

SMART Headwear

More attention has been given to originality and distinctiveness in Hat designing the last year or so, than ever before. There is a showing of unique and artistic effects away from the conservatism of past year.



This tendency is now fashionably and artistically expressed in the new spring hat styles we are showing now.

Dunlap Hats, soft or stiff . . . \$5.00
 J. B. Stetson Hats, soft, \$3.50 to \$5.00
 J. B. Stetson Hats, stiff . . . \$3.50

Weil Special Hats \$3.00
 Other good Hats, \$1.50, \$2.00 and \$2.50
 The best Caps in Keokuk; 50c to \$1.50

Boys' Nobby Hats
50c

WEIL & CO.
INCORPORATED
MENS & BOYS OUTFITTERS

The Home of
Hart, Schaffner &
Marx Fine Clothing

SIGMUND BROS. Vacuum House Cleaners

We clean carpets, rugs and matings on the floor. We also take up, clean and relay carpets and rugs. New rugs made from your old carpets. Tents, awning and porch curtains made to order.

Newest Styles in Women's Shoes

WE are here to advise you as to the right fashions in foot apparel. Do not hesitate to ask us for an opinion.

PUMPS AND COLONIALS

have Fashion's sanction just now. Graceful, pretty styles, distinctly feminine.

Fashionable materials, \$2.50 to \$5.00.

Baur-Mullarky Co.

414 Main Street Keokuk, Iowa

Burbank Your Garden

We have a complete selection of The Genuine Luther Burbank Seeds, including his famous specialties. They cost no more than ordinary seeds.

For Sale Only by

Scott & O'Reilly
DRUGGISTS
600 Main Street

NOTICE.

Having become owner of the Power City laundry, I wish to state I will pay no more outstanding bills contracted before March 25, 1914.
F. L. REYNOLDS.

CARD OF THANKS.

I wish to thank my friends for the beautiful flowers sent me while in the hospital.
MRS. CHAS. GOINS.

CITY NEWS.

—Go to Sherwood's for harness.
 —Phone 84 for a case of Lelsey beer when you're out.
 —Housecleaning is on with an intensity that is making some housemen weary.
 —Don't fail to see our \$3.50 line of hats this week. Karl's, 714 Main.
 —Mrs. Chas. Goins has returned to her home from St. Joseph's hospital where she underwent a serious operation and is doing nicely.
 —Will leave for the season, one Arabian and one draft stallion at Hamilton, Ill. E. W. Eider.
 —Masonic: Special meeting of Eagle lodge No. 12 A. F. & A. M., 5:30 o'clock Wednesday evening, April 15, 1914. First and second degree. Visiting brethren fraternally invited. By order of the W. M., S. H. Johnston, secretary.
 —Have harness repaired at Sherwood's.
 —When you start your spring house cleaning, look over your comfortable old shoes, and see if they need repairing, then call No. 854, the old reliable Goodyear Repair Shop. We will do the rest; send after them, repair them in the best and most approved manner and return them to you the same or next day. No. 12 South Fourth street.
 —James Furlong & Co. have opened a meat market at 1126 Fulton St., carrying a full line of fresh and salt meats. Your trade is solicited. Phone 724.
 —The civil service commission has passed a resolution to the effect that all applicants for positions in the fire and police departments of this city, will not be considered unless the applicant is under 45 years of age. It was also ruled that all applications to be considered must be filed by 12 o'clock noon of the day preceding.
 —Regular meeting of Keokuk society, No. 682, F. O. E., tonight at Eagles hall, 523 Main at 8 o'clock. Visiting brothers always welcome. Chas. A. Noakes, secretary.—Adv.
 —If your old shoes, which have given you so much comfort, become a little uncomfortable, look them over, see if a little repair won't make them right. Then call telephone 854, we will complete the job for you. Send for them, repair them, and return the same or next day. Goodyear Repair Shop, No. 12 South Fourth street.

CITY NEWS.

—New buggies at Sherwood's.
 —The way to make business better is to trade at home.
 —Phone 84 for a case of Lelsey beer when you're out.
 —Don't fail to see our \$3.50 line of hats this week. Karl's, 714 Main.
 —The annual spring cleaning, papering and painting and improving is on. It is noticeable in all parts of the city.
 —Get your lawn mowers sharpened at Woodbury's before the rush, 1104 Main.
 —Four events in the high school inter-class track meet will be contested this afternoon at 4:15. They are the shot put, pole vault, fence vault, and half mile relay.
 —The steamer Mary K passed here Tuesday morning with two barges in tow, says the Quincy Herald. The boat went down late Saturday with two barges, bound for some point south of Quincy, to get a dredging outfit, but the barges were too light and the Mary K had to return to Keokuk with them and get two larger ones which were taken down today.
 —The regular meeting of the High Tension club will be held tonight at the offices of the Keokuk Electric company. "The Relations of the Accounting to the other Departments" will be the chief topic of discussion for the evening. J. H. Bissell, assistant treasurer of the Mississippi River Power company, and W. H. Kennedy, assistant treasurer of the Keokuk Electric company will read papers on this subject.
 —Nauvoo Rustler: While digging a cistern at his home a few days ago, Jas. Guy of Colchester, had a close call from death. He was down in the cistern, when the horse which was used in pulling the dirt from the hole, toppled over into the cistern, but fortunately did not strike him. His wife, who made an effort to catch the animal as he was falling, was pulled into the cistern on top of the animal. No one was seriously injured and the horse was hoisted out of the hole with a derrick.
 —The White Collar packets, Keokuk and Black Hawk, docked this morning at the warehouse at the foot of Washington street, says the Burlington Gazette. Both of the boats were taxed almost to capacity on their trip, and left this afternoon with an equally heavy cargo of freight. Passenger traffic seems to have increased until it has taken on mid-summer proportions. Both the Keokuk from down stream and the Black Hawk from up the river carried a large number of shoppers to and from this city.
 —The Burlington Gazette of Monday evening contained the following item about the Sunday school contest now going on between the Burlington and Keokuk Christian church schools: Easter Sunday brought many to the Christian church Bible school and added to the interest of the contest which this school is carrying on with the Christian church at Keokuk. However, Keokuk won by 97 points. Keokuk's total points being 2,003, while Burlington had but 1,906. The contest is exceedingly close and the local school is after everyone not a member of any Sunday school to get them to attend. While they had 420 present Easter Sunday, they are

