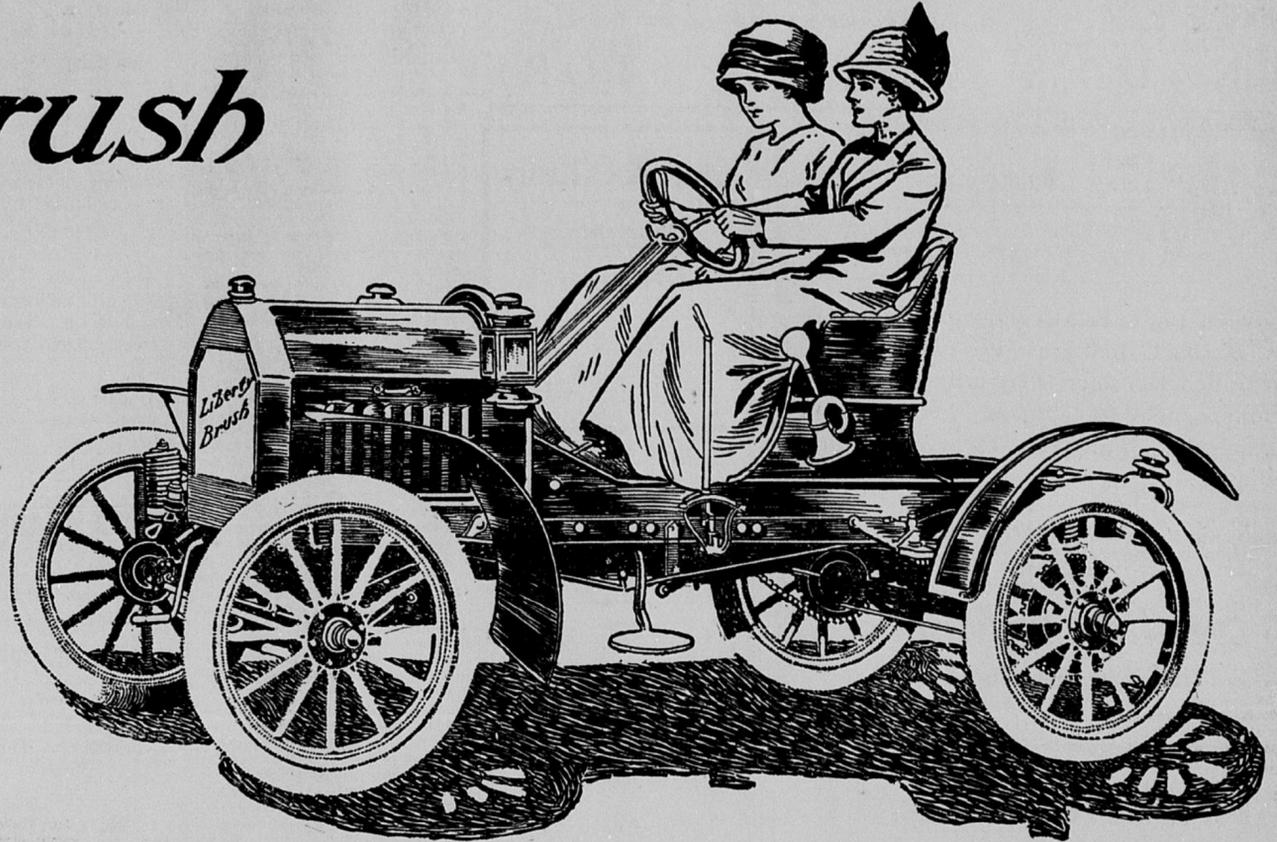
The Liberty-Brush

\$350

at last has brought the automobile within the reach of every man.

A million buggies are sold in America to horse owners every year.

All these owners can now use a motor car at less cost—and do more work in less time.



It only costs to run—One cent a mile—cheaper than a trolley

THOUSANDS have been waiting for the day when they could afford a motor car.

That day is here for a million more people—people who have been buying buggies and driving horses both for business and pleasure.

It is here for thousands of other people who do not use horses, who depend on public conveyances, submit to unnecessary discomforts and delays, and suffer consequent loss of time and business.

Every horse owner can buy and maintain a Liberty-Brush automobile, costing \$350, for less money than it costs to keep a horse.

The others—if they are compelled by business to cover large areas, earning more money the quicker they cover their territory—will find the Liberty-Brush cheaper than any public conveyance, cheaper even than the trolley. They can widen their territory, and increase their earning powers.

The pleasures of motoring are too well known to need more than mention. The Liberty-Brush opens this field of recreation and healthful pleasure.

