

# LAKE COOPER INSTITUTE

## Fall Term Opens September 8th

Make up your mind to learn to do one thing better than the average. It's training that helps men win—that counts. Every business man realizes that and is anxious to pay more money to the man who knows. Make yourself worth more by learning more. You have the other qualifications that are necessary, but without training they are dormant. The world never offered as many chances to the trained man as now. Spend a few minutes in looking over the courses named below:

—Bookkeeping —Shorthand —Typewriting —Arithmetic —Business Law	—Spelling —Penmanship —Business English —Punctuation —Salesmanship	—Banking—national, state and private. —Drill in Figures —Farmer's Bookkeeping	—Wholesale Accounting —Railroad Accounting —Corporation Accounting, Voucher System	—Office Practice, Actual Business Multigraphing —Mimeographing —Dictaphone
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Mark the ones that you think will help you the most and mail it to us today. If you do not find any that will help you, call at our school, state your plans, and we will assist you. There will be no obligation on your part, but we shall be glad to have an opportunity to extend a courtesy to you. If you can't attend our day school, come to our night school and by studying a few hours each week, you will acquire a training that will give a boost for a better position.

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by patronizing the most up-to-date shoe repairing shop in the city. You will be well shod. Your shoes will look better and they will wear longer. We have gone to considerable expense in fitting up our shop with modern machinery, in order to give our customers the very best work at reasonable prices and in double quick time. Give us a call.  
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**Transfer, General Hauling and Storage**  
Careful hauling of merchandise, machinery, furniture, musical instruments and heavy truck work.  
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The HORSESHOER  
at the old stand  
**505 JOHNSON STREET**  
—Read The Daily Gate City.

### WHEN BURDETTE LECTURED HERE

Keokuk Audience Was First to Hear That Now Famous Speech, "Rise and Fall of the Mustache."  
**WAS DELIVERED IN 1876**  
Was Written at Instance of His Wife Who Was an Invalid and Who Appreciated His Humor.



W. L. HARDING, OF SIOUX CITY  
Candidate for Lieutenant Governor on Republican Ticket.

The dispatches announcing the serious illness of Robert J. Burdette, brings to the minds of Keokuk people his earlier days and the fact that his first lecture was delivered here in the old Baptist church. He came here a second time some twenty years later and lectured in the opera house. It was Burdette's first wife who, after her married life was an invalid, who first recognized the rich quality and spontaneity of his humor. He read to her for hours and one day when he had read something to her in such a funny way that it brought tears of laughter to her eyes, she said to him: "I know you could write a funny lecture."  
And so to humor her, because he always liked to do the things she wished him to do, he sat down beside her bed to write the lecture. It grew by her encouragement, although he says he often rebelled with tears and groans and prayers, and told her that he was too little to be a lecturer and that he had no voice and that he couldn't write a lecture anyway. She kept him to it and in time the lecture was finished and named "The Rise and Fall of the Mustache."  
They had that much done, the next thing was to get an audience and deliver it. He didn't want to try it out in Burlington, which was his home, because he thought his friends who would come, to hear it, would not be impartial judges. If the thing was no good, he wanted to know it right away, and so he decided to try it out on Keokuk. Mrs. Burdette said she was responsible for that lecture and she expected to hear it delivered. So her husband carried her aboard the train and she sat in his first audience. That was away back in 1876, in the old Baptist church.

**Comes Back Again.**  
Nearly twenty years after, one of the Keokuk clubs asked Burdette to come here again to deliver a lecture, and this is an extract from the letter he sent in reply, a personal letter so characteristic of the man that it deserves publication:  
"Keokuk—I launched my first lecture on the broad ocean of human hearts and ears in December, 1876, in Keokuk. The Baptist church was the generous phalanx that supported me and stood hearted swarm for the lecture. A warm hearted swarm of Keokuk's best and kindest was the audience. I had about nine and a half pounds of manuscript on the reading desk. I think, and I read it clear through. Never missed a word, didn't leave out a line; took me two hours and fifteen minutes. When I got through I hadn't enough voice left to ask for a glass of water and my throat was so dry I couldn't drink it when I got it. How wretchedly I felt whenever the audience laughed! I thought 'they're laughing at me. Maybe they were. It never occurred to me that I was reading what purported to be a humorous lecture. Occasional bursts of applause frightened me. I thought 'well, now what?' "When I dared look up, the encouraging countenances of my audience reassured me and I'd pull myself together and read a little louder and a great deal faster. Oh that was a great big, long, wide, large lecture, it was!

