

  
 TRADE MARK  
**The Golden Rule Store**  
 announce  
 Their Spring Exhibit Of  
 New Models of the  
**Red Cross Shoe**  
  
 "Bonds with your feet"  
 Trade Mark

# Sullivan & Auwerda

The Store That Sells Wooltex Styles

Our advertisements in  
*The Saturday Evening Post*

Showed these two garments. Come  
in and see the originals—and many  
other styles as good.

Did you see the double-page advertisement in *The Saturday Evening Post* signed "The Store that Sells Wooltex?"

That was our ad—for this vicinity—for this is The Store That Sell Wooltex.

The styles shown in that advertisement are in our stock. We print only pictures of them here, but the best way to sense there beauty is to come and see the garments themselves.

Plenty of other Wooltex styles here, too. You are sure of satisfaction whatever you choose, if it has the Wooltex label on it.



Copyright 1912 The H. Black Co.  
Makers of Wooltex Garments.

No. 36—Poiret is said by many to be the greatest living artist in dress. His evening gowns and carriage wraps are magnificent. His tailored styles are the acme of simplicity. This model is an exact copy of the Poiret design which he sent to the Wooltex factory—exact in style, in lines, in material and in trimming. The original model cost \$150 in Paris. You can buy this Wooltex reproduction at .....\$35.00



227  
Copyright 1912 The H. Black Co.  
Makers of Wooltex Garments.

No. 227—The lines of this original Wooltex model are so handsome it might well be one of the highest priced garments. But it is one of the very moderate priced ones. Equally first-class for travelers or for stay-at-home. And a splendid style for tall women. It comes in a number of attractive cloths, among them some new reversibles. Price ..... \$20.00

## Sullivan & Auwerda

The Store That Sells Wooltex Styles

## Removal Notice

We have removed from  
418 Main to 425 Main  
Street. For Plumbing  
and Tin work see us.

## ETTE & PRASSE

Season's Smart Styles  
Await Your Approval

THE window tells a story of shoe beauty—distinct styles that will appeal to your good taste.

Note the handsome new wide toes—as sensible as they are smart.

Short forepart effects. Cuban heels of moderate height.

Leather and fabrics of the most approved fashions.



\$2.50 to  
\$5.00

**Baur-Mullarky Shoe Co.**  
414 MAIN STREET

## Ewers McCarthy Co.



Solomon would have found something new under the sun—had he seen the beautiful new patterns we're showing in Young Men's Suits.

This week we devote to a special exhibition of Spring Styles in Young Men's Clothes. The event will be the L System College and High School week.

We suggest especially that you see our new Paprika Brown, Royal Ascot Grey, and Beach Sand Tan, in Spring Models.

Prices \$20.00 to \$25.00.

**EWERS MCCARTHY CO.**  
412 MAIN ST.

## GRAND OPERA HOUSE

Friday Night, Mar.  
29, at 8:15

—THE—  
**Spring Maid**

Special Spring Maid Orchestra. Prices for this attraction—Parquet and three rows of dress circle, \$2.00; balcony, \$1.50; three rows, \$1.50, two rows \$1.00; wall row 75c; gallery 50c; boxes, \$2.00. No free list, don't ask.

### PRICE BROS.

Wholesale and Retail

## Wall Paper

Painting and Papering

New Location 415 Main  
Bell Phone 691-Red

### GIBSON BROS.

Dealers in New and Second Hand Goods.

Furniture and Stoves Bought, Sold and Exchanged.

All goods called for and delivered.  
Bell 1210-Red 516 Main Street

—This is the last week of the March sales. Better buy furniture this week and save some money to spend some other way.

### CITY NEWS.

—Parisian Ivory at Ayres & Sons. —Just keep in mind that coming clean-up day in May.

—Regular meeting of Hermann lodge, No. 118, I. O. O. F., tonight at 7:30 o'clock. Visiting brethren cordially invited.

—Keokuk Camp M. W. A. No. 622 will hold its regular meeting tonight at Woodman hall. All members are requested to be present.

—The next election will be the June primaries. But there is plenty of time to think and act on that matter. Let's give a little time to politics and a great deal of time to Keokuk.

—See Isaac Shafer, 1312 Blondeau, for carpenter work.

—Regular meeting of Loyal Order of Moose, Keokuk lodge No. 704, tonight at 8 o'clock in Hawkes' hall. Visiting brothers cordially invited. Ed. G. Vaughn, dictator. Roy M. Martin, secretary.

—Last evening in the tournament game of pocket billiards E. O. Eckland won from Walter Nichols, the score being 100 to 71. Monday night Norman Kiedalsch won from M. M. Risberg, 78 to 23.

—Traffic was at a practical standstill last night at police headquarters. The only visitor who had any important business was a wayfarer who wanted a night's lodging. He was accommodated and this morning went his way.

—The Hornish-Chute suit which has been hanging fire in the district court has been continued until tomorrow morning on account of some of those interested in the case attending the democratic convention in Donnellson today.

—Parisian Ivory, a new and complete stock just received at Ayres & Sons.

—There will be no prayer service at the United Presbyterian church this evening, in order to give those who would have attended an opportunity of hearing Rev. McConney, who is conducting a revival at the First Baptist church.

—Let Sherwood repair your harness —Bad roads are expected for a few weeks. Farmers and automobile owners hope, however, the bad condition will not prevail very long. The

good road is a commercial asset and a social pleasure and farmer and city resident have a common wish that the roads become passable and "useable" just as quickly as possible.

—A telegram was received by the S. Hamill Co., this morning from New York city announcing the death of John Arbuckle of the Arbuckle Brothers great coffee house, whose death is noted elsewhere in the telegraphic news of the day. D. B. Hamill of the firm met Mr. Arbuckle while on an eastern trip and was personally acquainted with the man.

