



\$1.19 **\$3.98** **69c** **98c** **\$3.29**
\$1.69 **Upward**
\$1.98 **Just an Idea of the True Bargains at the**
"FASHION SHOP FINAL CLEARANCE SALE"

Everything in the entire building at cost and many items at 1-2 price.

N. S. LOWITZ
612 MAIN



Blown to Atoms!
Prices!
The big noise in Town is our semi-annual clearance sale after the Fourth.
Sacrificing good clothing for good money—we need room for our Fall and Winter stock.
And we must confess we need the money, too.
The values you will be offered in this sale are remarkable. No store ever sold seasonable merchandise at prices so low!
You never purchased clothing as cheaply as you can buy them now.
Our regular low prices reduced (20 per cent.) lower means a great saving, careful, economical buyers are going to take advantage of 20 per cent off.
A wide variety of styles—only the real new things of the season—Don't wait.

EWERS McCARTHY CO.
412 MAIN ST.

CITY NEWS.

—This will be carnival week in Keokuk.
—Attend moonlight given by Agne's orchestra on W. Tuesday, July 25.
—Sherwood is selling buggies at low prices.
—Mrs. H. A. Troast has been quite ill for several days past and is being treated at the home of her parents, Mr. and Mrs. D. F. Miller.
—A patron of The Sunday Gate City want column advertising for help got the desired results two hours after the delivery of the paper. The growing city circulation is producing results.
—Children's bare foot sandals selling at cost at Star Shoe store.
—Masonic—Special meeting of Eagle lodge No. 12, A. F. and A. M. 7:30 o'clock Tuesday evening, July 25, 1911. Work on the first degree. Visiting brethren fraternally invited. By order of the W. M. S. H. Johnston, Secretary.
—The steamer North Star, the last of the fleet owned and operated by the Van Sant Navigation company, of which ex-Governor S. R. Van Sant is president, was sold last week to J. J. Schreiner of Dubuque. The purchase price and the use to which the steamer will be put have not been made public. Mr. Schreiner took possession immediately, taking the steamer from Cattail bay near Clinton, where it has been anchored for some time to Dubuque. The North Star, considered one of the finest rafts on the river, was built four years ago at Dubuque, and was the flag ship of the Van Sant fleet. It is 142 feet long with a 32-foot beam. The sale was made through the agency of M. J. Scandrett, secretary-treasurer of the Van Sant company.
—About thirty-five members of De La Salle Council, Knights of Columbus, went to Quincy yesterday to attend the third degree initiation work there. The day was a big success, more than five hundred knights gathering from Quincy and nearby cities. The day's program began in the morning at 9:00 o'clock with solemn high mass and concluded with the brilliant banquet in the evening. The second degree work was put on by the Hannibal council and the third degree by Dr. R. E. Kane and staff of St. Louis. This is the same staff which recently exemplified the work in Keokuk. At the banquet a splendid menu was served and the following speakers were on the program: Jos. J. Freiburg, grand knight of Quincy Council; J. T. Welch of Keokuk, Ill.; J. W. Hays, Hannibal, Mo.; Rev. Father John P. Brennan, Quincy; Dr. Emmett R. Kane, St. Louis; Louis A. LaVole, Quincy.
—Tim Murphy has accepted Brooke R. Ransome's offer of a tour of the river cities of the Mississippi valley on a huge steamer converted into a floating theatre, conditionally on his ability to cancel contracts for his appearance in the leading theatres in the cities included along the route. Mr. Ransome now wishes to add to his original offer an extended trip up the Ohio for Mr. Murphy to play engagements in Evansville, Owensboro, Henderson, New Albany, Louisville, Madison and Cincinnati. The cities included in the original route are New Orleans, Baton Rouge, Natchez, Vicksburg, Greenville, Arkansas City, Helena, Memphis, Cairo, Paducah, St. Louis, Alton, Hannibal, Quincy, Keokuk, Ft. Madison, Burlington, Muscatine, Rock Island, Moline, Davenport, Clinton, Dubuque, Prairie du Chien, La Crosse, Winona, Wabasha, Red Wing, St. Paul and Minneapolis. This steamer will be called the Judge Barmalee after Mr. Murphy's character in "The New Code" the comedy he is to present the coming season.

COST SALE

Sullivan & Auwerda

Beginning Monday, July 24, for one week we will sell everything at New York cost, this does not mean cost in a few departments, but just what we say

All Goods at Cost

Our stock of Dry Goods, notions and ready-to-wear garments is large. New goods have been received almost every day during the entire season and we therefore present a stock of Dry Goods rarely equalled in cities of this size. We will close our store fifteen minutes earlier every evening during the sale so as to give the clerks an opportunity to arrange goods for the following day. Wise and prudent buyers will take advantage of this sale. To those who have never attended Sullivan & Auwerda's semi-annual COST SALE will merely say "ask your neighbor."

Sullivan & Auwerda

Butterick Patterns not included in sale as we are merely selling agents for them.

CARNIVAL

Auspices
Keokuk Base Ball Assn.
6—Big Days—6
Commencing
Mon. July 24
WORTHAM-ALLEN SHOWS
20—SHOWS—20
3—SENSATIONAL FREE ACTS—3
4—NEW RIDING DEVICES—4

Pennant Cigars

Put up in 12 in box
50c
Just the thing for picnics.