**Wife Brings About Success.**  
"Cushioned in an easy chair, with loving hands ready on every side to be helpful to her helplessness, Mrs. Burdette sat in the audience, her face radiant with courage and aglow with confidence, her eyes eloquent with a wife's enthusiasm, carrying me through the long evening. All day long she had nerved my weakness. She kept me from chucking the big bundle of manuscript into the fire, and running away. I was a paralyzed man all that afternoon, I said to her: 'Carrie, your husband is a dying man. Do not jest at his misery. Let me lie down on the sofa and die in peace. I am going to make the fattest, tamiest failure ever made in this world. It won't even have the splatter and splash of a drowning man about it, nor the thrilling horror of a man engulfed in the quicksand. It will just be the tame flat falling down in the mud.'"

**Couldn't Help Winning.**  
"And she only looked like an empress and said 'My husband fall!' And that was all the nerve and strength and hope and courage there was in all that day. Any man with such a wife as Carrie Burdette just had to conquer fate. He would rise up and walk when she told him to, although he had neither feet nor legs. Today the snow lies white and still where she sleeps in the church yard of the old Lower Merion Baptist meeting house; still and quiet as the great, brave, cheery heart that filled the frail, painstricken little body with a life so wondrously beautiful, so marvelously strong. A brave, hopeful cheery woman—how God blesses the world when He sends such a woman into it."  
And so the letter ends.  
Bob Burdette never wrote anything better than that first lecture. It was the life story of a plain everyday boy Tom, from his boyhood, through his school days and young manhood when he made love to Laura and married her. The establishment of their home, the joys and sorrows of their lives and finally old Tom stepping aside to make room for young Tom and the cycle of a life was complete.

**Public Opinion**  
Wants an Auto Fire Truck.  
To the Editor of The Gate City:  
It is to be hoped the city will use every endeavor to provide our creditable fire department with an up-to-date auto fire truck, no cheap, village pattern, one such as several of the smaller towns have bought. There are differences in auto fire trucks, just as there are in automobiles. Keokuk should have the latest and best or none at all. It would be the cheapest in the long run. These fire trucks are particularly good for the outlying districts where fire plugs are far and water pressure weak. An auto truck that would throw water from an attached hydrant would be doubly serviceable, combined with the chemical feature and hose carrying capacity.  
An auto fire truck without question will increase the efficiency of the department in a large measure and be more economical. Get one, and let it be a good one, too.  
"OTTO."

**To Look Young Quickly For Special Occasion**  
How often have you fussed and pattered with your face on the eve of some important social event when you wanted to look your prettiest, and try what you would you just couldn't get the desired result! Next time your face becomes unruly, exhibiting a careworn and saggy appearance, and crisscrossed with fine lines, here's something that will quickly transform it into one of youthful freshness.  
Just get an ounce of powdered sallowite at your druggist's, mix this with about a half pint of witch hazel, and bathe your face in the solution for two or three minutes. Immediately after you feel a "firming up" of the skin and underlying tissue, which usually irons out the little wrinkles, worry marks and sallowiness. The contour and general appearance of your face are so improved, you will be glad you heard of this simple and harmless method.

**No Trouble to Please.**  
Knicker—"Is that car an easy runner?" Enthusiast—"Fine, just lie down and let me run over you."

### THROUGH PACKETS CLOSING SEASON

St. Paul and Quincy are Making Last Trips This Week Before Going Into Dry Dock for the Winter.  
**SATISFIED WITH RIVER**  
Streckfus Company's Officials Say Channel Has Been Excellent and Navigation Conditions Likewise.

