



Hoosier "White Beauty"

Why Not Decide This Tomorrow—Once for All?

1. Do you want this NEW HOOSIER put into your Home, NOW for only \$1.00?
2. Or will you wait and miss the benefits of the liberal HOOSIER PLAN?

No matter what your income—whether your husband makes \$500 a year or \$5,000, this new Hoosier Cabinet can help you so much in your kitchen work that purchasing it now will be a big economy.

It Saves Steps It Saves Time
It Saves Health It Saves Money
It Saves Good Looks

The end of this great opportunity may come sooner than we expected. Scores have stood in front of our window and admired "White Beauty" shown there. Many have already enrolled on the HOOSIER PLAN, which is as follows:

1. \$1 puts the Hoosier you select in your home.
2. \$1 weekly quickly pays for it.
3. The Low Cash Price fixed by the factory prevails strictly.

4. The sale is under the direct supervision of the Hoosier Company.
5. No interest, no extra fees.
6. Your money back if you are not delighted with your Hoosier.

THE NEW HOOSIER CABINET at the present low cash price, on this plan, is a wonderful value. This great offer naturally must be limited to a few cabinets. When these are taken the sale closes. You will then have to pay regular terms as for all other furniture.

Your problem is simply this: Tomorrow you can examine at your leisure "White Beauty" and the other Hoosiers with "Oak" inside. You do not obligate yourself in any way. You can then decide at once and use your Hoosier tomorrow or later, as you choose.

Will you grasp this opportunity and come tomorrow? Or will you delay and risk coming too late?

Did You Read This Yesterday?

We described these six conveniences that have made 700,000 women use the

HOOSIER

1. The Housekeeper's Food Guide.
2. The Cook Book Holder.
3. The Metal 50-lb. Flour Bin.
4. The Wonderful Shaker Sifter.
5. The Metal Linen Drawer.
6. The Emergency Shelf.

There are forty special conveniences in the new Hoosier—many of them labeled. Note the following:

(7) The new bill file is a complete book-keeping system for most households. Most women dislike bookkeeping, but this simple hook file for meat and grocery bills on the upper middle door shows exactly which bills have been paid and which have not. With it you can keep a complete, simple record of all your money transactions.

(8) The "Money tray" on the upper right door is divided into three compartments. One is labeled "change," one "milk tickets," one "miscellaneous." You can keep all your milk or bread checks here and the small change you need for daily bills. This will save you many trips for your pocketbook.

Have you heard about the Experimental Room in the Hoosier factory where every Modern Kitchen Improvement is tested? Do you know that every one that passes the test is built into the Hoosier?

(9) Eight crystal glass spice jars with air-tight screw lids are a part of the regular Hoosier equipment. Notice their wide mouths, especially made to admit a spoon. Four have patented sifter tops that are air-tight except when in use. Notice particularly that they are located at the very finger tips of your right hand.

(10) A new condiment cupboard, specially fitted in above the flour bin, holds twelve bottles of ketchup, vinegar, salad dressing, etc., which can be so placed that you need not move one to get the other.

See Our Window

(11) The table top of an improved sanitary metal slides out 16 inches beyond the base, so you can sit down at work. It locks automatically so you cannot drop it on your toes. There is not a corner anywhere that is not easy to keep clean. Most important of all, we guarantee this table will never warp.

(12) The big pocket for the lids and pans on the lower cupboard door is ready whenever you need it. You can get the pan or lid you need without stooping.

NOW DON'T WAIT TOO LONG. Remember, the chances are you need this new Hoosier in your kitchen. Its tested conveniences are a remarkable help in almost every kitchen. To decide fairly whether or not you do need it, you should examine it personally tomorrow. For tomorrow may be your last chance to have one of these New Hoosiers delivered on the Hoosier plan.

CITY NEWS.

—Drink Puritas beer.
—Sherwood for harness repairs.
—Phone 84 for a case of Lelsy beer when you're out.
—Attend international entertainment Second Presbyterian church, Tuesday evening.

—Mrs. Phoebe Mills, who has been ill at Graham hospital, is improving.
—Sherwood sells everything in the harness line.

—Order a case of Puritas dark lager for the home. A good tonic.
—The Gate City will flash election returns this evening as fast as they are received from the voting precincts. The public is invited to make this office their headquarters.

—Go to Sherwood's for harness.
—The local order of A. O. U. W. will have an open meeting on April 2. Supreme M. W. Marvis will speak. There will be other speakers.

