



Hoosier  
"White Beauty"

### More Features that help make this new HOOSIER the greatest labor-saving machine you could put in to your kitchen.

- We have described already—
1. The Housekeeper's Food Guide.
  2. The Cook-Book Holder.
  3. The Metal 50-lb. Flour Bin.
  4. The Wonderful Shaker Sifter.
  5. The Metal Linen Drawer.
  6. The "Emergency" Shelf.
  7. The New Bill File.
  8. The Handy Money Tray.
  9. Eight Crystal Glass Spice Jars.
  10. The New Condiment Cupboard.
  11. The Sanitary Table Top.
  12. The Convenient Pan Pocket.

Now notice these:—

Every feature listed and described has been thoroughly tested and proved practical in the Hoosier Experimental Room.

- (13) At the top and on the right-hand side of the Hoosier is a handy package cupboard that holds forty or more packages, such as cereals, gelatin, baked beans, canned soup and other miscellaneous articles needed in preparing meals. This shelf is within easy reach.
- (14) Just below the package pantry is the dish cupboard, holding 70 or more dishes. It is easy to keep the necessary dishes for your regular meals here, thus saving time and steps and adding much to the scientific system of your housekeeping.
- (15) The Patented Clock for want-ill is praised daily by the hundreds of thousands of women who own Hoosiers. It has the names of all articles you ordinarily order for the household, arranged in circles with clock-hand indicators which can be set to point out the several needs. It is quickly manipulated and a great convenience.

If you will come into our Store and sit in front of a Hoosier you will appreciate these features to the fullest extent. Word descriptions cannot do them justice.

- (16) The sanitary metal table top slides out 16 inches from the base, forming the handiest and most satisfactory base to work on known to any kitchen. Nothing sticks to its surface. It is cleaned with perfect ease.

### 40 Special Features 17 Entirely New

You should settle this matter now one way or the other. Why risk losing the chance to SEE these features themselves? Come down tomorrow, and look over each cabinet carefully and decide which contains the most features you need. Looking doesn't obligate you at all and it surely will help you to determine this matter fairly to yourself.

3. The Low Cash Price fixed by the factory prevails strictly.
4. No interest. No extra fees.
5. This sale is under direct supervision of the Hoosier Company.
6. Your money back if you are not delighted with your Hoosier.

AS WE STATED YESTERDAY the unusual terms of the Hoosier Plan must be limited to the present small allotment of cabinets. After that our regular terms must prevail.

TONIGHT SCORES OF WOMEN ARE ON THE VERGE OF DECIDING to buy Hoosiers now. Nearly all of them are reading this ad. Some will delay too long. Others will come tomorrow and decide. If enough come tomorrow, the sale will close. And your opportunity will be ended, unless you are one of those who come.

There can be no good reason for postponing decision. In five minutes you can make up your mind whether to buy now or later.

This is not merely a question of investing one small dollar for a few weeks. It is a question of your health and freedom from kitchen work. The only safe way to decide is to examine the cabinet in our store thoroughly tomorrow.

## Here Are Three Questions You Must Consider Now:

1. Should I be glad to have the NEW HOOSIER in my home—knowing that I now take miles of unnecessary steps?
2. Shall I order now while a single dollar puts it in my kitchen?
3. Shall I wait—knowing that delay will surely lose me the opportunity to benefit by the liberal terms of the HOOSIER PLAN?

All the Best Kitchen Devices known to the 700,000 women who now own Hoosier Cabinets are combined in the new Hoosier. It is the most scientifically convenient cabinet ever built.

SEE IT IN OUR WINDOW Notice how you sit down in front of the table for work. NOTICE MRS. FREDERICK'S FOOD GUIDE—now part of the Hoosier equipment. Come and see how it answers the daily problem: "What shall we have for dinner?" This alone in a year's time is worth almost the price of the cabinet.

THE NEW SHAKER FLOUR SIFTER is another great Hoosier achievement. It cannot wear out. It cannot grind grit or dirt through. See it work. With forty such conveniences combined in the Hoosier you see why it saves you the eternal drudgery of kitchen walking that saps health and good looks.

Every woman who has seen this Hoosier has expressed surprise at the low price for this truly wonderful cabinet.

Here is the easy Hoosier Plan in detail:

1. \$1 puts the Hoosier you select in your house.
2. \$1 weekly quickly pays for it.