This is not extravagant talk. It is fact. Consider it carefully in your own case.

The Liberty-Brush is not a low-priced imitation of a big motor car—it is a real automobile—a machine designed and built according to accepted best standards. The forerunner of the Liberty-Brush mechanically is the successful Brush runabout, thousands of which are giving satisfactory service.

It has a long stroke vertical motor of 10-horsepower, thermo-syphon cooling system, multiple-disc clutches, selective transmission, double side-chain drive, bevel-gear differential, artillery wheels, internal expanding brakes, pneumatic tires and shock-absorbing devices under Truffault-Hartford patents. In every particular the Liberty-Brush is an automobile at a price easily within reach of EVERYMAN.

This car is manufactured by the Brush Division of the United States Motor Company, the largest producers of high-grade automobiles in the world. By large quantity buying and manufacturing, the Liberty-Brush is made to sell at a price hitherto considered impossible for a standard automobile.

The full guarantee of the United States Motor Company goes with every Liberty-Brush. The benefit of experience in making the Brush runabouts is utilized in the construction of the Liberty-Brush, and the price of the car, \$350, leaves a profit which would be ridiculously small were it not for the vast number produced.

The designers of this car, which has proved the biggest gun ever fired in motordom, know that it is capable of

running 35,000 miles. They are confident of this if the car is given reasonable care, for Past records of Brush automobiles show what you may expect of the Liberty-Brush.

Think of running once-and-a-half around the globe in your own car—think of the many months, years, during which you will get capable service from your Liberty-Brush. You can learn to operate it in fifteen minutes.

As to cost—in many official tests and in the hands of owners, the Brush has proved most economical. We know that many Brush cars have run more than 25,000 miles at a cost of 1 1/5 cents a mile, or six-tenths of a cent per mile per passenger, including all maintenance charges.

On the day when the Liberty-Brush arrived, the Fourth of July, 109 Brush runabouts in 109 different cities ran 100 miles, and their performances proved the claims made for the Liberty-Brush.

The fastest car averaged 28.17 miles per hour and the slowest, 11.1.

The highest economy average was 48.4 miles per gallon, and the lowest average was 15.38.

The lowest oil consumption was 1 gill for 100 miles and the highest was 2 qts.

Now consider this:

The average speed was 18.9 miles per hour. The average mileage on one gallon of gasoline was 25.9 miles. The average consumption of oil was 609 miles per gallon.

As to reliability: Only six adjustments were made, three to carburetors and three to spark plugs.

At this cost of operation and this initial cost, who can say "I cannot afford an automobile"? Mercantile concerns can see in this an economic business proposition for salesmen, solicitors, inspectors, or for quick, light delivery.

Five days after the announcement of the Liberty-Brush we had received 2,585 inquiries by mail and telegraph from dealers, firms, and individuals looking towards its purchase. Hundreds of inquiries continue to come every day.

We will have a Liberty-Brush dealer in every county, and some territory remains open. Liberty-Brush users will find representatives everywhere who are prepared to care for these cars.

Orders for cars will be filled strictly in the rotation in which they are received, and we urge prompt action if you would obtain a Liberty-Brush automobile at an early date.

For particulars, address Sales Manager, Liberty-Brush division. He will refer you to the nearest dealer or give you your own territory.

SPECIFICATIONS

Motor: Long-stroke, single vertical cylinder; 10-horsepower, bore 4 inches, stroke 5 inches; located under the hood in front; three-point suspension.
Cooling: Water; Briscoe thermo-syphon system, without pump; vertical tube radiator.
Transmission: Selective internal gear type; multiple-disc clutches for all speeds; enclosed and running in oil.
Speeds: Two forward and one reverse.
Drive: Shaft to differential; double side-chains to rear wheels; universal joint in shaft; bevel-gear differential and bevel gears mounted upon ball-bearings.
Steering Gear: Internal reducing spur gear, enclosed and oil-tight.

Brakes: Extra large, internal expanding in rear wheel sprocket hubs.
Springs: Four spiral springs, one at each corner, easy riding and mechanically impossible to break.
Control: Spark and throttle levers under steering wheel; side hand-lever for all speeds; foot pedal releases clutch and applies brakes.
Wheels and Tires: Artillery wheels; 28 x 3-inch pneumatic tires.
Wheel-base: 80 inches.
Tread: 56 inches; for the South 60 inches.
Equipment: Tools, tire repair kit, three oil lamps, horn.
Speed: Up to 30 miles per hour.



The Brush Runabout Company Broadway at 61st Street New York

Division of **UNITED STATES MOTOR COMPANY**

