

**Oatmeal Cookies**  
10c per doz.

If You Want Something Nice Try Them

**Schouten's Bakery**

**THE CIGAR DISTINCTIVE**

**RE** The Acme of Quality and Workmanship  
10 Cents  
W. H. Reimbold  
Maker of Havana Cigars

TRADE MARK **ESTABLISHED 1856**

One of the largest Wholesale Dry Goods, Notion, Underwear and Hosiery Houses in the Middle West. Manufacturers of Indian Head Dress Shirts, Work Shirts, Overalls, etc.

Sole Agent for "Tom Boy" Hosiery. New York Prices Duplicated.

**Irwin-Phillips Co.,** FACTORIES Keokuk, Ia. Hamilton, Ill.

Go to the **Lee County Fair** at **Donnellson, Iowa** Aug. 11-12-13-14

Special train leaves Keokuk, U. D., at 12:30 p. m., Thursday, Aug. 13. Arrive at Donnellson, at 1:42 p. m. Return, leave Donnellson, 5:30 p. m. Don't miss the \$500 colt show, rood races, balloon ascensions and parachute leaps, every day, slow automobile race, acrobatic acts, ball games, and other amusements, good music. Take a day off and enjoy the finest shaded fair grounds in S. E. Iowa, plenty of good water, on the grounds.

**AFTERNOON EXCURSION**  
Under the auspices of the **Unitarian Woman's Alliance**  
On the Steamer Sidney, to **CANTON** Saturday, Aug. 15

Boat leaves 2:30  
Adults, 50c; Children, 25c.  
Music and Dancing.  
Rights of Admission Reserved.

**OH YOU COOL ICE CREAM SODA!**

**Every Boy's Delight**  
Coca Cola, Grape Juice, Root Beer, all Sundaes and Sodas

The Harmony King today.

**CITY DRUG STORE**

**Moonlight Excursion**  
Given by **Agne's Orchestra**

Fares: Ladies 25c, Gentlemen 50c.  
Rights of Admission Reserved.  
No intoxicating liquors allowed on Boat.

**Steamer W. W. and Barge**  
Boat leave Keokuk at 8:15, Warsaw at 8:45. Cars will meet boat on return.

**Thursday Evening Aug 13**

**MOONLIGHT EXCURSION**  
ON STEAMER G. W. HILL

Given by Ladies of the Maccabees of the World, Keokuk Hive No. 43.

**Fri. Eve., Aug. 14**

Boat leaves Keokuk 8:15, Warsaw 8:45; returning to Keokuk at 11:30; Warsaw at 12.

ADULTS, 50c; CHILDREN, 25c.

No intoxicating liquors allowed on the boat. Rights of admission reserved.

Mrs. George Schmidt and daughters, Louise and Dorothy, of Nauvoo, who came to Keokuk to spend a few days, have returned home. They were accompanied by Hardin Tomlinson who will visit in Nauvoo for a week.

**Particular Attention Given to Transfer, General Hauling and Storage**

Careful hauling of merchandise, machinery, furniture, musical instruments and heavy truck work.

Our storage and warehouse is large, clean and safe.

**Sinton's Storage Sinton's Transfer**

Phone 18. 625 Blondeau

**J.C. BLAKE**  
The HORSESHOER at the old stand  
**505 JOHNSON STREET**

Mrs. A. J. Little and family have returned from a visit with Mrs. Little's parents at Unionville, Mo.

**WOULD CUT COST OF NOON LUNCHES**

C. H. Weller Says 75 Cents is Too Much and Believes 30 Cents is Enough to Make it Successful.

**CITES SOME EXAMPLES**

Iowa City Makes Money on Its Noon-day Lunches at This Popular Price, He Says.

Reduce the cost of the business men's lunches from 75 cents to 30 cents was the advice given some of the local business men by C. H. Weller who lectured here last night on advertising. Mr. Weller spoke from practical experience as Iowa City business men are lunching together every Monday noon, their lunches cost them thirty cents and they have crowds enough in the winter to tide over any losses in the summer, and have been able to buy their own table ware.

Mr. Weller asked whether the Keokuk men had any get-together meetings. He was told of the Thursday noon luncheons, and when he inquired the cost, declared that it was too high to make a really successful lunch club. The drain on the average business man was too heavy, he suggested at this price.

"At Iowa City our Commercial club has taken to lunching together each Monday noon," he said. "We pay thirty cents per plate for the luncheon which gives us a good, substantial meal and puts the price within reach of everyone. We have meats, vegetables, potatoes and a dessert of some kind."

"We hire our own caterers, and it takes forty to make the meal come out even, as we keep the expense per plate to 25 cents. We don't have to worry about this however, as we always have many more than the required number to come out even, and we make enough in the winter time to cover all of the cost of running in the summer when perhaps we can't get the full number out. And we have enough surplus to buy new dishes with."