—Buy harness of Sherwood. —The condition of Mrs. Hattie Cutwright, colored, of 1003 Main street is reported to Superintendent of the Poor Korschgen as being very serious. Mrs. Cutwright's husband was killed some time ago and as she has some little children and no relatives that she knows of, she is accordingly in decidedly straightened financial circumstances. Superintendent Korschgen thinks that when her friends become acquainted with her condition they will go to her assistance.

—If anyone remembers Moses Stillwell, who resided in this city in the early 50's or 60's and who is believed to have died and been buried here, they will confer a favor upon relatives by telling Major D. B. Hamill what they know of the old settler. Mr. Hamill is looking up some family history for a relative of Moses Stillwell and would appreciate any information. He remembers the man as a boy in Keokuk but is unable to ascertain whether he is buried in Keokuk or not.

—A young fellow was liberated from his berth in the city jail this morning, after a ten days' occupancy and told, as a word of warning, to shake Keokuk dust from his feet. His name was Bert Weismann and upon his advent into Keokuk about ten days ago was vagged. Local officers are of the opinion that he is an undesirable citizen, in fact they know him to be. He lost no time in getting away this morning and said he was going to seek greener pastures in the direction of Omaha.

—The movements of Keokuk citizens in and out of Fort Madison, and of Fort Madison residents in and out of Keokuk in the past few days, are recorded by the Democrat, of that place, as follows: Miss Edna Hyde has returned from an over Sunday visit at Keokuk. . . . L. F. Rawlins of Keokuk was in Fort Madison Monday, leaving over the Santa Fe for a trip to Kansas City. . . . Chas. Henderson and Frank Stefflick of this city, who are employed on the U. S. S. Henry Bosse, have departed for Keokuk, where the boat is in winter quarters. They will assist in the work of preparing the boat for service this season.

### DIED.

JOHNSON—At the family residence No. 1718 Orleans Avenue Tuesday, March 26, 1912 at 11:00 p. m., Mrs. Ulrika G. Johnson, aged 80 years. Funeral Thursday afternoon March 28, at 2:00 o'clock from the Swedish Lutheran church, corner Twelfth and Morgan streets. Friends invited, burial private.

## Wilkinson & Co.

G. Arthur Kiedalsch, Mgr.  
Keokuk's Biggest, Busiest and Best Drug Store.  
422 Main Street.

## The Last Peach in the Can As Good as the First

Because the Peaches are the famous Ferndell Brand. Every can is sterilized before using, so that the sweet fruit cannot sour. The peaches are put up in delicious syrup. You miss a good chance if you miss the Peaches.

## IMMEGART, THE GROCER

Both phones. 706 Main

## THE CIGAR DISTINCTIVE



The Acme of Quality  
and Workmanship  
**10 Cents**  
W. H. Reimold  
Maker of Havana Cigars

## A Live Wire

Is used to light your home, the most sanitary light known, will toast your breakfast, curl your hair, run your sewing machine, do your ironing, and keep you cool.

Dead wires are used for door mats. See us, and get an estimate on installing lights in your residence. The new electric firm. 1204 Main street. Phone 1477. Fixtures at absolute cost, on the contract of wiring.

## Butcher, Carpenter & Butcher

## The Banker's Life Company DES MOINES, IOWA

Reasonable Rates Reasonable Contract  
Reasonable Company

**L. D. SHEPPARD, JR., District Agent**  
Bell Phone 435 Red

## MONEY TO HOUSEKEEPERS On Pianos, Furniture, Etc.

Spring is now nearly at hand, and the change of seasons will bring many wants. If you are short of funds see us. You clean house—why not clean up your outstanding bills?  
Loans to farmers on live stock and implements.

**CITY LOAN CO.** 614 1/2 Main Street  
Over Miller's Shoe Store  
Phone:—963-R.

READ THE DAILY GATE CITY 10 CENTS PER WEEK

## GRAND OPERA HOUSE

Wednesday, March 27

THE AUTHOR'S PRODUCING CO.  
(JOHN CORT PRESIDENT) ANNOUNCES

## THE GAMBLERS

BY CHARLES KLEIN  
WON THE "HIGH STAKES"  
FOR "LONG RUNS" IN  
NEW YORK CITY  
LAST SEASON  
AND PROCLAIMED  
THE GREAT AMERICAN PLAY.

SEATS NOW ON SALE.  
PRICES—\$1.50, \$1.00, 75c and 25c.

## GRAND OPERA HOUSE

Thursday, Mar. 28

Special Engagement  
The LaSalle Opera House (Inc.),  
Harry Askin, managing director,  
makes known the World's Record  
Breaking Musical Comedy

## LOUISIANA LOU

"A Wonderful Show"  
Mary Garden.  
Direct from the LaSalle.  
SEATS NOW ON SALE.  
PRICES—Main floor \$1.50, balcony  
\$1.00 and 75c, gallery 50c. Boxes \$2.00.  
No Free List. Carriages at 10:55.

## Sinton's Storage Sinton's Transfer

Merchandise, Machinery, Furniture  
Stoves, Musical Instruments, Pictures  
and everything in the Storage line.  
Large, clean, safe warehouses. Prices  
reasonable including insurance.  
TRANSFER LINE IN CONNECTION  
Office 825 Blondeau. Both 'phones 18

### Easter Eggs

Chocolate creams from 5 cents to 25 cents. These are made with any name you wish on them.

### Marchefke's

### J. M. WRIGHT

Carries a large stock of key blanks and other material for key fitting and general repair work.  
719 1/2 Main Street.