

# Duncan-Schell Furniture Co.'s 13th Annual September Sale

## A BIG EVENT IN CARPETS & RUGS

Will Save You From One-Fifth to One-Third

Carpet Size Rugs—A superb showing of all grades and makes

- Puritan Brussels Rugs, 9x12, \$15.00 quality .....\$10.50
- Imperial Brussels Rugs, 9x12, \$16 quality.....\$11.50
- Imperial Brussels Rugs, 11-3x12, \$20 quality.....\$15.75
- Peerless Seamless Brussels Rugs, 9x12, \$18.50 .....\$13.50
- Royal Brussels Rugs, 9x12, \$19.00 quality .....\$15.00
- Extra Seamless Brussels Rugs, 9x12, \$21.00 quality \$17.50
- Extra Quality Brussels Rugs, 11-3x12, \$22 quality ..\$19.50
- Royal Axminster Rugs, 9x12, \$25.00 quality.....\$19.50
- Extra quality Axminster Rugs, \$27.50 quality.....\$22.50
- Scotch Aubauson Rugs, 9x12, \$25.00 quality.....\$27.50
- Wilton Seamless Velvet Rugs, 9x12, \$25.00 quality ..\$18.50
- Extra quality Seamless Wilton Velvet Rugs, 9x12, \$30 quality .....\$23.50
- Extra Wilton Velvet Rugs, 11-3x12, \$32.50 quality.....\$26.50
- Body Brussels Rugs, 9x12, \$32.50 quality .....\$22.50
- Royal Body Brussels Rugs, 9x12, \$35.00 quality.....\$27.50
- Wilton Rugs, 9x12, \$40.00 quality.....\$33.00
- Dagistan Royal Wilton Rugs, 9x12, \$50.00 quality.....\$42.50
- Extra quality Royal Wilton Rugs, 9x12, \$45.00 quality \$37.50
- French Royal Wilton Rugs, 9x12, \$62.00 quality.....\$52.50

A Complete Line of Fibre China and Japan Matting and Wool and Fibre Rugs All Our Importations



**MATTINGS**

6,500 rolls direct from the Orient, the home of those peculiarly designed figures and cross-strept patterns. All are inspected goods—best quality Mattings.

CHINA MATTINGS.

- 45-lb. Contract.....12<sup>1</sup>/<sub>2</sub>c
- 70-lb. Jointless Contract.....18c
- 75-lb. Jointless Fine Check.....25c
- 90-lb. Jointless.....27<sup>1</sup>/<sub>2</sub>c

JAPAN MATTINGS.

- Fine Check and Carpet effects, 30c quality.....22<sup>1</sup>/<sub>2</sub>c
- Fine Carpet effects, 35c quality.....25c
- Very fine carpet effects, 40c quality.....30c



An Unparalleled Offer in Brussels and Axminster Carpets

And you will wonder at the prices when you see them. A beautiful variety of new ideas in exclusive patterns that will lend character and tone to the library, parlor or any room. If you are looking for durability and beauty of design in carpets, we recommend these.

New Designs, Rich Colors, Attractive Prices.

- 75c Tapestry Brussels .....60c
- 95c Extra Brussels .....80c
- \$1.10 Best 10-Wire Brussels .....90c
- \$1.25 Wilton Velvet .....99c
- \$1.50 Extra Wilton Velvet .....\$1.25
- \$1.25 Smith's New Axminster .....99c
- \$1.50, the Savonnerie .....\$1.10

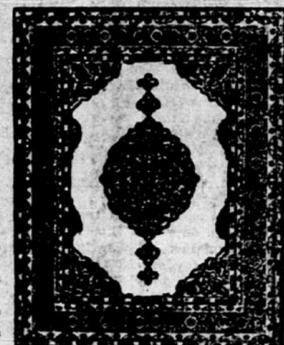


**Tri-Best Carpets**



Ingrain Carpets—New Fall Styles We offer on the third floor of our store all grades of Ingrain Carpets at prices given below:

- Good Hemp Carpet, 18c quality .....9c
- Granite Carpets, fast colors, the 30c quality .....22<sup>1</sup>/<sub>2</sub>c
- Agate Carpets, 3-ply filling, the 35c quality .....26c
- One-fourth Wool-filled Union Carpets, heavy, the 45c quality .....32<sup>1</sup>/<sub>2</sub>c
- One-half Wool-filled Union Carpets, extra, the 50c quality .....37<sup>1</sup>/<sub>2</sub>c
- Cotton Chain, all Wool-filled Carpets, the 65c quality .....50c
- Extra Super C. C., all Wool-filled Carpets, the 70c quality .....55c
- All-Wool Extra Super, the 85c quality .....67c
- Our fourteen pair extra heavy Carpets, 90c quality.....75c



Special Price Inducements on Art Squares

That will not go begging, and an offering that is sure to win recognition and attention from well informed shoppers. We consider these values unusually meritorious.

