

THE GOLDEN RULE

Corner 8th and Main Streets, Keokuk, Iowa

Easter Gloves

Kaysers silk gloves in black and white, 16 and 12 button length\$1.25, \$1.00, 75c

Regular lengths, white and black50c

Lisle gloves in white, black and gray25c

Kid gloves in black, white, tan, grey, green and navy \$1.50 and \$1

Easter Hosiery

Holeproof and Phoenix hosiery, guaranteed to wear three months, three pr. silk hose\$2.00

6 pr. lisle hose\$3.00 and \$2.00

3 pr. men's silk half hose\$2.00

6 pr. men's lisle half hose\$1.50

4 pr. women's silk hose, Phoenix\$3.00

4 pr. men's silk half hose, Phoenix\$2.00

Topsy hosiery in silk, lisle and cotton, 10c up to50c



Easter Neckwear

Beautiful new neckwear, embroidered in white and colors on Swiss, Ratine and Rice Cloth.

Collars50c and 25c

Collar and cuff sets \$1.00 and 50c

Beads in black and colors 50c, 25c

Easter Muslin Underwear

Princess slips in white, pink and blue, from 98c up to \$2.50

White petticoats, embroidered, and scallops around bottom, or embroidery flouncing, some with shadow proof front

panel50c, 75c, 98c, \$1.75

Corset covers, brassiers and camisoles of shadow allover

lace25c and 50c

Also a good assortment of drawers and combination suits.



EASTER next Sunday—don't wait until Saturday to get your new spring suit—come before the rush.

Come when your personal taste can be gratified. Come where you can get what you want and want what you get.

Suits in the new models and in all the wanted colors . . . \$12.00 to \$30.00.

Topcoats and spring overcoats in new models including the Balmacan . . . \$10.00 to \$20.00

Easter Hats, Easter Neckwear, Easter Shirts, Easter Gloves.

And the most-up-to-the-minute Boys' clothing in Keokuk.



WOOLTEX

The Highest Type Tailored Coats and Suits

Men as a rule don't know clothes details, but they do know the general effect of what they wear.

They do appreciate the smartness—the style—the trimness of your appearance.

Above all else, the men you know can tell at a glance whether your coat or suit is good style or not.

The air of quality that is the indefinable attribute of a custom-tailored suit of the highest type they recognize at a glance. This is the one—the indefinable but very definite something you find in a Wooltex coat, suit or skirt.

If it is worth while to dress in a way that will please the men of your family and your social circle—

In a way that will cause them to comment on the attractiveness of your appearance and your good judgment in the selection of clothes, choose and wear this spring a Wooltex coat, suit or skirt.

The infinite amount of painstaking work given to each Wooltex garment begins with the selection of the most advanced Fashions by Mme. Savaris at the Paris Branch of the Wooltex Style Bureau.

It goes from there with equal singleness of purpose to the selection of desirable and fashionable fabrics.

Then to the choice of linings and interlinings of known strength and durability—

And then to the hands of the tailors trained to produce only garments of the highest type.

When you purchase a Wooltex coat, suit or skirt this spring you will become one of the many well-dressed women who chose Wooltex coats, suits and skirts each succeeding season.

Sullivan & Auwerda

The Store That Sells Wooltex

A Great Assemblage of Suits, Coats, Dresses, Skirts and Waists FOR EASTER

Suits and Coats

The perfect quality of our suits and coats; the reasonable prices and their true merit, in fabrics and tailoring, are a final argument for your early inspection of our Easter display.

Dresses

See the new silk and light worsted dresses, also the combinations of colors with white in a great array of wash dresses.

Tailored Skirts

See the new tailored skirts in brocaded and plain silks, grenadines, crepes, serges and plaids with minarets, also the more staple numbers.

Children's Dresses

Elegant white dresses of Swiss and Lawns, with lace and embroidery trimmings. Ages 6 to 14 years. Price 75c to \$4.98.

There will be a satisfied feeling with your Easter attire if you select your hat from our extensive showing of all that is new in millinery.

CITY NEWS.

—Buy harness at Sherwood's.

—New linoleum 12 feet wide at Holland's, 824 Main.

—Muddy roads have prevented many farmers from coming to the city for several days.

—Leave orders for Easter eggs with your name written on. Oak Hall candy store.

—Won't be long until the familiar cry "play ball" will be heard from Central association parks.

—Harness repaired while you wait at Sherwood's.

—Candidates for various county offices have but about two weeks to file their nomination papers with the state officers.

—Will have for the season, one Arabian and one draft stallion at Hamilton, Ill. B. W. Elder.

—This is holy week, and practically all the churches in the city, of all denomination and character, will observe in some way, the significance of this week, of the passion of the Lord, leading up to the resurrection and the Easter service next Sunday.

—Fancy boxes fresh chocolates for Easter. Oak Hall candy store.

—Regular meeting Loyal Order of Moose, Keokuk lodge No. 704, tonight at 8 o'clock in Moose hall. Visiting brothers cordially invited. A. L. Laubersheimer, dictator. Ed. S. Lofton, secretary.

—If the Keokuk Electric Co. decides to extend the street car lines and erect a new gas plant this summer it will give employment to a large number of men and also lift the standard of the company properties in this city which have for some years been steadily improved.

—A large assortment of Easter candies at Oak Hall candy store, Fourth and Main street.