Mr. Weller is director of the Iowa City club and firmly believes in the noon lunches as get together affairs.

**Y. M. C. A. ITEMS**

**Camp Sheridan.**  
The camp squad, bound for Camp Sheridan, left the Y. M. C. A. building on schedule time at the early hour announced and Physical Director Orsborn, also was one of the party. A telephone message was received this forenoon announcing the safe arrival of the party.

The mail address of the campers is Camp Sheridan, R. F. D., Nauvoo, Ill. By telephone, care of Sheridans.

**Will be Here.**  
A communication was received this forenoon from Boys' Secretary Ben D. Chapman, who is absent on his vacation, but who was expected to return in time to prepare for and to conduct Camp Sheridan. He was at Waterloo and indicated that he would return this week.

He said Waterloo was looking forward to the coming of our general secretary who has accepted a like position with the Waterloo association. This community feels regret at the departure of Mr. Burns who has served the local association here faithfully for some time and there is universal regret that he is to leave his work and usefulness in Keokuk.

**PERSONALS.**

Nauvoo Rustler: Mr. and Mrs. Harry King, Mr. and Mrs. John J. Crimmins and Mr. and Mrs. Eimer V. D. Maas of Keokuk, have a beautiful camp in the Martzoff grove, and are enjoying life. \* \* \* Ida and Ella Hinman of Keokuk spent last week at the home of Mr. and Mrs. Len Renau in Sonora township. \* \* \* Miss Marie Boquet of Keokuk, is a guest of M. Baumert Sr., and family.

**Carnival Co. Coming**

Keokuk for five days, Carroll and Landes shows starting Tuesday, Aug. 18 to 22 inclusive. Show grounds, Twentieth and Main.

**W. C. T. U. Prayers.**

[United Press Leased Wire Service.] EVANSTON, Ill., Aug. 12.—Acting President Anna A. Gordon, of the National W. C. T. U., today issued a call for W. C. T. U. members all over the United States to arrange special services Sunday, September 6, to pray for a speedy ending of the European war.

—Read The Daily Gate City, 10 cents per week.

**CITY NEWS.**

—Sherwood for harness.  
—Phone 84 for a case of Letsy beer when you're out.

—2nd Pres. church ice cream social West Keokuk park, Friday, Aug. 14.  
—Remember that when you drink Puritas beer you are helping a home institution. Why not?

—LeRoy Bathen has been removed to St. Joseph hospital where he underwent an operation for appendicitis.  
—Harness headquarters. Sherwood's.

—A marriage license has been issued to George H. Rider, 28, of Belfast, Iowa, and Miss Bessie E. Lewis, 20, of Belfast.

—A pleasant and agreeable tonic is Puritas beer, either dark lager or pale. Phone 139 for a case for the house.

—According to the Nauvoo Rustler the Christian church boy scouts of Keokuk are camping near Jeff Knipe's home in Sonora township and having a good time.

—With your meals. What? A cool bottle of Puritas beer. You'll feel better if you try it. Phone for that case today. No. 139.

—Lege is pronounced Le-ahz, with the accent on the first syllable. The name of the river Meuse is pronounced Muz, with the short sound of u, same as in muslin.

—Keokuk Camp M. W. A. No. 622 will hold its regular meeting tonight at Woodman hall. All members are requested to be present.

—Mrs. M. J. Lowe, president of the Violet Choral Study club, has called the meeting of the club for Thursday evening at the Masonic hall at Twelfth and Johnson streets, instead of on Friday evening.

—Phone 84 for a case of Letsy beer when you're out.

—Nothing better before retiring than a bottle of Puritas beer. It's a good tonic and a restful one. Phone 139, and we'll be pleased to send you a case. Do it now.

—Nauvoo Rustler: Misses Johanna and Agnes Sochs, of Madison, Wis., arrived last Saturday night for a visit with their aunt, Mrs. W. M. Argast. They enjoyed their first boat ride Sunday on the Mississippi river going to the dam at Keokuk.

—Order your gasoline flat irons from Chas. Moesch, Hilton Road, R. 1.

—Nauvoo Rustler: J. T. McBroom has been selected as general manager of the Taber lumber yards and will move to Keokuk, Iowa, at once and assume charge. The Nauvoo yard will be in charge of Lester Combre, a fine young man.

—Nauvoo Rustler: Parties in the east have written here that they will soon visit Nauvoo to look over the situation with a view to establishing a grape juice factory here. If conditions are favorable they are willing to invest their capital in such an enterprise without local assistance.

—Quincy Journal: The milliners and trimmers of this section of the country, including Illinois, Missouri, Iowa, Kansas and Nebraska, are expected to arrive in crowds this week for the annual fall opening of the two big Quincy millinery houses. The advance guard has already started to arrive.