House Cleaning Helps

SPONGES are convenient to use.
 AMMONIA loosens dirt.
 RED CEDAR FLAKES insure against moth.
 GOLD PAINT restores the luster.
 INSECT POWDER prevents trouble.
 FEATHER DUSTERS make dust fly.
 LIQUID VENEER makes old things new.
 PETERMANS BED BUG POISON does the work.
 FLOOR PAINT, all colors, dries over night.
 ACME HOUSE PAINT for inside and out.
 JAP-A-LAC, both paint and varnish.
 FLOOR VARNISH removes the grime.
 FURNITURE VARNISH, the very best.
 JOHNSON'S FLOOR RESTORER removes spots from hard wood.
 JOHNSON'S FLOOR WAX, the best floor finish.
 PAINT BRUSHES, all sizes, all kinds.
 O-CEDAR MOPS, keep floors bright.
 CHAMOIS SKINS put polish on the windows.
 WHITE ENAMEL, easy to apply.
 All these and more at
McGrath Bros. Drug Co.

WOOLTEX

The Highest Type Tailored Coats and Suits

Men as a rule don't know clothes details, but they do know the general effect of what you wear. They do appreciate the smartness—the style—the trimness of your appearance.
 Above all else, the men you know can tell at a glance whether your coat or suit is good style or not.
 The air of quality that is the indefinable attribute of a custom-tailored suit of the highest type they recognize at a glance. This is the one—the indefinable but very definite something you find in a Wooltex coat, suit or skirt.
 If it is worth while to dress in a way that will please the men of your family and your social circle—
 In a way that will cause them to comment on the attractiveness of your appearance and your good judgment in the selection of clothes, choose and wear this spring a Wooltex coat, suit or skirt.
 The infinite amount of painstaking work given to each Wooltex garment begins with the selection of the most advanced fashions by Mrs. Savaris at the Paris Branch of the Wooltex Style Bureau.
 It goes from there with equal singleness of purpose to the selection of desirable and fashionable fabrics.
 Then to the choice of linings and interlinings of known strength and durability—
 And then to the hands of the tailors trained to produce only garments of the highest type.
 When you purchase a Wooltex coat, suit or skirt this spring you will become one of the many well-dressed women who choose Wooltex coats, suits and skirts each succeeding season.

Sullivan & Auwerda

The Store That Sells Wooltex



We offer to those who appreciate the importance of buying diamonds carefully—a gathering of choice stones that is fully in keeping with the high standard maintained in this store's general policy.

Renaud
Reliable Jeweler

working for 500 next Sunday, which will be girls' rally day.



Ferndell Brand Food Products

Are selected from those sections of the world which produce the best grade of each variety.
 From the pick of these superior crops, only such as are worthy of the Ferndell Brand are used.
 NOTHING BETTER CAN BE PRODUCED. We sell and recommend the Ferndell products.

IMMEGART, The GROCER
Phone 43. 708 Main.

THE CIGAR DISTINCTIVE



The Acme of Quality and Workmanship
10 Cents
 W. H. Reimbold
 Maker of Havana Cigars

RED HAWK FIVE CENT CIGAR

A Good Smoke

JOHN J. HILLER, Manufacturer
1611 High Street

AMUSEMENTS Grand Tonight

"Pathe's Weekly" and "In Tangled Webs"

TOMORROW

"The Lost Diamond"
 Pathe Feature in 3 reels. A beautiful hand colored animal picture, and

"The Graftor"

Animated comedy cartoon. Regular prices, 5c and 10c.

MONDAY

"Perils of Pauline"
 WEDNESDAY
 "Adventures of Kathlyn"

GRAND OPERA HOUSE

TUESDAY, APRIL 21
 ROWLAND & CLIFFORD'S
 LaSalle Opera House (Chicago)
 Big 1914 Fun Play with Tunes

September Morn

Music by Aubrey Stauffer, lyrics by Arthur Gillespie.
 All Music and Comedy, Tangos and Joy.
 The Show that Danced and Sang its way to popularity in a day.
 50 Real Entertainers.
 PRICES—50c, 75c, \$1.00, \$1.50.
 Order Seats Now.

Ball Co., 307 Main Street.
 Leave orders with W. W. Kimball.
 Co's Factory.
 Expert with the W. W. Kimball.
JOHN S. NHOE

J.C. BLAKE
 The HORSESHOER
 at the old stand
 505 JOHNSON STREET

AMUSEMENTS

HIPPODROME
 HOUSE OF VARIETIES

First Half of Week—
 April 13, 14, 15

VAUDEVILLE

Frank Cotter
 The Daring Clown

The Allardt Feature Film Co. presents

Fred K. Weston
 in the classic
 "RECITAGRAPH" "OSTLER JOE"

Fadin-O'Brien Trio
 Fun—Songs—More Fun.

Williams & Warner
 The Famous Musical Comedians.

We Have IT

The Quality Fountain

will be open about May 1st.

We will serve the best of everything.

City Drug Store

The Prescription Store
 700 Main Street

—Ed. Monogue has moved his family back to the old town and will again become a resident of Keokuk. The Monogue's have been living in Chicago for a few years.