



Do You Know How to Select a Rug?

You would never think of paying for solid silver without looking for the stamp "Sterling." When you buy gold you look for the karat stamp.

Why not, then, when you buy a Rug, look for the Hall Mark of Rug Excellency? There is just one line of rugs made in this country today that is the best and that is—like gold and silver—standardized, and every rug in that line has woven into its back the quality guarantee.

WHITTALL'S THE MARK OF QUALITY

No matter where you buy a Whittall Rug you pay a standard price for it—it is the same in New York, San Francisco, Chicago or New Orleans. Isn't it worth something to know that in return for the money you invest in your rugs you receive a dollar's worth of standard quality.

Besides, Whittall Rugs are the most beautiful and artistic on the market—they are made of Oriental Wools in Oriental designs and colorings and so wonderful in their texture they are worthy of intimate association with their Oriental Cousins.

Schell-Demple Furn. Co.

613-615 Main Street



WOMAN'S EMANCIPATION

There is not a woman anywhere to-day who would be without

Western Electric Washer and Wringer

If she only knew the freedom from the wash-day drudgery it would bring to her.

We want you to come today and see this new machine—we want you to examine it—we want you to scrutinize every detail, inside and outside.

You will find it an innovation.

You simply put in the clothes and start the motor and in 10 to 15 minutes the clothes are washed beautifully white and clean with not a thread of the finest laces broken.

The clothes will last six times longer than when rubbed on the board. The heaviest woolen blankets, finest lace curtains, daintiest laces and lingerie are all the same on a Western Electric. It washes them perfectly and without the slightest injury.

Connect to any electric lamp socket.

We will send it to your home for 15 days' free trial.

ABELL, 419 Main Street

Let Us Mend Your Old Shoes

We'll make 'em look like new, and return them to you in quick order. Instead of having a lot of old shoes lying about the house

You'll Have a Lot of Comfortable Shoes as Good Appearing as When You First Bought Them

ADAMS & LUCAS 1120 Main St. Keokuk, Iowa

JOHN S. STILLE
Piano Tuning
Expert with the W. W. Kimball Co.'s Factory.
Leave orders with W. W. Kimball Co., 307 Main Street.

John Opstelten
For Moving, Storage, Transfers
Special attention given to moving pianos.
1528 Morgan. Bell phone Red-646.

SOCIETY NEWS

Why.
Why came the rose? Because the sun is shining,
Found in the mould some atoms rare and fine,
And scooping, warmed them into glowing;
Dust with the spirit's mystic counter-sign.

Why did the rose die? Ah, why ask the question?
There is a time to love, a time to give;
She perished gladly, folding close the secret
Wherein is garnered what it is to live.

Mary Louise Ritter.

Teachers are Entertained.

On Friday evening Superintendent and Mrs. William Aldrich entertained the teachers of the public schools at a seven o'clock dinner in the Y. W. C. A. cafe, covers being laid for eighty guests. Mr. and Mrs. Aldrich received in the reception room, on the first floor. The high school orchestra furnished a program of music during the evening. The guests were seated at three tables, one had on it vases of pink roses and pink dahlias, another had white roses and white dahlias, while the third had a centerpiece of hyacinths. The following menu was served:

- Fruit Cocktail
- Creamed Chicken
- Sweet Potatoes
- Stuffed Peppers
- Combination Salad
- Ice Cream
- Mashed Potatoes
- Southern Style
- Hot Rolls
- Salted Almonds
- Salted Wafers
- Cake
- Coffee

Following the dinner Miss Harriet Solomon acted as toastmistress and many of the guests were asked to tell some funny story or experience. Mr. Aldrich told a marvelous story in which a play on the names of most of the teachers appeared. It was cleverly told and received rounds of applause. Others who responded were Mrs. Aldrich, Miss Francis Martin, Miss Eva Stevens, Miss Etta Reps, Miss Gampert, Mr. Gill, Miss Emma Bindel, Miss Minnie Bindel, Prof. Patterson, Miss Flack, Miss Luce, Dr. R. L. Reid, Mr. Coyle, Miss Kiedaisch, Mrs. McDowell, Miss Wilson, Mr. McClure, Miss Craig, Mrs. Cora C. Reeves, Miss Helwig, Mrs. Sheldon, Miss Gage, Miss Meschelson, Miss Dunlap, Miss Gilmore, Miss Pittman. The dinner service and every feature of the party was delightful and will be long remembered by the fortunate guests.