## Duncan-Schell Furniture Co.

Color Your Last Year's Straw Hat  
—with—  
**COLORITE**  
Makes old straw hats look new, easy to apply, dries in 30 minutes, waterproof and durable. Made in a variety of colors. 25c per bottle, on sale at  
**McGrath Bros. Drug Co.**

### CITY NEWS.

—Sherwood sells harness.  
—Be careful tomorrow. First day of April.  
—All drivers' articles are sold by Sherwood.  
—Attorney W. J. Roberts is in St. Louis at the New St. John's hospital to submit to an operation.  
—We can put your name on Easter eggs and decorate them to suit your wants at Schouten's Bakery, Inc.  
—It is rumored that E. P. Bracken, general manager of the Burlington east of the Missouri, is slated for the position of general manager of the Baltimore & Ohio.  
—Men from the rural districts, who understand farming and gardening and are at home in the orchard, continue to praise the present weather. They predict good crops.  
—A warranty deed has been filed with the recorder by which the Mississippi River Power company conveys to Jennie Amidon the west half of lot 11 in block 16 in Montrose.  
—Regular meeting Loyal Order of Moose, Keokuk lodge No. 704, tonight at 8 o'clock in Moose hall. Visiting brothers cordially invited. A. L. Laubersheimer, dictator. Ed. S. Lofton, secretary.  
—Regular meeting Morning Star lodge No. 5, K. of P. at Castle Hall Tuesday evening at 7:30 sharp. Work in third rank. Visiting brothers invited to attend. N. J. Montague, C. C. Work in first rank.  
—L. R. Nash, with the Stone & Webster organization in the capacity of special consulting and engineering work, is in the city visiting with the local officials. He was formerly manager of the Stone & Webster properties at Savannah, Ga.  
—Sherwood sells bugles.  
—Masonic: Special meeting of Eagle lodge No. 12, A. F. & A. M. 5:30 o'clock sharp, Wednesday evening, April 1, 1914. Work on 3rd degree. Visiting brethren fraternally invited. By order of the W. M. S. H. Johnston.  
—Pt. Madison Democrat: The nomination of N. C. Roberts, as postmaster of Fort Madison, which was sent by President Wilson to the senate last Wednesday, was confirmed by that body on Saturday. Preliminaries to his taking charge of the office will require several days' time, probably a week or ten days.  
—The Gate City cannot guarantee the appearance of advertisements in the Sunday issue unless copy is received not later than 10 o'clock Saturday forenoon. All copy for large advertisements should be in the hands of the printer not later than Friday morning. The co-operation of the business men is earnestly requested.  
—Nomination papers for Joe Fralley for state senator are being circulated among the members of his party in this city and freely signed. Mr. Fralley was in the city yesterday en route to Des Moines to look after some legal business. He was accompanied by Attorney J. M. C. Hamilton of Fort Madison.  
—Keokuk and Warsaw friends of Tom Maloney will regret to learn that he was defeated in the city election yesterday at Council Bluffs. Mr. Maloney has been mayor of Council Bluffs for several terms and was a candidate for re-election yesterday. He was defeated by a narrow margin, losing to Dr. Snyder by about one hundred votes. Seems to be a good year for M. D.'s.  
—Articles of incorporation of the DeWitt Manufacturing company were filed yesterday with E. G. Vaughan, recorder. The name of the concern will be the DeWitt Manufacturing company and the business will be general manufacturing and mercantile varieties. The capital stock of

## WOOLTEX

The Highest Type Tailored Coats and Suits

Men as a rule don't know clothes details, but they do know the general effect of what you wear. They do appreciate the smartness—the style—the trimness of your appearance. Above all else, the men you know can tell at a glance whether your coat or suit is good style or not. The air of quality that is the indefinable attribute of a custom-tailored suit of the highest type they recognize at a glance. This is the one—the indefinable but very definite something you find in a Wooltex coat, suit or skirt. If it is worth while to dress in a way that will please the men of your family and your social circle—In a way that will cause them to comment on the attractiveness of your appearance and your good judgment in the selection of clothes, choose and wear this spring a Wooltex coat, suit or skirt. The infinite amount of painstaking work given to each Wooltex garment begins with the selection of the most advanced fashions by Mme. Savaire at the Paris Branch of the Wooltex Style Bureau. It goes from there with equal singleness of purpose to the selection of desirable and fashionable fabrics. Then to the choice of linings and interlinings of known strength and durability—And then to the hands of the tailors trained to produce only garments of the highest type. When you purchase a Wooltex coat, suit or skirt this spring you will become one of the many well-dressed women who chose Wooltex coats, suits and skirts each succeeding season.