Best All-Wool. Sale Price.

- Size, 6x9 feet .....\$4.25
- Size, 7-6x9 feet .....\$5.25
- Size, 9x9 feet .....\$6.50
- Size, 9x10-6 feet .....\$7.50
- Size, 9x12 feet .....\$9.00
- Size, 9x13-6 feet .....\$9.75

Granite—

- Size, 9x9 feet .....\$3.25
- Size, 9x10-6 feet .....\$4.00
- Size, 9x12 feet .....\$4.50

A COMBINATION HARD TO BEAT



Radical Reductions in Linoleums For Our September Sale

For general use there is no floor covering that can equal Linoleum. This assortment comprises the best made patterns, floral, tile and set figures; are practically noiseless, easy to keep clean. It's easy to own them at these prices:

- 60c Quality, 6 ft. wide .....45c
- 65c Quality, 6 feet wide .....50c
- 80c Quality, 12 feet wide .....65c
- 90c Quality, 12 feet wide .....75c

HEARTH RUGS.

- Axminster Rugs, 27-inch, \$2.75 quality .....\$1.95
- Arminster Rugs, 36-inch, \$4.00 quality .....\$3.25
- Wilton Velvet Rugs, 36-inch, \$4.50 quality.....\$3.50
- Body Brussels Rugs, 27-inch, \$3.00 quality .....\$2.00
- Royal Wilton Rugs, 27-inch, \$4.50 quality .....\$3.00
- Scotch Aubauson Rugs, 36x72, \$5.00 quality.....\$4.00

Hundreds of attractive samples of Velvet and Brussels Carpets for Rugs, 1 1/4 and 1 1/2 yards long.

An Unusual Oriental Rug Collection at Less Than Wholesale Price For This September Sale



\$5.90

An \$8.50 Library Table for \$5.90 at This Sale.

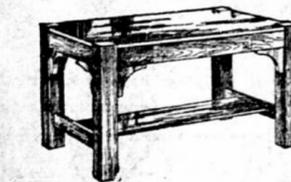
A Library Table in golden oak or mahogany finish, highly polished, has heavy legs, one shelf and one drawer. Size of top 24x30 in. a high grade table at a very low price; stock is select and handsome; a good sensible style. SEPTEMBER SALE PRICE ..... \$5.90



\$14.90

A \$20.00 Library Table for \$14.90 for This Sale.

No. 2049. Library Table. Arts and Crafts design, something new and very handsome, exceedingly massive. Made of solid oak, golden oak finish. Size of top, 42x28 in. Has large square pillars, roomy stationery drawer with square wood drawer pulls. This table is thoroughly substantial in construction and will be found to be of wonderful durability. SEPTEMBER SALE PRICE ..... \$14.90



\$27.00 Value, September Sale Price, \$18.95.

No. 3003. Library Table. Quartered oak. Golden, either polished or dull and fumed finish. A substantially constructed table possessing unapproachable merit. Wood knobs. Has large desk drawer and roomy place for writing materials. Easy rolling casters. Height, 30 inches. Top 28x18 inches. SEPTEMBER SALE PRICE ..... \$18.95

# The Great Big Need of Your Home is a Victrola



**VICTROLA—The Ideal Entertainer**  
The Music You Love at Your Command

You need a Victrola in your home. You need it because you need music—you need entertainment. You spend money and make tiresome journeys in search of other entertainment that is not nearly so enjoyable nor amusing as the amusement a Victrola will give you while sitting in your own easy chair at home. Be your musical taste inclined toward grand opera, religious pieces or rag time the Victrola can satisfy you. The Victrola plays the best dance music. The cost is trivial, while the entertainment may be such that you could not duplicate at any one time, in any other way, not if you paid \$5,000. To hear Caruso in grand opera would cost you \$5 a seat—you could not have Sousa's Band in your house for less than \$5,000, but you can have Caruso, Sousa, a string orchestra; or practically any artist at any time when you own a Victrola.