St. Mary's Ladies.

The Ladies society of St. Mary's Catholic church will entertain at a card party on Wednesday afternoon in St. Mary's hall. The following will be hostess for the afternoon: Mrs. John Joyce, Mrs. Eugene O'Neill, Mrs. Dan Roan, Mrs. Edward Rooney, Mrs. Karl Schmeis, Mrs. Sabina Schneider, Mrs. Carrie Schelvers, Mrs. John Schowalter, Mrs. Chas. Stahl, Mrs. Geo. Stahl, Mrs. Chester Schouten, Miss Sara Schweite, Miss Minnie Schweite.

Reading Circle's Sessions.

The Westminster Reading Circle will be entertained on Monday afternoon at the home of Mrs. W. S. McGowen, who will be assisted by Mrs. A. B. Hughes, Mrs. Charles Davidson, Mrs. John Blood, Mrs. Rice H. Bell, Mrs. Jesse Hood, Mrs. H. A. Knights, Mrs. A. J. Leake and Mrs. Harry J. Reeves.

St. Francis Ladies' Society.

The Ladies' Sewing society of St. Francis de Sales church will be entertained on Wednesday afternoon at the home of Mrs. John Tumely, 904 Concert street. Mrs. M. Kenney, Mrs. John Cosgrove, Miss Rena Helman, and Miss Jessie Scanlon will assist in entertaining.

U. P. Missionary Society.

Mrs. J. W. Devero, 327 High street, will be hostess to the missionary society of the United Presbyterian church on Friday afternoon at 3:00 o'clock.

Mothers-Teachers' Club.

The Mothers' and Teachers' club of the Wells district will meet on Thursday afternoon at half past three o'clock in the kindergarten room of the Wells building.

St. John's Guild.

St. John's Guild will be entertained on Monday afternoon at 3 o'clock at the rectory by Mrs. John C. Sage and Miss Sage.

Trinity M. E. Ladies.

The Ladies society of the Trinity M. E. church will meet in the church parlors on Friday afternoon. Refreshments will be served at the close of the business meeting.

Mrs. Baker to be Hostess.

Mrs. Eugene S. Baker will be hostess to the Fortnightly club at its first meeting of the year on Tuesday afternoon.

Travel Class Meeting.

The Travel Class will meet next Saturday afternoon with Mrs. T. J. McGrath.

Miss Heselil Returns Home.
Miss Virginia Heselil of Ft. Dodge, has returned home after a visit of two weeks with her Rockford, Illinois, college mate, Miss Rachel M. Roberts. During her visit she and Miss Roberts took an auto trip to Petersburg, Illinois, where two other college mates, Miss Edith Masters and Mrs. Louise Epling live. Miss Heselil enjoyed Keokuk and her hospitable people very much and no doubt will come again.

To Entertain Thursday.

The second circle of the Ladies' society of St. Paul's German Evangelical church will entertain their friends on Thursday, Oct. 15, both afternoon and evening in St. Paul's hall, Eleventh and Bank streets. A victoria concert will be given during the afternoon and in the evening a musical program will be given including several readings.

C. W. B. M. Auxiliary.

The local auxiliary of the C. W. B. M. will meet in the parlors of the First Christian church on Tuesday afternoon. The meeting will be in charge of the following committee: Mrs. C. W. Stator, Mrs. James Conover, Mrs. M. J. Bowman, Mrs. Frank F. Vaughn and Mrs. Edward Laubersheimer.

Foreign Missionary Society.

The Foreign Missionary society of the Trinity M. E. church will be entertained on Tuesday afternoon at the home of Mrs. E. S. Patterson, 725 North Fourteenth street. Mrs. F. P. Rehmeier will assist as hostess.

