

CARNIVAL

Auspices
Keokuk Base Ball Assn.
6—Big Days—6
Commencing
Mon. July 24
WORTHAM-ALLEN SHOWS
20—SHOWS—20
3—SENSATIONAL FREE ACTS—3
4—NEW RIDING DEVICES—4



Blown to Atoms!
Prices!
The big noise in Town is our semi-annual clearance sale after the Fourth.
Sacrificing good clothing for good money—we need room for our Fall and Winter stock.
And we must confess we need the money, too.
The values you will be offered in this sale are remarkable. No store ever sold seasonable merchandise at prices so low!
You never purchased clothing as cheaply as you can buy them now.
Our regular low prices reduced (20 per cent.) lower means a great saving, careful, economical buyers are going to take advantage of 20 per cent off.
A wide variety of styles—only the real new things of the season—Don't wait.

EWERS McCARTHY CO.
412 MAIN ST.



From Youth to Old Age
Eye Glasses or Spectacles
are often necessary.
The child's eyes need attention so that by correcting the difficulty in its early stages glasses need not always be worn.
Elderly people require glasses to see clearly and ease the strain on their eyes as age comes on.
As registered optometrists skilled in correcting errors of refraction and in fitting glasses perfectly for us supply glasses for any member of the family at our optical department.

RENAUD
REGISTERED OPTOMETRIST
Reliable. Up-to-Date.

CITY NEWS.

—Smoke Power City 5c cigar.
—Free concert by carnival band at Rand Park tonight.
—Turkey dinner today, 25c at the Grand Hotel.
—For wall paper at low prices, see Leming, 904 Main.
—Born, July 21, 1911, 11:20 p. m. to Mr. and Mrs. J. A. Bryant, 1512 Park street, a fine boy.
—Sherwood for delivery wagons
—Just the cost of manufacture this week at Sullivan & Auwerda's.
—Mr. and Mrs. Wm. Danford of Moorar, are the parents of a girl baby, born July 19.
—Special prices on all oxfords and strap pumps at Huiskamp's.
—See us for metal ceilings, furnaces and all kinds of tinwork. Our prices the lowest. Seither & Cherry Co.
—Wear Keokuk custom made shirts manufactured by Guy & Williams, 23 North Fifth street.
—In arranging for your vacation do not forget the annual Niagara Falls excursion over the Wabash on Aug. 15th. Through sleepers from Keokuk.
—For dependable shoe repairing go to Karle, the reliable shoe man.
—The Iowa State Insurance Company baseball team defeated Irwin-Phillips Co. Saturday afternoon at Hubinger Park by the score of 14 to 8.
—The rush will be on at Sullivan & Auwerda's cost sale next Monday.
—Attend moonlight given by Agne's orchestra on W. W. Tuesday, July 25.
—Sherwood for buggies.
—Free band concert tonight at Rand Park by Wortham & Allen Carnival Co. band.
—In arranging for your vacation do not forget the annual Niagara Falls excursion over the Wabash on August 15th. Through sleepers from Keokuk.
—We are making prices to please all on oxfords and low shoes. Huiskamp's.
—Turkey dinner today at the Grand Hotel. 25c.
—We want your painting and paper hanging. Leming, 904 Main.
—Have your shirts custom made in Keokuk by Guy & Williams, 23 North Fifth street.
—Dance—Wednesday evening, July 26, given by the S. L. M. club at Warsaw. Agne's orchestra. Car held until midnight.
—Sherwood for harness repairs.
—Moonlight excursion given by Agne's orchestra on steamer W. W. July 25.
—The gospel workers of the Y. M. C. A. will hold services at Summitville this afternoon. Two autos will convey the party out and back. The meeting will be the third of the series to be given in towns near Keokuk.
—Meet your friends at Sullivan & Auwerda's cost sale next Monday.
—The sale that names the low prices and delivers the goods this coming week at Bode-Larson's.
—Let Leming do your painting and wall papering, 904 Main.
—Sherwood for harness.
—J. A. Hanna, general secretary of the Young Men's Christian Association at Galesburg, who is well known in Keokuk, has accepted the secretaryship of the association at Quincy, Illinois, and will enter upon his new duties about September 1. Mr. Hanna goes to Quincy just as work is to be started on the new \$100,000 association building, and it is expected that he will build up a strong organization in that city.
—Only one week to buy choice dry goods at New York cost. Sullivan & Auwerda.

COST SALE

Sullivan & Auwerda

Beginning Monday, July 24, for one week we will sell everything at New York cost, this does not mean cost in a few departments, but just what we say

All Goods At Cost

Our stock of Dry Goods, notions and ready to wear garments is large. New goods have been received almost every day during the entire season and we therefore present a stock of Dry Goods rarely equalled in cities of this size. We will close our store fifteen minutes earlier every evening during the sale so as to give the clerks an opportunity to arrange goods for the following day. Wise and prudent buyers will take advantage of this sale. To those who have never attended Sullivan & Auwerda's semi-annual COST SALE will merely say "ask your neighbor."

SULLIVAN & AUWERDA

Butterick Patterns not included in sale as we are merely selling agents for them.