—The Blom Collier Co. is preparing to add about twelve thousand square feet of floor space to their already commodious quarters at the corner of Second and Main streets. Two two story additions, one 50x100 and one 20x30 are being erected. This will make a valuable addition to the plant and afford not only larger floor space but will add to the convenience of handling the merchandise.
—Call for Puritas beer at the leading places.

—For all kinds of marble and granite monuments and cemetery work call on J. T. Crotty, 311 South Twelfth street. Phone Red-796. First class work and low prices.

—It is announced that the Mississippi river commission will meet for its usual spring session on board the steamer Mississippi, at St. Louis, April 14, 1914, at 10:00 a. m. The commission will make an inspection trip from St. Louis to New Orleans and will give public hearings at St. Louis and at points along the route on matters connected with the improvement of the Mississippi river. Any one who may wish to meet the commission in connection with river improvement or levee work is requested to communicate with its president, room 1322, International Life building, St. Louis, Mo., by April 9, 1914.

—Phone 84 for a case of Lelsy beer when you're out.
—Puritas dark lager or pale. Ask for Puritas always. It's made in Keokuk.

SUNDAY DEATHS OF TWO CHILDREN

A Bright Little Boy, Harry Fenton and a Loved Infant, Baby Weisemann.

Harry Fenton, the little son of Mr. and Mrs. L. F. G. Fenton died at 1:45 o'clock Sunday afternoon, after a short illness, aged eight years, six months and twenty-eight days, of inflammation of the bowels.

The death occurred at the home of his parents 1729 Carroll street. He was born in Hamilton, Ill., September 1, 1905, and was a bright, promising boy, popular at school and with his youthful associates. He is survived by his parents, two sisters and one brother.

Infant's Death.
There is sorrow in the home of Mr. and Mrs. Frank Weisemann, 116 South Fifteenth street, over the death of their infant, aged about seven months, born August 7, 1914.

The loved and lamented little baby was taken ill only a few hours before its death and every attention was given the suffering child, which afforded only temporary relief and it passed away at 3:10 o'clock Sunday morning to a peaceful rest as an angel goes to sleep, bringing a sad and sudden shock of grief to the loving family and a host of friends. The bereaved parents have the sympathy of many people in Keokuk and vicinity.

Meek Men.

If you want to find a picture of true humility, hunt up a railroad president. Between the money kings on the one side and the labor barons on the other, he feels like going on a dollar excursion.—Philadelphia Ledger.

NEW POSTMASTER MARCH THIRTY-FIRST

E. P. McManus Succeeds Dr. Moorhead at Close of Business Tomorrow Evening.

E. P. McManus, former state senator, who has been appointed postmaster at Keokuk will take up his new duties at the close of business on March 31. This is the close of the quarter and is the time at which the incoming postmaster takes his office. Since his appointment a month ago the new postmaster has been familiarizing himself with the duties of the office. He will succeed Dr. S. W. Moorhead who has been postmaster for several years.

Last week, Mr. McManus sent in to the secretary of state his resignation as state senator. This is due to a

WOOLTEX

The Highest Type Tailored Coats and Suits

Men as a rule don't know clothes details, but they do know the general effect of what you wear. They do appreciate the smartness—the style—the trimness of your appearance.

Above all else, the men you know can tell at a glance whether your coat or suit is good style or not.

The air of quality that is the indefinable attribute of a custom-tailored suit of the highest type they recognize at a glance. This is the one—the indefinable but very definite something you find in a Wooltex coat, suit or skirt.

If it is worth while to dress in a way that will please the men of your family and your social circle—

in a way that will cause them to comment on the attractiveness of your appearance and your good judgment in the selection of clothes, choose and wear this spring a Wooltex coat, suit or skirt.

The infinite amount of painstaking work given to each Wooltex garment begins with the selection of the most advanced fashions by Mme. Saviaric at the Paris Branch of the Wooltex Style Bureau.

It goes from there with equal singleness of purpose to the selection of desirable and fashionable fabrics.

Then to the choice of linings and interlinings of known strength and durability—

And then to the hands of the tailors trained to produce only garments of the highest type.

When you purchase a Wooltex coat, suit or skirt this spring you will become one of the many well-dressed women who choose Wooltex coats, suits and skirts each succeeding season.

Sullivan & Auwerda

The Store That Sells Wooltex



Ferndell Brand Food Products

Are selected from those sections of the world which produce the best grade of each variety. From the pick of these superior crops, only such as are worthy of the Ferndell Brand are used. NOTHING BETTER CAN BE PRODUCED. We sell and recommend the Ferndell products.