## Sullivan & Auwerda

The Store That Sells Wooltex

## New Prices MAZDA LAMPS

Effective April 1st

10 Watt	. . . \$ .30
15 Watt	. . . \$ .30
20 Watt	. . . \$ .30
25 Watt	. . . \$ .30
40 Watt	. . . \$ .30
60 Watt	. . . \$ .40
100 Watt	. . . \$ .70
150 Watt	. . . \$ 1.10
250 Watt	. . . \$ 1.80

## Place Your Order Early King Plumbing Co.

420-422 Blondeau Sts.

### AMUSEMENTS

## HIPPIDROME

HOUSE OF VARIETIES

FIRST HALF—MARCH 30-31, APRIL 1.

**Jane Carrol**  
The Girl at the Piano.

**Paul and Ethel Locke**  
Society Dancers, in all the Latest Steps.

**Bell-Boy Trio**  
Singing Comedians.

**Angelo-Armento & Co.**  
World's Fastest Tumblers.

### AMUSEMENTS

## GRAND OPERA HOUSE

Thursday, April 2

All Star Feature Co. Presents  
**DUSTIN FARNUM**  
in  
**Soldiers of Fortune**  
By Richard Harding Davis.  
Six big reels, 285 thrilling scenes.  
Matinee 2:30, all seats 10c.  
Night, 7:15-9:15, 10c and 20c.

For Moving, Storage, Transfer  
—SEE—  
**John Opstelten**  
Special attention given to moving Pianos.  
Bell phone Red-548, 1528 Morgan.

**J.C. BLAKE**  
The HORSESHOER  
at the old stand  
**505 JOHNSON STREET**



### Toric Glasses

Will fit your eyes because they are curved like the eyeball itself. Every new style of glasses may be had at Renaud's. Let our expert optometrist test your eyes and fit them with the proper glasses, if needed.

## RENAUD

Registered Optometrist.

New Fashion Fad.  
[United Press Leased Wire Service.]  
WASHINGTON, March 31.—Miss Eleanor Wilson, who is to be the fourteenth white house bride, is the creator of a new fashion fad. Her idea is a corsage bouquet of hot house flowers which match the artificial flowers on her hats. Today she wore red and pink roses.

### NOTICE TO BREEDERS.

I have sold my Jack Leona dog and will not make any stand on my farm this season.  
G. W. NEWMAN, Elvaston, Ill.

### CITY NEWS.

—The Southeastern Iowa Teachers' meeting which is to be held in Burlington Thursday of this week will be very well attended, much better than the average. Over in Illinois, the teachers expect to put through their pension law, in the near future. It is taken for granted that this most important matter will receive attention at a gathering of more than a thousand wide-awake Iowa teachers.

### CARD OF THANKS.

We wish to thank our friends and neighbors for their sympathy shown us in our recent bereavement and also for the beautiful floral offerings.  
MRS. E. W. PAHL,  
LEWIS PAHL,  
MR. AND MRS. CHRIS LOEWENSTEIN AN DFAMILY.

### CARD OF THANKS.

We wish to express our heartfelt thanks to the friends and neighbors whose sympathy and assistance was extended during our bereavement, in the loss of our little son.  
MR. AND MRS. FRANK WIESE-MANN.

## Burbank Your Garden

We have a complete selection of The Genuine Luther Burbank Seeds, including his famous specialties. They cost no more than ordinary seeds.  
For Sale Only by  
**Scott & O'Reilly DRUGGISTS**  
600 Main Street



### Ferndell Brand Food Products

Are selected from those sections of the world which produce the best grade of each variety. From the pick of these superior crops, only such as are worthy of the Ferndell Brand are used. NOTHING BETTER CAN BE PRODUCED. We sell and recommend the Ferndell products.  
**IMMIGART, The GROCER**  
Phone 48, 706 Main.

the concern is put at \$25,000. C. J. Kirch, O. H. Adams, D. H. Sage, A. W. Wakely and John DeWitt are the directors named. They will elect the officers.  
—Next year, the state census is to be taken. Whoever has been over the town of late and has noticed the great number of new residences, that have gone up in the past few years, and the other fact, that there are practically no empty houses, will arrive at the conclusion that a very good showing ought to be made in that count.

Too Quick With Comment.  
Riggs (facetiously)—"This is a picture of my wife's first husband." Diggs—"Silly looking guy! But say, I didn't know your wife was married before she met you." Riggs—"She wasn't. This is a picture of myself when I was twenty-five."

## "We Have It"

Now is the time for Tonics and Blood Purifiers. We have a full line of all tonics. The Preventive Blood Purifier and Tonic is the best guaranteed Tonic. Your money returned if not pleased.  
**City Drug Store**  
700 Main Street  
"The Prescription Store"