—Some complaint has come regarding the giving of half the road in the case of an auto coming up behind a team, says an exchange. The parties claim that when they come up behind a fellow with a team, that he stubbornly refuses to give any of the road, no matter if there is plenty of room to turn out. Now the law recognizes the rights of both the man with the team and the man with the auto, and these rights should be respected. There are plenty of men who are running autos who should be driving an ox team and vice versa, but all men should not be treated that way. The law says that when a man is overtaken by a faster vehicle, the man driving the slower vehicle shall turn out and give half the beaten path.

**PERSONALS.**

Fort Madison Democrat: John Jessup, who is employed on one of the papers in Keokuk, spent Sunday in the city. \* \* \* Paul Lagomarcino of Davenport, was in Fort Madison Sunday on his return home from Keokuk, where he had motored a few days ago.

**Rubber Lined Bags**

For carrying wet bathing suits, shoes, stockings, etc.

No bathing outfit complete without one.

The newest thing from Conv island and Atlantic City.

**\$1.00**  
**Wilkinson & Co.**  
G. Arthur Kiedaisch, Mgr.  
Keokuk's Biggest, Busiest and Best Drug Store.  
422 Main Street.

Don't Notice the Thermometer

Eat **McGrath's Ice Cream and Ices**

And Be Comfortable

**McGrath Bros. Drug Company**

A Cigar of Quality Is the **GRAND LEADER**

Call for it at the leading places.

Made by **C. W. Ewers**  
1118 Main

Buy Your **CIGARS**

From a select stock at best prices.

**Crescent Pharmacy**  
Geo. L. Parsons, Prop.  
326 Main Street

**Storage and Moving**

Let us do your moving. We have competent men and appliances for the careful handling of pianos and all household goods.

A large, well lighted storage building with elevator for storage purposes.

**Hard and Soft Coal**  
Springfield lump and soft Nut, Buckeye, Egg and Soft Nut, LeHigh Valley Chestnut, Stove, Egg and Furnace.

Cord wood, sawed wood, stove wood and kindling.

**Jas. Cameron's Sons**  
Phone 96. Office 19 & 7th St.

**Knickerbocker Bath Spray Brushes**  
All styles, \$2 to \$5

**Shower Bath Sprays**  
85c to \$1.00

A large assortment of Bristle Bath Brushes, Bath Sponges, Bath Soaps, Bath Salts, etc.

**Scott & O'Reilly**  
DRUGGISTS,  
600 Main Street.

Let **WHITEHEAD & SON** Figure on your painting  
904 Main

**JOHN S. STILLE**  
Piano Tuning  
Expert with the W. W. Kimball Co.'s Factory.  
Leave orders with W. W. Kimball Co., 307 Main Street.

**Clearance Sale**

Dresses of all kinds will be closed out at greatly reduced prices.

Everything in white lingerie dresses, colored crepe dresses, voile dresses, silk dresses, in fact everything in dresses included in this sale.

Some of the most beautiful dresses, late arrivals, are still in stock.

A small charge will be made for alterations, and these dresses cannot be sent out on approval.

**Sullivan & Auwerda**

**...Hamilton... Chautauqua**

**MONDAY, AUG. 10.**  
7:30 p. m. Concert, Williams Jubilee Singers.  
8:00 p. m. Noah Beilharz, Entertainer.

**TUESDAY, AUG. 11.**  
10:00 a. m. Bible hour, Dr. Lanham.  
2:30 p. m. Musical program by Regimental Quartet.  
7:30 p. m. Regimental Quartette.  
8:00 p. m. Byron Piatt.

**WEDNESDAY, AUG. 12.**  
10:00 a. m. Bible hour, Dr. Lanham.  
2:00 p. m. Musical Pierces.  
2:30 p. m. Maud Ballington Booth.  
8:00 p. m. Concert by the Pierces.

Special electric car leaving Keokuk 1:30 p. m. and 7:05 p. m.

**Automobile Clocks A New Line**

**\$4.25 to \$22.50**

Fully Warranted

**Renaud's Jewelry Store**

**NOTHING SO GOOD**

For a cool and refreshing summer drink as **Ferdell Ginger Ale and Root Beer**

It's the drink for the home. The only place in Keokuk to buy it is at

Phone 43 **IMMEGART'S** 706 Main

**Bring Your Shoes to Our Repair Shop**

We mend them so well they'll come in handy for a change-off. Visit our Fleming Repair Department—it will interest you.

Old Shoes Take a Long Jump Toward Newness

As soon as they see our Fleming machinery.

**ADAMS & LUCAS**  
1120 MAIN STREET KEOKUK

**Olympia Bowling Alley**

Billiard and Pool Parlors UNDER NEW MANAGEMENT 609-611 Main

Shoe Shining Parlor in Connection

**JAMES M'CARTY** Owner and Manager

—Read The Daily Gate City.