

OUR BIG COST SALE

Opens Monday, Jan. 22nd and Closes Saturday Jan. 27th

SIX BIG DAYS during which you can buy anything in our store at NEW YORK COST. This means everything contained in our entire line of DRY GOODS and NOTIONS go at COST. Every garment in our BIG READY TO WEAR DEPARTMENT included in this sale, nothing reserved. Just think of it, Suits, Dresses, Cloaks, Furs, Skirts, Petticoats, all kinds of Waists, Kimonas, House Dresses, Wrappers, Dress Goods, Silks, Velvets, Linings, Table Linens, Napkins, Bed Spreads, Towels, White Goods, Embroideries, Laces, Dress Trimmings, All Over Nets and Laces, Veilings, Hosiery, Underwear, Corsets, Blankets, Comfortables, Gowns, Outing Flannel Gowns, Sweaters, Ribbons, and all small wares. One of the largest and best stocks in Iowa, ALL AT COST.

Sullivan & Auwerda

The Mid-Winter Cost Sale

Our semi-annual cost sale begins Monday, January 22 and continues one week. This is your opportunity to save money. Our entire stock is offered at cost.

We call special attention to our table linens and napkins which are of the best quality. Also our underwear. We carry Essex Mills which cannot be surpassed for durability and style.

Our line of silks and wool dress goods are always up-to-date. We lead in trimmings.

Some good fur sets left. Come early and get your choice.

MEGCHELSEN'S
420 Main

CITY NEWS.

—John Keokuk lodge of Moose, \$5.
—The big cost sale at Sullivan & Auwerda's opens Monday.
—Use a Gate City want ad. when you want your want satisfied.
—The lid will be off this week at Sullivan & Auwerda's big cost sale.
—Everything at cost for one week at Sullivan & Auwerda's cost sale. Opens tomorrow.
—Pucketchuck lodge, No. 43 meets every Friday night at 8 o'clock. Frank Vollers, N. G.; Geo. Immeget, secretary. All members requested to be present. Installation of officers.
—The water power people began laying concrete Saturday, the first time for a few weeks, having been forced to cease this kind of work on account of the zero and below zero weather.

—Attend Sullivan & Auwerda's cost sale tomorrow and all week. You will meet your friends there.
—Howard Archer Fellows, aged nine years, son of Mr. and Mrs. Harvey Fellows, died at the family home, 1011 South Fourteenth street, at 3 o'clock yesterday afternoon of typhoid fever.
—Attend Sullivan & Auwerda's cost sale tomorrow and all this week. You will meet your friends there.
—Any one who has a penetrating eye can see a great future for Keokuk and the year 1912 will be one of the big eye-openers. There has been no effort to boom Keokuk but it is going to assert itself this year just because it is justified in doing so.

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—Roy Merrill, son of Mr. and Mrs. James Merrill, of Des Moines, and nephew of Thomas C. Merrill of Keokuk, died at the parental home Thursday night. The remains were conveyed to Centerville, the former home of the family for burial, which will take place this afternoon.

—John Hawkes left Saturday afternoon over the Wabash for LaFayette, Indiana, in response to a telephone message requesting him to come at once. Mrs. Hawkes has been in LaFayette for a few days, having been called there by the illness of her daughter, Mrs. William C. Hedgecock, who is a bride of but one week, and mention of whose illness was made in this paper last Thursday. The telephone message gave no additional particulars as to Mrs. Hedgecock's condition but evidently, it has become serious.

—The big cost sale at Sullivan & Auwerda's opens Monday.
—The afternoon meeting at the Y. W. C. A. Sunday will include some attractive features which should attract a good attendance. The subject for the occasion will be "Recovering and Giving," with Mrs. McDowell as leader. The junior choir, an interesting young musical organization will appear for the first time and will present some choice selections.

USE McGRATH BROS.

Compound Syrup
White Pine and Tar
For Coughs, Colds, Bronchial Affections.
Large bottles, 25c. Once tried, always used.

McGrath Bros.
DRUG CO.
Corner Fifth and Main.

OUR OLD FASHIONED
Hoarhound Candy
Is good for coughs and colds. It's fine. Try it.
MARCHEFKE

CITY NEWS.

—Use a Gate City want ad.
—St. Joseph's Auxiliary will hold their annual meeting at the hospital, Wednesday afternoon, 2:30.

—The lid will be off this week at Sullivan & Auwerda's big cost sale.
—Yesterday news by wire was received by Mr. and Mrs. John Johnson of 225 South First street, from Independence, Mo., of the sad death of their daughter, Mrs. George Arnold. The deceased is survived by her husband and two children. The remains will be brought to Keokuk this morning for burial, and the time of the funeral will be announced later.

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THE HOUSE WHERE THE HIGHEST STANDARD PREVAILS AT ALL TIMES

Every good dresser recognizes the superiority of **LOWITZ & SON'S** garments because they represent the highest degree of style, quality and individuality.

A SPECIAL OPPORTUNITY

In order to reduce our stock of High Grade Winter Suitings and Over-coatings, we offer them at a special price reduction for the next ten days.

Lowitz & Sons

IOWA'S BEST TAILORS

Importers and makers of Fine Clothes for Men

Automobile Insurance

1 1/2%

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22 N. 6th St.

Keokuk



The Cigar Distinctive
10 Cents
W. H. Reimbold
Maker of Havana Cigars



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Good Stuff!

That's what everybody SAYS when they eat our

Ice Cream

Order some and try it. We make the very best in town. All kinds.

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Kiedaisch's
Witch Hazel
Cream

The finest thing in the world for chapped hands, face and lips.

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Wilkinson & Co.

G. Arthur Kiedaisch, Mgr.
Keokuk's Biggest, Busiest and Best Drug Store.
422 Main Street.

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A small payment each week, two weeks or month will satisfy us.
Transactions are all confidential.

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Over Miller's Shoe Store.
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Pianos, Player Pianos
and Organs

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H. B. BLOOD Fire and Lightning Cyclone Plate Glass	Blood & Brinkman Gen'l Ins. Agency. No. 12 South 6th St. Keokuk, Iowa.	GEO. A. BRINKMAN Penn. Mutual Life Accident and Health Surety Bonds Liability Insurance
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Invest your money in Iowa, Municipal and County Bonds. Interest paid semi-annually and exempt from taxes.

—Clifford Agnew, son of Mr. and Mrs. T. W. Agnew, who is sick with diphtheria, is recovering.