Court of Honor Party.

The members of the Court of Honor and their friends were pleasantly entertained at the home of Mr. and Mrs. L. N. Hahn, Thursday evening, October 8. Refreshments and a general good time was enjoyed.

Baptist Ladies Society.

The Ladies society of the First Baptist church will be entertained on Friday afternoon in the church parlors by Mrs. W. H. Kennedy, Mrs. C. S. Townsend and Mrs. David E. Linquist.

Entertain Thimble Club.

Mrs. Harold Bowly, 500 North Thirteenth, will be hostess to the Thimble club Wednesday afternoon, October 14.

Quid Libet Society.

The Quid Libet society of the Congregational church will meet with Mrs. S. A. Miller, North Fourth street, Monday afternoon at 3 o'clock.

Hospital Guild Meeting.

Graham Guild will meet at the nurses' home, corner Sixteenth and Fulton, Tuesday afternoon at 2:30 o'clock. Come prepared to sew.

Congregational Ladies Society.

Mrs. Mary C. Hepler will entertain the Ladies society of the Congregational church on Friday afternoon at her home, 1111 Exchange street.

To Entertain Alliance.

Mrs. H. O. Whitney, 515 North Eighth street, will entertain the Woman's Alliance of the First Unitarian church on Monday afternoon.

Dorcas Society Friday.

Mrs. A. E. McPherson will entertain the Dorcas society on Friday afternoon at her home, 211 Bank street.

Concentrated Food Strength

of field grains—

Grape-Nuts

This splendid food containing all the nutriment of prime wheat and barley, including the vital phosphates, makes for

Good Digestion,
Clear Brains,
Sturdy Strength

Crisp, ready to eat, appetizing economical—

"There's a Reason" for Grape-Nuts

sold by Grocers— everywhere!

Monday Music Club.
A meeting of the Monday Music club will be held Monday at eight o'clock. Reports of last year will be read at this session and there will be other business to be transacted by the club members. The Students' Auxiliary program will be held on Tuesday evening. This is the first meeting of the auxiliary.

Honors Keokuk Guest.

Fort Madison Gem City: Miss Francis Brockman presided as hostess at an informal luncheon given at one o'clock today at her home, 313 Elm street, in honor of the Misses Mary and Louise Harrison of Keokuk. Covers were laid for sixteen, and the guests thoroughly enjoyed the hours spent with the hostess.

Home Missionary Society.

The Home Missionary society of the Trinity M. E. church will be entertained on Thursday afternoon by Mrs. Peter Ackerson, 1803 Franklin street. Mrs. C. H. Filesbach will assist in entertaining.

Daughters of King Meeting.

The Daughters of the King will meet in St. John's parish house on Tuesday evening at half past seven o'clock.

O. H. Club Wednesday.

The O. H. club will meet on Wednesday afternoon with Mrs. Amelia Loeffler, 1717 Main street.

Art Club Meeting.

The Art club will meet on Monday evening with Miss Hagerman, 812 Timea street.

Of Interest To Women

Some of the Keokuk mothers have something to be particularly thankful for this year. One day last week there walked into the high school assembly room, a boyish looking young fellow with square shoulders. Although he was a stranger to the visitors one could see by the expression on the faces of the pupils that he was not a stranger to them; and as he stepped onto the platform a yell arose, "Coach, coach, what's the matter with the coach?" and we knew it was Rev. McAllister, the new Baptist minister. Sanford Drake was presiding, for it was at the mass meeting of the high school and grammar schools on Friday afternoon; this is the way he introduced the Rev. Mr. McAllister: "Well, we got him here this time; he couldn't get away from us." With perfect understanding that he had been introduced as surely as if it had been said, "It is my pleasure to introduce," etc., he got up and spoke for ten minutes to the boys and girls. Never for a moment was there a suggestion but that they were all on the same plane and while he talked of sport and foot ball, every word suggested clean sport out in the open, the kind that boys love and profit by. He was very evidently a hero in the eyes of both the boys and girls—for he was very careful to include the girls—and it means everything to have for a hero such a man as the Rev. F. B. McAllister. His association with the high school boys is something for the mothers to be thankful for.

