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THE SYSTEM

College and High School Week

GROWS MORE INTERESTING EACH DAY

THE Older Young Men are wondering why there is so much commotion among their sons, nephews and friends—no need to wonder—come in and we'll convince anyone.

It is almost impossible for a level headed young fellow to pass by the models which we are featuring during this Special Week. Come in and pick up the models one by one, and about each you will find something new, novel and refreshing. You will also find that the fabrics are wonderfully rich in texture and stunning in pattern.

While we expect to have plenty of THE L SYSTEM Clothes all during the season, there is a great advantage in purchasing now.

Don't come feeling that you have to buy for this opening week is conducted for those who wish to look, as well as to buy.

Ewers-McCarthy Co. CLOTHIERS

THE CIGAR DISTINCTIVE



The Acme of Quality and Workmanship

10 Cents

W. H. Reibold Maker of Havana Cigars

LA RICA

is the one that put

"O K" in SMOKE

Two Sizes, 3 for 25c and 10c straight WARD'S CIGAR STORE, 525 MAIN.

An Establishment of Quality

Every good dresser recognizes the superiority of Lowitz & Son's garments because they represent the highest degree of tailoring service in every detail.

CORRECT ATTIRE FALL AND WINTER

At no time has the importance of man's attire been appreciated at a higher value than today. The individual well-being of the man of affairs never has been so dependent as it is now on the care and attention he pays to his personal appearance, and to the intelligent study he devotes to the essentials of his wardrobe.

Our large stock of fabrics gathered from the greatest makers in the world for Fall and Winter wear, constitute a varied and most attractive assortment of refined and exclusive patterns—styles that cannot be duplicated elsewhere.

Early Selection is Seconded by Exclusive Choice

Lowitz & Sons The House That Does Real Tailoring

Over 36 Years of Knowing How

Duncan-Schell Furn. Co. Fall Sale Special \$3.50 8-cup, nickel-plated, genuine Universal Percolators at \$2.95 \$3.00 6-cup Percolators at \$2.45 WE INVITE CHARGE ACCOUNTS

M'GRATH'S OLD FASHIONED SEALING WAX

We have been out of it for awhile—intended not to make any more—at the solicitation of many our old customers who won't use any other kind we have made another batch. If you want to be sure of your fruit keeping, use McGrath's old fashioned sealing wax. We have a few 1/2 gallon empty fruit jars that we are selling for \$1.00 per doz. while they last.

McGrath Bros. Drug Co. Corner Fifth and Main.

the FLOUR of QUALITY GOLDEN SHEAF

A trial will convince you. Sold by

John DeJong

Phones 31 and 32, 1126 Main.

Electric Globes Mazda

You can get them at the Quality Store when you want them at the right prices.

Linquist Bros.

UNION CAFE, MENU TODAY.

Special Dinner, 35c. Celery Cream of Tomato Soup Roast Spring Duck with Oyster Dressing and Apple Sauce Green Peas Macaroni Au Gratin Mashed or Boiled Potatoes Ice Cream Cake Tea Coffee Milk Dinner 11:30 to 2:30; 5:30 to 8:00 o'clock.

Mr. and Mrs. H. E. Edwards, proprietors, 24 South Third street. Advertisement.

HORSES FOR SALE.

Four first class heavy draft horses and harness for sale. Taber Lumber Co.—Advertisement.

NOTICE.

We have this day (Sept. 20.) sold our music business to E. S. Piggot and all outstanding accounts will be collected by us.

F. W. LOEWENSTEIN & CO. Advertisement.

MOTOR TRUCK FOR SALE.

Our 3 ton motor truck, completely rebuilt. Motor boat, 4 1/2 x 20, price \$100.00 cash.

TABER LUMBER CO.

NOTICE TO TAX PAYERS.

Taxes must be paid and receipts therefore made out by the last of September, otherwise penalty must be added.

On instruction of State Inspector, the treasurer can not make a receipt after September 30th, without charging penalty—even though the money had been in his hands before.

Please take notice of this and come in time so you can be waited upon and have your receipts before penalty is added.

H. J. KENNEDY, County Treasurer. WM. REIMBOLD, Deputy.

Advertisement.

CITY NEWS.

—Mrs. Henry Schouten will accept a limited number of pupils in voice culture. Fall term opens September 15, Studio 1112, Exchange street.—Advertisement.

—New outings, 8 1/2-3c, 10c and 12 1/2c per yard, light and dark colors, at the Central.—Advertisement.

—Mr. and Mrs. Daniel J. Harrington are mourning the death of their baby son, Joseph Anthony Harrington, aged five weeks, who died at 8:45 Friday night. The illness of the little boy began with indigestion, followed by inflammation of the stomach which ended in spasms, the final cause of death.

—Sale on hair switches, casque, bangs and marcel wave fasteners, with free demonstrations in hair dressing, all this week, beginning Monday, September 22, 324 1/2 Main (second floor). I. E. Nunn.—Advertisement.

CITY NEWS.

—New sweaters at the Central.—Advertisement.

—The way for the local merchant to beat the mail order house is to advertise.

—Just received a fresh shipment of oysters from Baltimore. Extra Selects, 40 cents a pint. Racey's restaurant.—Advertisement.

—New line woollens for ladies suits and coats. Wilbat, the ladies' tailor, 1105 Main street.—Advertisement.