Many a Man
is a critic because he likes to be contrary. You can go contrary to the wishes of your friends and neighbors and sometimes get the best of them; but go contrary to the dictates of nature and you always get the worst of it.
If Nature Says Spectacles, then Spectacles it must be. Nature won't accept just spectacles though; they must be right spectacles. We can give the kind that nature demands.
W. M. Pinkley
Registered Optometrist and Eye Sight Specialist.
600 Main, upstairs. Keokuk

Good Stuff!

That's what everybody SAYS when they eat our

Ice Cream

Order some and try it. We make the very best in town. All kinds.

Scott & O'Reilly
600 MAIN STREET.

WE SELL—
PURE AND DELICIOUS
Ice Cream, Ices and Sodas
5c
MARCHEFKE

CITY NEWS.

—Cost sale Monday. Sullivan & Auwerda.
—Mr. and Mrs. Thos. Gaule of 1412 Timea street, announce the birth of a twelve pound baby girl, born July 20.
—In arranging for your vacation do not forget the annual Niagara Falls excursion over the Wabash on August 15th. Through sleepers from Keokuk.
—The next 10 days will again show the people of Keokuk that a strictly cash way of doing business saves them money. See for yourself at Bode-Larson's clearance sale.
—For the second time this week a Streckfus line steamer has been docked at the government dry dock at the second lock for repairs to the hull. The excursion steamer Sidney went onto the stocks about 10:30 Saturday morning to have a couple of planks tightened up and some new caulking put in. The leak was sprung at Louisiana, and while not serious, was sufficient to delay the big boat on her way to Burlington where she is scheduled to carry out an excursion today.
—Now is the time to have your furnace cleaned and looked over. We are experts in that line. Seither & Cherry Co.

M. C. W. Peroxide of Hydrogen
This is the brand that your doctor undoubtedly prescribes. It is the one peroxide above all others. We sell this kind only. Of course it costs us more than we have to pay for the department store kind but the public expect a little better from us than it does from others and we never disappoint. We sell this good kind for
10c
WILKINSON & CO.
DRUGGISTS

Leave or Telephone Orders for Your SUNDAY DINNER
For
Ice Cream and Ices
McGrath Bros. Drug Co.
CORNER FIFTH and MAIN.

CARD OF THANKS.
We wish to thank our friends and neighbors for their kindness shown during the sickness and death of our loved one.
MRS. W. A. RILEY and FAMILY.
MR. AND MRS. JOHN W. RILEY.

FUNERAL NOTICE.
CHAMBERS—The funeral of the late Samuel L. Chambers will occur at 2 o'clock this afternoon from the family home, No. 813 Carroll street. Friends of the family are invited.

CARD OF THANKS.
We wish to thank Keokuk lodge No. 256, A. O. U. W., for the prompt payment of policy on our brother, Martin Foley; also the kind friend who wrote the "Tribute of Remembrance."
MARY FOLEY.
THOMAS FOLEY.

NOTICE TO CLAMERS.
Get our offer on slugs and pearls before selling. We pay the highest prices on slugs and pearls.
HAWKEYE PEARL BUTTON CO.
—Read The Daily Gate City.

ALWAYS THE SAME. BEST WORKMANSHIP.

ROUND OAK.

WARD'S CIGAR STORE, 525 Main

WE WANT U
To Smoke the Grand Leader Cigar. Try it once, you'll always smoke it.
C. W. EWERS 1120 Main Street Keokuk, Iowa.

RIVER STEAMER KEOKUK TRIP
Family excursions—to Quincy and return for parties of ten or more, round trip 60c.
Leaves Keokuk week days at 6:30 a. m.
Leaves Keokuk Sunday at 5:00 p. m.
In order to obtain this reduced rate parties must make arrangements with the agent at least one day before making the trip. Telephone Bell 264. Home 130.

WE DRY CLEAN AND DYE
Suits, dresses, skirts, waists, shawls, cloaks, jackets, ribbon, laces, etc., satisfaction guaranteed.
BLANK'S 924 Main St. Iowa Phone 249 Black

CITY NEWS.
—Everything at cost. Sullivan & Auwerda.
—Save a dollar to spend for your vacation by buying a pair of low shoes this week at Bode-Larson's sale. You'll need 'em for three months yet.

CITY NEWS.
—Sullivan & Auwerda cost sale Monday.
—Regular meeting of Keokuk lodge No. 13, I. O. O. F. Monday night at 7:30 o'clock. Visiting brethren fraternally invited.

This House represents the Well Dressed, whether for Business, Sports or Social Functions

Lowitz & Sons

Iowa's Best Tailors

Importers of Exclusive Woolsens,
Makers of Fine Clothes For Men

SPECIAL

In order to reduce our stock of high grade summer suitings we offer them at a reduction in price for the balance of this month.

At all the seasons of the year you will find here a large stock of Fine Woolsens of the highest standard of quality.

See our line of outing fabrics for two piece garments in fancy blues, wool crashes, white flannels and serges.

"The House That Knows How to Make Clothes"