Our September Sale Special \$84 Outfit



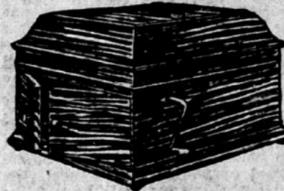
Victrola X \$75.00 Mahogany or Oak

Cabinet Victrola X with record rack inside as shown above with 24 selections ..... **\$84**

The Selections

- 17524—Toreador (One-Step—Band).
- Admiration (Waltz—Band).
- 17273—Thy Beaming Eyes (Song).
- When I Know That Thou Art Near (Song).
- 17284—Faust, Ballet Music (Vessella's Band).
- Faust, Ballet Music (Vessella's Band).
- 16105—Owl and the Pussycat (Song).
- Bring Back My Bonnie to Me (Song).
- 17227—Glow Worm (Orchestra).
- In Lovers' Lane (Band).
- 17393—Ask the Flowers to Tell You (Song).
- When Dreams Come True (Song).
- 17055—Flower Song (Violin, Flute Harp).
- The Rosary (Piano).
- 17562—I'm Crying Just for You (Song).
- Let By-Gones Be By-Gones (Song).
- 17528—Amaze (Maxine, Band).
- Sens Souci (Maxine, Band).
- 16672—Dear Delightful Women (Song).
- Luxembourg Waltz.
- 16416—Marching Through Georgia (Band).
- Second Connecticut March (Band).
- 16968—Emmett's Favorite Yodel.
- Alpine Specialty—Popular Yodel.

Our September Sale Special \$59 Outfit



Victrola IX \$50.00 Mahogany or Oak

Selections Included in \$59.00 Outfit

- 17388—I'll Change the Shadows to Sunshine (Song).
- You're the Same Old Girl (Song).
- 17492—When It's Apple Blossom Time in Normandy (Song).
- Peg o' My Heart (Violinello).
- 17347—Give Me Your Hand (Song).
- Let Me See Your Rainbow Smile (Song).
- 17229—Glory of the Yankee Navy March (Band).
- Universal Peace March (Band).
- 16326—Hello People (Song).
- Yama Yama Man (Song).
- 17526—Irresistible (Tango, Band).
- Brazzian Dreams (Tango, Band).
- 17481—What Dy'e Mean, You Lost Yer Dog (Song).
- Tra, La, La, La! (Song).
- 15575—Too Much Ginger (Banjo).
- The Smiler Rag Medley (Banjo).
- 17096—Autumn.
- God is Love (Sacred).
- 16820—With Us in Tyrol (German, Band).
- Wie Mag es Wohl Gekommen Sein (German, Band).
- 17376—Lonesome Moon (Song).
- When I Want a Little Loving (Song).
- 17577—National Emblem March (Band).
- German Fidelity March (Band).



Victrola XIV \$150 Mahogany or Oak

Our September Sale Special \$24 Outfit



Victrola IV \$15.00—Oak

Selections Included in \$24.00 Outfit

- 17110—Ben Hur, Chariot Race March (Sousa's Band).
- March Shannon (Pryor's Band).
- 17208—How Lovely Are the Messengers (Quartet).
- A Merry Life (Quartet).
- 17530—Pepper Pot (One-Step, Band).
- Antipolo (One-Step, Band).
- 17245—Don't Turn My Picture to the Wall (Song).
- When It's Apple Blossom Time in Normandy (Song).
- 17443—A Trip to Syria (Pianoforte).
- Al-Ja-Za-Yer.
- 17217—Emmett's Lullaby (Song).
- 'Tis But a Little Faded Flower (Song).
- 17556—Argenarez (Tango, Orchestra).
- La Seduccion (Tango, Orchestra).
- 16215—Every Little Bit Added to What You've Got Makes Just a Little Bit More (Song).
- Any Rags (Song).
- 17327—Kinderpolka (Band).
- Negarepolka (Band).
- 17344—You've a Great Big Blue Eyed Baby (Song).
- And the Green Grass Grew All Around (Song).
- 15506—Abide With Me (Sacred Song).
- Some Day (Sacred Song).
- 16311—Victor Minstrels No. 16.
- A Good Old Dollar Bill (Song).



A \$2.00 Value, September Sale Price, \$1.35.

Large Center Table, made in polished quartered oak effect or in polished mahogany finish. Size of top 24x24 in. The legs are of neatly turned pattern and the table is a handsome one. Price for this SEPTEMBER SALE..... \$1.35



\$3.95

A \$5.50 Value, This Sale, \$3.95.

Quartered Oak or Imitation Mahogany. This is a very handsome table for the low price we ask. It is made in a rich golden shade or beautiful dark mahogany color, with piano polish or dull finish as desired. It has strong, graceful shaped legs, a pretty shaped top and rim, and a large convenient shelf. Size of top is 24x24 inches. Price for SEPTEMBER SALE..... \$3.95



\$4.45

A \$6.00 Value, September Sale Price, \$4.45.

Quartered Oak or Imitation Mahogany. The quartered oak is finished in a rich golden shade, and the imitation mahogany in a beautiful dark mahogany color. Piano polish or dull finish as desired. It has strong graceful shaped legs, a hand-molded rim and a large shelf, which strongly braces the legs. The top is 24 inches in diameter. SEPTEMBER SALE PRICE..... \$4.45

Call and Hear the Victrola—Our Stock of Records is Very Complete.