—The circulation of The Gate City is so large that duplications of advertisements has become unnecessary.

—D. E. Reeves, car load distributor. High grade coal and coke. Phone Black-725.—Advertisement.

—William F. Wappich of Omaha sends to The Gate City some Ak-Sar-Ben literature. The Ak-Sar-Ben is a great event in Omaha and never fails to attract thousands of visitors.

—Ladies and mens' tailoring are given our special attention. Wilbat, 1105 Main street.—Advertisement.

—Merchants who use The Gate City for their advertising announcements reach the buyers in Keokuk and vicinity. The circulation both in and out of the city is larger than any other Keokuk newspaper. Subscription records are open for inspection.

—Call tomorrow and see new line of auto robes. Sherwood's.—Advertisement.

—Read public sale ad in this issue of H. K. Denton and attend sale, two miles north of Hamilton next Thursday.—Advertisement.

—The many friends of Mrs. N. Lidell and mother, Mrs. I. V. King will be glad to hear that they have both recovered from their seige of typhoid fever and have gone to their home at 513 South Eleventh street, from the hospital.

—Wool blankets, \$4, \$5 and \$6 per pair, a nice assortment, at the Central Store.—Advertisement.

—Just received a fresh shipment of oysters from Baltimore. Extra Selects, 40 cents a pint. Racey's restaurant.—Advertisement.

—Postmaster Moorehead has been notified to have the incoming and outgoing parcel post packages weighed daily during the first fifteen days of next month. The purpose is to ascertain the volume of business being handled so that proper apportionment of pay to railroads and employes can be made.

—Rubberized fabrics for raincoats to measure, styles authentic. A. D. Lindsey, 11 North Fourth.—Advertisement.

—A large showing of wool or cotton blankets at the Central Store.—Advertisement.

—W. A. Gilbert has returned from the convention of the National Association of Stationary Engineers held in Springfield, Mass. Mr. Gilbert reports the convention a greater success than any ever held and that the hospitality offered the visitors was second to none. After leaving Springfield Mr. Gilbert visited many interesting points in the east, including a steamer trip on the St. Lawrence from Kingston to Montreal.

—Cotton blankets, 50c, 75c, \$1 and up to \$3 per pair, all grades, at the Central Store.—Advertisement.

—If you are one of the merchants who are enlivening Keokuk by erecting an electric sign the Keokuk Electric Co. wants to thank you. It was intended to publish a list at this time of the new signs but owing to the great volume of unexpected electric sign business that has turned up, the company is forced to continue the work of solicitation until Wednesday, the twenty-fourth, and will then be able to surprise the public with a list of the live ones of this progressive town.

—All the latest ideas in suits made to measure for ladies at Wilbat's, 1105 Main street.—Advertisement.

SPECIAL TODAY Golden Eagle Chocolate Creams

39c

A POUND

These chocolates are fresh from the largest chocolate cream factory in the United States and we guarantee them to be the equal of any made. They usually sell them for 60c a pound but we sell them as a Friday, Saturday and Sunday special each week at this low price of 39c.

Handsome package. Delicious candy.

Wilkinson & Co.

G. Arthur Klejalech, Mgr. Keokuk's Biggest, Best and Best Drug Store, 422 Main Street.

Women's New Fall Suits in All the Prettiest Styles

You can see here the most advanced style ideas in fabrics, colorings, draping and embellishments.

This season there is a pronounced tendency toward more freedom in the lines of Coats and Suits. Coat sleeves are larger, the skirts somewhat fuller than in recent years

This new note is splendidly expressed in our various lines, particularly in our "Wooltex" lines, the highest type coats and suits for women.

There is a great range of choice of materials. Great variety in color effects marks the season's display. You can make a choice of Suit or Coat from our lines with the certainty that the style is correct.

Patch pockets and belted effects add much to the charm of many of the models. Mouths of our best thought have been given to assembling a complete and authoritative showing of modish apparel.

With considerable satisfaction we invite you to call, and please understand that you are at liberty to inspect, to your fullest desire, any article displayed without incurring the slightest obligation to buy.

Splendid showing of New Silks, Dress Goods and Trimmings. All departments now ready for your inspection.

Sullivan & Auwerda

Advance Fall Styles IN FOOTWEAR

Attractive fall styles are shown in our windows today.

New designs and the most recent ideas of style experts have entered into these shoes.

We were never better prepared to fill your footwear needs.

The new leathers—patent, tan, dull calf, kid—are here.

Baur-Mullarky Co.

414 Main St.

Keokuk, Iowa

Insectofly Powder

Kills flies and all other vermin quickly and with no danger to humans.

Easy to use—never fails. Ask for it at

IMMEGART'S

PHONE 43

706 MAIN STREET

POWER CITY 5¢

Manufactured by Frank Moeller, 1262-Black.

HERBNER BROTHERS, "The Tinner's"

Are agents for the

GREEN COLONIAL FURNACE

Let them explain its merits to you.

1127 MAIN.

Phone 1693.

Shampoo

For Cleaning the Hair

LARGE BOTTLE 25 cents

For Sale Only by

Scott & O'Reilly DRUGGISTS 600 Main Street

Worthy of its name

--IS THE--

GrandLeader Cigar

Ask for it next time

C. W. Ewers Manufacturer 1120 Main Street