—Coroner Korschgen returned from Fort Madison last night. He viewed the body of Mrs. E. P. Saunders and his verdict was that she came to her death by a wound inflicted by a revolver in her own hands. It was a clear case of suicide, the coroner said. The cause for the woman's act is not known. Coroner Korschgen held no formal inquest.

—Eight steel barges, manufactured at Dubuque for the government, will pass here some time during the coming week, enroute to the Gasconade river in Missouri. Captain R. H. Trombley, veteran pilot and steamboat captain, has been engaged to handle the fleet. The barges, which are 100 feet long and 25 feet wide, are for the United States government and will be used on river work by the engineers in charge of the Kansas City district. Captain Trombley believes that from ten to twelve days will be consumed in making the trip. The boat which will tow the barges has not been chosen as yet.

CITY NEWS.

—Read The Gate City want column.

—Sherwood has a dandy new line of buggies, 703 Main.

—A number of Keokukians went to Burlington this afternoon to see the Ben Hur performance this evening.

—The Gate City office will be open this evening and as soon as the vote on the school bond issue is available it will be announced.

—Not a very pleasant election day but the interest is keen and will remain so until the polls close at 7:00 o'clock.

—Regular meeting Morning Star lodge No. 5, K. of P. at Castle Hall Tuesday evening at 7:30 sharp. Work in third rank. Visiting brothers invited to attend. N. J. Montague, C. C. Work in first rank.

—Next Sunday is Easter and the ladies are preparing for the fashion promenade and hoping for pleasant weather. Easter merchandise can easily be found by reading the advertising columns of The Gate City.

—The new city council takes hold like old hands. Mayor Moorhead and Commissioner Schmidt have been in the game before and familiar with council proceedings, and Commissioner Collins has been identified with public affairs so long that he is right at home.

—A number of the merchants of Burlington have issued through the daily newspapers, an invitation to the farmers and town dwellers to come to Burlington to trade. This invitation is sensibly issued through the newspapers of the city which reach the trade. There is no method of reaching the trade so sure and effectively as the daily newspaper.

—Read The Daily Gate City, 10c per week.

WE HAVE IT

The Best Prescription Store
Pure Drugs
Capable Pharmacists
Quality Toilet Articles

City Drug Store
Phone No. 6
700 Main Street

Build up your strength.

VINOL

Wine and Cod Liver extract. Has that tonic toning up properties of fresh Cod Liver and Patentized Iron in high grade Cherry Wine. Will satisfy or money back.

\$1.00 the Bottle

On sale only at

McGrath Bros.

DRUGGISTS

Cor. Fifth & Main Sts.



Plain Rings

We absolutely guarantee our rings to be

PLUMB QUALITY
and
PERFECT FINISH

14, 18 and 22 Carat Fine
\$3.00 to \$15.00

RENAUD
Reliable Jeweler

Student Missing.
[United Press Leased Wire Service.]
EVANSTON, Ill., April 7.—Dean Thomas Holgate of Northwestern university today sent a telegram to the parents of Jackson B. McKinney of Marietta, Ohio, young professor in the English department who has been strangely missing since last Friday. Prof. McKinney left his boarding house Friday morning to mail a letter and failed to return. He is a graduate of Ohio State university.

AMUSEMENTS GRAND OPERA HOUSE

TO-NIGHT

Seventh Installment

"Adventures of Kathlyn"
7:00, 7:45, 8:30, 9:15

WEDNESDAY, April 8
First Installment

"The Perils of Pauline"
\$25,000 in Prizes.
See Sunday Chicago Examiner.
2:30, 3:30, 4:15, 7:00, 7:45, 8:30, 9:15

THURSDAY, April 9
"Evangeline"

In Five Reels.
2:30, 7:30, 9:15.
Matinee, 5c & 10c; night, 10c & 20c.

FRIDAY, April 10
Funniest, Richest, Biggest, Most Successful Musical Comedy ever produced

Fisher & Stevens Present
The Musical Comedy De Luxe

"The Pink Lady"

Book and Lyrics by C. M. S. McMellan, Music by Ivan Caryll. The famous original pink of perfection singing and dancing girls. Curtain 8 sharp. Conveyances 11:20. 50c, \$1, \$1.50, \$2. Order Seats now.

AMUSEMENTS GRAND OPERA HOUSE

Monday, April 13

Cowen's Dramatic Cantata

"The Rose Maiden"

By The Keokuk High School Chorus, Orchestra, and SOLOISTS

Parquet 25c and 35c, balcony 25c, Gallery, 15c.
Seat sale Saturday at 10 a. m.
Positively no orders taken in advance.

AMUSEMENTS HIPPODROME

HOUSE OF VARIETIES.

Big Week of Vaudeville

FIRST HALF—APRIL
6, 7 and 8.

Grace Wasson

The Singing Contortionist.

Bernivici Bros.

A Night in Venice—The Fiddle 'em Up Boys.

Sylvester & Vance

Smart Songs and Witty Sayings.

Steele & Mack

Fun on Rollers.

Burbank Your Garden

We have a complete selection of The Genuine Luther Burbank Seeds, including his famous specialties. They cost no more than ordinary seeds.

For Sale Only by

Scott & O'Reilly
DRUGGISTS

600 Main Street

Practical Horseshoeing
No workman in Keokuk or surrounding territory stands higher with horsemen than

J. W. DEVERO

1227 Main.

The Blacksmith and Horseshoer.