A. J. Anderson
Bell Phone 1119 Red
724 Main

RENAUD'S JULY SALE



HERE'S A CHANCE to get some good and handsome jewelry pieces, cut glass, hand-painted china, silverware, etc., for very much less than their actual worth to you.
We are having a sort of July house cleaning sale—closing out odd pieces of all sorts. All articles of this nature have been marked

AWAY UNDER ORIGINAL PRICES to effect a speedy clearance. Some very unusual values may be secured by those who take early advantage of this opportunity.
For example: What we have left in "1847" Rogers Bros. (the genuine article) Teaspoons regular \$2.50...NOW \$1.87
Teaspoons, reg. \$2...NOW \$1.58
Dessert spoons and forks, Reg. \$4...NOW \$2.88
Reg. \$3...NOW \$1.85
FANCY PIECES SAME DISCOUNT. SEE OUR WINDOW.

Renaud's Jewelry Store
Advertisers of Facts

McGrath Bros.

SEE
for
Aluminum and Paper
Drinking Cups
Traveling Rolls,
Soap Boxes
Sanitary Wash Cloths
Rubber Sponges
and all the other essentials for summer vacation trips
Corner Fifth and Main.



Just try it once because we ask you to and you will continue to use it because you will want it,

"Hamill's Steel Cut Coffee"

NOTICE TO CLAMERS.
Get our offer on slugs and pearls before selling. We pay the highest prices on slugs and pearls.
HAWKEYE PEARL BUTTON CO.

—Let Sherwood repair your harness.
—The Tea and Coffee Trade Journal, published in New York, in its current issue prints a picture of Harry R. Cullin, tea and coffee buyer for the S. Hamill Co. of this city with a half page write up of his business career which commenced when he entered the big Hamill office as an office boy at a salary of \$3 per week.

Jiggercide

A pleasant harmless lotion which will stop irritation and misery of chigger and mosquito bites almost instantly. One forget about that annoying bite, forget about that annoying bite.

Regular Size 25c

Trial Size 10c

WILKINSON & CO.
422 MAIN ST.
KEOKUK, IOWA

James McNamara's Sons

—DEALERS IN—
Building Material and Sewer Pipe

Atlas Portland Cement

Louisville and Utica Cement, Lime, Hair, Stucco, Mortar Colors.

Acme Cement Plaster

Sewer Pipe, Drain Tile, Gutter Pipe, Fire Brick, Fire Clay, Flue Lining, Chimney Pipe, etc.
422-428 Johnson Street
Keokuk, Iowa

Storage and Moving

Let us do your moving. We have competent men and appliances for the careful handling of pianos and all household goods.

A large, well lighted storage building with elevator for storage purposes.
Hard and Soft Coal
Springfield lump and soft Nut Buckeye, Egg and Soft Nut, Le-High Valley Chestnut, Stove, Egg and furnace.
Cord wood, sawed wood, stove wood and kindling.

Jas. Cameron's Sons

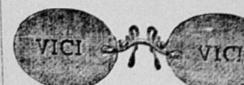
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You Feel at Home when you stop at the

Grand Hotel

Everything for your comfort. Modern, strictly first-class in every respect. Four blocks from depot and postoffice. Special Sunday Dinners.

Henry Sanders, Prop.
Near 3rd and Main St.,
Keokuk, Iowa.



W. M. Pinkley

Registered Optometrist and Eye Sight Specialist.
600 Main, upstairs. Keokuk

A Bargain In Fuel

Is what you get when you use fuel gas—the fuel that is delivered at the stove—clean, quick, convenient. Just light a match and the fire is ready.

Keokuk Gas & Electric Co.

TRY OUR HOME MADE
Fresh Caramels and Butter Scotch.
Wrapped in sanitary paper.
MARCHEFKE

Wm. Lucas

Can save you money on your grocery bill. Trade at the new store, 228 B. street.
Bell Phone 993 Black.

FRESH Ice Cream

Homemade Wholesale and Retail
W. H. Siegfried's DRUG STORE
1114 Main

HAVE A DRINK

That is good and healthful. Just the thing for your home or picnic. Let us deliver a case

OF BURK'S FINE SODA
to you today, call us up over Hub. Phone 213 and we'll have a case there in short order.
J. BURK & CO. 1011 Main Keokuk

WE WANT U

To Smoke the Grand Leader Cigar. Try it once, you'll always smoke it.

C. W. EWERS 1120 Main Street Keokuk, Iowa.

RIVER STEAMER KEOKUK TRIP

Family excursions—to Quincy and return for parties of ten or more. round trip 60c.
Leaves Keokuk week days at 6:30 a. m.
Leaves Keokuk Sunday at 5:00 p. m.
In order to obtain this reduced rate parties must make arrangements with the agent at least one day previous to making the trip.
Telephone Bell 264, Home 130.

BEAR'S GROCERY 1116 Main St. Both Phones

Staple and fancy grocers, fresh country butter, spring chickens and fresh bottled milk.

Smokers Say

You can always depend upon the

BOB WHITE

A cigar that is always the same—none better made for 5c.

Ed. J. Bevering

12th and High Sts., Keokuk.

Lamb & Bertsch

Prop. Bell Phone 1075-Red 1105 Main

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Carries a large stock of key blanks and other material for key fitting and general repair work.
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