IMMEGART, The GROCER
Phone 48. 708 Main.

TRADE MARK **ESTABLISHED 1856**



One of the largest Wholesale Dry Goods, Notion, Underwear and Hosiery Houses in the Middle West. Manufacturers of Indian Head Dress Shirts, Work Shirts, Overalls, etc.

Sole Agent for "Tom Boy" Hosiery, New York Prices Duplicated.

Irwin-Phillips Co., FACTORIES Keokuk, Ia. Hamilton, Ill.

Order a Case of **Pilsener Beer**

Brewed by Popel & Giller, Warsaw, Illinois

JACK BRADY Agent

No. 4 N. Water St. Bell Phone 1208 Black

Olympia Bowling Alley

Billiard and Pool Parlors UNDER NEW MANAGEMENT 609-611 Main

Shoe Shining Parlor in Connection

JAMES M'CARTY Owner and Manager

"We Have It"

Now is the time for Tonics and Blood Purifiers.

We have a full line of all tonics. The Preventive Blood Purifier and Tonic is the best guaranteed Tonic. Your money returned if not pleased.

City Drug Store
700 Main Street
"The Prescription Store"

Storage and Moving

Let us do your moving. We have competent men and appliances or the careful handling of pianos and all household goods.

A large, well lighted storage building with elevator for storage purposes.

Hard and Soft Coal
Springfield lump and soft Nut, Buckeye, Egg and Soft Nut, LeHigh Valley Chestnut, Store, Egg and furnace.

Cord wood, sawed wood, stove wood and kindling.

Jas. Cameron's Sons
Phone 98. Office 19 S. 7th St.

FUNERAL NOTICE.

MURPHY—The funeral of Mrs. Maria L. Murphy will be held at 9 o'clock tomorrow, Tuesday, morning at St. Peter's Catholic church, after which the burial will take place at the Catholic cemetery. Friends are invited.

J.C. BLAKE
The HORSESHOER
at the old stand
505 JOHNSON STREET

—Read The Gate City want column.

AMUSEMENTS

HIPPODROME
HOUSE OF VARIETIES.

FIRST HALF—MARCH 30-31, APRIL 1.

Jane Carrol
The Girl at the Piano.

Paul and Ethel Locke
Society Dancers, in all the Latest Steps.

Bell-Boy Trio
Singing Comedians.

Angelo-Armento & Co.
World's Fastest Tumblers.

AMUSEMENTS

GRAND OPERA HOUSE

TO-NIGHT

Moving Pictures
—AND—
Election Returns

Enjoy a fine picture program and get the primary election returns.

Burbank Your Garden

We have a complete selection of The Genuine Luther Burbank Seeds, including his famous specialties. They cost no more than ordinary seeds.

For Sale Only by
Scott & O'Reilly DRUGGISTS
600 Main Street

—Read The Daily Gate City, 10c per week.

For Greater, Bigger and a thorough Spring Toning Up—use

VINOL

For Sale Only at **McGrath Bros.** Fifth and Main

Not Fully Identified, MILWAUKEE, Wis., March 30.—Although positive identification was lacking early today, it is not certain that the body removed Saturday from the Windsor hotel ruins was that of Mrs. Ted Fuller of Menasha, Wis. She was also known as Winifred Boyce. It became certain Saturday that the woman had registered at the hotel and that she had not been seen by friends since. Descriptions of the body furnished by Mrs. Fuller's friends tally with the appearance of the charred corpse.

Although workmen are hurriedly cleaning out the debris choked basement, it was believed today that no more bodies are left.

RENAUD
Registered Optometrist.

For Moving, Storage, Transfer—SEE—
John Opstelten
Special attention given to moving Pianos.
Bell phone Red-648, 1528 Morgan.

—Read The Gate City want column.

Buy **PAINT** at **Wilkinson & Co.**
KEOKUK'S BIGGEST DRUG STORE
422 Main Street

Sinton's Storage
Sinton's Transfer

Merchandise, Machinery, Furniture, Stoves, Musical Instruments, Pictures and everything in the Storage Line. Large, clean, safe warehouse. Prices reasonable, including insurance. TRANSFER LINE IN CONNECTION. Phone 528 Blondeau. Both phones 18.

For Sale Only by
Scott & O'Reilly DRUGGISTS
600 Main Street

—Read The Daily Gate City, 10c per week.