The St. Louis-St. Paul packet service of the Streckfus steamboat line will close within a week. The company's offices announced yesterday that the steamer Quincy leaving St. Louis at 10 o'clock on the morning of September 2, and leaving Sept. 1 for St. Paul, would be the last trip of the through boats for the season. The steamer St. Paul left St. Louis Friday morning, and will leave St. Paul on September 2 on her last trip to St. Louis. This makes the last up-bound sailings from Keokuk for the St. Paul, yesterday and for the Quincy on September 3. The last south bound sailings from Keokuk will be for the St. Paul on September 5, and for the Quincy on September 10.

**PETIT JURORS FOR SEPTEMBER TERM**  
List is Drawn Yesterday and Jurors will Report on Sept. 29 for Work.  
Jurors for the September term of the district court here were drawn yesterday. The jurymen will report for duty on September 29 at 2 o'clock. Judge Hamilton will preside at the term of court which opens Sept. 21. The following is the jury list:  
F. W. Kellerman, fifth, Keokuk.  
J. L. South, Donnellson.  
Guy Moodie, Donnellson.  
B. F. Fuller, seventh, Keokuk.  
J. T. Heddon, Vincennes.  
R. R. Ralston, third, Keokuk.  
M. B. Johnson, first, Keokuk.  
H. D. McDowell, second, Keokuk.  
E. R. Cochran, first, Keokuk.  
Fred Thon, Montrose.  
Richard Marshall, first, Keokuk.  
S. B. Stahl, first, Keokuk.  
O. W. Reed, third, Keokuk.  
August L. Johnson, fifth, Keokuk.  
Ed. Payne, second, Keokuk.  
I. S. Saltzgraver, Farmington.  
Frank Arvidson, Montrose.  
Clyde Alton, sixth, Keokuk.  
Paul Pechstein, third, Keokuk.  
C. J. Kayser, fourth, Keokuk.  
Leo J. McKinley, third, Keokuk.

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**Lozier**  
The Quality Car  
1915 Light Six \$3,250

The Car of QUALITY, because of its reliability, sturdiness, endurance and comfort; its beautiful lines and pleasing appearance.

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We give this branch of work our special attention. Feathers renovated by steam process.  
Cash paid for old feather beds.  
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Wall Paper Store  
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John J. McNamara, sixth, Keokuk.  
Ed. Atterberg, Jackson outside, Keokuk, route 2.  
C. M. Crane, sixth, Keokuk.  
H. M. Berry, first, Keokuk.  
John J. Nodler, first, Keokuk.  
G. E. Maxwell, first, Keokuk.  
A. A. Willis, first, Keokuk.  
J. H. Justice, second, Keokuk.  
Philip Finn, third, Keokuk.  
Jean Faber, fourth, Keokuk.  
D. M. Kaldenberg, second, Keokuk.  
P. Trump, New Boston.  
C. F. Broesel, fifth, Keokuk.  
Howard Beaty, Montrose.  
Everett Garrison, third, Keokuk.  
Howard Van Ausdall, Montrose.  
Andrew Shepherd, Donnellson.  
Henry Martin, seventh, Keokuk.  
Ira Jones, third, Keokuk.  
John M. Kenney, third, Keokuk.  
Peter Garrity, second, Keokuk.  
Meyer Bower, fifth, Keokuk.  
Chas. H. Abell, first, Keokuk.  
E. R. McVey, Farmington, V. B.

### The Big Horn of Plenty

That's the Big Horn Basin of Wyoming! The 1914 irrigated crops are the heaviest in its brief history of development! Thousands of tons of alfalfa, wheat and oats, on government and private irrigated lands! Oil discoveries—frequent! 20,000 population already, with the Burlington's new main line through the heart of it! Increased land values certain! You can homestead an irrigated farm in this rich section of Wyoming; or, you can rent land on shares, until your experience in irrigation shows you its wealth of possibilities! Do not locate until you write me for a Basin folder and go with me through that wonderful land.

I am employed by the Burlington to help you! My services are free! And, I conduct homeseekers' excursions on the first and third Tuesdays of each month! Can't you go with me next time? S. B. Howard, Assistant Immigration Agent, R. 386b, 1004 Farnam Street, Omaha, Nebr.

**BOOK ON Dog Diseases AND HOW TO FEED**  
Mailed Free to any address by the author  
**H. CLAY GLOVER, V. S.**  
118 West 31st Street New York