Fourteen years ago the Home Economics department of the Keokuk Women's club published a cook book, the recipes for which were furnished by Keokuk housewives and their friends. This book is just as certainly found in every well regulated library in this city as is Shakespeare and the classics. One day last week a woman who used to live in Keokuk, in speaking of this "red cook book," said: "Oh yes, I always cook with it. When I make catsup I use Julia Root's recipe and all the time it's boiling I think of her. When I make a cake I use some other friend's recipe and while I stir and bake and ice the cake I think of that friend. I couldn't keep house without it." So this book is more than merely a rule to follow in brewing and baking.

Away back in 1875 the women of the First Westminster Presbyterian church edited a cook book, to which they gave the ambitious name "The Cook Book of the Northwest." It ran through three or four editions. The recipes are for the greater part beyond housewives today; no cake recipe calls for less than eleven eggs, or at least the whites of that many. The chicken salad recipes call for from two to eight chickens. These were written before the days of the high cost of living. It gives recipes of foods almost unknown to this generation, float, brown betty, flummeries and apple roll; they call for caraway seeds, and "siftings of nutmeg;" dishes such as your grandmother and mine used to make. It calls to mind that homely scene in Meadow Grasses by Alice Brown, in which she describes the children coming in from district school, clanking their empty dinner pails and hoping that there is apple pie, cinnamon flavored, for supper. She says "I wonder what vlands

Monday We Shall Display the New November and December Model Garments

"War or No War," we are buying and selling finer garments this season than ever before. We still have a limited supply of imported materials and models on hand for this week.



Suits

Long and medium lengths
\$45.00
down to
\$7.98

Dresses

\$35.00
down to
98c



Wonderful Values in Newer Waists Just Received
Organdies \$5.98 down to 98c
Laces and Fancies \$5.98 down to \$2.98
Silks \$6.49 down to \$1.98



Furs

Coats and Neckwear
\$200
down to
\$3.98

Coats

\$45.00
down to
\$1.98



See window display of high grade wear—changed daily.
See window display of wonderful Basement Bargains constantly arriving.

LOWITZ

we should choose in setting forth a banquet from that past. Perhaps in thought we dwell the more on their homely savor, because we dare not think what hands prepared them for our use, or when the board was spread what faces smiled."

PERSONALS.
They Make You Feel Good.
The pleasant purgative effect produced by Chamberlain's Tablets and the healthy condition of body and mind which they create make one feel joyful. For sale by all dealers.—Advertisement.

Mrs. Harding and Mrs. G. H. Huttenlocher of Des Moines are visiting at the home of Mrs. H. E. Hardesty, 315 High street.

Master Kenneth Hull left Friday for Mt. Pleasant, where he will sing at Wesleyan college. From there he will accompany Rev. Stillwell to his church at Columbus Junction and will sing at the Sunday services.

C. W. Kellogg, manager for the Mississippi River Power Co., and C. A. Sears, superintendent of power, have returned from an inspection trip over the transmission line to St. Louis.

Miss Ida Dinsdale of Galena, Ill., is visiting her sister, Miss Tirza Dinsdale, general secretary of the Y. W. C. A. Miss Dinsdale is teaching in Muscatine, Iowa, and is taking advantage of the opportunity of spending the short vacation in Keokuk, visiting the mathematical department of our local high school.

Miss Julia McArthur left last evening for Chicago.

Martin Koes, who was badly injured last Monday when a circle saw cut a deep wound in his leg, has been removed from the Graham hospital to the residence of Charles Planks, 1528 Exchange street, where his condition is said to be improving.

Monday Music Club, Second Reservation

of seats for
Artist Recital Series
on
Monday, Oct. 12
at
Grand Opera House

Secure tickets now for course from Miss Eleanor Brown, 613 Orleans avenue.

Come and ask about the specials we are offering in

Kitchen Cabinets Linquist Bros. The Quality Store

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